

MAHONEY JOHN  
Form 4  
April 26, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MAHONEY JOHN

2. Issuer Name and Ticker or Trading Symbol  
Bloomin' Brands, Inc. [BLMN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
2202 NORTH WEST SHORE  
BLVD, SUITE 500

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/24/2018

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

TAMPA, FL 33607

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	04/24/2018		M		1,769 (1) \$ 0 22,906	D	
Common Stock	04/24/2018		M		1,993 (1) \$ 0 24,899	D	
Common Stock	04/24/2018		M		1,473 (1) \$ 0 26,372	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Restricted Stock Units	\$ 0 <sup>(2)</sup>	04/24/2018		A	4,419	<sup>(3)</sup> / <sup>(4)</sup>	Common Stock	4,419
Restricted Stock Units	\$ 0 <sup>(2)</sup>	04/24/2018		M	1,769 <sup>(5)</sup>	<sup>(6)</sup> / <sup>(4)</sup>	Common Stock	1,769
Restricted Stock Units	\$ 0 <sup>(2)</sup>	04/24/2018		M	1,993 <sup>(5)</sup>	<sup>(7)</sup> / <sup>(4)</sup>	Common Stock	1,993
Restricted Stock Units	\$ 0 <sup>(2)</sup>	04/24/2018		M	1,473 <sup>(5)</sup>	<sup>(8)</sup> / <sup>(4)</sup>	Common Stock	1,473

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MAHONEY JOHN 2202 NORTH WEST SHORE BLVD SUITE 500 TAMPA, FL 33607	X			

## Signatures

Kelly Lefferts, as  
Attorney-in-Fact

04/26/2018

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.

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- (2) Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- (3) These restricted stock units, in the original grant amount of 4,419, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2019.
- (4) This field is not applicable.
- (5) These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- (6) These restricted stock units, in the original grant amount of 5,308, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2018.
- (7) These restricted stock units, in the original grant amount of 5,978, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2017.
- (8) These restricted stock units, in the original grant amount of 4,419, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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