

PLANETOUT INC
Form 4
December 19, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
Colonna Jerry

(Last) (First) (Middle)

C/O PLANETOUT INC., 1355
SANSOME STREET

(Street)

SAN FRANCISCO, CA 94111

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
PLANETOUT INC [LGBT]

3. Date of Earliest Transaction
(Month/Day/Year)
12/15/2005

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/15/2005		S		1,977	D	\$ 8.31	19,911	I	See Footnote (1)
Common Stock	12/15/2005		S		659	D	\$ 8.32	19,252	I	See Footnote (1)
Common Stock	12/15/2005		S		659	D	\$ 8.3285	18,593	I	See Footnote (1)
Common Stock	12/15/2005		S		330	D	\$ 8.3	18,263	I	See Footnote

Edgar Filing: PLANETOUT INC - Form 4

								<u>(1)</u>
Common Stock	12/15/2005	S	330	D	\$ 8.33	17,933	I	See Footnote <u>(1)</u>
Common Stock	12/15/2005	S	659	D	\$ 8.2	17,274	I	See Footnote <u>(1)</u>
Common Stock	12/15/2005	S	1,648	D	\$ 8.1924	15,626	I	See Footnote <u>(1)</u>
Common Stock	12/15/2005	S	989	D	\$ 8.1953	14,637	I	See Footnote <u>(1)</u>
Common Stock	12/15/2005	S	163	D	\$ 8.4712	3,250	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	163	D	\$ 8.4566	3,087	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	163	D	\$ 8.5266	2,924	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	164	D	\$ 8.5624	2,760	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	98	D	\$ 8.5997	2,662	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	98	D	\$ 8.6023	2,564	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	98	D	\$ 8.6577	2,466	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	98	D	\$ 8.5863	2,368	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	65	D	\$ 8.4	2,303	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	65	D	\$ 8.3413	2,238	I	See Footnote <u>(2)</u>

Edgar Filing: PLANETOUT INC - Form 4

Common Stock	12/15/2005	S	65	D	\$ 8.374	2,173	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	195	D	\$ 8.31	1,978	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	65	D	\$ 8.32	1,913	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	65	D	\$ 8.3285	1,848	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	33	D	\$ 8.3	1,815	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	33	D	\$ 8.33	1,782	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	65	D	\$ 8.2	1,717	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	164	D	\$ 8.1924	1,553	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	98	D	\$ 8.1953	1,455	I	See Footnote <u>(2)</u>
Common Stock	12/15/2005	S	2,964	D	\$ 8.4712	58,934	I	See Footnote <u>(3)</u>
Common Stock	12/15/2005	S	2,964	D	\$ 8.4566	55,970	I	See Footnote <u>(3)</u>
Common Stock	12/15/2005	S	2,964	D	\$ 8.5266	53,006	I	See Footnote <u>(3)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: PLANETOUT INC - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Colonna Jerry C/O PLANETOUT INC. 1355 SANSOME STREET SAN FRANCISCO, CA 94111		X		

Signatures

/s/ Todd Huge, attorney-in-fact for Jerry Colonna 12/19/2005

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by Flatiron Fund 2001, LLC. Mr. Colonna is a partner of Flatiron Partners and disclaims beneficial ownership of shares held by Flatiron Fund 2001, LLC, except to the extent of his pecuniary interest therein.
- (2) Shares held by Flatiron Associates II, LLC. Mr. Colonna is a partner of Flatiron Partners and disclaims beneficial ownership of shares held by Flatiron Associates II, LLC, except to the extent of his pecuniary interest therein.
- (3) Shares held by Flatiron Fund 2000, LLC. Mr. Colonna is a partner of Flatiron Partners and disclaims beneficial ownership of shares held by Flatiron Fund 2000, LLC, except to the extent of his pecuniary interest therein.

Remarks:

Two of Three

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.