

Edgar Filing: GANNETT CO INC /DE/ - Form 4

(Check all applicable)

- Director 10% Owner
 Officer (give title below) Other (specify below)

Senior Vice President/News/Newspaper Division

7. Individual or Joint/Group Filing (Check applicable line)

- Form filed by one Reporting Person
 Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,
or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (mm/dd/yy) | 2.A Deemed Execution Date, if any (mm/dd/yy) | 3. Transaction (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Price |
|---------------------------------------|---|--|---------------------------------|---|--|-----------|---------|
| | | | Code | V | Amount | or (D) | |
| Common Stock | | | | | | | |
| Common Stock | 10/02/02 | 10/07/02 | P | | 14.845 | A | \$74.31 |
| Common Stock | | To 09/30/02 | | | | | |

* If the Form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedures.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to rule 101(b)(4) of Regulation S-T.