

Edgar Filing: GANNETT CO INC /DE/ - Form 4

[] Director [] 10% Owner
 [X] Officer (give title below) [] Other (specify below)

Senior Group President/South Newspaper Group

7. Individual or Joint/Group Filing
 (Check applicable line)

[X] Form filed by one Reporting Person
 [] Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,
 or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (mm/dd/yy) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Price |
|---------------------------------------|---|---|---|--|------------------|----------|
| | | Code | V | Amount | (A) or (D) | |
| Common Stock | 04/05/02 | M | | 5,000 | A | \$37.375 |
| Common Stock | 04/05/02 | S | | 5,000 | D | \$78.00 |
| Common Stock | 04/10/02 | M | | 7,960 | A | \$37.375 |
| Common Stock | 04/10/02 | S | | 7,960 | D | \$79.157 |
| Common Stock | To 03/31/02 | | | | | |
| Common Stock | To 12/31/01 | | | | | |
| Common Stock | | | | | | |

* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Trust Company.

(3) Held by the spouse and/or immediate family member of reporting person.
Beneficial ownership is disclaimed.

/s/Michael J. Coleman

05/07/02

**Signature of Reporting Person

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.
If space provided is insufficient, see Instruction 6 for procedure.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to Rule 101(b)(4) of Regulation S-T.

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