

Lloyds Banking Group plc
Form 6-K
July 19, 2017

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

19 July 2017

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Index to Exhibits

Item

No.1

Regulatory News Service Announcement, dated 19 July 2017

re: Director/PDMR Shareholding

19 July 2017

LLOYDS BANKING GROUP PLC ('GROUP') - NOTIFICATION OF TRANSACTION BY PERSON DISCHARGING MANAGERIAL RESPONSIBILITIES ('PDMR') IN ORDINARY SHARES OF THE GROUP OF 10 PENCE EACH ('SHARES')

Group Chief Executive Acquisition of Shares

As described in the Summary Remuneration Announcement, the form of the Group Chief Executive's increase in base salary will follow that for 2016, with 2 per cent delivered in cash (in line with other colleagues) and the remainder delivered in Shares.

In this respect, the Group announces that, after the settlement of income tax and national insurance contributions, 4,784 Shares were acquired on 18 July 2017 on behalf of António Horta-Osório in respect of his July 2017 salary. The acquisition price was 66.92 pence per Share.

ENQUIRIES:

Investor Relations
Douglas Radcliffe
Group Investor Relations Director
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Group Corporate Affairs
Matt Smith
Head of Corporate Media
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NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

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| | | | | | | |
|------------|---|--|----------|-----------|------------|-------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
| a) | Name | António Horta-Osório | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Group Chief Executive | | | | |
| b) | Initial notification / Amendment | Initial Notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Lloyds Banking Group plc | | | | |
| b) | LEI | 549300PPXHEU2JF0AM85 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| | Description of the financial instrument, type of instrument | Ordinary Shares of 10p each | | | | |
| a) | Identification code | GB0008706128 | | | | |
| b) | Nature of the transaction | Acquisition of Shares - Portion of the Group Chief Executive's increase in base salary delivered in Shares (as described in the Summary Remuneration Announcement) in respect of July 2017 salary. | | | | |
| | Price(s) and volume(s) | <table border="0"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>GBP00.6692</td> <td>4,784</td> </tr> </table> | Price(s) | Volume(s) | GBP00.6692 | 4,784 |
| Price(s) | Volume(s) | | | | | |
| GBP00.6692 | 4,784 | | | | | |
| | Aggregated information | | | | | |
| d) | - Aggregated volume | N/A (Single Transaction) | | | | |
| | - Price | | | | | |
| e) | Date of the transaction | 18 July 2017 | | | | |
| f) | Place of the transaction | London Stock Exchange (XLON) | | | | |

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc
(Registrant)

By: Douglas Radcliffe
Name: Douglas Radcliffe
Title: Group Investor Relations Director

Date: 19 July 2017