BERNICK (Form 4	CAROL L											
February 02	, 2005											
FORM	14_{UNITED}	STATES	SECUI	RITIES A	ND EXC	HAN	GE CO	OMMISSION		PROVAL		
		5111125		shington,					OMB Number:	3235-0287		
Check th if no lon subject t Section Form 4 o Form 5 obligatio	ger o 16. or Filed pur							Act of 1934,	Expires: January 2 Estimated average burden hours per response			
may con See Instr 1(b).	tinue. Section 17(a	· ·		tility Hold westment	U 1			935 or Section	I			
(),	F)											
1. Name and Address of Reporting Person <u>*</u> BERNICK CAROL L			2. Issuer Name and Ticker or Trading Symbol				Ι	5. Relationship of Reporting Person(s) to Issuer				
(I t)	(First) (N		ALBERTO CULVER CO [ACV]					(Check all applicable)				
(Last) C/O ALBE COMPANY AVENUE		3. Date of Earliest Transaction (Month/Day/Year) 02/01/2005				-	X DirectorX 10% Owner X Officer (give title Other (specify below) below) Chairman					
MELDOSE	(Street)			endment, Da nth/Day/Year	-		A	 Individual or Joi Applicable Line) X_ Form filed by O Form filed by Ma 	ne Reporting Pe	rson		
MELKUSE	E PARK, IL 60160						F	Person				
(City)	(State)	(Zip)	Tab	le I - Non-D	erivative S	ecuritie	es Acqui	ired, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transactio Code (Instr. 8) Code V	4. Securitie mr Disposed (Instr. 3, 4) Amount	d of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock								723,843	Ι	FN7 (7)		
Common Stock								224,808	Ι	FN2 (2)		
Common Stock								79,705	I	FN16 (16)		
Common Stock								12,817	Ι	FN8 (8)		
Common Stock								17,734	Ι	FN9 (9)		

Common Stock						5,955,857	I	FN4 (4)
Common Stock						79,705	Ι	FN17 (17)
Common Stock						1,357,331	Ι	FN3 (3)
Common Stock	02/01/2005	S	659,361	D	\$ 52.25	500,000	Ι	FN12 (12)
Common Stock	02/01/2005	S	340,639	D	\$ 52.25	500,000	Ι	FN11 (11)
Common Stock						609,859	Ι	FN14 (14)
Common Stock						150,300	Ι	FN6 (6)
Common Stock						27,750	Ι	FN10 (10)
Common Stock						52	Ι	FN15 (15)
Common Stock						80,010	Ι	FN1 (1)
Common Stock						80,010	Ι	FN13 (13)
Common Stock						80,010	Ι	FN18 (18)
Common Stock	02/01/2005	S	300,000	D	\$ 52.25	592,180	Ι	FN5 (5)
Common Stock						415,295	Ι	FN19 (19)
Common Stock						415,295	Ι	FN20 (20)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e	Securities	(Instr. 5)	Bene

Derivative Security Securities (Instr. 3 and 4) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Code V (A) (D) Date Expiration Title Amount Exercisable Date or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships					
reprinting of their country countries	Director	10% Owner	Officer	Other		
BERNICK CAROL L C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE MELROSE PARK, IL 60160	Х	Х	Chairman			
Signatures						
/James M. Spira/Attorney-in-fact for Car Bernick	ol L. 02/02/2005		/02/2005			
<u>**</u> Signature of Reporting Person		Date				

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held by the undersigned as co-trustee of a trust dated 11/14/89 for the benefit of a relative.***
- (2) Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
- (3) Held by the undersigned as trustee of a trust dated 10/31/98 for the benefit of her sister.***
- (4) Held by the undersigned as trustee of a trust dated 4/17/02 for her benefit.
- (5) Held directly by the undersigned's spouse.***
- (6) Held by the undersigned as co-trustee of a trust dated 10/20/72 for her benefit.
- (7) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
- (8) Held by the undersigned as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan.
- (9) Held by the undersigned's spouse as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan.***
- (10) Held by the undersigned's spouse as one of three co-trustees of a trust dated 7/7/97 for the benefit of their children.***
- (11) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.***
- (12) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her mother.***
- (13) Held by the undersigned as co-trustee of a trust dated 11/14/89 for the benefit of a relative.***
- (14) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- (15) Held by the undersigned's spouse as trustee of a trust dated 4/23/93 for his benefit.***

Reporting Owners

Own Follo Repo Trans (Instr

- (16) Held by the undersigned as trustee of a trust dated January 9, 2004 for her benefit, which trust is a Grantor Annuity Trust.
- (17) Held by the undersigned as trustee of a trust dated January 9, 2004 for her benefit, which trust is a Grantor Annuity Trust.
- (18) Held by the undersigned as co-trustee of a trust dated 11/14/89 for the benefit of a relative.***
- (19) Held by the undersigned as trustee of a trust dated 1/10/05 for her benefit, which trust is a Grantor Annuity Trust.
- (20) Held by the undersigned as trustee of a trust dated 1/10/05 for her benefit, which trust is a Grantor Annuity Trust.

Remarks:

***The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these secu

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.