

SELECTIVE INSURANCE GROUP INC  
Form 8-K  
November 09, 2004

**United States**

**Securities and Exchange Commission**

**Washington, D.C. 20549**

**Form 8-K**

**Current Report**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) **November 9, 2004**

**Selective Insurance Group, Inc.**  
(Exact name of registrant as specified in its charter)

**New Jersey** (State or other jurisdiction of incorporation)      **0-8641** (Commission File Number)      **22-2168890** (IRS Employer No.)

**40 Wantage Avenue, Branchville, New Jersey 07890**  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code **(973) 948-3000**

**n/a**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

<input type="checkbox"/>	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
<input type="checkbox"/>	Soliciting material pursuant to Rule 14a - 12 under the Exchange Act (17 CFR 240.14a-12)
<input type="checkbox"/>	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

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	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

On November 9, 2004, Selective Insurance Group, Inc. at its Investor Conference and in a press release provided 2005 earnings guidance. The press release is attached as Exhibit 99.1 and is being furnished, not filed, under Item 7.01 of the Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

99.1 Press Release of Selective Insurance Group, Inc. dated November 9, 2004 is furnished herewith.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf

**SELECTIVE INSURANCE GROUP, INC**

(Registrant)

Date: November 9, 2004

By: /s/ Michele N. Schumacher

Name: Michele N. Schumacher, Esq.

Title: Vice President, Corporate Secretary & Corporate Governance Officer

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