Mathews Michael S Form 4 January 26, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB

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Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

1(b).

Common

Common

Stock

Stock

01/25/2018

01/25/2018

(Print or Type Responses)

See Instruction

1. Name and A Mathews M	Person <u>*</u>	2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last)	(First)	Middle)	3. Date of Earliest Transaction				(CIICCK	ан аррисаотс	,	
3680 VICTORIA STREET N			(Month/Day/Year) 01/25/2018			Director 10% Owner Sr. Vice President, CIO				
(Street)			4. If Ame	ndment, Da	te Original	6. Individual or Joint/Group Filing(Check				
SHOREVIE	EW, MN 55126		Filed(Mon	nth/Day/Year)		ed by On	ne Reporting Per ore than One Re		
(City)	(State)	(Zip)	Tabl	e I - Non-D	Perivative Securities Acq	uired, Dispo	sed of,	or Beneficiall	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution		3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount Securities Beneficially Owned Following Reported Transaction	и у (П	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

Code V Amount

2,712

1,280

M

F

(D)

A

Price

<u>(1)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

(Instr. 3 and 4)

D

D

8,938

 $7,658 \frac{(2)}{}$

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$\label{thm:convertible} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	onof Derivative Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares
Restricted Stock Units	\$ 0 (3)	01/25/2018		M		2,712	(3)	01/25/2018	Common Stock	2,712
Restricted Stock Units	\$ 0 (4)						<u>(4)</u>	01/24/2019	Common Stock	1,587
Restricted Stock Units	\$ 0 (5)						<u>(5)</u>	01/19/2020	Common Stock	1,543
Common Stock Option	\$ 67.08						02/12/2016(6)	02/12/2022	Common Stock	1,426
Common Stock Option	\$ 54.3						02/17/2017(6)	02/17/2023	Common Stock	4,848
Common Stock Option	\$ 75.61						02/23/2018(6)	02/23/2024	Common Stock	4,371

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting of the remaining frame of	Director	10% Owner	Officer	Other				
Mathews Michael S								
3680 VICTORIA STREET N			Sr. Vice President, CIO					
SHOREVIEW, MN 55126								

Signatures

J. Michael Schroeder as Power of Attorney for Michael S.
Mathews
01/26/2018

**Signature of Reporting Person Date

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Vesting and conversion into shares on a one-for-one basis of restricted stock units awarded on 1/25/16 under the Company's Long Term

 (1) Incentive Plan. Award of units resulted from an election by executive to receive certain 2015 annual incentive compensation in restricted stock units in lieu of cash.
- (2) Total ownership includes 3,113 shares of restricted stock.
- Restricted Stock Units were awarded on 1/25/16 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2015 annual incentive compensation in restricted stock units in lieu of cash.
- (4) Restricted Stock Units were awarded on 1/24/17 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2016 annual incentive compensation in restricted stock units in lieu of cash.
- Restricted Stock Units were awarded on 1/19/18 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2017 annual incentive compensation in restricted stock units in lieu of cash.
- Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.