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FIRST MERCHANTS CORP
Form 13F-HR
April 22, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: March 31, 2013

Check here if Amendment ☐; Amendment Number:
This Amendment (Check only one.): ☐ is a restatement.
☐ adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: First Merchants Bank, National Association
Address: 200 East Jackson Street
Muncie, IN 47305

Form 13F File Number: 28-

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person signing this Report on Behalf of Reporting Manager:

Name: Terry Blaker
Title: Senior Vice President
Phone: (765) 747-1570

Signature, Place, and Date of Signing:

/s/ Terry L Blaker Muncie, IN April 16, 2013

Report Type (Check only one.):

☒ 13F HOLDING REPORT.
☐ 13F NOTICE.
☐ COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0

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Form 13F Information Table Entry Total: 230

Form 13F Information Table Value Total: \$279,751,000.00

List of Other Included Managers:

None

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE					O
			VALUE (X\$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVTMT DSCRETN	
ACCENTURE PLC	ADR	G1151C101	2895	38111	SH		SOLE	
ACCENTURE PLC	ADR	G1151C101	284	3740	SH		DEFINED	
COVIDIEN	ADR	G2554F113	1921	28322	SH		SOLE	
COVIDIEN	ADR	G2554F113	156	2299	SH		DEFINED	
NOBLE CORPORATION	COM	H5833N103	1787	46868	SH		SOLE	
NOBLE CORPORATION	COM	H5833N103	71	1871	SH		DEFINED	
ALERIAN MLP	ETF	00162Q866	437	24662	SH		SOLE	
AT&T INC	COM	00206R102	3745	102098	SH		SOLE	
AT&T INC	COM	00206R102	239	6506	SH		DEFINED	
ABBOTT LABS	COM	002824100	1712	48493	SH		SOLE	
ABBOTT LABS	COM	002824100	177	5025	SH		DEFINED	
ABBVIE INC	COM	00287Y109	1954	47920	SH		SOLE	
ABBVIE INC	COM	00287Y109	250	6125	SH		DEFINED	
ADOBE SYSTEMS INC	COM	00724F101	1288	29594	SH		SOLE	
ADOBE SYSTEMS INC	COM	00724F101	92	2119	SH		DEFINED	
ALLIANT CORP	COM	018802108	2457	48964	SH		SOLE	
ALLIANT CORP	COM	018802108	257	5121	SH		DEFINED	
ALTRIA GROUP INC	COM	02209S103	203	5900	SH		DEFINED	
AMERISOURCE-BERGEN CORP	COM	03073E105	1252	24326	SH		SOLE	
AMERISOURCE-BERGEN CORP	COM	03073E105	92	1780	SH		DEFINED	
APACHE CORP	COM	037411105	1868	24207	SH		SOLE	
APACHE CORP	COM	037411105	101	1315	SH		DEFINED	
APPLE COMPUTER INC	COM	037833100	220	498	SH		SOLE	
APPLE COMPUTER INC	COM	037833100	100	226	SH		DEFINED	
AUTOMATIC DATA PROCESSING	COM	053015103	4009	61662	SH		SOLE	
AUTOMATIC DATA PROCESSING	COM	053015103	411	6315	SH		DEFINED	
BB & T CORPORATION	COM	054937107	1160	36983	SH		SOLE	
BB & T CORPORATION	COM	054937107	46	1477	SH		DEFINED	
BAKER HUGHES INC	COM	057224107	1969	42446	SH		SOLE	
BAKER HUGHES INC	COM	057224107	134	2885	SH		DEFINED	
BALL CORP	COM	058498106	2676	56260	SH		SOLE	
BALL CORP	COM	058498106	19	400	SH		DEFINED	
BANK OF NEW YORK MELLON CORP	COM	064058100	859	30690	SH		SOLE	
BANK OF NEW YORK MELLON CORP	COM	064058100	11	400	SH		DEFINED	
BAXTER INTERNATIONAL INC	COM	071813109	2914	40121	SH		SOLE	
BAXTER INTERNATIONAL INC	COM	071813109	323	4445	SH		DEFINED	
BECTON DICKINSON & CO	COM	075887109	2789	29170	SH		SOLE	
BECTON DICKINSON & CO	COM	075887109	235	2453	SH		DEFINED	
BED BATH & BEYOND	COM	075896100	1885	29261	SH		SOLE	
BED BATH & BEYOND	COM	075896100	121	1885	SH		DEFINED	
BEMIS COMPANY INC	COM	081437105	1849	45810	SH		SOLE	
BRISTOL-MYERS SQUIBB	COM	110122108	802	19480	SH		SOLE	
BRISTOL-MYERS SQUIBB	COM	110122108	132	3200	SH		DEFINED	
BUCKLE INC	COM	118440106	1813	38861	SH		SOLE	
BUCKLE INC	COM	118440106	106	2282	SH		DEFINED	

