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DYKSTRA PAUL B

Form 5

January 30, 2003

FORM 5

U.S. SECURITIES AND EXCHANGE COMMISSION STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

() Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

1. Name and Address of Reporting Person

2. Issuer Name and Ticker or Trading Symbol

Viad Corp

VVI

3. IRS or Social Security Number of Reporting Perso (Voluntary)

Dykstra, Paul B. GES Exposition Services, Inc.

950 Grier Drive

Las Vegas, Nevada 89119

6. Relationship of Reporting Person to Issuer (Check all applicable)

_Director _10% Owner _Officer (give title below) _Other (specify below)

> President & CEO, GES Exposition Services

7. Individual or Joint/Group Reporting

[X] Form Filed by One Reporting Person

[] Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

1. Title of Security (Instr. 3)	2. Trans- 3. action Date (Month/ Day/ Year)	Trans- action Code (Instr. 8)	4. Securities aquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price	5. Amount of 6. Owner- Securities Ship Beneficially Form: Owned at Direct End of Month (D) or (Instr. 3 Indirect and 4) (I)
Common Stock	03-26-2002	A (a)	7,500 A	D
Common Stock	03-26-2002	A (b)	13,800 A (b)	56,769 D
Common Stock			131.462 A	4,815.344 I

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertable securities)

1.	2.	3.	4.	5.	6.	7.	8.
Title of	Con-	Trans-	Trans-	Number of	Date exer-	Title and Amount	Рr
Derivative	version	action	action	Derivative	cisable and	of Underlying	of
Security	or	Date	Code	Securities	Expiration	Securities	De
(Instr. 3)	Exercise		(Instr.	Acquired (A)	Date	(Instr. 3 and 4)	at

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	Price of Deriv- ative Security		8)		or Dis of (D) (Instr 4 and	· 3,		(Mont					Se ri (I 5)
		(Month/ Day/ Year)	C O D E	V	(A)	(D)		Date Exer- cis- able	tion	Title		Amount or Number of Shares	
Option-right to buy	\$27.315	03-26 -2002	A (d)		27,40	10		(d)	03-26 -2012	Common	Stock	27 , 40	00
Performance Units	()	02-21 -2002	J				2,110		()	Common	Stock	<i>(</i>)	
	(e)							(e)	(e)			(e)	

Explanation of responses:

- a. Restricted stock awarded pursuant to 1997 Viad Corp Omnibus Incentive Plan.
- b. Performance-driven restricted stock awarded pursuant to 1997 Viad Corp Omnibus Incentive Plan.
- c. The information reported is as of December 31, 2002.
- d. Granted pursuant to 1997 Viad Corp Omnibus Incentive Plan, as amended 2-15-2001; each ten-year option contains the right to surrender the option for cash, which right is only exercisable during certain tender offers. The Corporation may permit a participant exercising an option to surrender already owned stock in payment of exercise price, and to surrender stock, to which participant is entitled as a result of such exercise, to satisfy a tax withholding requirement. 50% of options are exercisable one year after grant and 100% exercisable two years after grant, except that exercisability is accelerated in certain circumstances.
- e. Settlement of Performance Units granted February 1999 pursuant to Viad Corp Performance Units Incentive Plan; units awarded with respect to performance period ending 12-31-2001 and payment of award based on achievement of financial measures and performance of common stock.

Signature of Reporting Person:

/s/Carol Kotek, Attorney-in-Fact

Carol Kotek, Attorney-in-Fact