

BELLSOUTH CORP  
Form 10-Q  
August 01, 2006

UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D. C. 20549

-----

### FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2006

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission file number 1-8607

## BELLSOUTH CORPORATION

Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Exact name of registrant as specified in its charter)

**Georgia**  
(State of Incorporation)

**58-1533433**  
(I.R.S. Employer  
Identification Number)

**1155 Peachtree Street, N. E.,**  
**Atlanta, Georgia**  
(Address of principal executive offices)

**30309-3610**  
(Zip Code)

Registrant's telephone number 404-249-2000

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

At July 27, 2006, 1,815,793,584 common shares were outstanding.

---

**Table of Contents**

<b>Item</b>		<b><u>Page</u></b>
	<b>Part I</b>	
1.	Financial Statements	
	Consolidated Statements of Income	3
	Consolidated Balance Sheets	4
	Consolidated Statements of Cash Flows	5
	Consolidated Statements of Shareholders' Equity and Comprehensive Income	6
	Notes to Consolidated Financial Statements	7
2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	21
3.	Qualitative and Quantitative Disclosures about Market Risk	34
4.	Controls and Procedures	34
	<b>Part II</b>	
1.	Legal Proceedings	35
1A.	Risk Factors	35
2.	Unregistered Sales of Equity Securities and Use of Proceeds	36
4.	Submission of Matters to a Vote of Security Holders	36
6.	Exhibits	37

---

## PART I FINANCIAL INFORMATION

## BELLSOUTH CORPORATION

## CONSOLIDATED STATEMENTS OF INCOME

(IN MILLIONS, EXCEPT PER SHARE AMOUNTS)

(Unaudited)

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2005	2006	2005	2006
Operating revenues:				
Communications Group	\$ 4,598	\$ 4,647	\$ 9,191	\$ 9,300
Advertising & Publishing Group	527	543	1,015	1,046
All other	17	16	27	31
Total operating revenues	5,142	5,206	10,233	10,377
Operating expenses:				
Cost of services and products (excludes depreciation and amortization shown separately below)	1,925	1,960	3,845	4,069
Selling, general, and administrative expenses	943	970	1,837	1,901
Depreciation and amortization	916	898	1,834	1,791
Provisions for restructuring	8	73	15	65
Total operating expenses	3,792	3,901	7,531	7,826
Operating income	1,350	1,305	2,702	2,551
Interest expense	285	279	576	558
Net earnings (losses) of equity affiliates	68	213	(12)	352
Other income (expense), net	56	67	112	122
Income from continuing operations before income taxes	1,189	1,306	2,226	2,467
Provision for income taxes	394	419	748	796
Income from continuing operations	795	887	1,478	1,671
Income from discontinued operations, net of tax			381	
Net income	\$ 795	\$ 887	\$ 1,859	\$ 1,671
Weighted-average common shares outstanding:				
Basic	1,831	1,806	1,831	1,802
Diluted	1,835	1,813	1,835	1,809
Dividends declared per common share	\$ 0.29	\$ 0.29	\$ 0.56	\$ 0.58
Basic earnings per share:				
Income from continuing operations	\$ 0.43	\$ 0.49	\$ 0.81	\$ 0.93
Discontinued operations, net of tax			0.21	
Net income	\$ 0.43	\$ 0.49	\$ 1.02	\$ 0.93
Diluted earnings per share:				
Income from continuing operations	\$ 0.43	\$ 0.49	\$ 0.81	\$ 0.92

Edgar Filing: BELLSOUTH CORP - Form 10-Q

Discontinued operations, net of tax			0.21	
Net income*	\$ 0.43	<b>\$ 0.49</b>	\$ 1.01	<b>\$ 0.92</b>

*\*Net income per share may not sum due to rounding.*

The accompanying notes are an integral part of these consolidated financial statements.

---

**BELLSOUTH CORPORATION****CONSOLIDATED BALANCE SHEETS****(IN MILLIONS, EXCEPT PER SHARE AMOUNTS)**

	December 31, 2005	June 30, 2006 (unaudited)
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 427	\$ 259
Short-term investments		483
Accounts receivable, net of allowance for uncollectibles of \$289 and \$274	2,555	2,472
Material and supplies	385	408
Other current assets	842	932
Total current assets	4,209	4,554
Investments in and advances to Cingular Wireless	21,274	22,108
Property, plant and equipment, net	21,723	21,920
Other assets	7,814	8,250
Intangible assets, net	1,533	1,606
Total assets	\$ 56,553	\$ 58,438
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
Current liabilities:		
Debt maturing within one year	\$ 4,109	\$ 4,325
Accounts payable	1,040	911
Other current liabilities	3,505	4,131
Total current liabilities	8,654	9,367
Long-term debt	13,079	13,047
Noncurrent liabilities:		
Deferred income taxes	6,607	6,713
Other noncurrent liabilities	4,679	4,740
Total noncurrent liabilities	11,286	11,453
Shareholders' equity:		
Common stock, \$1 par value (8,650 shares authorized; 1,798 and 1,812 shares outstanding)	2,020	2,020
Paid-in capital	7,960	7,919
Retained earnings	20,383	20,965
Accumulated other comprehensive income (loss)	(14)	19
Shares held in trust and treasury	(6,815)	(6,352)
Total shareholders' equity	23,534	24,571
Total liabilities and shareholders' equity	\$ 56,553	\$ 58,438

The accompanying notes are an integral part of these consolidated financial statements.



**BELLSOUTH CORPORATION****CONSOLIDATED STATEMENTS OF CASH FLOWS****(IN MILLIONS)****(Unaudited)**

	For the Six Months	
	Ended June 30, 2005	2006
<b>Cash Flows from Operating Activities:</b>		
Net income	\$ 1,859	\$ 1,671
Less income from discontinued operations, net of tax	(381)	
Income from continuing operations	\$ 1,478	\$ 1,671
Adjustments to reconcile income to cash provided by operating activities from continuing operations:		
Depreciation and amortization	1,834	1,791
Provision for uncollectibles	165	147
Net losses (earnings) of equity affiliates	12	(352)
Deferred income taxes	117	58
Pension income	(266)	(261)
Stock-based compensation expense	48	32
Loss on extinguishment of debt	42	
Net change in:		
Accounts receivable and other current assets	(163)	(155)
Accounts payable and other current liabilities	391	410
Deferred charges and other assets	(40)	3
Other liabilities and deferred credits	204	195
Other reconciling items, net	(2)	23
Net cash provided by operating activities from continuing operations	3,820	3,562
<b>Cash Flows from Investing Activities:</b>		
Capital expenditures	(1,579)	(2,031)
Investment in short-term instruments	(12)	(1,105)
Proceeds from sale of short-term instruments	28	622
Proceeds from sale of operations	930	
Investments in debt and equity securities	(103)	(343)
Proceeds from sale of debt and equity securities	14	135
Net repayments from (advances to) Cingular Wireless	787	(477)
Other investing activities, net	(12)	(22)
Net cash provided by (used for) investing activities from continuing operations	53	(3,221)
<b>Cash Flows from Financing Activities:</b>		
Net borrowings (repayments) of short-term debt	(1,630)	633
Repayments of long-term debt	(1,267)	(429)
Dividends paid	(988)	(1,046)
Purchase of treasury shares	(83)	(52)
Proceeds from issuing common stock	38	380
Other financing activities, net	(23)	5
Net cash (used in) provided by financing activities from continuing operations	(3,953)	(509)
Net decrease in cash and cash equivalents from continuing operations	(80)	(168)



Edgar Filing: BELLSOUTH CORP - Form 10-Q

Cash flows from discontinued operations:		
Net cash provided by operating activities	10	
Net cash used for investing activities	(125)	
Net cash provided by financing activities		
Net decrease in cash and cash equivalents from discontinued operations	(115)	
Net increase (decrease) in cash and cash equivalents	(195)	<b>(168)</b>
Cash and cash equivalents at beginning of period	680	<b>427</b>
Cash and cash equivalents at end of period	\$ 485	<b>\$ 259</b>

The accompanying notes are an integral part of these consolidated financial statements.

---

## BELLSOUTH CORPORATION

## CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY AND COMPREHENSIVE INCOME

(IN MILLIONS)

(Unaudited)

	Number of Shares (a)		Amount				(a)
	Shares Held in Trust and Treasury						Shares
	Common Stock		Common Stock		Paid-in Capital		Retained Earnings
							Accum. Other Comprehensive Income (Loss)
<b>Balance at December 31, 2004</b>	<b>2,020</b>	<b>(189)</b>	<b>\$ 2,020</b>	<b>\$ 7,840</b>	<b>\$ 19,267</b>	<b>\$ (157)</b>	<b>\$ (5,9</b>
Net income					1,859		
Other comprehensive income, net of tax						87	
Total comprehensive income							
Dividends declared					(1,024)		
Purchase of treasury stock		(3)					(83)
Share issuances for employee benefit plans		4		(55)	(49)		142
Stock-based compensation				48			
Tax benefit related to stock options				3			
<b>Balance at June 30, 2005</b>	<b>2,020</b>	<b>(188)</b>	<b>\$ 2,020</b>	<b>\$ 7,836</b>	<b>\$ 20,053</b>	<b>\$ (70)</b>	<b>\$ (5,8</b>
<b>Balance at December 31, 2005</b>	<b>2,020</b>	<b>(222)</b>	<b>\$ 2,020</b>	<b>\$ 7,960</b>	<b>\$ 20,383</b>	<b>\$ (14)</b>	<b>\$ (6,8</b>
Net income					1,671		
Other comprehensive income, net of tax						33	
Total comprehensive income							

Edgar Filing: BELLSOUTH CORP - Form 10-Q

Dividends declared					(1,042)		
Purchase of treasury stock	(2)						(52)
Share issuances for employee benefit plans	16		(81)	(47)			515
Stock-based compensation			32				
Tax benefit related to stock options			8				
<b>Balance at June 30, 2006</b>	<b>2,020</b>	<b>(208)</b>	<b>\$ 2,020</b>	<b>\$ 7,919</b>	<b>\$ 20,965</b>	<b>\$ 19</b>	<b>\$ (6,3</b>

(a) Trust and treasury shares are not considered to be outstanding for financial reporting purposes.

	As of June 30,	
	<u>2005</u>	<u>2006</u>
Shares held in trust	26	17
Shares held in treasury	<u>162</u>	<u>191</u>
<b>Total</b>	<u>188</u>	<u>208</u>

The accompanying notes are an integral part of these consolidated financial statements.

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE A - PREPARATION OF INTERIM FINANCIAL STATEMENTS**

In this report, BellSouth Corporation and its subsidiaries are referred to as "we", "the Company", or "BellSouth".

The accompanying unaudited consolidated financial statements have been prepared based upon Securities and Exchange Commission (SEC) rules that permit reduced disclosure for interim periods. In our opinion, these statements include all adjustments necessary for a fair presentation of the results of the interim periods presented. All adjustments are of a normal recurring nature unless otherwise disclosed. Revenues, expenses, assets and liabilities can vary during each quarter of the year. Therefore, the results and trends in these interim financial statements may not be the same as those for the full year. For a more complete discussion of our significant accounting policies and other information, you should read this report in conjunction with the consolidated financial statements included in our annual report on Form 10-K for the year ended December 31, 2005.

Certain amounts within the prior year's information have been reclassified to conform to the current year's presentation.

**NOTE B - RECENTLY ISSUED ACCOUNTING PRONOUNCEMENTS**

In June 2006, the Financial Accounting Standards Board (FASB) issued Interpretation No. 48, "Accounting for Uncertainty in Income Taxes" (FIN 48). FIN 48 clarifies the accounting for uncertainty in income taxes recognized in financial statements in accordance with Statement of Financial Accounting Standard (SFAS) No. 109, "Accounting for Income Taxes." This Interpretation prescribes a recognition threshold and measurement attribute of tax positions taken or expected to be taken on a tax return. This Interpretation is effective for BellSouth beginning January 1, 2007. We are currently evaluating the impact FIN 48 will have on our financial statements.

**NOTE C - EARNINGS PER SHARE**

Edgar Filing: BELLSOUTH CORP - Form 10-Q

Basic earnings per share are computed based on the weighted-average number of common shares outstanding during each year. Nonvested restricted stock carries dividend and voting rights and, in accordance with Generally Accepted Accounting Principles (GAAP), is not included in the weighted-average number of common shares outstanding used to compute basic earnings per share. Diluted earnings per share are based on the weighted-average number of common shares outstanding plus net incremental shares arising out of employee stock compensation and benefit plans. The earnings amounts used for per-share calculations are the same for both the basic and diluted methods. The following is a reconciliation of the weighted-average share amounts (in millions) used in calculating earnings per share:

	For the Three Months		For the Six Months	
	Ended June 30,		Ended June 30,	
	<u>2005</u>	<u>2006</u>	<u>2005</u>	<u>2006</u>
Basic common shares outstanding	1,831	<b>1,806</b>	1,831	<b>1,802</b>
Incremental shares from stock-based compensation and benefit plans	4	<b>7</b>	4	<b>7</b>
Diluted common shares outstanding	1,835	<b>1,813</b>	1,835	<b>1,809</b>
Common stock equivalents excluded from the computation	77	<b>57</b>	77	<b>58</b>

Options with an exercise price greater than the average market price of the common stock or that have an anti-dilutive effect on the computation are excluded from the calculation of diluted earnings per share. Restricted stock or restricted stock units that have an anti-dilutive effect on the computation are also excluded from the calculation of diluted earnings per share.

**NOTE D DISCONTINUED OPERATIONS**

In March 2004, we signed an agreement with Telefónica Móviles, S.A., the wireless affiliate of Telefónica, S.A., to sell all of our interests in Latin America. During 2004, we closed on the sale of 8 of the 10 properties. During January 2005, we closed on the sale of the operations in the remaining two Latin American countries for gross proceeds of \$1,077 and a gain of \$390, net of tax. The gain includes the recognition of cumulative foreign currency translation losses of \$68.

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE D DISCONTINUED OPERATIONS (Continued)**

Summarized results of operations for the discontinued operations for the six months ended June 30, 2005 are as follows:

	<u>2005</u>
Revenue	\$ 66
Operating loss	(5)
Gain on sale of operations	629
Income before income taxes	616
Income tax expense	235
Income from discontinued operations	\$ 381

**NOTE E - MERGER OF BELLSOUTH AND AT&T**

On March 4, 2006, we agreed to merge with a subsidiary of AT&T Inc. (AT&T) in a transaction in which each share of BellSouth common stock will be exchanged for 1.325 shares of AT&T common stock. The stock consideration in the transaction is expected to be tax-free to our shareholders. Our shareholders approved the merger in July 2006. The acquisition, which is subject to approval by regulatory authorities, and other customary closing conditions, is currently expected to close in the fall of 2006. However, it is possible that factors outside of our control could require us to complete the merger at a later time or not to complete it at all. The terms of certain of our agreements, including contracts, employee benefit arrangements and debt instruments, have provisions which could result in changes to the terms or settlement amounts of these agreements upon a change in control of BellSouth.