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CAMPBELL SOUP	COM	134429109	483	10656	SH	SOLE
CAREFUSION CORP	COM	14170T101	325	9302	SH	SOLE
CATERPILLAR INC.	COM	149123101	296	3400	SH	SOLE
CATERPILLAR INC.	COM	149123101	29	330	SH	DEFINED
CHEVRON CORP	COM	166764100	5159	43423	SH	SOLE
CHEVRON CORP	COM	166764100	611	5145	SH	DEFINED
CHUBB CORP	COM	171232101	3391	38743	SH	SOLE
CHUBB CORP	COM	171232101	396	4527	SH	DEFINED
CISCO SYSTEMS	COM	17275R102	1813	86798	SH	SOLE
CISCO SYSTEMS	COM	17275R102	161	7685	SH	DEFINED
COCA COLA CO	COM	191216100	1419	35102	SH	SOLE
COCA COLA CO	COM	191216100	239	5900	SH	DEFINED
COLGATE PALMOLIVE CO	COM	194162103	1993	16888	SH	SOLE
COLGATE PALMOLIVE CO	COM	194162103	67	570	SH	DEFINED
CONOCOPHILLIPS	COM	20825C104	1344	22367	SH	SOLE
CONOCOPHILLIPS	COM	20825C104	405	6735	SH	DEFINED
CULLEN FROST BANKERS	COM	229899109	1788	28602	SH	SOLE
CULLEN FROST BANKERS	COM	229899109	168	2680	SH	DEFINED
DANAHER CORP	COM	235851102	1358	21851	SH	SOLE
DANAHER CORP	COM	235851102	30	475	SH	DEFINED
DEERE & CO	COM	244199105	193	2250	SH	SOLE
DEERE & CO	COM	244199105	307	3575	SH	DEFINED
DISNEY WALT COMPANY	COM	254687106	1379	24288	SH	SOLE
DISNEY WALT COMPANY	COM	254687106	223	3920	SH	DEFINED
DONALDSON INC	COM	257651109	1350	37310	SH	SOLE
DONALDSON INC	COM	257651109	111	3075	SH	DEFINED
DU PONT E I DE NEMOURS	COM	263534109	1380	28075	SH	SOLE
DU PONT E I DE NEMOURS	COM	263534109	122	2492	SH	DEFINED
EMC CORPORATION	COM	268648102	1438	60226	SH	SOLE
EMC CORPORATION	COM	268648102	84	3516	SH	DEFINED
ECOLAB INC	COM	278865100	1415	17647	SH	SOLE
ECOLAB INC	COM	278865100	172	2150	SH	DEFINED
EMERSON ELEC CO	COM	291011104	769	13773	SH	SOLE
EMERSON ELEC CO	COM	291011104	391	6999	SH	DEFINED
EXXON MOBIL CORP	COM	30231G102	6115	67860	SH	SOLE
EXXON MOBIL CORP	COM	30231G102	660	7328	SH	DEFINED
FLIR CORPORATION	COM	302445101	1065	40977	SH	SOLE
FLIR CORPORATION	COM	302445101	20	767	SH	DEFINED
FIRST MERCHANTS CORP	COM	320817109	1278	82616	SH	SOLE
FIRST MERCHANTS CORP	COM	320817109	374	24162	SH	DEFINED
FLOWERS FOOD INC	COM	343498101	1442	43794	SH	SOLE
FLOWERS FOOD INC	COM	343498101	199	6047	SH	DEFINED
GENERAL ELECTRIC CO	COM	369604103	1406	60835	SH	SOLE
GENERAL ELECTRIC CO	COM	369604103	208	9000	SH	DEFINED
GRACO INC	COM	384109104	1336	23023	SH	SOLE
GRACO INC	COM	384109104	62	1066	SH	DEFINED
HCC INSURANCE HLDGS	COM	404132102	2157	51324	SH	SOLE
HCC INSURANCE HLDGS	COM	404132102	159	3785	SH	DEFINED
HARRIS CORP DEL	COM	413875105	2537	54738	SH	SOLE
HARRIS CORP DEL	COM	413875105	193	4160	SH	DEFINED
JACK HENRY & ASSOCIATES	COM	426281101	2314	50084	SH	SOLE
JACK HENRY & ASSOCIATES	COM	426281101	147	3180	SH	DEFINED
HONEYWELL INTL INC	COM	438516106	723	9590	SH	SOLE
HONEYWELL INTL INC	COM	438516106	49	650	SH	DEFINED
HORMEL FOODS CORP	COM	440452100	1238	29975	SH	SOLE
HORMEL FOODS CORP	COM	440452100	32	780	SH	DEFINED
INTEL CORP	COM	458140100	711	32565	SH	SOLE
INTEL CORP	COM	458140100	181	8280	SH	DEFINED
INTL BUSINESS MACHINES CORP	COM	459200101	2061	9664	SH	SOLE
INTL BUSINESS MACHINES CORP	COM	459200101	74	345	SH	DEFINED
NASDAQ BIOTECH INDEX	ETF ISHARES	464287556	1364	8527	SH	SOLE
NASDAQ BIOTECH INDEX	ETF ISHARES	464287556	212	1325	SH	DEFINED

