

GENERAL MILLS INC  
Form 8-K  
March 16, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 16, 2004

**GENERAL MILLS, INC.**

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(Exact Name of Registrant as Specified in Charter)

Delaware

1-1185

41-0274440

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(State of Incorporation)

(Commission  
File Number)

(IRS Employer  
Identification No.)

Number One General Mills Boulevard  
Minneapolis, Minnesota  
(Mail: P.O. Box 1113)

55426  
(Mail: 55440)

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(Address of Principal Executive Offices)

Registrant's telephone number, including area code: (763) 764-7600

(Zip Code)

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**Item 7. Financial Statements and Exhibits.**

(c) Exhibits. The following exhibit is furnished as part of this report:

99.1 Press release of General Mills, Inc. dated March 16, 2004

**Item 12. Results of Operations and Financial Condition.**

Furnished herewith as Exhibit 99.1 and incorporated herein by reference is a copy of a press release of General Mills, Inc. dated March 16, 2004 reporting financial results for its fiscal third quarter ended February 22, 2004.

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The information in this Current Report on Form 8-K and the exhibit attached hereto shall not be deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liabilities of that Section or Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended, and shall not be deemed to be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 16, 2004

GENERAL MILLS, INC.

By: /s/ Siri S. Marshall

Name: Siri S. Marshall  
Title: Senior Vice President, General  
Counsel

EXHIBIT INDEX

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press release of General Mills, Inc. dated March 16, 2004

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