**NOTE F - INVESTMENTS IN AND ADVANCES TO CINGULAR WIRELESS**

*Investment*

We own a 40 percent economic interest in Cingular Wireless, a joint venture with AT&T. Because we exercise influence over the financial and operating policies of Cingular Wireless, we use the equity method of accounting for this investment. Under the equity method of accounting, we record our proportionate share of Cingular Wireless' earnings in our consolidated statements of income. These earnings are included in the caption "Net earnings (losses) of equity affiliates."

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

The following table displays the summary financial information of Cingular Wireless. These amounts are shown on a 100 percent basis.

	<u>December 31,</u>	<u>June 30,</u>		
	<u>2005</u>	<u>2006</u>		
<b>Balance Sheet Information:</b>				
Current assets	\$ 6,049	<b>\$ 6,339</b>		
Noncurrent assets	\$ 73,270	<b>\$ 72,605</b>		
Current liabilities	\$ 10,008	<b>\$ 9,306</b>		
Noncurrent liabilities	\$ 23,790	<b>\$ 23,171</b>		
Minority interest	\$ 543	<b>\$ 595</b>		
Members' capital	\$ 44,978	<b>\$ 45,872</b>		
	For the Three Months	For the Six Months		
	Ended June 30,	Ended June 30,		
	<u>2005</u>	<u>2006</u>		
	<u>2005</u>	<u>2006</u>		
<b>Income Statement Information:</b>				
Revenues	\$ 8,609	<b>\$ 9,218</b>	\$ 16,838	<b>\$ 18,198</b>
Operating income	\$ 504	<b>\$ 1,017</b>	\$ 618	<b>\$ 1,824</b>
Net income (loss)	\$ 147	<b>\$ 540</b>	\$ (93)	<b>\$ 894</b>

As of June 30, 2006, our book investment exceeded our proportionate share of the net assets of Cingular Wireless by \$456.

### *Advance*

We have an advance to Cingular Wireless that, with interest, totaled \$2,622 at December 31, 2005 and June 30, 2006. This advance earns an interest rate of 6.0 percent per annum and matures on June 30, 2008.

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE F - INVESTMENTS IN AND ADVANCES TO CINGULAR WIRELESS (Continued)**

*Revolving Line of Credit*

BellSouth and AT&T provide unsubordinated short-term financing on a pro rata basis for Cingular Wireless ordinary course of business cash requirements. Under the terms of the line of credit, Cingular Wireless available cash (as defined), if any, is applied first to repay amounts loaned to Cingular Wireless under the line of credit. Remaining available cash is applied to the repayment of the advance described above. Borrowings bear interest at 1-Month LIBOR plus 0.05 percent payable monthly. The line of credit terminates on July 31, 2007. Borrowings from BellSouth under the revolving credit line, including interest, were \$204 at December 31, 2005 and \$681 at June 30, 2006.

*Provision of Services*

We also generate revenues from Cingular Wireless in the ordinary course of business for the provision of local interconnection services, long distance services, sales agency fees and customer billing and collection fees.

*Interest and Revenue Earned from Cingular Wireless:*

	For the Three Months		For the Six Months		
	Ended June 30, <u>2005</u>	<u>2006</u>	Ended June 30, <u>2005</u>	<u>2006</u>	
Revenues	\$ 160	<b>\$ 196</b>	\$ 334	<b>\$ 393</b>	
Interest income on advances	\$ 57	<b>\$ 48</b>	\$ 116	<b>\$ 91</b>	

Interest income on advances are offset by a like amount of interest expense recorded by Cingular Wireless and reported in our financial statements in the caption Net earnings (losses) of equity affiliates.

Receivables and payables incurred in the ordinary course of business are recorded on our balance sheets as follows:

	<u>December 31, 2005</u>	<u>June 30, 2006</u>
Receivable from Cingular	\$ 51	<b>\$ 89</b>
Payable to Cingular	\$ 54	<b>\$ 50</b>



**NOTE G - DEBT**

On January 18, 2005, we redeemed \$400 of 40-year, 6.75 percent debentures, due October 15, 2033. The redemption price was 103.33 percent of the principal amount, and resulted in recognition of a loss of \$22, or \$14 net of tax, which includes \$9 associated with fully expensing remaining discount and deferred debt issuance costs.

On May 18, 2005 we redeemed \$300 of 40-year, 7.625 percent debentures, due May 15, 2035. The redemption price was 103.66 percent of the principal amount, and resulted in recognition of a loss of \$20, or \$12 net of tax, which includes \$9 associated with fully expensing remaining discount and deferred debt issuance costs.

**NOTE H - WORKFORCE REDUCTION AND RESTRUCTURING**

Based on competitive activity in the telecommunications industry, continued economic pressures, realignment of our business and productivity improvements, we have periodically initiated workforce reductions and recorded charges for early termination benefits.

In December 2005, we announced that we would reduce our management workforce by approximately 1,500 employees. The plan included a voluntary program offering a special termination benefit followed by an involuntary program to the extent necessary to achieve the targeted reductions. As a result of the pending merger of BellSouth and AT&T, we modified the terms of the fourth quarter 2005 announced workforce reduction by eliminating the involuntary component that was scheduled to follow the voluntary offer. Accordingly, in the first quarter of 2006 we reversed the minimum liability accrued (except with respect to the 60 employees who had already accepted under that program). Based on the acceptances of the voluntary offer, we accrued \$73 for the second quarter of 2006 and \$127 for the first half of 2006. Under the modified plan, we reduced our management workforce by approximately 1,350 employees. This reduction program was substantially complete at the end of June 2006.

In addition, we recorded restructuring charges totaling \$24 for non-management surpluses announced in the first and second quarters of 2006.

---

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE H - WORKFORCE REDUCTION AND RESTRUCTURING (Continued)**

The following table summarizes activity associated with the workforce reduction and restructuring liability for the six months ended June 30, 2006:

Balance at December 31, 2005	\$ 100
Accruals	151
Cash Payments	(132)
Adjustments	(86)
<b>Balance at June 30, 2006</b>	<b>\$ 33</b>

Adjustments to the employee separations accrual are due to the reversal noted above as well as estimated demographics being different than actual demographics of employees that separated from the Company.

**NOTE I - EMPLOYEE BENEFITS PLANS**

Substantially all of our employees are covered by noncontributory defined benefit pension plans. We provide certain medical, dental and life insurance benefits to substantially all retired employees under various plans and accrue actuarially-determined postretirement benefit costs as active employees earn these benefits. Management employees hired after January 1, 2001 are provided access to medical benefits at retirement but are required to pay 100 percent of the cost.

The following details pension and postretirement benefit costs included in operating expenses (in cost of sales and selling, general and administrative expenses) in the accompanying Consolidated Statements of Income. Approximately 10 percent of these costs are capitalized to property, plant and equipment with labor related to network construction. We account for these costs in accordance with SFAS No. 87, "Employers' Accounting for Pensions" and SFAS No. 106, "Employers' Accounting for Postretirement Benefits Other Than Pensions." Components of net periodic benefit costs were as follows:

	<u>Pension Benefits</u>		<u>Other Benefits</u>	
	For the Three Months		For the Three Months	
	Ended June 30,		Ended June 30,	
	<u>2005</u>	<u>2006</u>	<u>2005</u>	<u>2006</u>
Service cost	\$ 51	\$ 49	\$ 30	\$ 32

Edgar Filing: BELLSOUTH CORP - Form 10-Q

Interest cost	147	<b>149</b>	146	<b>146</b>
Expected return on plan assets	(320)	<b>(318)</b>	(84)	<b>(87)</b>
Amortizations:				
Unrecognized net obligation			18	<b>13</b>
Unrecognized prior service cost	(11)	<b>(11)</b>	57	<b>45</b>
Unrecognized (gain) loss			25	<b>28</b>
Net periodic benefit cost (income)	\$ (133)	<b>\$ (131)</b>	\$ 192	<b>\$ 177</b>

	<u>Pension Benefits</u>		<u>Other Benefits</u>	
	For the Six Months		For the Six Months	
	Ended June 30,		Ended June 30,	
	<u>2005</u>	<u>2006</u>	<u>2005</u>	<u>2006</u>
Service cost	\$ 103	<b>\$ 98</b>	\$ 61	<b>\$ 63</b>
Interest cost	294	<b>299</b>	292	<b>292</b>
Expected return on plan assets	(642)	<b>(637)</b>	(168)	<b>(174)</b>
Amortizations:				
Unrecognized net obligation			36	<b>26</b>
Unrecognized prior service cost	(21)	<b>(21)</b>	113	<b>90</b>
Unrecognized (gain) loss			51	<b>57</b>
Net periodic benefit cost (income)	\$ (266)	<b>\$ (261)</b>	\$ 385	<b>\$ 354</b>

*Employer Contributions*

Due to the funded status of our pension plans, we do not expect to make contributions to these plans in 2006. Consistent with prior years, we expect to contribute cash to the Voluntary Employee Beneficiary Association trusts to fund other benefit payments. During the six months ended June 30, 2006, we contributed \$179 to fund these other benefits and expect to contribute approximately \$150 to \$200 during the remainder of 2006.

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE I - EMPLOYEE BENEFITS PLANS (Continued)***Cash Balance Pension Plans*

In July 2003, a Federal district court in Illinois ruled that the benefit formula used in International Business Machines Corporation's (IBM) cash balance pension plan violated the age discrimination provisions of the Age Discrimination in Employment Act and the Employee Retirement Income Security Act. Subsequent opinions of several other U.S. district courts have conflicted with that court's view, while others have agreed. Congress is presently considering legislation that could clarify the legal status of cash balance plans under the applicable age discrimination rules. At this time, it is unclear what effect, if any, these decisions or possible Congressional action may have on our tax-qualified cash balance pension plans or our financial condition.

**NOTE J - STOCK COMPENSATION PLANS**

We have granted stock-based compensation awards to key employees under several plans. One share of BellSouth common stock is the underlying security for any award under these plans. Under the stock plan approved by shareholders in 2004, the maximum number of shares available for future grants is limited to 80 million reduced by awards granted and increased by shares tendered in option exercises. In 2003, we used the retroactive restatement method provided by SFAS No. 148, *Accounting for Stock-Based Compensation - Transition and Disclosure*, to adopt the expense recognition provisions of SFAS No. 123, *Accounting for Stock-Based Compensation*, (SFAS No. 123) by restating all periods beginning on or after January 1, 1995 (the effective date of SFAS No. 123). Effective January 1, 2006, we adopted SFAS No. 123 (Revised 2004), *Share-Based Payment*, (SFAS No. 123R) using the modified prospective application of its provisions; therefore, our financial statements for prior periods will not be restated. The cumulative effect of adopting SFAS No. 123R was immaterial. Because we previously adopted the expense recognition provisions of SFAS No. 123, the impact of adopting SFAS No. 123R resulted in essentially three changes: (1) use of an estimated forfeiture rate versus recognition of actual forfeitures as incurred, (2) use of fair value to measure expense for awards classified as liabilities, and (3) use of the alternative transition method to calculate the pool of excess tax benefits available to absorb tax deficiencies in future years, which increased the pool by \$130. Effective with the adoption of SFAS No. 123R, we instituted a policy of recognizing expense for awards with graded vesting provisions using the straight-line method of expense attribution.

Given trends in long-term compensation awards and market conditions, over the last few years we have moved toward granting a mix of restricted stock, restricted stock units, and performance share units in lieu of stock options. The table below summarizes the total compensation cost and the related total tax benefit included in our results of operations for each type of award:

	For the Three Months		For the Six Months		
	Ended June 30, <u>2005</u>	<u>2006</u>	Ended June 30, <u>2005</u>	<u>2006</u>	
Compensation cost:					
Stock options		\$ 9	\$ 2	\$ 23	\$ 7

Edgar Filing: BELLSOUTH CORP - Form 10-Q

Restricted stock and restricted stock units	13	<b>13</b>	26	<b>24</b>
Performance share units	14	<b>39</b>	30	<b>76</b>
Total compensation cost	36	<b>54</b>	79	<b>107</b>
Income tax benefit	(13)	<b>(21)</b>	(29)	<b>(41)</b>
Compensation cost net of income tax benefit	\$ 23	<b>\$ 33</b>	\$ 50	<b>\$ 66</b>

*Stock Option Awards*

Stock options granted under the plans entitle recipients to purchase shares of BellSouth common stock within prescribed periods at a price either equal to, or in excess of, the fair market value on the date of grant. Options generally become exercisable at the end of three to five years, have a term of ten years, and provide for accelerated vesting if there is a change in control (as defined in the plans). The grant date fair value of each option granted, which is estimated using the Black-Scholes option-pricing formula, is expensed over the vesting period. A summary of option activity under the plans is presented below:

	Number of options	Weighted- average option prices per common share	Weighted- average remaining contractual term in years	Aggregate intrinsic value
Outstanding at December 31, 2005	96,802,789	\$36.12		
Granted				
Exercised	(16,325,450)	\$24.08		
Forfeited or expired	(1,832,724)	\$37.53		
Outstanding at June 30, 2006	78,644,615	\$38.57	4.14	\$202
Exercisable at June 30, 2006	76,526,278	\$38.87	4.07	\$185

Edgar Filing: BELLSOUTH CORP - Form 10-Q

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE J - STOCK COMPENSATION PLANS (Continued)**

As of June 30, 2006, total compensation cost related to unvested stock options of \$3 is expected to be amortized by the end of 2006. Information related to stock option exercises is provided below:

	For the Three Months		For the Six Months		
	Ended June 30,		Ended June 30,		
	<u>2005</u>	<u>2006</u>	<u>2005</u>	<u>2006</u>	
Total value received by employees for options exercised	\$ 7	\$ 47	\$ 17	\$ 137	
Tax benefit realized for options exercised	\$ 2	\$ 17	\$ 6	\$ 51	
Cash received for options exercised	\$ 19	\$ 120	\$ 38	\$ 380	

*Restricted Stock and Restricted Stock Unit Awards*

Restricted stock and restricted stock unit awards granted to key employees under the plans are settled by issuing shares of common stock at the vesting date. Generally, the restrictions lapse in full on the third anniversary of the grant date, or on a pro rata basis on each of the first three anniversaries of the grant date. The vesting of restricted stock and restricted stock units accelerates if there is a change in control (as defined in the plans) and the employee is terminated or resigns for good cause within two years of the change in control. The grant date fair value of the restricted stock and restricted stock units, which is the stock price on the grant date, is expensed over the period during which the restrictions lapse. The shares represented by restricted stock awards (but not restricted stock unit awards) are considered outstanding at the grant date, as the recipients are entitled to dividends and voting rights. A summary of restricted stock and restricted stock unit activity under the plans is presented below:

	Number of shares & Weighted-average units	grant date fair value
Unvested at December 31, 2005	4,270,080	\$27.02
Granted	1,601,986	\$31.86
Vested	(830,466)	\$27.54
Forfeited	(158,123)	\$28.55
Unvested at June 30, 2006	4,883,477	\$28.47