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S&P MID-CAP 400 GROWTH	ETF ISHARES	464287606	11685	91191	SH	SOLE
S&P MID-CAP 400 GROWTH	ETF ISHARES	464287606	555	4330	SH	DEFINED
RUSSELL 2000 INDEX	ETF ISHARES	464287655	1145	12122	SH	SOLE
S&P MID-CAP 400 VALUE	ETF ISHARES	464287705	12765	126527	SH	SOLE
S&P MID-CAP 400 VALUE	ETF ISHARES	464287705	613	6072	SH	DEFINED
S&P SMALL CAP 600 CORE	ETF ISHARES	464287804	4290	49280	SH	SOLE
S&P SMALL CAP 600 CORE	ETF ISHARES	464287804	124	1422	SH	DEFINED
S&P SMALL CAP 600 VALUE	ETF ISHARES	464287879	5971	66397	SH	SOLE
S&P SMALL CAP 600 VALUE	ETF ISHARES	464287879	136	1508	SH	DEFINED
S&P SMALL CAP 600 GROWTH	ETF ISHARES	464287887	6320	67318	SH	SOLE
S&P SMALL CAP 600 GROWTH	ETF ISHARES	464287887	137	1463	SH	DEFINED
J P MORGAN CHASE & CO	COM	46625H100	3001	63245	SH	SOLE
J P MORGAN CHASE & CO	COM	46625H100	214	4510	SH	DEFINED
JARDEN CORPORATION	COM	471109108	26	600	SH	SOLE
JARDEN CORPORATION	COM	471109108	289	6750	SH	DEFINED
JOHNSON & JOHNSON	COM	478160104	3076	37726	SH	SOLE
JOHNSON & JOHNSON	COM	478160104	435	5333	SH	DEFINED
KELLOGG CO	COM	487836108	285	4420	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	1976	20169	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	590	6025	SH	DEFINED
KOHL'S CORP	COM	500255104	1849	40082	SH	SOLE
KOHL'S CORP	COM	500255104	185	4015	SH	DEFINED
LILLY ELI & CO	COM	532457108	1069	18819	SH	SOLE
LORILLARD INC	COM	544147101	242	6000	SH	DEFINED
LOWE'S COMPANIES INC	COM	548661107	371	9775	SH	SOLE
LOWE'S COMPANIES INC	COM	548661107	227	6000	SH	DEFINED
MDU RES GROUP INC	COM	552690109	2548	102003	SH	SOLE
MDU RES GROUP INC	COM	552690109	203	8110	SH	DEFINED
MCDONALDS CORP	COM	580135101	269	2695	SH	SOLE
MCDONALDS CORP	COM	580135101	80	800	SH	DEFINED
MEDTRONIC INCORPORATED	COM	585055106	1006	21417	SH	SOLE
MEDTRONIC INCORPORATED	COM	585055106	28	600	SH	DEFINED
MERCK & CO INC	COM	58933Y105	248	5600	SH	SOLE
MERCK & CO INC	COM	58933Y105	88	2000	SH	DEFINED
MICROSOFT CORPORATION	COM	594918104	1671	58421	SH	SOLE
MICROSOFT CORPORATION	COM	594918104	291	10167	SH	DEFINED
MICROCHIP TECHNOLOGY	COM	595017104	2880	78328	SH	SOLE
MICROCHIP TECHNOLOGY	COM	595017104	318	8645	SH	DEFINED
NATIONAL OILWELL VARCO	COM	637071101	993	14034	SH	SOLE
NATIONAL OILWELL VARCO	COM	637071101	51	725	SH	DEFINED
NEXTERA ENERGY INC	COM	65339F101	598	7700	SH	SOLE
NEXTERA ENERGY INC	COM	65339F101	361	4650	SH	DEFINED
NORTHERN TR CORP	COM	665859104	2264	41513	SH	SOLE
NORTHERN TR CORP	COM	665859104	149	2730	SH	DEFINED
NOVARTIS A G SPONSORED	ADR	66987V109	395	5550	SH	SOLE
NOVARTIS A G SPONSORED	ADR	66987V109	103	1450	SH	DEFINED
NUCOR CORP	COM	670346105	1240	26868	SH	SOLE
NUCOR CORP	COM	670346105	154	3330	SH	DEFINED
NVIDIA CORP	COM	67066G104	837	65273	SH	SOLE
NVIDIA CORP	COM	67066G104	63	4940	SH	DEFINED
OLD NATIONAL BANCORP	COM	680033107	195	14208	SH	SOLE
OMNICOM GROUP INC	COM	681919106	1622	27538	SH	SOLE
OMNICOM GROUP INC	COM	681919106	118	2000	SH	DEFINED
ORACLE CORP	COM	68389X105	1299	40202	SH	SOLE
ORACLE CORP	COM	68389X105	84	2607	SH	DEFINED
PEOPLE'S UNITED FINANCIAL	COM	712704105	1506	112255	SH	SOLE
PEOPLE'S UNITED FINANCIAL	COM	712704105	134	10020	SH	DEFINED
PEPSICO INC	COM	713448108	3130	39565	SH	SOLE
PEPSICO INC	COM	713448108	203	2560	SH	DEFINED
PFIZER INC	COM	717081103	598	20719	SH	SOLE
PFIZER INC	COM	717081103	29	1000	SH	DEFINED
PHILIP MORRIS INTL INC	COM	718172109	74	800	SH	SOLE

