#### LEONARD J WAYNE

Form 4

January 31, 2005

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or Form 5 obligations

may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* LEONARD J WAYNE

2. Issuer Name and Ticker or Trading Symbol

ENTERGY CORP /DE/ [ETR]

(First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year)

ENTERGY CORPORATION, 639 LOYOLA AVENUE, 28TH FLOOR

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

01/27/2005

NEW ORLEANS, LA 70113 (City) (State) (Zip) 5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

**OMB** 

Number:

Expires:

response...

Estimated average

burden hours per

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

\_X\_\_ Director 10% Owner X\_ Officer (give title Other (specify below) below) Chief Executive Officer

6. Individual or Joint/Group Filing(Check

Applicable Line) \_X\_ Form filed by One Reporting Person

Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Indirect Beneficial (Instr. 3, 4 and 5) Ownership (Month/Day/Year) (Instr. 8) Owned (I) Following (Instr. 4) (Instr. 4)

Reported (A) Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 4. 5. Number of 6. Date Exercisable and Derivative Conversion (Month/Day/Year) Execution Date, if TransactionDerivative Securities **Expiration Date** Security or Exercise any Code Acquired (A) or (Month/Day/Year)

1

7. Title and A

Underlying S

(Instr. 3 and

### Edgar Filing: LEONARD J WAYNE - Form 4

(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Disposed of (D) (Instr. 3, 4, and 5)				
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Employee Stock Option (Right to Buy)	\$ 69.47	01/27/2005		A	165,200		<u>(1)</u>	01/27/2015	ETR Common
Equity Units	\$ 69.47	01/27/2005		A(2)	64,000		01/27/2005	01/27/2005(2)	ETR Common
Equity Units	\$ 69.47	01/27/2005		D		64,000	01/27/2005	01/27/2005	ETR Common

## **Reporting Owners**

Reporting Owner Name / Address	Kelationships					
. 9	Director	10% Owner	Officer	Other		
LEONARD J WAYNE						
ENTERGY CORPORATION 639 LOYOLA AVENUE, 28TH FLOOR	X		Chief Executive Officer			

### **Signatures**

Christopher T. Screen for J. Wayne Leonard

NEW ORLEANS, LA 70113

01/31/2005

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One third of these options will vest on each of the first three anniversary dates of grant. These options were granted under Entergy's Equity Ownership Plan.
- The reporting person earned these units under the Company's 2002-2004 Long Term Incentive Plan. At the close of the performance (2) period, each unit was valued at \$67.59. On January 27, 2005, the reporting person received a pay-out of 64,000 units and chose to receive this payment in cash.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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