The weighted-average grant date fair value of restricted stock and restricted stock units granted during the three months ended June 30, 2005 and 2006 was \$26.47 and \$34.13, respectively. The weighted-average grant date fair value of restricted stock and restricted stock units granted during the six months ended June 30, 2005 and 2006 was \$26.05 and \$31.86, respectively. As of June 30, 2006, the total unrecognized compensation cost for unvested restricted stock and restricted stock units of \$76 is expected to be amortized over a weighted-average period of approximately 17 months. Information related to shares vested is provided below:

Edgar Filing: BELLSOUTH CORP - Form 10-Q

	For the Three Months		For the Six Months	
	Ended June 30, <u>2005</u>	<u>2006</u>	Ended June 30, <u>2005</u>	<u>2006</u>
Total value received by employees for shares vested	\$ 1	\$ 5	\$ 15	\$ 27
Tax benefit realized for shares vested	\$	\$ 1	\$ 4	\$ 8

*Performance Share Unit Awards*

Performance share units granted to key employees are settled in cash based on an average stock price at the end of the three-year performance period multiplied by the number of units earned. The number of performance share units actually earned by recipients is based on the achievement of certain performance goals as defined by the terms of the awards, and can range from 0% to 150% of the number of units granted. At the end of the performance period, recipients also receive a cash payment equal to the dividends paid on a share of BellSouth stock during the performance period for each performance share unit earned. Vesting accelerates and the performance period is modified if there is a change in control (as defined in the plans). For awards granted prior to 2006, performance share unit expense is generally recognized over the performance period; for awards granted in 2006, performance share unit expense is recognized over the vesting period, which approximates the performance period. Since performance share units are settled in cash, our obligations related to these awards are classified as liabilities. A summary of performance share unit activity under the plans is presented below:

Edgar Filing: BELLSOUTH CORP - Form 10-Q

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE J - STOCK COMPENSATION PLANS (Continued)**

	Number of units
Unvested at December 31, 2005	5,857,605
Granted	2,254,375
Vested	
Forfeited	(79,050)
Unvested at June 30, 2006	8,032,930

Effective with the adoption of the provisions of SFAS No. 123R on January 1, 2006, the amount of expense recognized for all unvested performance share units is based on the fair value of the performance shares at each reporting date and, as applicable, the expected outcome of performance conditions. The fair value of each performance share unit is determined at the grant date and at each reporting date using a Monte Carlo simulation model. The simulation model includes ranges of assumptions for stock price volatility, risk-free interest rates, and expected dividends. Expected volatilities for the three unvested awards are estimated based on a blend of historical volatility of our stock and implied volatilities from traded options on our stock and are currently estimated at 19%. The risk-free interest rate for periods within each performance period is based on the US Treasury yield curve in effect at the valuation date and currently ranges from 5.10% to 5.24%. Expected dividends are estimated based on historical patterns of increases.

The weighted-average fair value of unvested performance share units as of June 30, 2006 was \$40.57, and the total unrecognized compensation cost of \$183, based on this value, is expected to be amortized over a weighted-average period of approximately 18 months. Information related to performance share units vested and paid is provided below:

	For the Three Months		For the Six Months		
	Ended June 30, <u>2005</u>	<u>2006</u>	Ended June 30, <u>2005</u>	<u>2006</u>	
Total value received by employees for units vested and paid	\$		\$	\$ 7	\$ 21
Tax benefit realized for units vested and paid	\$		\$	\$ 2	\$ 8

**NOTE K - SEGMENT INFORMATION**

We have three reportable operating segments: (1) Communications Group; (2) Wireless; and (3) Advertising & Publishing Group. We own a 40 percent economic interest in Cingular Wireless, and share joint control of the venture with AT&T. We account for the investment under the equity method. For management purposes we evaluate our Wireless segment based on our proportionate share of Cingular Wireless results. Accordingly, results for our Wireless segment reflect the proportional consolidation of 40 percent of Cingular Wireless results.



Edgar Filing: BELLSOUTH CORP - Form 10-Q

The Company's chief decision makers evaluate the performance of each business unit based on segment net income, exclusive of internal charges for use of intellectual property and adjustments for unusual items that may arise. Unusual items are transactions or events that are included in reported consolidated results but are excluded from segment results due to their nonrecurring or nonoperational nature.

The following table provides information for each operating segment:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	<u>2005</u>	<u>2006</u>	<u>2005</u>	<u>2006</u>
<b>Communications Group</b>				
External revenues	\$ 4,598	\$ <b>4,647</b>	\$ 9,191	\$ <b>9,300</b>
Intersegment revenues	27	<b>26</b>	52	<b>52</b>
Total segment revenues	4,625	<b>4,673</b>	9,243	<b>9,352</b>
Segment operating income	1,090	<b>1,164</b>	2,207	<b>2,269</b>
Segment net income	\$ 660	\$ <b>698</b>	\$ 1,324	\$ <b>1,352</b>
<b>Wireless</b>				
Total segment revenues	\$ 3,443	\$ <b>3,687</b>	\$ 6,735	\$ <b>7,279</b>
Segment operating income	462	<b>606</b>	746	<b>1,166</b>
Segment net income	\$ 168	\$ <b>276</b>	\$ 235	\$ <b>519</b>

---

Edgar Filing: BELLSOUTH CORP - Form 10-Q

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE K - SEGMENT INFORMATION (Continued)**

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	<u>2005</u>	<u>2006</u>	<u>2005</u>	<u>2006</u>
<b>Advertising &amp; Publishing Group</b>				
External revenues	\$ 527	\$ <b>543</b>	\$ 1,015	\$ <b>1,046</b>
Intersegment revenues	4	<b>4</b>	7	<b>7</b>
Total segment revenues	531	<b>547</b>	1,022	<b>1,053</b>
Segment operating income	245	<b>252</b>	476	<b>478</b>
Segment net income	\$ 154	\$ <b>156</b>	\$ 295	\$ <b>296</b>

RECONCILIATION TO CONSOLIDATED FINANCIAL INFORMATION

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	<u>2005</u>	<u>2006</u>	<u>2005</u>	<u>2006</u>
<b>Operating revenues</b>				
Total reportable segments	\$ 8,599	\$ <b>8,907</b>	\$ 17,000	\$ <b>17,684</b>
Cingular proportional consolidation	(3,443)	<b>(3,687)</b>	(6,735)	<b>(7,279)</b>
Corporate, eliminations and other	(14)	<b>(14)</b>	(32)	<b>(28)</b>
Total consolidated	\$ 5,142	\$ <b>5,206</b>	\$ 10,233	\$ <b>10,377</b>
<b>Operating income</b>				
Total reportable segments	\$ 1,797	\$ <b>2,022</b>	\$ 3,429	\$ <b>3,913</b>
Cingular proportional consolidation	(462)	<b>(606)</b>	(746)	<b>(1,166)</b>
Hurricane Katrina-related expenses, net		<b>(25)</b>		<b>(119)</b>
AT&T merger costs		<b>(27)</b>		<b>(27)</b>
Severance charges		<b>(73)</b>		<b>(73)</b>
Corporate, eliminations and other	15	<b>14</b>	19	<b>23</b>
Total consolidated	\$ 1,350	\$ <b>1,305</b>	\$ 2,702	\$ <b>2,551</b>
<b>Net Income</b>				
Total reportable segments	\$ 982	\$ <b>1,130</b>	\$ 1,854	\$ <b>2,167</b>
Wireless merger intangible amortization	(91)	<b>(80)</b>	(191)	<b>(165)</b>
Wireless merger integration costs	(42)	<b>(38)</b>	(63)	<b>(94)</b>
Hurricane Katrina-related expenses, net		<b>(15)</b>		<b>(73)</b>
AT&T merger costs		<b>(17)</b>		<b>(17)</b>
Severance charges		<b>(45)</b>		<b>(45)</b>
Early extinguishment of debt	(12)		(26)	
Discontinued operations			381	
Corporate, eliminations and other	(42)	<b>(48)</b>	(96)	<b>(102)</b>

Edgar Filing: BELLSOUTH CORP - Form 10-Q

Total consolidated	\$ 795	\$ 887	\$ 1,859	\$ 1,671
--------------------	--------	--------	----------	----------

**NOTE L - OTHER COMPREHENSIVE INCOME**

Accumulated other comprehensive income (loss) is comprised of the following components:

	December 31, 2005	June 30, 2006
Cumulative foreign currency translation adjustments	\$ (2)	\$ (2)
Minimum pension liability adjustment	(133)	(128)
Net unrealized gains on derivatives	5	5
Net unrealized gains on securities	116	144
	\$ (14)	\$ 19

---

## BELLSOUTH CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE L - OTHER COMPREHENSIVE INCOME (Continued)**

Total comprehensive income details are presented in the table below:

	For the Three Months		For the Six Months	
	Ended June 30,		Ended June 30,	
	<u>2005</u>	<u>2006</u>	<u>2005</u>	<u>2006</u>
Net Income	\$ 795	\$ 887	\$ 1,859	\$ 1,671
Other comprehensive income, net of tax:				
Foreign currency translation:				
Adjustments	(3)		10	
Sale of foreign entities	(3)		68	
			78	
Minimum pension liability adjustment, net of tax		2		5
Deferred gains on derivatives:				
Deferred gains	4		11	
Reclassification adjustment for (gains) losses included in net income	4		11	
Unrealized gains (losses) on securities:				
Unrealized holdings gains (losses)	9	(18)	(1)	26
Reclassification adjustment for (gains) losses included in net income		3	(1)	2
	9	(15)	(2)	28
Other comprehensive income	10	(13)	87	33
Total comprehensive income	\$ 805	\$ 874	\$ 1,946	\$ 1,704

**NOTE M - CONTINGENCIES****GUARANTEES**

In most of our sale and divestiture transactions, we indemnify the purchaser for various items including labor and general litigation as well as certain tax matters. Generally, the terms last one to five years for general and specific indemnities and for the statutory review periods for tax matters. The events or circumstances that would require us to perform under the indemnity are transaction and circumstance specific. We regularly evaluate the probability of having to incur costs associated with these indemnifications and have accrued for expected losses that are probable. In addition, in the normal course of business, we indemnify counterparties in certain agreements. The nature and terms of these indemnities vary by transaction. Historically, we have not incurred significant costs related to performance under these types of indemnities.

**LEGAL PROCEEDINGS**

*Regulatory-related claims*

In May 2005, we sued AT&T in the U.S. District Court for the Northern District of Georgia for unpaid access charges associated with AT&T's prepaid calling cards and its IP in the middle services that use Internet Protocol technology for internal call processing but use the public switched network to originate and terminate calls. The lawsuit follows two separate rulings by the Federal Communications Commission (FCC), one in April 2004 concerning IP in the middle services and one in February 2005 concerning prepaid card services, that each service was a telecommunications service subject to access charges. AT&T estimated in securities filings that it had saved \$340 in access charges on its prepaid card services and \$250 in access charges on its IP in the middle services. We believe that some of the improperly avoided access charges should have been paid to us for the use of our network. AT&T appealed the FCC's decision relating to the prepaid card services to the Court of Appeals for the D.C. Circuit, which denied the appeal in July 2006. If the U.S. District Court lawsuit in Georgia progresses, we expect to obtain information from AT&T and other sources that will determine the amount of BellSouth access charges AT&T avoided. In addition, AT&T has asserted certain defenses against BellSouth and has filed the New York lawsuit described below in an effort to reduce any amount it may owe to BellSouth. In April 2006, BellSouth and AT&T agreed to stay the U.S. District Court lawsuit in Georgia until the earlier of 12 months or the consummation or termination of the Merger Agreement between BellSouth and AT&T. At this time, the likely outcome of the case cannot be predicted, nor can a reasonable estimate of the amount of gain, if any, be made. Accordingly, no revenue has been recognized with respect to this matter in our consolidated financial statements.

---

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE M - CONTINGENCIES (Continued)**

On November 4, 2005, AT&T sued BellSouth Long Distance, Inc. (BSLD) and Qwest Communications Corporation (Qwest) in the U.S. District Court for the Southern District of New York. AT&T has asserted claims of breach of contract, fraudulent misrepresentation and unjust enrichment against BSLD and related claims against Qwest. AT&T's claims arise from a contract with BSLD pursuant to which BSLD purchased wholesale long distance minutes that it resold to Qwest. The complaint does not specify the amount of damages sought by AT&T. The parties have agreed to stay the New York lawsuit pending the arbitration of the dispute between AT&T and BSLD. To date, no arbitration has been initiated by AT&T. At this time, the likely outcome of the case cannot be predicted, nor can a reasonable estimate of the amount of loss, if any, be made.

In June 2004, the U.S. Court of Appeals for the 11th Circuit affirmed the District Court's dismissal of most of the antitrust and state law claims brought by a plaintiff competitive local exchange carrier (CLEC) in a case captioned *Covad Communications Company, et al v. BellSouth Corporation, et al*. The appellate court, however, permitted a price squeeze claim and certain state tort claims to proceed. In November 2005, Covad dismissed with prejudice the civil action and then contemporaneously filed complaints with the public service commissions of Florida and Georgia and filed an informal complaint with the FCC. The commission complaints allege breaches of our interconnection contracts approved by the state commissions, including failure to provide collocation, mishandling of orders, ineffective support systems, and failure to provide unbundled loops. The complaints also allege improper solicitation of Covad customers. These claims are similar to the claims raised in the civil action dismissed by Covad. The complaints seek credits and equitable relief. Covad has asked the state commissions to stay proceedings on its complaints pending resolution of its FCC complaint. At this time, the likely outcome of the case cannot be predicted, nor can a reasonable estimate of the amount of loss, if any, be made.

***Employment claim***

On April 29, 2002, five African-American employees filed a putative class action lawsuit, captioned *Gladys Jenkins et al. v. BellSouth Corporation*, against the Company in the U.S. District Court for the Northern District of Alabama. The complaint alleges that BellSouth discriminated against current and former African-American employees with respect to compensation and promotions in violation of Title VII of the Civil Rights Act of 1964 and 42 USC Section 1981. Plaintiffs purport to bring the claims on behalf of two classes: a class of all African-American hourly workers employed by BellSouth Telecommunications at any time since April 29, 1998, and a class of all African-American salaried workers employed by BellSouth Telecommunications at any time since April 29, 1998 in management positions at or below Job Grade 59/Level C. The plaintiffs are seeking unspecified amounts of back pay, benefits, punitive damages and attorneys' fees and costs, as well as injunctive relief. At this time, the likely outcome of the case cannot be predicted, nor can a reasonable estimate of the amount of loss, if any, be made.

***Securities and ERISA claims***

From August through October 2002, several individual shareholders filed substantially identical class action lawsuits against BellSouth and three of its senior officers alleging violations of the federal securities laws. The cases have been consolidated in the U.S. District Court for the Northern District of Georgia and are captioned *In re BellSouth Securities Litigation*. Pursuant to the provisions of the Private Securities

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

Litigation Reform Act of 1995, the court has appointed a Lead Plaintiff. The Lead Plaintiff filed a Consolidated and Amended Class Action Complaint in July 2003 on behalf of two putative classes: (1) purchasers of BellSouth stock during the period November 7, 2000 through February 19, 2003 (the class period) for alleged violations of Sections 10(b) and 20 of the Securities Exchange Act of 1934 and (2) participants in BellSouth's Direct Investment Plan during the class period for alleged violations of Sections 11, 12 and 15 of the Securities Act of 1933. Four outside directors were named as additional defendants. The Consolidated and Amended Class Action Complaint alleged that during the class period the Company (1) overstated the unbilled receivables balance of its Advertising & Publishing subsidiary; (2) failed to properly implement Staff Accounting Bulletin (SAB) 101 with regard to its recognition of Advertising & Publishing revenues; (3) improperly billed CLECs to inflate revenues; (4) failed to take a reserve for refunds that ultimately came due following litigation over late payment charges; and (5) failed to properly writedown goodwill of its Latin American operations.

