Mathews Michael S Form 4 January 23, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

obligations may continue. *See* Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Mathews Michael S			2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]	5. Relationship of Reporting Person(s) to Issuer		
(Last)	(First)	(Middle) 3. Date of Earliest Transaction		(Check all applicable)		
3680 VICTORIA STREET N		N	(Month/Day/Year) 01/19/2018	Director 10% Owner Officer (give title Other (specify below) Sr. Vice President, CIO		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
SHOREVIEW	, MN 55126		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State) ((Zip) Table	e I - Non-D	erivative	Secur	rities Acq	uired, Disposed of	f, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	01/19/2018		A	941	A	<u>(1)</u>	6,713	D	
Common Stock	01/19/2018		F	487	D	\$ 77.36	6,226 (2)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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$\label{thm:convertible} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Securities	e Expiration Date (Month/Day/Yea			7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (Г	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares	
Restricted Stock Units	\$ 0 (3)					(3)	01/25/2018	Common Stock	2,712	
Restricted Stock Units	\$ 0 (4)					<u>(4)</u>	01/24/2019	Common Stock	1,587	
Restricted Stock Units	\$ 0 (5)	01/19/2018		A	1,543	<u>(5)</u>	01/19/2020	Common Stock	1,543	
Common Stock Option	\$ 67.08					02/12/2016(6)	02/12/2022	Common Stock	1,426	
Common Stock Option	\$ 54.3					02/17/2017(6)	02/17/2023	Common Stock	4,848	
Common Stock Option	\$ 75.61					02/23/2018(6)	02/23/2024	Common Stock	4,371	

Reporting Owners

Reporting Owner Name / Address	Relationships						
reporting o mior runne, runness	Director	10% Owner	Officer	Other			
Mathews Michael S 3680 VICTORIA STREET N SHOREVIEW, MN 55126			Sr. Vice President, CIO				

Signatures

J. Michael Schroeder as Power of Attorney for Michael S.
Mathews
01/23/2018

**Signature of Reporting Person Date

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This award reflects the settlement of performance share units that were determined to vest based on the level of achievement of the specified performance targets.
- (2) Total ownership includes 3,113 shares of restricted stock.
- Restricted Stock Units were awarded on 1/25/16 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2015 annual incentive compensation in restricted stock units in lieu of cash.
- Restricted Stock Units were awarded on 1/24/17 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2016 annual incentive compensation in restricted stock units in lieu of cash.
- Restricted Stock Units were awarded on 1/19/18 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2017 annual incentive compensation in restricted stock units in lieu of cash.
- Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.