

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(b) On October 15, 2013, Chet Kuchinad resigned from his position as Chief People Officer of Guess?, Inc., effective immediately, in order to pursue other opportunities.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Guess?, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 17, 2013

GUESS?, INC.

By: /s/ Michael Relich

Michael Relich
Chief Operating Officer