On February 8, 2005, the District Court dismissed the Exchange Act claims, except for those relating to the writedown of Latin American goodwill. On that date, the District Court also dismissed the Securities Act claims, except for those relating to the writedown of Latin American goodwill, the allegations relating to unbilled receivables of the Company's Advertising & Publishing subsidiary, the implementation of SAB 101 regarding recognition of Advertising & Publishing revenues and alleged improper billing of CLECs. The plaintiffs are seeking an unspecified amount of damages, as well as attorneys' fees and costs. At this time, the likely outcome of the case cannot be predicted, nor can a reasonable estimate of the amount of loss, if any, be made.

---

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE M - CONTINGENCIES (Continued)**

In February 2003, a similar complaint was filed in the Superior Court of Fulton County, Georgia on behalf of participants in BellSouth's Direct Investment Plan alleging violations of Section 11 of the Securities Act. Defendants removed this action to federal court pursuant to the provisions of the Securities Litigation Uniform Standards Act of 1998. In July 2003, the federal court issued a ruling that the case should be remanded to Fulton County Superior Court. The Fulton County Superior Court has stayed the case pending resolution of the federal case. The plaintiffs are seeking an unspecified amount of damages, as well as attorneys' fees and costs. At this time, the likely outcome of the case cannot be predicted, nor can a reasonable estimate of the amount of loss, if any, be made.

In September and October 2002, three substantially identical class action lawsuits were filed in the U.S. District Court for the Northern District of Georgia against BellSouth, its directors, three of its senior officers, and other individuals, alleging violations of the Employee Retirement Income Security Act (ERISA). The cases have been consolidated and on April 21, 2003, a Consolidated Complaint was filed. The plaintiffs, who sought to represent a putative class of participants and beneficiaries of BellSouth's 401(k) plans (the Plans), allege in the Consolidated Complaint that the company and the individual defendants breached their fiduciary duties in violation of ERISA, by among other things, (1) failing to provide accurate information to the Plans' participants and beneficiaries; (2) failing to ensure that the Plans' assets were invested properly; (3) failing to monitor the Plans' fiduciaries; (4) failing to disregard Plan directives that the defendants knew or should have known were imprudent and (5) failing to avoid conflicts of interest by hiring independent fiduciaries to make investment decisions. In October 2005, plaintiffs' motion for class certification was denied. The plaintiffs are seeking an unspecified amount of damages, injunctive relief, attorneys' fees and costs. Certain underlying factual allegations regarding BellSouth's Advertising & Publishing subsidiary and its former Latin American operation are substantially similar to the allegations in the putative securities class action captioned *In re BellSouth Securities Litigation*, which is described above.

Subject to approval of the court, the parties have reached a settlement of the ERISA lawsuits. The settlement is on behalf of the Plans and certain participants who brought claims individually and on behalf of the Plans pursuant to ERISA section 502(a)(2). BellSouth does not expect the settlement to have a material effect on the Company. The principal terms of the settlement increase the minimum levels below which Company matching contributions may not fall for a three-year period. The settlement does not require any other unreimbursed cash payments by the Company.

***Antitrust claims***

In December 2002, a consumer class action alleging antitrust violations of Section 1 of the Sherman Antitrust Act was filed against BellSouth, Verizon, AT&T (formerly known as SBC) and Qwest, captioned *William Twombly, et al v. Bell Atlantic Corp., et al*, in U.S. District Court for the Southern District of New York. The complaint alleged that defendants conspired to restrain competition by agreeing not to compete with one another and to impede competition with others. The plaintiffs are seeking an unspecified amount of treble damages and injunctive relief, as well as attorneys' fees and expenses. In October 2003, the district court dismissed the complaint for failure to state a claim. In October 2005, the Second Circuit Court of Appeals reversed the District Court's decision and remanded the case to the District Court. In June 2006, the U.S.



## Edgar Filing: BELLSOUTH CORP - Form 10-Q

Supreme Court granted the defendants' petition for writ of certiorari. At this time, the likely outcome of the case cannot be predicted, nor can a reasonable estimate of the amount of loss, if any, be made.

### *Merger-related claims*

On March 9, 2006, two putative class action lawsuits, entitled *Williams v. BellSouth Corporation, et al.*, Case No. 2006CV113858 (March 9, 2006) and *Jannett v. BellSouth Corporation, et al.*, Case No. 2006CV113861 (March 9, 2006), were filed against BellSouth and its directors in the Superior Court of Georgia, Fulton County. The complaints, as subsequently amended and consolidated, purported to be brought on behalf of all BellSouth shareholders (excluding defendants and their affiliates). The plaintiffs alleged that BellSouth's directors violated their fiduciary obligations to BellSouth's shareholders in approving the merger agreement, and by failing to provide material information or by providing materially misleading information in connection with the preliminary proxy statement filed by BellSouth and AT&T with the SEC on March 31, 2006. The consolidated complaint sought various forms of relief, including injunctive relief to prevent the completion of the merger, unspecified compensatory damages, and attorneys' fees and expenses. In July 2006, the plaintiffs voluntarily dismissed the suit.

### *Other claims*

We are subject to claims arising in the ordinary course of business involving allegations of personal injury, breach of contract, anti-competitive conduct, employment law issues, regulatory matters and other actions. BellSouth Telecommunications, Inc. is also subject to claims attributable to pre-divestiture events, including environmental liabilities, rates and contracts. Certain contingent liabilities for pre-divestiture events are shared with AT&T. While complete

---

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE M - CONTINGENCIES (Continued)**

assurance cannot be given as to the outcome of these claims, we believe that any financial impact would not be material to our results of operations, financial position or cash flows.

**NOTE N - SUBSIDIARY FINANCIAL INFORMATION**

We have fully and unconditionally guaranteed all of the outstanding debt securities of BellSouth Telecommunications, Inc. (BST), which is a 100 percent owned subsidiary of BellSouth. In accordance with SEC rules, we are providing the following condensed consolidating financial information. BST is listed separately because it has debt securities, registered with the SEC, that we have guaranteed. The Other column represents all other wholly owned subsidiaries excluding BST and BST subsidiaries. The Adjustments column includes the necessary amounts to eliminate the intercompany balances and transactions between BST, Other and Parent and to consolidate wholly owned subsidiaries to reconcile to our consolidated financial information.

*Condensed Consolidating Statements of Income*

	For the Three Months Ended June 30, 2005			Adjustments	Total
	BST	Other	Parent		
Total operating revenues	\$ 4,212	\$ 1,808	\$	\$ (878)	\$ 5,142
Total operating expenses	3,778	1,314	(5)	(1,295)	3,792
Operating income (loss)	434	494	5	417	1,350
Interest expense	128	7	221	(71)	285
Net earnings (losses) of equity affiliates	287	68	884	(1,171)	68
Other income (expense), net	(12)	57	52	(41)	56
Income (loss) from continuing operations before income taxes	581	612	720	(724)	1,189
Provision (benefit) for income taxes	91	212	(75)	166	394
Income (loss) from continuing operations	490	400	795	(890)	795
Income (loss) from discontinued operations, net of tax					
Net income (loss)	\$ 490	\$ 400	\$ 795	\$ (890)	\$ 795

	For the Three Months Ended June 30, 2006			Adjustments	Total
	BST	Other	Parent		
Total operating revenues	\$ 4,206	\$ 1,850	\$	\$ (850)	\$ 5,206
Total operating expenses	3,800	1,312	28	(1,239)	3,901

Edgar Filing: BELLSOUTH CORP - Form 10-Q

Operating income (loss)	<b>406</b>	<b>538</b>	<b>(28)</b>	<b>389</b>	<b>1,305</b>
Interest expense	<b>156</b>	<b>7</b>	<b>231</b>	<b>(115)</b>	<b>279</b>
Net earnings (losses) of equity affiliates	<b>279</b>	<b>213</b>	<b>988</b>	<b>(1,267)</b>	<b>213</b>
Other income (expense), net	<b>8</b>	<b>46</b>	<b>83</b>	<b>(70)</b>	<b>67</b>
Income (loss) from continuing operations before income taxes	<b>537</b>	<b>790</b>	<b>812</b>	<b>(833)</b>	<b>1,306</b>
Provision (benefit) for income taxes	<b>76</b>	<b>257</b>	<b>(75)</b>	<b>161</b>	<b>419</b>
Income (loss) from continuing operations	<b>461</b>	<b>533</b>	<b>887</b>	<b>(994)</b>	<b>887</b>
Income (loss) from discontinued operations, net of tax					
Net income (loss)	<b>\$ 461</b>	<b>\$ 533</b>	<b>\$ 887</b>	<b>\$ (994)</b>	<b>\$ 887</b>

	For the Six Months Ended June 30, 2005				
	BST	Other	Parent	Adjustments	Total
Total operating revenues	\$ 8,402	\$ 3,519	\$	\$ (1,688)	\$ 10,233
Total operating expenses	7,478	2,561	9	(2,517)	7,531
Operating income (loss)	924	958	(9)	829	2,702
Interest expense	246	7	446	(123)	576
Net earnings (losses) of equity affiliates	563	(10)	1,675	(2,240)	(12)
Other income (expense), net	(30)	105	109	(72)	112
Income (loss) from continuing operations before income taxes	1,211	1,046	1,329	(1,360)	2,226
Provision (benefit) for income taxes	212	360	(149)	325	748
Income (loss) from continuing operations	999	686	1,478	(1,685)	1,478
Income (loss) from discontinued operations, net of tax		381	381	(381)	381
Net income (loss)	\$ 999	\$ 1,067	\$ 1,859	\$ (2,066)	\$ 1,859

Edgar Filing: BELLSOUTH CORP - Form 10-Q

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE N - SUBSIDIARY FINANCIAL INFORMATION (Continued)**

*Condensed Consolidating Statements of Income (Continued)*

	For the Six Months Ended June 30, 2006			Adjustments	Total
	BST	Other	Parent		
Total operating revenues	\$ 8,422	\$ 3,746	\$	\$ (1,791)	\$ 10,377
Total operating expenses	7,732	2,699	(36)	(2,569)	7,826
Operating income (loss)	690	1,047	36	778	2,551
Interest expense	303	15	464	(224)	558
Net earnings (losses) of equity affiliates	550	352	1,820	(2,370)	352
Other income (expense), net	10	96	154	(138)	122
Income (loss) from continuing operations before income taxes	947	1,480	1,546	(1,506)	2,467
Provision (benefit) for income taxes	113	488	(125)	320	796
Income (loss) from continuing operations	834	992	1,671	(1,826)	1,671
Income (loss) from discontinued operations, net of tax					
Net income (loss)	\$ 834	\$ 992	\$ 1,671	\$ (1,826)	\$ 1,671

*Condensed Consolidating Balance Sheets*

	December 31, 2005					June 30, 2006				
	BST	Other	Parent	Adjust- ments	Total	BST	Other	Parent	Adjust- ments	Total
<b>ASSETS</b>										
Current assets:										
Cash and cash equivalents	\$ 98	\$ 141	\$ 138	\$ 50	\$ 427	\$ 5	\$ 92	\$ 114	\$ 48	\$ 259
Short-term investments								483		483
Accounts receivable, net	25	2,058	4,510	(4,038)	2,555	50	1,053	4,076	(2,707)	2,472
Other current assets	537	531	39	120	1,227	591	502	28	219	1,340
Total current assets	660	2,730	4,687	(3,868)	4,209	646	1,647	4,701	(2,440)	4,554
Investments in and advances to Cingular Wireless		21,069	205		21,274		21,427	681		22,108
Property, plant and equipment, net	21,045	644	3	31	21,723	21,250	619	2	49	21,920
Deferred charges and other assets	9,117	611	34,322	(36,236)	7,814	9,419	518	35,223	(36,910)	8,250
Intangible assets, net	1,040	400	3	90	1,533	1,132	388	2	84	1,606
Total assets	\$ 31,862	\$ 25,454	\$ 39,220	\$ (39,983)	\$ 56,553	\$ 32,447	\$ 24,599	\$ 40,609	\$ (39,217)	\$ 58,438

Edgar Filing: BELLSOUTH CORP - Form 10-Q

LIABILITIES AND  
SHAREHOLDERS' EQUITY

Current liabilities:

Debt maturing within one year	\$ 5,003	\$ 270	\$ 3,985	\$ (5,149)	\$ 4,109	\$ 3,707	\$ 197	\$ 4,258	\$ (3,837)	\$ 4,325
Other current liabilities	3,307	1,437	1,113	(1,312)	4,545	4,104	1,133	947	(1,142)	5,042
Total current liabilities	8,310	1,707	5,098	(6,461)	8,654	7,811	1,330	5,205	(4,979)	9,367
Long-term debt	2,931	99	10,571	(522)	13,079	2,897	96	10,550	(496)	13,047
Noncurrent liabilities:										
Deferred income taxes	5,032	1,927	(574)	222	6,607	4,895	1,948	(329)	199	6,713
Other noncurrent liabilities	3,185	757	591	146	4,679	3,226	709	612	193	4,740
Total noncurrent liabilities	8,217	2,684	17	368	11,286	8,121	2,657	283	392	11,453
Shareholders' equity	12,404	20,964	23,534	(33,368)	23,534	13,618	20,516	24,571	(34,134)	24,571
Total liabilities and shareholders' equity	\$ 31,862	\$ 25,454	\$ 39,220	\$ (39,983)	\$ 56,553	\$ 32,447	\$ 24,599	\$ 40,609	\$ (39,217)	\$ 58,438

Edgar Filing: BELLSOUTH CORP - Form 10-Q

BELLSOUTH CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(DOLLARS IN MILLIONS, EXCEPT PER SHARE AMOUNTS AND AS OTHERWISE INDICATED)

(Unaudited)

**NOTE N - SUBSIDIARY FINANCIAL INFORMATION (Continued)**

*Condensed Consolidating Cash Flow Statements*

For the Six Months Ended June 30, 2005

	BST	Other	Parent	Adjustments	Total
Cash flows from continuing operations:					
Cash flows from operating activities	\$ 3,945	\$ 724	\$ 1,423	\$ (2,272)	\$ 3,820
Cash flows from investing activities	(1,527)	(258)	1,311	527	53
Cash flows from financing activities	(2,414)	(657)	(2,676)	1,794	(3,953)
Cash flows from discontinued operations		(115)			(115)
Net (decrease) increase in cash	\$ 4	\$ (306)	\$ 58	\$ 49	\$ (195)

For the Six Months Ended June 30, 2006

	BST	Other	Parent	Adjustments	Total
Cash flows from continuing operations:					
Cash flows from operating activities	\$ 3,067	\$ 1,168	\$ 1,071	\$ (1,744)	\$ 3,562
Cash flows from investing activities	(2,042)	(54)	(1,014)	(111)	(3,221)
Cash flows from financing activities	(1,118)	(1,163)	(81)	1,853	(509)
Cash flows from discontinued operations					
Net (decrease) increase in cash	\$ (93)	\$ (49)	\$ (24)	\$ (2)	\$ (168)

*Supplemental Data*

For the Six Months Ended June 30, 2005

	BST	Other	Parent	Adjustments	Total
Depreciation and amortization expense	\$ 1,687	\$ 122	\$ 1	\$ 24	\$ 1,834
Capital expenditures	\$ 1,511	\$ 58	\$ 2	\$ 8	\$ 1,579

For the Six Months Ended June 30, 2006

	BST	Other	Parent	Adjustments	Total
Depreciation and amortization expense	\$ 1,644	\$ 125	\$ 1	\$ 21	\$ 1,791
Capital expenditures	\$ 1,906	\$ 111	\$ -	\$ 14	\$ 2,031



## **BELLSOUTH CORPORATION**

### **MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL**

### **CONDITION AND RESULTS OF OPERATIONS**

**(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)**

*For a more complete understanding of our industry, the drivers of our business and our current period results, you should read the following Management's Discussion and Analysis of Financial Condition and Results of Operations in conjunction with our annual report on Form 10-K for the year ended December 31, 2005 and our other filings with the SEC.*

#### **Overview**

We are a Fortune 500 company with annual revenues of over \$20 billion. Our core businesses are wireline and wireless communications and our largest customer segment is the retail consumer. We have interests in wireless communications through our ownership of 40 percent of Cingular Wireless, the nation's largest wireless company based on number of customers and revenue. We also operate one of the largest directory advertising businesses in the United States. The majority of our revenues are generated based on monthly recurring services.

