

ENTERGY CORP /DE/
Form 8-K
October 21, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date earliest event reported) October 21, 2004

<u>Commission File Number</u>	<u>Registrant, State of Incorporation, Address and Telephone Number</u>	<u>I.R.S. Employer Identification No.</u>
1-11299	ENTERGY CORPORATION (a Delaware corporation) 639 Loyola Avenue New Orleans, Louisiana 70113 Telephone (504) 576-4000	72-1229752

Item 2.02. Results of Operations and Financial Condition.

Entergy Corporation

The information in this Current Report on Form 8-K, including exhibits listed below, is being furnished, not filed, under Item 2.02, "Results of Operations and Financial Condition."

On October 21, 2004, Entergy Corporation ("Entergy") issued two public announcements, attached as exhibits 99.1 and 99.2 hereto (the "Earnings Releases"), which are incorporated herein by reference. Entergy's senior management team will host an earnings conference call at 10:00 a.m. CDT, Thursday, October 21, 2004. The call and the slide presentation, attached hereto as exhibit 99.3, can also be accessed via Entergy's web site at

www.entergy.com/webcasts.

Item 7.01. Regulation FD Disclosure

Entergy Corporation

The information in this Current Report on Form 8-K, including the exhibits listed below, is being furnished, not filed, under Item 7.01 pursuant to Regulation FD.

On October 21, 2004, Entergy issued the Earnings Releases, which are attached as exhibits 99.1 and 99.2 hereto and incorporated herein by reference. Entergy's senior management team will host an earnings conference call at 10:00 a.m. CDT, Thursday, October 21, 2004. The call and the slide presentation, attached hereto as exhibit 99.3, can also be accessed via Entergy's web site at www.entergy.com/webcasts.

On October 21, 2004, Entergy issued a public announcement, attached as exhibits 99.5 hereto, which is incorporated herein by reference.

Item 9.01. Financial Statements, Pro Forma Financial Statements and Exhibits

(c) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	Release, dated October 21, 2004, issued by Entergy.
99.2	Release, dated October 21, 2004, issued by Entergy.
99.3	Slide presentation given on October 21, 2004 by the Chief Executive Officer, J. Wayne Leonard, and the Executive Vice President and Chief Financial Officer, Leo P. Denault, of Entergy Corporation.
99.4	Statement on Uses and Usefulness of Non-GAAP Information
99.5	Release, dated October 21, 2004, issued by Entergy.

SIGNATURE

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Entergy Corporation

By: /s/ Nathan E. Langston

Nathan E. Langston
Senior Vice President and
Chief Accounting Officer

Dated: October 21, 2004