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PHILIP MORRIS INTL INC	COM	718172109	387	4175	SH	DEFINED
DB COMMODITY INDEX FUND	POWERSHARES	73935S105	275	10088	SH	SOLE
T. ROWE PRICE GROUP INC	COM	74144T108	2035	27187	SH	SOLE
T. ROWE PRICE GROUP INC	COM	74144T108	119	1587	SH	DEFINED
PROCTER & GAMBLE CO	COM	742718109	4336	56267	SH	SOLE
PROCTER & GAMBLE CO	COM	742718109	494	6416	SH	DEFINED
QUALCOMM INCORPORATED	COM	747525103	1507	22519	SH	SOLE
QUALCOMM INCORPORATED	COM	747525103	90	1348	SH	DEFINED
S&P 500	ETF SPDR	78462F103	1288	8221	SH	SOLE
MSCI ACWI EX-US	ETF SPDR	78463X848	2747	83430	SH	SOLE
S&P 400 MID-CAP	ETF SPDR	78467Y107	9425	44940	SH	SOLE
S&P 400 MID-CAP	ETF SPDR	78467Y107	331	1580	SH	DEFINED
SCHLUMBERGER LTD	COM	806857108	2972	39686	SH	SOLE
SCHLUMBERGER LTD	COM	806857108	328	4380	SH	DEFINED
MATERIALS SECTOR	ETF SPDR	81369Y100	1492	38086	SH	SOLE
MATERIALS SECTOR	ETF SPDR	81369Y100	101	2567	SH	DEFINED
HEALTHCARE SECTOR	ETF SPDR	81369Y209	601	13060	SH	SOLE
HEALTHCARE SECTOR	ETF SPDR	81369Y209	3	65	SH	DEFINED
CONSUMER STAPLES SECTOR	ETF SPDR	81369Y308	551	13843	SH	SOLE
CONSUMER STAPLES SECTOR	ETF SPDR	81369Y308	6	140	SH	DEFINED
CONSUMER DISCRETION SECTOR	ETF SPDR	81369Y407	986	18600	SH	SOLE
CONSUMER DISCRETION SECTOR	ETF SPDR	81369Y407	8	153	SH	DEFINED
THE J.M. SMUCKER COMPANY	COM	832696405	3235	32629	SH	SOLE
THE J.M. SMUCKER COMPANY	COM	832696405	302	3046	SH	DEFINED
SOUTHERN CO	COM	842587107	425	9050	SH	SOLE
SOUTHERN CO	COM	842587107	115	2450	SH	DEFINED
STRYKER CORP	COM	863667101	2381	36493	SH	SOLE
STRYKER CORP	COM	863667101	161	2467	SH	DEFINED
SYSCO CORP	COM	871829107	3162	89939	SH	SOLE
SYSCO CORP	COM	871829107	379	10773	SH	DEFINED