We operate much of our wireline business in one of the country's strongest regional economies, where the population is increasing, real income growth is outpacing the national average and a diverse mix of businesses require advanced information and communication technology solutions. The Southeast is a positive net migration region, with net migration averaging almost 500,000 annually. The region's real income growth is expected to exceed the national average over the next five years.

#### **INDUSTRY DYNAMICS**

Demand in the traditional voice business has been negatively impacted by the proliferation of wireless services led by one-rate pricing plans that include a large bucket of minutes and free roaming and long-distance, the popularity of e-mail and instant messaging, and technological advances such as broadband. After a period of significant growth in the 1990s, access lines, a key driver of our business, have declined steadily since 2001.



## Edgar Filing: BELL SOUTH CORP - Form 10-Q

While the last mile connectivity to the customer remains essential, the communications industry is transitioning from a network-centric circuit-based infrastructure to an applications-centric IP infrastructure, which could create uncertainty around traditional business models. Further, industry consolidation, such as the recent combinations of SBC and AT&T, Verizon and MCI, and Sprint and Nextel, and the pending merger of BellSouth and AT&T, are creating large competitors with global reach and economies of scale.

Based on comparisons to penetration rates in other parts of the world, there is still significant growth potential in the wireless market in the United States. There are currently four national wireless companies engaging in aggressive competition in a growing market. The intense competition has driven down pricing, increased costs due to customer churn and increased wireless usage as companies attempt to differentiate their service plans. Meanwhile, significant capital is being invested in networks to meet increasing demand and to upgrade capabilities in anticipation of the development of new data applications.

### REGULATION AND COMPETITION

Our core businesses are subject to regulation, and all of our businesses are subject to vigorous competition.

Changes to federal law in the early 1990s generally preempted states from regulating the market entry or rates of a wireless carrier, while allowing states to regulate other terms and conditions of wireless service. Wireless carriers are also subject to regulation by the Federal Communications Commission (FCC), which allocates the spectrum used by wireless carriers, and adopts and enforces other policies relating to wireless services.

Our wireline business is subject to dual state and federal regulation. The FCC has historically engaged in heavy regulation of our interstate services. In recent years, it has granted increasing pricing flexibility for our interstate telecommunications services because of the additional competition to which those services are subject, though nearly all of the services remain subject to tariffing requirements. Separately, in response to the Telecommunications Act of 1996, the FCC initially required us to share our network extensively with local service competitors, and prescribed a pricing policy (TELRIC) that has not permitted fair cost recovery. These sharing (unbundling) rules were invalidated by the courts on three separate occasions, but not before the invalid policies had been generally implemented in our contracts with competitors. In February 2005, the FCC issued rules that cut back significantly on some of the anticompetitive sharing requirements. The new rules essentially eliminated the unbundled network platform, or UNE-P, a combination of unbundled elements that replicate local service at unfairly low prices.

During 2005 and early 2006, we transitioned most former UNE-P customers to a similar platform service at commercially negotiated terms and prices. Our completion of the FCC-ordered phase out is being litigated before certain state commissions.

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

The FCC provided additional relief when it released new broadband rules effective in November 2005 that responded to a U.S. Supreme Court decision. The new rules are designed to provide our high speed Internet access services with regulation equivalent to that of our competition, particularly cable modem providers. The new rules are scheduled to be fully phased in by the third quarter of 2006, although the FCC reserved the right to extend the transition.

The states in our region continue to exert economic regulation over much of the revenue generated by our traditional narrowband wireline telecommunications services, though that regulation has been lessening. During the past two years, state legislatures and state regulatory commissions have taken action that moved regulation toward equivalence with our telecommunications competitors by prohibiting state regulation of broadband services, rebalancing rates, and reducing regulation of service bundles.

Despite these successes, our wireline business remains more regulated than competing businesses that use cable, wireless or non-facilities based technologies. While we welcome the reforms, the transition of our wireline business regulation from the comprehensive, utility-like regulation of previous years to standard business regulation is not complete, and adjusting to each individual change requires significant management attention. We will accordingly continue to encourage regulatory reform in every appropriate forum.

Competition in the yellow pages industry continues to intensify. Major markets are seeing multiple competitors, with many different media competing for advertising revenue. We continue to respond to the increasing competition and the dynamic media environment with investments in product enhancements, multiple delivery options, local promotions, customer value plans, increased advertising and sales execution.

### MERGERS, ACQUISITIONS AND DISPOSITIONS

On March 4, 2006, we agreed to merge with a subsidiary of AT&T. In the merger, shareholders of BellSouth will receive 1.325 shares of AT&T common stock for each share of BellSouth common stock. The transaction has been approved by the Board of Directors and shareholders of each company. The transaction is subject to review by the Department of Justice (DOJ) and approval by the FCC and various other regulatory authorities. We currently expect the transaction to close in the fall of 2006. We expect the combined company to be a more effective and efficient provider in the wireless, broadband, video, voice and data markets. It will also put control of Cingular Wireless in one company.

We have completed the exit of our international operations and increased our investment in the wireless market through Cingular Wireless acquisition of AT&T Wireless. The addition of AT&T Wireless filled in Cingular Wireless' national coverage footprint, added depth to its licensed spectrum position, and added size and scale to compete more effectively. Cingular Wireless' new advertising campaigns combined with improvements in customer service and network coverage are driving customer loyalty and growth. Customer churn has reduced appreciably, integration efforts are well underway and cost synergies are contributing to margin expansion. This acquisition substantially increases BellSouth's participation in the wireless industry, bringing wireless to over 40 percent of our proportional revenues including Cingular Wireless. As Cingular completes its integration of AT&T Wireless and executes its strategy, we expect its contribution to BellSouth's earnings to increase.

### HIGHLIGHTS AND OUTLOOK

Consolidated revenues, which do not include our share of Cingular, increased 1.2 percent in the second quarter of 2006 and 1.4 percent year-to-date compared to the same periods of 2005, attributable to growth in both the Communications Group and Advertising & Publishing Group. Revenue growth driven by DSL, long distance and wholesale wireless transport services, as well as by electronic media and print services, effectively offset revenue declines from retail residence and wholesale voice access line losses. We added 128,000 net DSL customers and 120,000 long distance customers during the second quarter of 2006. We served nearly 3.3 million total DSL customers and approximately 7.5 million long distance customers at June 30, 2006. At June 30, 2006 we had more than 5 million residential packages with 86 percent of packages including long distance and 49 percent having either FastAccess DSL or BellSouth dial-up Internet.

Seasonal loss patterns, technology substitution and competition from cable telephony providers continued to drive access line losses in the second quarter of 2006. Total retail access lines were down 279,000, which included 251,000 of lines losses in consumer and positive retail small business line growth of 25,000 offset by a 48,000 decline in retail large business. Wholesale access lines declined 181,000 compared to March 31, 2006 influenced by the change in regulatory position towards UNE-P.

Our cost structure is heavily weighted towards labor and fixed asset related costs. We have adjusted our workforce due to shifts in market share of access lines. Since the beginning of 2001, we have reduced our domestic workforce by slightly more than 19,000 employees, or 24 percent. Excluding the impacts of hurricanes, our year-to-date wireline operating margins have improved year-over-year. Sustaining our margins will require continued market penetration of new services and improvements in productivity to manage our costs as competition and technology substitution intensifies.

---

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

Operating cash flow from continuing operations of \$3,562 for the first half of 2006 was \$258 lower than the same period in 2005. Capital expenditures were \$2,031 for the first half of 2006 and \$1,579 for the first half of 2005. The increase in capital expenditures compared to the prior period relates primarily to increased spending for broadband investments in infrastructure and systems and expenditures of approximately \$265 for Hurricane Katrina restoration efforts in the first half of 2006. Operating cash flows in the second half of 2006 will be negatively impacted by higher federal income tax payments.

### *Cingular Wireless*

Cingular Wireless added nearly 1.5 million net customers in the second quarter of 2006, bringing its nationwide customer base to 57.3 million customers. Customer churn of 1.7 percent in the second quarter of 2006 decreased 50 basis points compared to the same period in the prior year. Year-over-year revenue growth exceeded 7 percent driven by subscriber growth partially offset by a decline in average revenue per user (ARPU). Operating margin has been improving due to revenue growth and operating efficiencies from integration synergies and rationalization efforts, reduced network costs related to the T-Mobile joint venture unwind, and declining customer list amortization.

### **Consolidated Results of Operations**

Key financial and operating data for BellSouth Corporation for the three and six months ended June 30, 2005 and 2006 are set forth below. All references to earnings per share are on a diluted basis. The discussion of consolidated results should be read in conjunction with the discussion of results by segment directly following this section.

Following Generally Accepted Accounting Principles (GAAP), we use the equity method of accounting for our investment in Cingular Wireless. We record and present our proportionate share of Cingular Wireless earnings as net earnings of equity affiliates in our consolidated income statements. Additionally, our financial statements reflect results for our former Latin American operations and other associated activities as Discontinued Operations.

	For the Three Months			For the Six Months		
	Ended June 30, 2005	2006	Percent Change	Ended June 30, 2005	2006	Percent Change
Operating revenues	\$ 5,142	\$ 5,206	1.2%	\$ 10,233	\$ 10,377	1.4%
Operating expenses						
Cost of services and products	1,925	1,960	1.8%	3,845	4,069	5.8%
Selling, general, and administrative expenses	943	970	2.9%	1,837	1,901	3.5%
Depreciation and amortization	916	898	-2.0%	1,834	1,791	-2.3%
Provisions for restructuring	<u>8</u>	<u>73</u>	*	<u>15</u>	<u>65</u>	*
Total operating expenses	3,792	3,901	2.9%	7,531	7,826	3.9%
Operating income	1,350	1,305	-3.3%	2,702	2,551	-5.6%
Interest expense	285	279	-2.1%	576	558	-3.1%
Net (losses) earnings of equity affiliates	68	213	*	(12)	352	*
Other income (expense), net	<u>56</u>	<u>67</u>	19.6%	<u>112</u>	<u>122</u>	8.9%
Income from continuing operations before income taxes	1,189	1,306	9.8%	2,226	2,467	10.8%

Edgar Filing: BELLSOUTH CORP - Form 10-Q

Provision for income taxes	<u>394</u>	<u>419</u>	6.3%	<u>748</u>	<u>796</u>	6.4%
Income from continuing operations	795	887	11.6%	1,478	1,671	13.1%
Income from discontinued operations, net of tax				381		*
Net income	\$ 795	\$ 887	11.6%	\$ 1,859	\$ 1,671	-10.1%

\* Not meaningful.

**Operating revenues**

Consolidated operating revenues increased \$64 in the second quarter of 2006 and \$144 year-to-date compared to the same periods in 2005 reflecting growth in DSL, long distance, wholesale wireless transport services and electronic media and print services. These increases were partially offset by the impact of revenue declines associated with retail residence and wholesale voice access line losses due to competition and technology substitution. Combined revenues from DSL and long distance increased \$178 in the second quarter and \$328 year-to-date compared to the same periods last year. Electronic media and print revenues grew \$16 in the second quarter of 2006 and \$31 year-to-date compared to the same periods last year. Other voice and access line-related revenues declined \$135 in the second quarter of 2006 and \$228 year-to-date compared to the same periods in 2005.

Revenue trends are discussed in more detail in the Communications Group and Advertising & Publishing Group segment results sections.

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

### Operating expenses

Total operating expenses increased \$109 in the second quarter of 2006 and \$295 year-to-date compared to the same periods of the prior year. Expenses were impacted by \$65 of incremental severance-related costs in the second quarter of 2006, \$50 year-to-date, associated with recently completed voluntary management workforce reductions as well as \$27 of costs directly associated with the pending merger with AT&T. Additionally, \$25 of incremental service restoration and network repair costs were incurred in the second quarter of 2006, \$198 year-to-date, from weather-related damage. These weather-related costs are net of \$20 in insurance recoveries for the second quarter of 2006, \$40 year-to-date, as well as a \$13 adjustment to the reserve for Hurricane Katrina-related uncollectibles. Business expansion costs at the Advertising & Publishing Group and incremental uncollectibles drove \$9 of higher expenses in the second quarter of 2006 and \$29 year-to-date compared to the same periods of 2005. The year-over-year operating expense comparison benefited from \$18 lower depreciation and amortization in the second quarter of 2006 and \$43 year-to-date associated with reduced depreciation rates.

Operating expense trends are discussed in more detail in the Communications Group and Advertising & Publishing Group segment results sections.

### Interest expense

	For the Three Months Ended June 30,			For the Six months Ended June 30,			
	2005	2006	Change	2005	2006	Change	
Interest expense debt	\$ 260	\$ 258	\$ (2)	\$ 523	\$ 510	\$ (13)	
Interest expense other	25	21	(4)	53	48	(5)	
Total interest	\$ 285	\$ 279	\$ (6)	\$ 576	\$ 558	\$ (18)	
Average debt balances	\$18,405	\$17,521	\$(884)	\$19,039	\$17,432	\$(1,607)	
Effective rate	5.7%	5.9%	20 bps	5.5%	5.9%	40 bps	

Interest expense associated with interest-bearing debt was lower in the second quarter and year-to-date periods of 2006 compared to the same periods of the prior year. This was primarily the result of lower average debt balances, substantially offset by higher interest rates on variable rate debt. The higher average debt balances in 2005 were due to the incremental borrowings in late 2004 associated with our equity contributions to Cingular to fund its acquisition of AT&T Wireless.

