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For Immediate Release

MICHAEL SABIA APPOINTED TO BCE BOARD OF DIRECTORS

Montreal (Quebec), October 23, 2002 -- Bell Canada Enterprises' Board of Directors today announced the appointment of Michael J. Sabia, President and Chief Executive Officer of BCE, as a Director of the Company. Mr. Sabia is also Chief Executive Officer of Bell Canada and a Director of the company.

Richard J. Currie, Chairman of the Board of BCE, said, "We are extremely pleased with the progress being made at BCE. Under Michael's leadership the company has gone through a challenging yet successful period as he continues to bring a strategic and disciplined focus to all aspects of the company's operations."

About BCE

BCE is Canada's largest communications company. It has 24 million customer connections through the wireline, wireless, data/Internet and satellite services it provides, largely under the Bell brand. BCE leverages those connections with extensive content creation capabilities through Bell Globemedia which features some of the strongest brands in the industry -- CTV, Canada's leading private broadcaster, The Globe and Mail, Canada's National Newspaper and Sympatico-Lycos, a leading Canadian Internet portal. As well, BCE has extensive e-commerce capabilities provided under the BCE Emergis brand. BCE shares are listed in Canada, the United States and Europe.

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For further information:

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BCE Inc.

(Signed Michael T. Boychuk)

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Michael T. Boychuk  
Senior Vice-President and Corporate Treasurer

Date: October 24, 2002