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Ashford Inc Form 8-K March 09, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (date of earliest event reported): March 9, 2015

ASHFORD INC.

(Exact name of registrant as specified in its charter)

DELAWARE 001-36400 46-5292553 (State or other jurisdiction of incorporation (Commission (IRS employer

or organization) File Number) identification number)

14185 Dallas Parkway, Suite 1100

Dallas, Texas 75254 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (972) 490-9600

Check the appropriate box if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 7.01 REGULATION FD DISCLOSURE

On March 9, 2015, Ashford Inc. (the "Company") announced that with Ashford Hospitality Trust's (NYSE: AHT) ("Ashford Trust") completion of the acquisition of the remaining 28.26% ownership interest of the Highland Hospitality portfolio from its joint venture partner, its assets under management have grown by approximately \$360 million. Ashford Trust's purchase price of \$250.1 million was paid in cash and funded by the concurrent refinancing of 24 hotels in the portfolio as well as proceeds from Ashford Trust's recent equity offering. The acquisition and refinancing increases Ashford Trust's total market capitalization by approximately \$360 million.

A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

Exhibit Number Description

99.1 Press Release of the Company, dated March 9, 2015, furnished under Item 7.01, announcing additional assets under management.

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SIGNATURE

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 9, 2015

ASHFORD INC.

By: /s/ DAVID A. BROOKS David A. Brooks Chief Operating Officer and General Counsel