### Net earnings (losses) of equity affiliates

	For the Three Months Ended June 30,			For the Six Months Ended June 30,			
	2005	2006	Change	2005	2006	Change	
Cingular	\$ 58	\$ 215	\$ 157	\$ (36)	\$ 357	\$ 393	
Other equity investees	10	(2)	(12)	24	(5)	(29)	
Total	\$ 68	\$ 213	\$ 145	\$ (12)	\$ 352	\$ 364	

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

The increase in earnings from Cingular Wireless in 2006 was attributable to growth in the customer base and merger synergies associated with its increased scale and integration of the former AT&T Wireless operations. See the Wireless segment results section for a further discussion of operational drivers. The decline in earnings from other equity investees is due to the sale of our interest in Cellcom in the third quarter of 2005.

### Other income (expense), net

	For the Three Months Ended June			For the Six Months Ended			
	30, 2005	<b>2006</b>	Change	2005	<b>2006</b>	Change	
Interest income	\$ 6	<b>\$ 10</b>		\$ 4	\$ 10	<b>\$ 15</b>	\$ 5
Interest on advances to Cingular	57	<b>48</b>		(9)	116	<b>91</b>	(25)
Loss on early extinguishment of debt	(20)			20	(42)		42
Other, net	13	<b>9</b>		(4)	28	<b>16</b>	(12)
Total other income (expense), net	\$ 56	<b>\$ 67</b>		\$ 11	\$ 112	<b>\$ 122</b>	\$ 10

The decline in interest on advances to Cingular was attributable to principal repayments, partially offset by rate increases. Interest income on advances to Cingular is offset by a like amount of interest expense recorded by Cingular and reported in our financial statements in the caption Net earnings (losses) of equity affiliates.

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

### Provision for income taxes

	For the Three Months Ended June			For the Six Months Ended		
	30, 2005	2006	Change	June 30, 2005	2006	Change
Provision for income taxes	\$ 394	\$ 419	\$ 25	\$ 748	\$ 796	\$ 48
Effective tax rate	33.1%	32.1%	(100 bps)	33.6%	32.3%	(130 bps)

The lower effective rate in both periods of 2006 reflects year-over-year increases in tax benefits associated with the dividends received deduction for our investment in Cingular, the release of a valuation allowance against state net operating losses, the Medicare Part D subsidy, and a tax benefit for production activities conducted within the U.S. Current year increases in these benefits were partially offset by the tax impacts of a state law change enacted during the second quarter of 2006.

### Income from discontinued operations, net of tax

In the first quarter of 2005, we sold the final two of the ten Latin American properties, which resulted in a \$390 gain, net of tax.

### Results by Segment

Our reportable segments reflect strategic business units that offer similar products and services and/or serve similar customers. We have three reportable operating segments:

- Communications Group;
- Wireless; and
- Advertising & Publishing Group.

The Company's chief decision makers evaluate the performance of each business unit based on net income, exclusive of internal charges for use of intellectual property and adjustments for unusual items that may arise. Unusual items are transactions or events that are included in reported consolidated results but are excluded from segment results due to their nonrecurring or nonoperational nature. Such items are listed in the table of summary results for each segment. In addition, when changes in our business affect the comparability of current versus historical results, we adjust historical operating information to reflect the current business structure. See Note K to our consolidated financial statements for a reconciliation of segment results to the consolidated financial information.



## Edgar Filing: BELLSOUTH CORP - Form 10-Q

The following discussion highlights our performance in the context of these segments. For a more complete understanding of our industry, the drivers of our business, and our current period results, you should read this discussion in conjunction with our consolidated financial statements, including the related notes.

---

## Edgar Filing: BELL SOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

### Communications Group

The Communications Group is our core domestic business and it includes all domestic wireline voice, data, broadband, long distance, Internet services and advanced voice features. The Communications Group provides these services to an array of customers, including residential, business and wholesale.

BellSouth continues to focus its marketing on long distance and BellSouth® FastAccess® DSL, encouraging customers to purchase packages containing multiple telecommunications services. We also continue to experience access line market share loss due to competition and technology substitution, and we expect these overall trends to continue throughout 2006.

	For the Three Months			For the Six Months		
	Ended June 30, 2005	2006	Percent Change	Ended June 30, 2005	2006	Percent Change
Segment operating revenues:						
Voice	\$ 3,155	\$ 3,102	-1.7%	\$ 6,309	\$ 6,231	-1.2%
Data	1,165	1,282	10.0%	2,325	2,546	9.5%
Other	<u>305</u>	<u>289</u>	<u>-5.2%</u>	<u>609</u>	<u>575</u>	<u>-5.6%</u>
Total segment operating revenues	4,625	4,673	1.0%	9,243	9,352	1.2%
Segment operating expenses:						
Cost of services and products	1,850	1,848	-0.1%	3,703	3,794	2.5%
Selling, general, and administrative expenses	775	771	-0.5%	1,513	1,513	0.0%
Depreciation and amortization	<u>910</u>	<u>890</u>	<u>-2.2%</u>	<u>1,820</u>	<u>1,776</u>	<u>-2.4%</u>
Total segment operating expenses	3,535	3,509	-0.7%	7,036	7,083	0.7%
Segment operating income	1,090	1,164	6.8%	2,207	2,269	2.8%
Segment net income	\$ 660	\$ 698	5.8%	\$ 1,324	\$ 1,352	2.1%
Unusual items excluded from segment net income:						
Hurricane Katrina-related expenses		(16)	*		(74)	*
Severance charges		(45)	*		(45)	*
AT&T merger costs		(17)	*		(17)	*
Early extinguishment of debt costs	(12)		*	(26)		*
Segment net income including unusual items	\$ 648	\$ 620	-4.3%	\$ 1,298	\$ 1,216	-6.3%

### Key Indicators (000s except where noted)

#### Switched access lines <sup>(1)</sup>:

Residence retail:				
Primary		11,595	11,022	-4.9%
Additional		1,257	1,089	-13.4%
Total retail residence		12,852	12,111	-5.8%
Residential wholesale voice lines		1,840	1,251	-32.0%
<b>Total residence</b>		14,692	13,362	-9.1%
Business retail		5,254	5,301	0.9%
Business wholesale voice lines		758	590	-22.2%
<b>Total business</b>		6,012	5,891	-2.0%
<b>Other retail/wholesale lines (primarily payphones)</b>		96	86	-10.4%
<b>Total Switched access lines</b>		20,800	19,339	-7.0%
DSL customers (retail and wholesale)		2,473	3,273	32.3%
Retail long distance customers		6,771	7,478	10.4%

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

Switched access and local minutes of use (millions)	15,638	<b>14,954</b>	-4.4%	31,768	<b>30,278</b>	-4.7%
Retail long distance minutes of use (millions)	6,301	<b>6,548</b>	3.9%	12,312	<b>13,174</b>	7.0%
Total access minutes of use (millions)	21,939	<b>21,502</b>	-2.0%	44,080	<b>43,452</b>	-1.4%
Capital expenditures	\$ 826	<b>\$ 946</b>	14.5%	\$ 1,568	<b>\$ 2,018</b>	28.7%
* Not meaningful.						

- (1) Prior period operating data are often revised at later dates to reflect updated information. The above information reflects the latest data available for the periods indicated.

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

### Segment operating revenues

In the second quarter of 2006, growth in consumer long distance and DSL revenue was partially offset by retail residential access line losses, resulting in a 2.5 percent year-over-year increase in consumer revenue. Revenue for our small business unit increased 9.8 percent in the second quarter of 2006 when compared to the same period in 2005. We continue to reacquire and retain customers with competitively priced term agreements while also increasing customer ARPU with FastAccess DSL and long distance packages. Revenue for our large business segment was essentially flat in the second quarter of 2006 compared to the same period last year. We experienced revenue growth in emerging data products and long distance offsetting declines in core voice and data products. Pricing pressures and, to a lesser extent, volume pressure contributed to the decline in the core product groups. Wholesale revenue decreased 5.0 percent in the second quarter of 2006 compared to the same period in the prior year as a lower UNE-P access line base led to revenue erosion. These negative trends were somewhat offset by growth in wireless transport.

#### *Voice*

Voice revenues decreased \$53 in the second quarter of 2006 and \$78 year-to-date when compared to the same periods in 2005. Access line-related revenues declined \$94 in the second quarter of 2006 and \$172 year-to-date when compared to the same periods in 2005 due to total switched access line losses of 1,461,000, or 7.0 percent. The access line decline was the result of continued share loss, wireless and broadband technology substitution and, to a lesser extent, losses to Voice over Internet Protocol (VoIP) providers. Wholesale lines totaled almost 1.9 million at June 30, 2006, down 760,000 year over year. Wholesale lines consist primarily of both the grandfathered service provided under invalidated FCC rules (UNE-P) and successor service provided under commercial contracts at negotiated rates. Commercial contracts covered predominately all of the wholesale lines at June 30, 2006.

In efforts to combat share loss, we continue to further penetrate our customer base with package services. At the end of the second quarter of 2006, we had more than 5 million residential packages, representing a nearly 46 percent penetration of our retail primary line residence base. As of June 30, 2006, 86 percent of our package customers had long distance in their package and 49 percent had either FastAccess DSL or BellSouth dial-up Internet.

Long distance voice revenue increased \$82 in the second quarter of 2006 and \$150 year-to-date when compared to the same periods in 2005, driven primarily by growth in interLATA retail revenues and wholesale long distance services sold to Cingular. InterLATA retail revenues increased \$57 in the second quarter and \$109 year-to-date reflecting continued market share gains driven by marketing efforts and the BellSouth Unlimited Long Distance Plans. At June 30, 2006, we had nearly 7.5 million retail long distance customers and a mass-market penetration rate of over 61 percent of our retail customer base.

Switched access revenues decreased \$20 in the second quarter of 2006 and \$30 year-to-date when compared to the same periods in 2005. Declines in volumes were offset by intrastate usage. Our entry into interLATA long distance shifted switched access minutes from other carriers to our service, resulting in a transfer from wholesale switched access revenues to retail long distance revenue. Excluding our retail long distance traffic, switched access and local minutes of use decreased 4.4 percent in the second quarter when compared to the same period in 2005. The decrease is due to access line losses and alternative communications services, primarily wireless and e-mail.

#### *Data*

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

Data revenues increased \$117 in the second quarter of 2006 and \$221 year-to-date when compared to the same periods in 2005. Data revenues were driven primarily by strong growth from the sale of BellSouth® FastAccess® DSL service. Combined wholesale and retail DSL revenues of \$400 in the quarter and \$782 year-to-date were up \$113 and \$202, respectively, when compared to the same period in 2005 due primarily to a larger customer base partially offset by lower ARPU. As of June 30, 2006, we had nearly 3.3 million DSL customers, an increase of 800,000 customers compared to June 30, 2005. DSL net subscriber additions were 128,000 in the second quarter of 2006. More than 25 percent of BellSouth's broadband customers subscribe to the Company's premium service offerings -- FastAccess DSL Xtreme and FastAccess DSL Xtreme 6.0.

Revenue from other retail data products increased \$12 in the second quarter of 2006 and \$27 year-to-date when compared to the same periods in 2005. Revenue from our long distance offerings in complex business and emerging data services, particularly BellSouth Metro Ethernet Service and BellSouth Virtual Private Network, were the primary drivers. While pricing pressures continue to impact legacy products, the rate of price declines is moderating.

Revenue from the sale of wholesale data transport services, including long distance companies and competitive local exchange carriers (CLEC), declined \$10 in the second quarter of 2006 and \$9 year-to-date when compared to the same periods in 2005. Data transport sold to inter-exchange carriers declined as they continue to reduce their network costs in response to declining volumes. In addition, dial-up Internet Service Provider (ISP) traffic revenue declined as volumes declined. These declines were offset by revenue growth in transport sold to wireless carriers as wireless subscribers and volumes continue to expand.

---

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

### *Other*

Other revenues decreased \$16 in the second quarter of 2006 and \$34 year-to-date when compared to the same periods in 2005 reflecting wholesale long distance volume declines.

### **Segment operating expenses**

#### *Cost of services and products*

Cost of services and products decreased \$2 in the second quarter of 2006 and increased \$91 year-to-date when compared to the same periods in 2005. The second quarter decrease includes a \$19 decrease in fees related to penalties associated with CLEC parity requirements and contributions to the Universal Service Fund (USF) and a decrease of \$14 in labor costs. These decreases were offset by increases of \$16 in contract services predominately related to network repairs associated with damage caused by Hurricane Wilma which struck southern Florida in late October 2005, and \$15 in materials and supplies related to increased fuel costs and DSL modems.

The year-to-date increase reflects a \$106 increase in contract services predominately related to network repairs associated with damage caused by Hurricane Wilma, \$26 in materials and supplies related to increased fuel costs and DSL modems, and \$19 in cost of goods sold driven by higher volumes in long distance service. These increases were partially offset by a \$46 reduction in penalties associated with CLEC parity requirements, USF contributions and access fees.

#### *Selling, general, and administrative expenses*

Selling, general, and administrative expenses decreased \$4 in the second quarter of 2006 and remained flat year-to-date when compared to the same periods in 2005. The second quarter decrease reflects a \$12 decrease in uncollectibles and a \$12 decrease in right-to-use fees partially offset by a \$10 increase in sales commissions due to increased volumes.

The year-to-date expenses remained flat as increases in contract services, advertising and sales commissions were offset by decreases in labor, uncollectibles and fees.

#### *Depreciation and amortization*

Depreciation and amortization expense decreased \$20 during the second quarter of 2006 and \$44 year-to-date when compared to the same periods in 2005 reflecting reduced depreciation rates under the group life method of depreciation partially offset by depreciation expense on new capital expenditures in the previous 12 months.

### **Wireless**

We own a 40 percent economic interest in Cingular Wireless, a joint venture with AT&T. Because we exercise influence over the financial and operating policies of Cingular Wireless, we use the equity method of accounting for this investment. Under the equity method of accounting, we record our proportionate share of Cingular Wireless' earnings in our consolidated statements of income. These earnings are included in the caption "Net earnings (losses) of equity affiliates." For management purposes, we evaluate our Wireless segment based on our proportionate share of Cingular Wireless' results. Accordingly, results for our Wireless segment reflect the proportional consolidation of 40 percent of Cingular Wireless' financial results.

The wireless industry continued its strong growth trajectory seen in 2005 during the first half of 2006. Despite industry consolidation, competition continues to be intense among the current four national competitors, their affiliates and the smaller regional carriers. Cingular Wireless' ARPU declined 3.3 percent in the second quarter of 2006 and 2.8 percent year-to-date from the corresponding prior year periods driven primarily by lower voice ARPU partially offset by increased data ARPU. Data revenue continues to play an increasingly important role in revenue composition, rising from 8.2 percent of ARPU during the second quarter of 2005 to 11.8 percent of ARPU in the second quarter of 2006.

