BERNICK HOWARD B

Form 4

January 18, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

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SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * BERNICK HOWARD B

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Middle)

ALBERTO CULVER CO [ACV]

(Check all applicable)

C/O ALBERTO-CULVER COMPANY, 2525 ARMITAGE

(Street)

(First)

AVENUE

(Last)

3. Date of Earliest Transaction

(Month/Day/Year) 01/17/2005

X Director 10% Owner Other (specify _X__ Officer (give title below)

President & Chief Exec Officer

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

MELROSE PARK, IL 60160

(City)	(State)	(Zip) Tab	le I - N	on-I	Derivative Sec	urities	Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (Instr.	8)	4. Securities onor Disposed (Instr. 3, 4 and Amount	of (D)	red (A)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock								723,843	I	FN5 (5)
Common Stock								224,808	I	FN12 (12)
Common Stock	01/07/2005		J	V	206,565	D	<u>(15)</u>	288,435	I	FN15 (15)
Common Stock	01/10/2005		J	V	208,730	D	<u>(15)</u>	79,705	I	FN15 (15)
Common Stock								17,734	I	FN8 (8)

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Common Stock							12,817	I	FN9 (9)
Common Stock	01/17/2005	J		1,376,530	A	(20)	5,955,857	I	FN4 (4)
Common Stock	01/07/2005	J	V	206,565	D	<u>(16)</u>	288,435	I	FN16 (16)
Common Stock	01/10/2005	J	V	208,730	D	<u>(16)</u>	79,705	I	FN16 (16)
Common Stock							1,357,331	I	FN3 (3)
Common Stock	01/17/2005	J		688,265	D	<u>(18)</u>	1,159,361	I	FN13 (13)
Common Stock	01/17/2005	J		688,265	D	<u>(19)</u>	840,639	I	FN7 (7)
Common Stock							609,859	I	FN2 (2)
Common Stock							150,300	I	FN6 (6)
Common Stock							27,750	I	FN10 (10)
Common Stock							52	I	FN14 (14)
Common Stock							80,010	I	FN1 (1)
Common Stock							80,010	I	FN11 (11)
Common Stock							80,010	I	FN17 (17)
Common Stock							892,180	D	
Common Stock	01/10/2005	J	V	415,295	A	(21)	415,295	I	FN21 (21)
Common Stock	01/10/2005	J	V	415,295	A	(22)	415,295	I	FN22 (22)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		ate	7. Titl Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
					4, and 5)	Date	Expiration		Amount		
				Code V	(A) (D)	Exercisable	Date	Title	Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
BERNICK HOWARD B C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE MELROSE PARK, IL 60160	X		President & Chief Exec Officer					

Signatures

/Howard B. 01/18/2005 Bernick/ **Signature of Date

Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of a relative.*** **(1)**
- **(2)** Held by the undersigned's spouse as co-trustee of a trust dated 9/18/01 for her benefit.***
- Held by the undersigned's spouse as trustee of a trust dated 10/31/98 for the benefit of her sister.*** **(3)**
- Held by the undersigned's spouse as trustee of a trust dated 4/17/02 for her benefit.*** **(4)**
- **(5)** Held by the undersigned's spouse as trustee of a trust dated 9/15/93 for her benefit.***
- Held by the undersigned's spouse as co-trustee of a trust dated 10/20/72 for her benefit.*** **(6)**
- Held by the undersigned's spouse as co-trustee of a trust dated 12/18/87 for the benefit of her father.*** **(7)**
- Held by the undersigned as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan. **(8)**
- **(9)** Held by the undersigned's spouse as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan.***
- (10)Held by the undersigned as one of three co-trustees of a trust dated 7/7/97 for the benefit of their children.***
- **(11)** Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of a relative.***
- Held by the undersigned's spouse as trustee of a trust dated 4/23/93 for her benefit.*** (12)

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- (13) Held by the undersigned's spouse as co-trustee of a trust dated 12/18/87 for the benefit of her mother.***
- (14) Held by the undersigned as trustee of a trust dated 4/23/93 for his benefit.
- Exempt from reporting under Rule 16a-13 as these transactions effect only a change in form of beneficial ownership without changing (15) the undersigned's spouse's pecuniary interest. Held by the undersigned's spouse as trustee of a trust dated January 9, 2004 for her benefit, which trust is a Grantor Annuity Trust.***
- Exempt from reporting under Rule 16a-13 as these transactions effect only a change in form of beneficial ownership without changing (16) the undersigned's spouse's pecuniary interest. Held by the undersigned's spouse as trustee of a trust dated January 9, 2004 for her benefit, which trust is a Grantor Annuity Trust. ***
- (17) Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of a relative.***
- (18) Transferred by the undersigned's spouse as co-trustee of a trust dated 12/18/87 for the benefit of her mother to a limited partnership to which the undersigned's spouse, in her capacity as trustee of a trust dated 4/17/02 for her benefit, is the general partner.
- (19) Transferred by the undersigned's spouse as co-trustee of a trust dated 12/18/87 for the benefit of her father to a limited partnership to which the undersigned's spouse, in her capacity as trustee of a trust dated 4/17/02 for her benefit, is the general partner.
- Transferred by the undersigned's spouse as co-trustee of trusts dated 12/18/87, one for the benefit of her mother and one for the benefit (20) of her father, to a limited partnership to which the undersigned's spouse, in her capacity as trustee of a trust dated 4/17/02 for her benefit, is the general partner.
- Exempt from reporting under Rule 16a-13 as these transactions effect only a change in form of beneficial ownership without changing (21) the undersigned's spouse's pecuniary interest. Held by the undersigned's spouse as trustee of a trust dated 1/10/05 for her benefit, which trust is a Grantor Annuity Trust.
- Exempt from reporting under Rule 16a-13 as these transactions effect only a change in form of beneficial ownership without changing (22) the undersigned's spouse's pecuniary interest. Held by the undersigned's spouse as trustee of a trust dated 1/10/05 for her benefit, which trust is a Grantor Annuity Trust.

Remarks:

***The filing of this report shall not be deemed an admission by the undersigned that he is the beneficial owner of these secur. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.