

UNITED FIRE GROUP INC  
Form 4  
February 14, 2017

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
McIntyre Dee Ann

(Last) (First) (Middle)

BRADLEY & RILEY PC, 2007  
FIRST AVENUE SE

(Street)

CEDAR RAPIDS, IA 52406-2804

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
UNITED FIRE GROUP INC [ufcs]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/16/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4)  |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V Amount (D) Price  |   |  |   |
| Common Stock                    | 12/16/2016                           |  | P                              | 7,500 A \$ 49.15  | 40,134 <sup>(1)</sup>   | D  |   |
| Common Stock                    |                                      |  |                                |   | 50,802  | I  | By J. Scott McIntyre Marital Election Trust |
| Common Stock                    |                                      |  |                                |   | 499,675 <sup>(2)</sup><br><u>(4)</u>  | I  | By Dee Ann McIntyre Irrevocable Trust       |

|              |                                      |   |  |
|--------------|--------------------------------------|---|--|
| Common Stock | 2,426,533                            | I | By Dee Ann McIntyre Marital Election Trust |
| Common Stock | 486,863 <sup>(3)</sup><br><u>(4)</u> | I | By McIntyre Foundation                     |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 3) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| McIntyre Dee Ann<br>BRADLEY & RILEY PC<br>2007 FIRST AVENUE SE<br>CEDAR RAPIDS, IA 52406-2804 |               |           | X       |       |

## Signatures

Dee Ann McIntyre, by Mark R. Van Heukelom,  
Attorney-in-Fact 02/14/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The number of securities directly owned by the Reporting Person following the reported transaction include: 168 certificated shares, (1) 16,5000 shares in an individual retirement account, and 23,466 shares held in a revocable trust for the Reporting Person's benefit (of which 10,966 shares are held in one revocable trust account, and 12,500 shares are held in another revocable trust account).

(2) The Reporting Person is a lifetime beneficiary of the Dee Ann McIntyre Irrevocable Trust.

(3) The McIntyre Foundation is a private foundation for which the Reporting Person serves as one of three directors.

(4) The Reporting Person hereby expressly declares that, pursuant to 17 CFR 240.13d-4, this filing shall not be construed as an admission that such person is a beneficial owner of any securities covered by this statement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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