---

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

	For the Three Months			For the Six Months		
	Ended June 30, 2005	2006	Percent Change	Ended June 30, 2005	2006	Percent Change
<b>Segment operating revenues:</b>						
Service revenues	\$ 3,087	<b>\$ 3,318</b>	7.5%	\$ 6,055	<b>\$ 6,520</b>	7.7%
Equipment revenues	<u>356</u>	<u><b>369</b></u>	3.7%	<u>680</u>	<u><b>759</b></u>	11.6%
Total segment operating revenues	3,443	<b>3,687</b>	7.1%	6,735	<b>7,279</b>	8.1%
<b>Segment operating expenses:</b>						
Cost of services and products	1,401	<b>1,511</b>	7.9%	2,776	<b>2,963</b>	6.7%
Selling, general, and administrative expenses	1,151	<b>1,097</b>	-4.7%	2,310	<b>2,216</b>	-4.1%
Depreciation and amortization	<u>429</u>	<u><b>473</b></u>	10.3%	<u>903</u>	<u><b>934</b></u>	3.4%
Total segment operating expenses	2,981	<b>3,081</b>	3.4%	5,989	<b>6,113</b>	2.1%
Segment operating income	462	<b>606</b>	31.2%	746	<b>1,166</b>	56.3%
Segment net income	\$ 168	<b>\$ 276</b>	64.3%	\$ 235	<b>\$ 519</b>	120.9%
<b>Unusual items excluded from segment net income:</b>						
Merger integration costs	(42)	<b>(38)</b>	*	(63)	<b>(94)</b>	*
Wireless merger intangible amortization	(91)	<b>(80)</b>	*	(191)	<b>(165)</b>	*
Segment net income including unusual items	\$ 35	<b>\$ 158</b>	*	\$ (19)	<b>\$ 260</b>	*

### Key Indicators (100% Cingular):

Cellular/PCS Customers (000s)				51,442	<b>57,308</b>	11.4%
Wireless service average monthly revenue per customer						
Cellular/PCS	\$ 50.51	<b>\$ 48.84</b>	-3.3%	\$ 50.06	<b>\$ 48.66</b>	-2.8%
Capital Expenditures	\$ 2,188	<b>\$1,582</b>	-27.7%	\$ 3,159	<b>\$3,023</b>	-4.3%

\* Not meaningful

### Segment operating revenues

Cingular Wireless had net additions of 1.5 million during the second quarter of 2006, up from 1.0 million during the second quarter of 2005 and 3.2 million net additions year-to-date up from 2.3 million in the corresponding prior year period. This resulted in 57.3 million cellular/PCS customers on June 30, 2006. Gross customer additions during the second quarter of 2006 totaled 4.4 million and totaled 9.2 million year-to-date, up slightly from the same periods a year ago. The slight increase in gross customer additions was primarily driven by new prepaid offerings launched in mid-2005 and strong reseller gross additions, partially offset by decreased postpaid additions due to planned distribution rationalization such as the reduction of retail stores and agents.

The cellular/PCS churn rate was 1.7 percent for the second quarter of 2006 and 1.8 percent year-to-date, down from 2.2 percent in both corresponding prior year periods. Postpaid churn for both the second quarter of 2006 and year-to-date was 1.5 percent, down from 1.8 percent and 1.9 percent in the corresponding prior year periods. The decline in cellular/PCS churn was driven by a 12.7 percent reduction in disconnects in the second quarter of 2006 and a 10.1 percent reduction in disconnects year-to-date in comparison to the same periods of 2005, which Cingular believes is attributed primarily to better network quality and coverage.

Cellular/PCS ARPU declined 3.3 percent to \$48.84 in the second quarter and 2.8 percent to \$48.66 year-to-date, down from \$50.51 and \$50.06 in the corresponding prior year periods. This decline was driven by adding a disproportionately higher percentage of lower-ARPU prepaid and reseller customers than postpaid customers over the past three quarters, an increase in the number of customers on plans allowing free mobile-to-mobile calling, and a higher percentage of customers on lower access revenue FAMILYTALK® plans. These factors were partially offset by incremental revenue drivers related to data products such as ring tones and messaging.



Segment operating revenues, consisting of service revenue and equipment sales, increased \$244 in the second quarter of 2006 and \$544 year-to-date when compared with the same periods of 2005. The growth in service revenue of \$231 during the second quarter of 2006 and \$465 year-to-date was primarily due to the increases in local service voice and data revenues partially offset by decreases to roaming and other revenue. The local service voice component of total service revenues includes recurring monthly access charges, airtime usage, including prepaid service, and charges for optional features and services, such as voice mail, mobile-to-mobile calling, roadside assistance, caller ID and handset insurance. It also includes billings to Cingular Wireless customers for the USF and other regulatory fees and taxes. The key driver of the \$118 increase in local service voice revenues in the second quarter of 2006, \$254 year-to-date, was an increase of 11.3 percent for the second quarter of 2006 and 10.9 percent year-to-date in the average number of cellular/PCS subscribers. This volume-based increase was partially offset by the incremental impact of a disproportionate amount of lower-ARPU prepaid and reseller customers added to the base.

---

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

Increases in data revenues also favorably impacted total service revenues. Data revenues, which increased \$134 in the second quarter of 2006 and \$255 year-to-date over the same prior year periods driven by greater data service penetration and usage of short message service (SMS) messaging and other data services by Cingular Wireless cellular/PCS customers.

Roaming revenues decreased \$28 in the second quarter of 2006 and \$41 year-to-date when compared with amounts from the corresponding prior year periods. Roaming revenues continue to be unfavorably impacted by the bundling of free roaming minutes with all-inclusive regional and national rate plans.

Long distance revenues for the second quarter of 2006 increased \$9 from the corresponding prior year period due primarily to an increase in international long distance revenues. Long distance revenue year-to-date increased \$14 from the corresponding prior year period due to an increase in both international and domestic long distance revenues.

Equipment sales, comprised of product, accessory and upgrade sales, contributed \$13 during the second quarter of 2006 and \$79 year-to-date to the increase in total operating revenues. The increase in both periods was primarily driven by a higher volume of upgrades and higher priced handsets despite lower postpaid gross additions and related equipment volumes compared to the corresponding prior year periods.

### **Segment operating expenses**

#### *Cost of services and products*

Cost of services and products increased \$110 in the second quarter of 2006 and \$187 year-to-date when compared to the same periods of 2005 primarily driven by increased network usage and sales of higher-end, higher cost customer handsets.

The local systems component increased \$38 in the second quarter of 2006 and \$67 year-to-date when compared to the corresponding prior year periods. Both increases resulted primarily from higher interconnection fees of \$26 associated with a 19.2 percent growth in system minutes in the second quarter of 2006 and \$68 associated with a 20.9 percent growth in system minutes year-to-date over the prior year corresponding periods; an increase in USF fees from a higher contribution rate of \$17 in second quarter of 2006 and \$2 year-to-date; and an increase in local network system costs of \$14 in second quarter of 2006 and \$24 year-to-date primarily related to increased network system usage and associated expansion costs. These increases were partially offset by a decrease in reseller services expense of \$17 in the second quarter of 2006 and \$26 year-to-date in comparison to the corresponding prior year periods. The decrease in reseller services expense was driven by decreases in minutes of use on the T-Mobile network of 49 percent in the second quarter of 2006 and 46 percent year-to-date offset by higher handset insurance claims in both periods when compared to the same periods of the prior year.

Third-party network system costs increased \$24 for the second quarter of 2006 resulting from a \$6 increase in roaming expense and \$18 increase in long distance expense over the corresponding prior year period. Third-party network system costs increased \$60 year-to-date when compared to the same period of the prior year resulting from increases of \$26 in roaming expense and \$34 of long distance expense compared to the prior year period. Roaming costs increased due to increased volumes and prices over the comparable prior periods. Increases in long distance were driven by higher volumes of minutes of use resulting from the increased number of average subscribers, partially offset by rate decreases.

Equipment sales expenses grew \$48 in second quarter 2006 and \$60 year-to-date when compared to the same periods of the prior year primarily due to an increase in the average cost per unit sold of product, accessory and upgrade equipment driven by higher-end handsets, despite a lower volume of postpaid gross additions.

*Selling, general, and administrative expenses*

Selling, general, and administrative expenses decreased \$54 in the second quarter of 2006 and \$94 year-to-date when compared to the same periods of 2005. Selling expenses decreased \$6 in the second quarter of 2006 and \$7 year-to-date compared to the prior year corresponding periods driven by advertising and net commissions decreases. Costs for maintaining and supporting Cingular Wireless customer base decreased \$41 in the second quarter of 2006 and \$65 year-to-date when compared to the same periods of 2005 principally due to a decrease in bad debt primarily from improved collections driving lower net write-offs, and a decrease in customer service costs due to reduced outsourced professional services at call centers in both periods. Additionally, administrative expenses decreased primarily as a result of headcount reductions and a federal excise tax refund accrued in the second quarter of 2006 pursuant to guidance issued by the Internal Revenue Service.

*Depreciation and amortization*

Depreciation expense increased \$48 in the second quarter of 2006 and \$39 year-to-date when compared to the same periods in 2005 primarily due to Cingular Wireless increased network investment and reduction in depreciation expense recorded in 2005 from the revaluation of acquired AT&T Wireless assets pursuant to the network rationalization plans substantially offset by the impact of assets being fully depreciated in 2006. Amortization expense decreased \$4 for the

---

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

second quarter of 2006 and \$8 year-to-date primarily due to amortization associated with intangible assets that became fully amortized during 2005.

### Advertising & Publishing Group

Our Advertising & Publishing Group is comprised of companies in the US that publish, print, and sell advertising in and perform related services concerning alphabetical and classified telephone directories and electronic media offerings.

In the second quarter of 2006, our Advertising & Publishing Group continued to see the favorable impact from strategic initiatives implemented in prior years, partially offset by continued competitive pressures and delayed publication in the New Orleans market.

	For the Three Months			For the Six Months		
	Ended June 30, 2005	2006	Percent Change	Ended June 30, 2005	2006	Percent Change
Segment operating revenues	\$ 531	\$ 547	3.0%	\$ 1,022	\$ 1,053	3.0%
Segment operating expenses:						
Cost of services and products	99	97	-2.0%	189	190	0.5%
Selling, general, and administrative expenses	180	191	6.1%	343	370	7.9%
Depreciation and amortization	7	7		14	15	7.1%
Total segment operating expenses	286	295	3.1%	546	575	5.3%
Segment operating income	245	252	2.9%	476	478	0.4%
Segment net income	\$ 154	\$ 156	1.3%	\$ 295	\$ 296	0.3%
Unusual items excluded from segment net income:						
Hurricane Katrina-related credits		1	*		1	*
Segment net income including unusual items	\$ 154	\$ 157	1.9%	\$ 295	\$ 297	0.7%
Capital Expenditures	\$ 3	\$ 4	33.3%	\$ 12	\$ 13	8.3%

\* Not meaningful

### Segment operating revenues

Segment operating revenues increased \$16 in the second quarter of 2006 and \$31 year-to-date compared to the same periods of 2005. These increases include an improvement in print revenues as a result of core print growth and new products and growing electronic media revenues.

### Segment operating expenses

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

Cost of services and products decreased \$2 in the second quarter of 2006 compared to the same period of the prior year primarily reflecting the two-month delay of publication in the New Orleans market. Cost of services and products was essentially flat year-to-date compared to the same period of the prior year. Selling, general, and administrative expenses increased \$11 in the second quarter of 2006 and \$27 year-to-date compared to the same periods of the prior year primarily driven by increases in selling, advertising and facilities for sales growth and expansion initiatives and an increase in bad debt.

### **Liquidity and Financial Condition**

BellSouth's cash generation and financial position enable it to reinvest in its business while distributing substantial cash to its shareholders. BellSouth's priorities for the use of cash are to fund investment opportunities, maintain a capital structure that balances a low weighted-average cost of capital against an appropriate level of financial flexibility, and distribute cash to shareholders in the form of dividends and share repurchases.

### **Sources and uses of cash**

Our primary source of cash flow is dividends from our consolidated operating subsidiaries. Our subsidiaries generate sufficient cash flow to fund their capital expenditures. Generally, we do not permit these subsidiaries to accumulate cash, but require them to distribute cash to us in the form of dividends. Our subsidiaries no longer issue external debt, and they redeem existing debt as it matures. Any subsidiary financing needs are provided by BellSouth, either through available cash or through external financing. In addition, after funding capital expenditures and redeeming maturing debt, Cingular Wireless distributes 40 percent of its remaining cash, reflecting our ownership percentage, to BellSouth.

Our sources of funds are primarily from operations and, to the extent necessary, from readily available external financing arrangements. These sources are sufficient to meet all current obligations on a timely basis. We believe that these sources of funds will

---

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

be sufficient to meet the operating needs of our business for at least the next twelve months. Information about the Company's cash flows, by category, is presented in the consolidated statement of cash flows.

### Net cash provided by (used for):

	For the Six Months			
	Ended June 30, 2005	2006	Change	
<b>Continuing Operations</b>				
Operating activities	\$ 3,820	\$ 3,562	\$ (258)	(6.8%)
Investing activities	\$ 53	\$ (3,221)	\$ (3,274)	*
Financing activities	\$ (3,953)	\$ (509)	\$ 3,444	*
<b>Discontinued Operations</b>	\$ (115)	\$	\$ 115	*

\*Not meaningful

Cash generated by operations declined \$258 in the first half of 2006 compared to the same period in the prior year due primarily to higher incremental cash expenses associated with network restoration from hurricane damage sustained in late 2005 and severance payments under the 2006 workforce reduction. Partially offsetting this negative impact was higher operating income (absent hurricane-related expense) and positive changes in working capital.

Operating cash flows in the second half of 2006 will be negatively impacted by higher federal income tax payments.

### CAPITAL EXPENDITURES

Capital expenditures consist primarily of (a) gross additions to property, plant and equipment having an estimated service life of one year or more, plus incidental costs of preparing the asset for its intended use, and (b) gross additions to capitalized software. Our capital expenditures of \$2,031 during the first half of 2006 and of \$1,579 during the first half of 2005 were incurred to support our wireline network, to promote the introduction of new products and services and to increase operating efficiency and productivity. The increase in capital expenditures compared to the prior period relates primarily to increased spending for broadband investments in infrastructure and systems and expenditures of approximately \$265 for Hurricane Katrina restoration efforts in the first half of 2006.

### WIRELESS

In general, Cingular Wireless funds its capital and operating cash requirements from operations. To the extent additional funding is required, BellSouth and AT&T provide unsubordinated short-term financing on a pro rata basis. As of June 30, 2006, BellSouth had outstanding advances under the line of credit of \$681. During 2006, we expect Cingular Wireless to utilize its operating cash flow after capital expenditures primarily to pay its maturing third-party debt.

Cingular Wireless made a refundable deposit to the FCC in July 2006 in connection with qualifying for the auction of 90 MHz of spectrum in the 1700 and 2100 MHz frequency bands to begin in August 2006. If they are successful in bidding, their cash requirements may increase potentially impacting BellSouth's pro rata portion of financing.