TARGET CORP	COM	87612E106	2049	29933	SH	SOLE
TARGET CORP	COM	87612E106	99	1440	SH	DEFINED
TEVA PHARMACEUTICAL	ADR	881624209	632	15928	SH	SOLE
TEVA PHARMACEUTICAL	ADR	881624209	111	2790	SH	DEFINED
3M COMPANY	COM	88579Y101	2571	24180	SH	SOLE
3M COMPANY	COM	88579Y101	149	1400	SH	DEFINED
US BANCORP DEL	COM	902973304	1037	30572	SH	SOLE
US BANCORP DEL	COM	902973304	7	200	SH	DEFINED
UNITED PARCEL SERVICE	COM	911312106	1128	13126	SH	SOLE
UNITED PARCEL SERVICE	COM	911312106	108	1255	SH	DEFINED
UNITED TECHNOLOGIES CORP	COM	913017109	3999	42805	SH	SOLE
UNITED TECHNOLOGIES CORP	COM	913017109	437	4673	SH	DEFINED
VF CORP	COM	918204108	1883	11228	SH	SOLE
VF CORP	COM	918204108	252	1505	SH	DEFINED
VANGUARD TOTAL BOND MKT INDXETF		921937835	4165	49800	SH	SOLE
VANGUARD INFO TECH	ETF	92204A702	564	7735	SH	SOLE
VANGUARD INFO TECH	ETF	92204A702	3	40	SH	DEFINED
VANGUARD FTSE ALL WRLD EX-USETF		922042775	8941	192871	SH	SOLE
VANGUARD FTSE ALL WRLD EX-USETF		922042775	157	3377	SH	DEFINED
VECTREN CORP	COM	92240G101	3292	92965	SH	SOLE
VECTREN CORP	COM	92240G101	320	9040	SH	DEFINED
VANGUARD REIT INDEX	ETF	922908553	11201	158808	SH	SOLE
VANGUARD REIT INDEX	ETF	922908553	368	5212	SH	DEFINED
VERIZON COMMUNICATIONS INC	COM	92343V104	2204	44848	SH	SOLE
VERIZON COMMUNICATIONS INC	COM	92343V104	197	4004	SH	DEFINED
WAL MART STORES INC	COM	931142103	1558	20827	SH	SOLE
WAL MART STORES INC	COM	931142103	254	3400	SH	DEFINED
WELLS FARGO & CO	COM	949746101	133	3600	SH	SOLE
WELLS FARGO & CO	COM	949746101	74	2000	SH	DEFINED
XYLEM INC	COM	98419M100	1169	42442	SH	SOLE
XYLEM INC	COM	98419M100	94	3395	SH	DEFINED

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GRAND TOTALS

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