

Haag Joyce P  
 Form 4  
 January 05, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Haag Joyce P

2. Issuer Name and Ticker or Trading Symbol  
 EASTMAN KODAK CO [EK]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 343 STATE STREET  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 12/31/2009

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Senior Vice President

ROCHESTER, NY 14650

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |   |
| Common Stock                    | 12/31/2009                           |  | M                              |   | 10,126.6061<br><u>(1)</u>   | A  | \$ 4.29 22,647.6161 D                                 |
| Common Stock                    | 12/31/2009                           |  | F                              |   | 3,649.6061<br><u>(2)</u>  | D  | \$ 4.29 18,998.01 D                                   |
| Common Stock                    |                                      |  |                                |   |   |  | 5,230.9779 I By Trustee in 401(k)                     |
| Common Stock                    |                                      |  |                                |   |   |  | 23.6967 I By Trustee in ESOP                          |
| Common Stock                    |                                      |  |                                |   |   |  | 4,110.8546 I By Trustee in Spouse's 401(k)            |

Edgar Filing: Haag Joyce P - Form 4

|              |                    |   |  |
|--------------|--------------------|---|--|
| Common Stock | 100                | I | By Trustee in IRA                          |
| Common Stock | 100                | I | By Spouse                                  |
| Common Stock | 100 <sup>(3)</sup> | I | By adult children                          |
| Common Stock | 733                | I | As a Trustee of Gull Rock Foundation, Inc. |
| Common Stock | 4,300              | I | As co-Manager of Pluta Family, LLC         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title Underlying (Instr. 3) |              |
|--|--|--------------------------------------|--|--------------------------------|---|--|--------------------------------|--------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date                | Title        |
| Option (right to buy)                      | \$ 31.3  |                                      |  |                                |   | <u>(4)</u>   | 03/29/2010                     | Common Stock |
| Option (right to buy)                      | \$ 31.3  |                                      |  |                                |   | <u>(4)</u>   | 01/11/2011                     | Common Stock |
| Option (right to buy)                      | \$ 31.3  |                                      |  |                                |   | <u>(4)</u>   | 11/15/2011                     | Common Stock |
| Option (right to buy)                      | \$ 36.66   |                                      |  |                                |   | <u>(4)</u>   | 11/21/2012 <sup>(5)</sup>      | Common Stock |

|                                  |          |            |   |                    |  |                |                |              |
|----------------------------------|----------|------------|---|--------------------|--|----------------|----------------|--------------|
| Option<br>(right to<br>buy)      | \$ 26.47 |            |   |                    |  | (5)            | 05/31/2012     | Comm<br>Stoc |
| Option<br>(right to<br>buy)      | \$ 27.06 |            |   |                    |  | (5)            | 06/29/2012     | Comm<br>Stoc |
| Option<br>(right to<br>buy) (6)  | \$ 24.75 |            |   |                    |  | (5)            | 12/06/2012     | Comm<br>Stoc |
| Option<br>(right to<br>buy) (6)  | \$ 25.88 |            |   |                    |  | (5)            | 12/11/2013     | Comm<br>Stoc |
| Option<br>(right to<br>buy) (6)  | \$ 23.28 |            |   |                    |  | (5)            | 12/10/2014     | Comm<br>Stoc |
| Option<br>(right to<br>buy) (6)  | \$ 7.41  |            |   |                    |  | (5)            | 12/08/2015     | Comm<br>Stoc |
| Restricted<br>Stock<br>Units (7) | (8)      | 12/31/2009 | M | 10,126.6061<br>(1) |  | 12/31/2009(10) | 12/31/2009(10) | Comm<br>Stoc |
| Restricted<br>Stock<br>Units (9) | (8)      |            |   |                    |  | 12/31/2011(10) | 12/31/2011(10) | Comm<br>Stoc |
| Restricted<br>Stock<br>Units     | (8)      |            |   |                    |  | (11)           | (11)           | Comm<br>Stoc |
| Option<br>(right to<br>buy)      | \$ 31.3  |            |   |                    |  | (4)            | 03/12/2010     | Comm<br>Stoc |

## Reporting Owners

| Reporting Owner Name / Address                          | Relationships |           |                       |       |
|---|---------------|-----------|-----------------------|-------|
|   | Director      | 10% Owner | Officer               | Other |
| Haag Joyce P<br>343 STATE STREET<br>ROCHESTER, NY 14650 |               |           | Senior Vice President |       |

## Signatures

Patrick M. Sheller, as attorney-in-fact for Joyce P.  
Haag

01/05/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Vesting and distribution of shares of Leadership Stock 2007 Cycle
- (2) Payment of withholding taxes.
- (3) The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of the securities for purposes of Section 16 or for any other purposes.
- (4) These Options have vested.
- (5) These options vest one-third on each of the first three anniversaries of the grant date.
- (6) Stock option granted under the 2005 Omnibus Long-Term Compensation Plan.
- (7) These units granted under the 2005 Omnibus Long-Term Compensation Plan; Leadership Stock 2007 cycle.
- (8) These units convert on a one-for-one basis.
- (9) The effective date for these restricted stock units is January 1, 2009.
- (10) This is the date these restricted stock units will vest.
- (11) These units vest 50% on both the 3rd and 4th anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.