## **DISTRIBUTIONS TO SHAREHOLDERS**

### *Dividends*

Our Board of Directors considers the cash dividend on a quarterly basis. BellSouth has paid a dividend each quarter since it began operations in 1984. Over the last three years, BellSouth increased its quarterly dividend 45 percent from 20 cents per common share to 29 cents per common share. Under the merger agreement with AT&T, without AT&T's prior written consent, BellSouth is not permitted to pay a quarterly dividend in excess of 29 cents per share.

### *Share repurchases*

BellSouth uses share repurchases to help manage cash distributions to shareholders. In October 2005, BellSouth's board of directors authorized the repurchase of up to \$2 billion of BellSouth's common shares through 2007. Under this plan, we repurchased nearly \$1 billion through December 31, 2005 and approximately \$42 during the first half of 2006. Under the merger agreement with AT&T, without AT&T's prior written consent, BellSouth is not permitted to repurchase shares other than those necessary to offset shares issued in connection with employee benefit plans or the direct investment plan. Further, share repurchases may not exceed \$500 per fiscal quarter.

## **EXTERNAL FINANCING**

### *Credit ratings*

At June 30, 2006, our long-term debt rating was A2 from Moody's Investor Service and A from Standard and Poor's. Our short-term debt rating at June 30, 2006 was P-1 from Moody's and A-1 from Standard and Poor's. In January 2006,

## Edgar Filing: BELL SOUTH CORP - Form 10-Q

(Dollars in Millions, Except Per Share Amounts and as Otherwise Indicated)

Standard and Poor's placed BellSouth's short- and long-term credit ratings on CreditWatch with negative implications. Standard and Poor's indicated that its action resulted from its concern over the increasing uncertainty of the business prospects of the local wireline business. BellSouth remains on CreditWatch with negative implications following the March 2006 announcement of the pending merger between BellSouth and AT&T. On July 27, 2006, Moody's confirmed the A2 senior unsecured and P-1 short-term ratings of BellSouth.

### *Financing arrangements*

As of June 30, 2006, our authorized commercial paper program was \$10.5 billion, with \$2.0 billion outstanding. We believe that we have ready access to the commercial paper market in the event we need funding in excess of our operating cash flows. We also have an effective registration statement on file with the Securities and Exchange Commission under which we could issue \$3.1 billion of long-term debt securities. The merger agreement with AT&T provides that we cannot incur additional indebtedness in excess of \$1.5 billion in the aggregate without AT&T's prior written consent.

BellSouth and BellSouth Telecommunications currently have debt outstanding under various indentures that we have entered into over the past thirteen years. None of these indentures contain any financial covenants. They do contain limitations that restrict the Company's (or the affiliate of the company that is a party to the indenture) ability to create liens on their properties or assets (but not the properties or assets of their subsidiaries) except in specified circumstances. None of these indentures contains any provisions that are tied to the ratings assigned to the Company or its affiliates by an external debt rating agency. Further, none of these indentures contains cross-default provisions.

Effective April 29, 2005, we entered into a syndicated line of credit in the amount of \$3.0 billion. This line of credit serves as a backup facility for our commercial paper program and will expire on April 29, 2008. We do not have any balances outstanding under the line of credit.

Except as described in this paragraph, the line of credit contains no financial covenants or requirements for compensating balances. Further, the line of credit does not contain any provisions that are tied to the ratings assigned to us or our affiliates by an external debt rating agency. The line of credit limits the debt of the Company and its consolidated subsidiaries to 300 percent of consolidated earnings before interest, taxes, depreciation and amortization for the preceding four quarters. During the first half of 2006, this debt to earnings ratio was approximately 215 percent. In addition, the line of credit prohibits the Company and its significant subsidiaries from permitting liens to be placed on their properties or assets except in specified circumstances. If BellSouth or any of our subsidiaries defaults on any outstanding debt in excess of \$200, an event of default will occur under the line of credit.

### **Market Risk**

For a complete discussion of our market risks, you should refer to the caption "Quantitative and Qualitative Disclosure About Market Risk" in our annual report on Form 10-K for the year ended December 31, 2005. Our primary exposure to market risks relates to unfavorable movements in interest rates and changes in equity investment prices. We do not anticipate any significant changes in our objectives and strategies with respect to managing such exposures.



## Edgar Filing: BELLSOUTH CORP - Form 10-Q

In order to limit our risk from fluctuations in interest rates, we enter into interest rate swap agreements to exchange fixed and variable rate interest payment obligations without the exchange of the underlying principal amounts.

### **Off-Balance Sheet Arrangements and Aggregate Contractual Obligations**

Other than repayments of debt as discussed in the Liquidity and Financial Condition Section, there are no material changes with respect to off-balance sheet arrangements and aggregate contractual obligations as presented in our annual report on Form 10-K for the year ended December 31, 2005.

In most of our sale and divestiture transactions we indemnify the purchaser for various items including labor and general litigation as well as certain tax matters. Generally, the terms last one to five years for general and specific indemnities and for the statutory review periods for tax matters. The events or circumstances that would require us to perform under the indemnity are transaction and circumstance specific. We regularly evaluate the probability of having to incur costs associated with these indemnifications and have accrued for expected losses that are probable. In addition, in the normal course of business, we indemnify counter parties in certain agreements. The nature and terms of these indemnities vary by transaction. Historically, we have not incurred significant costs related to performance under these types of indemnities.

We do not have transactions, arrangements or relationships with special purpose entities, and we do not have any off-balance sheet debt.

---

### **Item 3. Qualitative and Quantitative Disclosures About Market Risk**

See the caption labeled "Market Risk" in Management's Discussion and Analysis of Financial Condition and Results of Operations.

### **Item 4. Controls and Procedures**

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to the management, including the Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. Management necessarily applied its judgment in assessing the costs and benefits of such controls and procedures, which, by their nature, can provide only reasonable assurance regarding management's control objectives. We also have investments in certain unconsolidated entities. As we do not control or manage these entities, our disclosure controls and procedures with respect to such entities are necessarily more limited than those we maintain with respect to our consolidated subsidiaries.

The Company's management, including the Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls can prevent all errors and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. There are inherent limitations in all control systems, including the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of one or more persons. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and, while our disclosure controls and procedures are designed to be effective under circumstances where they should reasonably be expected to operate effectively, there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Because of the inherent limitations in any control system, misstatements due to error or fraud may occur and not be detected.

As of the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of management, including the Chief Executive Officer along with the Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Exchange Act Rules 13a-15(b) and 15d-15(b). Based upon the foregoing, the Chief Executive Officer along with the Chief Financial Officer concluded that our disclosure controls and procedures are effective at providing reasonable assurance that all material information relating to BellSouth (including consolidated subsidiaries) required to be included in our Exchange Act reports is reported in a timely manner. In addition, based on such evaluation we have identified no change in our internal control over financial reporting that occurred during the fiscal quarter covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

### **Cautionary Language Concerning Forward-Looking Statements**

In addition to historical information, this document contains forward-looking statements regarding business prospects, financial trends and accounting policies that may affect our future operating results, financial position and cash flows. From time to time, we also may provide oral or written forward-looking statements in other materials we release to the public. Forward-looking statements give our current expectations or forecasts of future events. You can identify these statements by the fact that they do not relate strictly to historic or current facts. They use words such as will, anticipate, estimate, expect, project, intend, plan, believe, target, forecast and other words and terms of similar connection with any discussion of future operating or financial performance. In particular, they include statements relating to future actions,

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

prospective products and services, future performance or results of current and anticipated products and services, sales efforts, capital expenditures, expenses, interest rates, the outcome of contingencies, such as legal proceedings, and financial results.

These statements are based on our assumptions and estimates and are subject to risks and uncertainties. For these statements, we claim the protection of the safe harbor for forward-looking statements provided by the Private Securities Litigation Reform Act of 1995.

There are possible developments that could cause our actual results to differ materially from those forecast or implied in the forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which are current only as of the date of this filing. We disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

While the below list of cautionary statements is not exhaustive, some factors, in addition to those contained throughout this document, that could affect future operating results, financial position and cash flows and could cause actual results to differ materially from those expressed in the forward-looking statements are:

the impact and the success of Cingular Wireless, our wireless joint venture with AT&T, including marketing and product development efforts, technological changes and financial capacity;

---

## Edgar Filing: BELLSOUTH CORP - Form 10-Q

Cingular Wireless failure to realize, in the amounts and within the timeframe contemplated, the capital and expense synergies and other financial benefits expected from its acquisition of AT&T Wireless as a result of technical, logistical, regulatory and other factors;

changes in laws or regulations, or in their interpretations, which could result in the loss, or reduction in value, of our licenses, concessions or markets, or in an increase in competition, compliance costs or capital expenditures;

continued pressures on the telecommunications industry from a financial, competitive and regulatory perspective;

the intensity of competitive activity and its resulting impact on pricing strategies and new product offerings;

changes in the federal and state regulations governing the terms on which we offer retail and wholesale services;

the impact on our business of consolidation in the wireline and wireless industries in which we operate;

the impact on our network and our business of adverse weather conditions;

the issuance by the Financial Accounting Standards Board or other accounting bodies of new accounting standards or changes to existing standards;

changes in available technology that increase the likelihood of our customers choosing alternate technology to our products (technology substitution);

higher than anticipated start-up costs or significant up-front investments associated with new business initiatives;

the outcome of pending litigation; and

unanticipated higher capital spending from, or delays in, the deployment of new technologies.

### **PART II -- OTHER INFORMATION**

#### **Item 1. Legal Proceedings**

For a description of material developments relating to certain pending legal proceedings, see Note M to the consolidated financial statements.

#### **Item 1A. Risk Factors**

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Part I, "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2005 and the factor set forth below, all of which could materially affect our business, financial condition or future results. These described risks are not the only risks facing our company. Additional risks and

uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

*The pending merger with AT&T may create uncertainty for our customers, employees and suppliers.*

On March 5, 2006, we announced that we had entered into a merger agreement with AT&T. Completion of the merger requires certain regulatory approvals. The merger is currently expected to close in the fall of 2006. Current employees may experience uncertainty about their post-merger roles with AT&T. This may materially adversely affect the ability of BellSouth to attract and retain key management, sales, marketing, technical and other personnel. In addition, key employees may depart because of issues relating to the uncertainty and difficulty of integration or a desire not to remain with AT&T following the merger. Accordingly, no assurance can be given that we will be able to attract or retain key employees to the same extent as we have in the past. Further, diversion of attention from ongoing operations on the part of management and employees could adversely affect our customers, suppliers and other parties with whom we have relationships. While the merger is pending, customers and strategic partners may delay or defer decisions to use BellSouth services, which could adversely affect our revenues and earnings, as well as the market price of our common shares.

In addition, customers may experience uncertainty about their BellSouth services, including network integration, pricing, and customer service, after the closing of the merger. This may materially adversely affect the ability of BellSouth to gain new customers and retain existing customers.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

The following table contains information about our purchases of our equity securities during the second quarter of 2006.

*Issuer Purchases of Equity Securities*

<u>Period</u>	<u>Total Number of Shares Purchased(1)</u>	<u>Average Price Paid per Share</u>	<u>Total Number of Shares Purchased as Part of a</u>	<u>Approximate Dollar Value that May Yet Be Purchased</u>
			<u>Publicly Announced Plan</u>	<u>Under the Plan (2)</u>
April 1 - 30, 2006	4,521	\$ 33.67		\$ 1,012,540,000
May 1 - 31, 2006	41,036	\$ 33.38		\$ 1,012,540,000
June 1 - 30, 2006	6,383	\$ 35.05		\$ 1,012,540,000
Total	51,940	\$ 33.61		\$ 1,012,540,000

(1) Represents shares purchased from employees to pay taxes related to the vesting of restricted shares, at an average price of \$33.61. Excludes shares purchased from employees to pay taxes related to the exercise of stock options.

(2) On October 25, 2005, we announced that the Board of Directors authorized the repurchase of up to \$2 billion of common stock through the end of 2007. Under the merger agreement with AT&T, share repurchases may not exceed \$500 million per fiscal quarter. Furthermore, BellSouth may not repurchase shares other than as necessary to offset shares issued in connection with employee benefit plans or the direct investment plan.

**Item 4. Submission of Matters to a Vote of Security Holders**

Our annual meeting of shareholders was held on April 24, 2006. The voting results were as follows:

Number of Shares Outstanding as of Record Date: 1,818,177,955

Number of Shares Present: 1,515,955,978

Percent of Shares Present: 83.38%

**Proposal Number 1:****Election of Directors**

	<u>For</u>	<u>Withheld</u>
F. Duane Ackerman	1,472,651,498	43,304,480
Reuben V. Anderson	1,411,028,914	104,927,064
James H. Blanchard	1,420,276,729	95,679,249
J. Hyatt Brown	1,197,950,909	318,005,069
Armando M. Codina	1,418,913,321	97,042,657
Mark L. Feidler	1,474,878,101	41,077,877
Kathleen F. Feldstein	1,484,862,487	31,093,491

Edgar Filing: BELLSOUTH CORP - Form 10-Q

James P. Kelly	1,485,070,906	30,885,072
Leo F. Mullin	1,428,621,387	87,334,591
Robin B. Smith	1,477,180,103	38,775,875
William S. Stavropoulos	1,471,798,507	44,157,471

**Proposal Number 2:**

**Ratify the Appointment of the Independent Registered Public Accounting Firm**

<u>For</u>	<u>Against</u>	<u>Abstain</u>
1,484,271,648	18,006,657	13,677,673

**Proposal Number 3:**

**Shareholders Proposal re: Political Contribution Disclosure**

<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Broker Non-Votes</u>
140,666,969	1,025,145,466	116,117,420	234,026,123

---

**Item 6. Exhibits**

**Exhibit  
Number**

4a	No instrument which defines the rights of holders of our long- and intermediate-term debt is filed herewith pursuant to Regulation S-K, Item 601(b)(4)(iii)(A). Pursuant to this regulation, we agree to furnish a copy of any such instrument to the SEC upon request.
10gg-7	Seventh Amendment dated May 7, 2006 to the BellSouth Retirement Savings Plan.
11	Computation of Earnings Per Common Share.
12	Computation of Ratio of Earnings to Fixed Charges.
31a	Section 302 certification of F. Duane Ackerman.
31b	Section 302 certification of W. Patrick Shannon.
32	Statement Required by 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

---



**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

BELLSOUTH CORPORATION

By /s/ Raymond E. Winborne, Jr.

RAYMOND E. WINBORNE, JR.

Controller

(Principal Accounting Officer)

August 1, 2006



**EXHIBIT INDEX**

**Exhibit  
Number**

4a	No instrument which defines the rights of holders of our long- and intermediate-term debt is filed herewith pursuant to Regulation S-K, Item 601(b)(4)(iii)(A). Pursuant to this regulation, we agree to furnish a copy of any such instrument to the SEC upon request.
10gg-7	Seventh Amendment dated May 7, 2006 to the BellSouth Retirement Savings Plan.
11	Computation of Earnings Per Common Share.
12	Computation of Ratio of Earnings to Fixed Charges.
31a	Section 302 certification of F. Duane Ackerman.
31b	Section 302 certification of W. Patrick Shannon.
32	Statement Required by 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.