LAVIN LEONARD H/IL/

Form 4

February 02, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SECURITIES

OMB

Check this box STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

3235-0287 Number: January 31,

OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5

obligations

Expires: 2005 Estimated average

0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response...

may continue. See Instruction 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * LAVIN LEONARD H /IL/

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

(Last)

(Middle)

ALBERTO CULVER CO [ACV]

(Check all applicable)

(First)

(Street)

C/O ALBERTO-CULVER

(Month/Day/Year) 02/01/2005

3. Date of Earliest Transaction

_X__ Director X__ 10% Owner Officer (give title _ Other (specify below)

COMPANY, 2525 ARMITAGE

AVENUE

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

MELROSE PARK, IL 60160

(City)	(State)	(Zip) Tab	le I - Non-	Derivative S	ecurit	ties Acqui	ired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities oner Dispose (Instr. 3, 4) Amount	d of (I	O)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock							150,300	I	FN3 (3)
Common Stock							80,010	I	FN5 (5)
Common Stock	02/01/2005		S	659,361	D	\$ 52.25	500,000	I	FN7 (7)
Common Stock	02/01/2005		S	340,639	D	\$ 52.25	500,000	I	FN1 (1)
Common Stock							80,010	I	FN6 (6)

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Common Stock	80,010	I	FN4 (4)
Common Stock	80,010	I	FN2 (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.		5. In Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Under Secur	rlying	8. Price of Derivative Security (Instr. 5)
				Code	V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
LAVIN LEONARD H /IL/							
C/O ALBERTO-CULVER COMPANY	X	X					
2525 ARMITAGE AVENUE	Λ	Λ					
MELROSE PARK, IL 60160							

Signatures

/James M. Spira/Attorney-in-fact for Leonard H.
Lavin 02/02/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held by the undersigned as co-trustee of a trust dated 12/18/87 for his benefit.

Reporting Owners 2

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- (2) Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.***
- (3) Held by the undersigned's spouse as co-trustee of a trust dated 10/20/72 for the benefit of one of the undersigned's children.***
- (4) Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.***
- (5) Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.***
- (6) Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.***
- (7) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of the undersigned's spouse.***

Remarks:

***The filing of this report shall not be deemed an admission by the undersigned that he is the beneficial owner of these secur Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.