

MORREAU JANE C
 Form 4
 January 03, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 MORREAU JANE C

2. Issuer Name and Ticker or Trading Symbol
 BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 850 DIXIE HIGHWAY
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 01/02/2013

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 SVP, Director Finance

LOUISVILLE 40210
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (D) | Price |
| Class A Common | | | | | 3,792 ⁽²⁾ | D | |
| Class B Common | 01/02/2013 | | M | | 5,963 | A | \$ 18.94 |
| Class B Common | 01/02/2013 | | F | | 3,479 | D | \$ 63.25 |
| Class B Common | 01/02/2013 | | S ⁽¹⁾ | | 2,484 | D | \$ 63.491 |
| Class B Common | | | | | 2,490.195 ⁽⁴⁾ | I | |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Non-Qualified Stock Option (right to buy) | \$ 18.94 <u>(6) (5)</u> | 01/02/2013 | | M | 5,963 | 05/01/2006 04/30/2013 | Class B Common | 5,963 <u>(4)</u> | |
| Non-Qualified Stock Option (right to buy) | \$ 22.49 <u>(7) (5)</u> | | | | | 05/01/2007 04/30/2014 | Class B Common | 5,200 <u>(7)</u> | |
| Stock Appreciation Right | \$ 28.58 <u>(8) (5)</u> | | | | | 05/01/2008 04/30/2015 | Class B Common | 4,500 <u>(8)</u> | |
| Stock Appreciation Right | \$ 34.95 <u>(9) (5)</u> | | | | | 07/27/2006 04/30/2016 | Class B Common | 8,400 <u>(9)</u> | |
| Stock Appreciation Right | \$ 33.76 <u>(10) (5)</u> | | | | | 05/01/2010 04/30/2017 | Class B Common | 9,200 <u>(10)</u> | |
| Stock Appreciation Right | \$ 35.51 <u>(5) (11)</u> | | | | | 05/01/2011 04/30/2018 | Class B Common | 7,100 <u>(5)</u> | |
| Stock Appreciation Right | \$ 27.05 <u>(5) (12)</u> | | | | | 05/01/2012 04/30/2019 | Class B Common | 11,400 <u>(5)</u> | |
| Stock Appreciation Right | \$ 38.43 <u>(5) (13)</u> | | | | | 05/01/2013 04/30/2020 | Class B Common | 12,500 <u>(5)</u> | |
| Stock Appreciation | \$ 46.4 <u>(14) (5)</u> | | | | | 05/01/2014 04/30/2021 | Class B Common | 14,300 <u>(5)</u> | |

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- (13) These stock appreciation rights were previously reported as covering 7,899 shares at an exercise price of \$61.24, but were adjusted to reflect the August 2012 stock split.
- (14) These stock appreciation rights were previously reported as covering 9,013 shares at an exercise price of \$73.95, but were adjusted to reflect the August 2012 stock split.
- (15) These stock appreciation rights were previously reported as covering 6,963 shares at an exercise price of \$93.54, but were adjusted to reflect the August 2012 stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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