

Geadelmann Lori K  
Form 3  
March 06, 2018

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â Geadelmann Lori K  
(Last) (First) (Middle)

5400 UNIVERSITY AVENUE

(Street)

WEST DES  
MOINES, IA 50266

(City) (State) (Zip)

2. Date of Event Requiring  
Statement

(Month/Day/Year)  
03/01/2018

3. Issuer Name and Ticker or Trading Symbol  
FBL FINANCIAL GROUP INC [FFG]

4. Relationship of Reporting  
Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_X\_ Officer \_\_\_\_ Other  
(give title below) (specify below)  
General Counsel

5. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting  
Person  
\_\_\_\_ Form filed by More than One  
Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Class A Common Stock

319.69

D

Â

Class A Common Stock

158.52

I

by Trust <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not  
required to respond unless the form displays a  
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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative  
Security  
(Instr. 4)

2. Date Exercisable and Expiration  
Date  
(Month/Day/Year)

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

4. Conversion  
or Exercise  
Price of  
Derivative

5. Ownership  
Form of  
Derivative  
Security:

6. Nature of  
Indirect Beneficial  
Ownership  
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Deferred Stock Units	Â <u>(2)</u>	Â <u>(2)</u>	Class A Common Stock	1,435.665	\$ <u>(3)</u>	D	Â
Restricted Stock Units (Cash Settled)	02/01/2015 <u>(4)</u>	02/01/2019 <u>(4)</u>	Class A Common Stock	165	\$ <u>(4)</u>	D	Â
Restricted Stock Units (Cash Settled)	02/01/2016 <u>(4)</u>	02/01/2020 <u>(4)</u>	Class A Common Stock	252	\$ <u>(4)</u>	D	Â
Restricted Stock Units (Cash Settled)	02/01/2017 <u>(4)</u>	02/01/2021 <u>(4)</u>	Class A Common Stock	171	\$ <u>(4)</u>	D	Â
Restricted Stock Units (Cash Settled)	02/01/2018 <u>(4)</u>	02/01/2022 <u>(4)</u>	Class A Common Stock	204	\$ <u>(4)</u>	D	Â
Restricted Stock Units (Cash Settled)	02/01/2019 <u>(4)</u>	02/01/2023 <u>(4)</u>	Class A Common Stock	256	\$ <u>(4)</u>	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Geadelmann Lori K 5400 UNIVERSITY AVENUE WEST DES MOINES, IA 50266	Â	Â	Â General Counsel	Â

## Signatures

By: Mark Wickham per filed confirming stmt For: Lori Kay  
Geadelmann

03/06/2018

                     \*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting person holds 158.52 shares in a company sponsored 401(k) Plan. Ownership form is indirect and the nature of the indirect beneficial ownership is by trust.
  - (2) The deferred stock units were accrued under the FBL Financial Group, Inc. Executive Salary and Bonus Deferred Compensation Plan and are to be settled upon the conclusion of service or a date specified by the reporting person.
  - (3) None
  - (4) Each unit of cash settled RSU is the economic equivalent of one share of FBL Financial Group, Inc. Class A Common Stock. The units of cash settled RSU's will be settled in cash on each vesting date. The units vest 20% on each of the first five anniversaries of the grant date.

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20% of the units will be exercisable and expire on each vest date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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