

Edgar Filing: NIKE INC - Form SC 13G

NIKE INC  
Form SC 13G  
February 17, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

NIKE, Inc.  
(Name of Issuer)

Class B Common Stock  
(Title of Class of Securities)

654106103  
(CUSIP Number)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

There is no fee required with this filing.

There are no exhibits accompanying this filing.

- |   |                  |
|---|------------------|
| 1. Name of Reporting Person   | Philip H. Knight |
| 2. N/A  |                  |
| 3. SEC Use Only   |                  |
| 4. Citizenship or Place of Organization   | U.S. Citizen     |
| 5. Sole Voting Power  | 71,662,541       |
| 6. Shared Voting Power  | -0-              |
| 7. Sole Dispositive Power   | 71,662,541       |
| 8. Shared Dispositive Power   | -0-              |
| 9. Aggregate Amount Beneficially Owned by Reporting Person  |                  |
| 71,655,047 shares of Class A Common Stock convertible at any time on request of the shareholder on a share for share basis to Class B Common Stock. |                  |
| 7,494 shares of Class B Common Stock.   |                  |
| 10. The Aggregate Amount in Row 9 excludes certain shares   |                  |
| 814,790 shares held by a family limited partnership in which corporation owned by wife is a co-general partner                                      |                  |
| 65,224 shares held by a corporation owned by wife   |                  |

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11. Percent of Class Represented by Amount in Row 9

27.21% of Class B Common Stock (assumes a conversion of 71,655,047 shares of Class A Common Stock into equal number of shares of Class B Common Stock.)

12. Type of Reporting Person IN

Item 1(a) Name of Issuer:  
NIKE, Inc.

Item 1(b) Address of Issuer's Principal Executive Offices:  
One Bowerman Drive  
Beaverton, Oregon 97005-6453

Item 2(a) Name of Person Filing:  
Philip H. Knight

Item 2(b) Address of Principal Business Office:  
One Bowerman Drive  
Beaverton, Oregon 97005-6453

Item 2(c) Citizenship:  
U.S.

Item 2(d) Title of Class of Securities:  
Class B Common Stock

Item 2(e) CUSIP Number:  
654106103

Item 3 NOT APPLICABLE

Item 4 Ownership

- (a) Amount beneficially owned: 71,662,541 shares
- (b) Percent of Class: 27.21%
- (c) Number of shares as to which such person has:
  - (i) sole power to vote or to direct the vote:  
71,662,541
  - (ii) shared power to vote or to direct the vote:  
-0-
  - (iii) sole power to dispose or to direct the disposition of:  
71,662,541
  - (iv) shared power to dispose or to direct the disposition of:  
-0-

Item 5 Ownership of Five Percent or Less of a Class  
NOT APPLICABLE

Item 6 Ownership of More than Five Percent on Behalf of  
Another Person  
NOT APPLICABLE

Item 7 Identification and Classification of the Subsidiary  
which Acquired the Security Being Reported on by the  
Parent Holding Company or Control Person  
NOT APPLICABLE

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- Item 8 Identification and Classification of Members of the Group  
NOT APPLICABLE
- Item 9 Notice of Dissolution of Group  
NOT APPLICABLE
- Item 10 Certification  
NOT APPLICABLE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 13, 2004

/s/ John F. Coburn III

By

\_\_\_\_\_  
John F. Coburn III on behalf of Philip H. Knight  
Pursuant to Power of Attorney