

UMPQUA HOLDINGS CORP  
Form 8-K  
May 08, 2012

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities and Exchange Act of 1934

Date of Report: May 8, 2012

(Date of earliest event reported)

**Umpqua Holdings Corporation**

(Exact Name of Registrant as Specified in Its Charter)

**OREGON**

(State or Other Jurisdiction of Incorporation or  
Organization)

**000-25597**

(Commission File  
Number)

**93-1261319**

(I.R.S. Employer Identification  
Number)

**One SW Columbia Street, Suite 1200**

**Portland, Oregon 97258**

(address of Principal Executive Offices)(Zip Code)

**(503) 727-4100**

(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

---

Item 7.01 Regulation FD Disclosure.

On Thursday, May 10, 2012, beginning at approximately 8:30 a.m. local time, executive officers Cort O'Haver and Ron Farnsworth are scheduled to give a presentation of Umpqua's business strategies and financial performance at the D.A. Davidson & Co. 14<sup>th</sup> Annual Financial Services Conference at the Bell Harbor Conference Center, Seattle, Washington. The conference is for invited guests of D.A. Davidson and additional information can be found at:

[http://www.davidsoncompanies.com/ecm/a\\_events/conf/conference.cfm?confid=346909](http://www.davidsoncompanies.com/ecm/a_events/conf/conference.cfm?confid=346909)

A copy of the presentation is attached as Exhibit 99.1 will be available on Umpqua's investor relations web site at [www.umpquaholdingscorp.com](http://www.umpquaholdingscorp.com).

**Financial Statements and  
Item Exhibits.**  
9.01

**Exhibits.**  
(d)

99.1 Investor Presentation

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**UMPQUA HOLDINGS CORPORATION**

**(Registrant)**

Edgar Filing: UMPQUA HOLDINGS CORP - Form 8-K

By: /s/ Andrew H. Ognall

Dated: May 8, 2012     Andrew H. Ognall

Assistant Secretary

---