

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 February 13, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 GULIS STEPHEN L JR

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 02/11/2008

____ Director
 Officer (give title below) _____ Other (specify below)
 Executive VP, CFO & Treasurer

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	02/11/2008		F		1,082	D	\$ 26.37
Common Stock	02/12/2008		F		2,908	D	\$ 26.63
Common Stock	02/12/2008		M		24,637	A	\$ 18.65
Common Stock	02/12/2008		M		442	A	\$ 18.75
Common Stock	02/12/2008		M		510	A	\$ 18.79

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Common Stock	02/12/2008	M	1,150	A	\$ 20.38	187,762	D
Common Stock	02/12/2008	M	1,078	A	\$ 19.96	188,840	D
Common Stock	02/12/2008	M	1,725	A	\$ 18.06	190,565	D
Common Stock	02/12/2008	M	907	A	\$ 17.53	191,472	D
Common Stock	02/12/2008	M	1,233	A	\$ 20.02	192,705	D
Common Stock	02/12/2008	S	4,000	D	\$ 26.5	188,705	D
Common Stock	02/12/2008	S	9,300	D	\$ 26.51	179,405	D
Common Stock	02/12/2008	S	2,000	D	\$ 26.52	177,405	D
Common Stock	02/12/2008	S	1,100	D	\$ 26.53	176,305	D
Common Stock	02/12/2008	S	900	D	\$ 26.54	175,405	D
Common Stock	02/12/2008	S	2,000	D	\$ 26.55	173,405	D
Common Stock	02/12/2008	S	200	D	\$ 26.56	173,205	D
Common Stock	02/12/2008	S	100	D	\$ 26.57	173,105	D
Common Stock	02/12/2008	S	200	D	\$ 26.58	172,905	D
Common Stock	02/12/2008	S	400	D	\$ 26.59	172,505	D
Common Stock	02/12/2008	S	7,982	D	\$ 26.6	164,523	D
Common Stock	02/12/2008	S	1,500	D	\$ 26.61	163,023	D
Common Stock	02/12/2008	S	300	D	\$ 26.62	162,723	D
Common Stock	02/12/2008	S	300	D	\$ 26.63	162,423	D
Common Stock	02/12/2008	S	1,400	D	\$ 26.65	161,023	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
				Code	V	(A)	(D)	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 18.65	02/12/2008		M		7,500		02/25/1998 02/24/2008 Common Stock	7,500
Stock Option (Right to Buy)	\$ 18.65	02/12/2008		M		7,500		02/25/1999 02/24/2008 Common Stock	7,500
Stock Option (Right to Buy)	\$ 18.65	02/12/2008		M		7,500		02/25/2000 02/24/2008 Common Stock	7,500
Stock Option (Right to Buy)	\$ 18.65	02/12/2008		M		2,137		02/25/2001 02/24/2008 Common Stock	2,137
Stock Option (Right to Buy)	\$ 18.75	02/12/2008		M		442		02/24/1998 02/23/2008 Common Stock	442
Stock Option (Right to Buy)	\$ 18.79	02/12/2008		M		510		02/28/1998 02/27/2008 Common Stock	510
Stock Option	\$ 20.38	02/12/2008		M		1,150		03/09/1998 03/08/2008 Common Stock	1,150

