

BROWN FORMAN CORP

Form 4

October 03, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BROWN OWSLEY II

2. Issuer Name and Ticker or Trading Symbol
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
850 DIXIE HIGHWAY

(Street)

3. Date of Earliest Transaction (Month/Day/Year)
10/02/2007

Director 10% Owner
 Officer (give title below) Other (specify below)

LOUISVILLE, KY 40210

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D) Code V Amount Price			
Class B Common	10/02/2007		S	101 D \$ 74.84	10,243	D	
Class B Common	10/02/2007		S	600 D \$ 74.85	9,643	D	
Class B Common	10/02/2007		S	558 D \$ 74.86	9,085	D	
Class B Common	10/02/2007		S	100 D \$ 74.87	8,985	D	
Class B Common	10/02/2007		S	300 D \$ 74.88	8,685	D	

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Class B Common	10/02/2007	S	300	D	\$ 74.89	8,385	D	
Class B Common	10/02/2007	S	893	D	\$ 74.9	7,492	D	
Class B Common	10/02/2007	S	100	D	\$ 74.91	7,392	D	
Class B Common	10/02/2007	S	1,050	D	\$ 74.92	6,342	D	
Class B Common	10/02/2007	S	100	D	\$ 74.96	6,242	D	
Class B Common	10/02/2007	S	500	D	\$ 74.98	5,742	D	
Class B Common	10/02/2007	S	129	D	\$ 74.99	5,613	D	
Class B Common	10/02/2007	S	400	D	\$ 75	5,213	D	
Class B Common	10/02/2007	S	800	D	\$ 75.01	4,413	D	
Class B Common	10/02/2007	S	100	D	\$ 75.02	4,313	D	
Class B Common	10/02/2007	S	100	D	\$ 75.03	4,213	D	
Class B Common	10/02/2007	S	100	D	\$ 75.04	4,113	D	
Class B Common	10/02/2007	S	200	D	\$ 75.05	3,913	D	
Class B Common	10/02/2007	S	371	D	\$ 75.06	3,542	D	
Class B Common	10/02/2007	S	400	D	\$ 75.07	3,142	D	
Class B Common	10/02/2007	S	908	D	\$ 75.08	2,234	D	
Class B Common	10/02/2007	S	600	D	\$ 75.09	1,634	D	
Class B Common	10/02/2007	S	300	D	\$ 75.1	1,334	D	
Class B Common	10/02/2007	S	100	D	\$ 75.14	1,234	D	
Class B Common						346,589	I	Hebe, LP
						2,537	I	

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Class B Common						Hebe Non-Exempt Trust fbo Owsley Brown II
Class B Common	874			I		Hebe Exempt Trust fbo Owsley Brown II
Class B Common	933,350.5			I		GANYMO Trust/Partnership
Class B Common	2,856,538			I		Olympus Three, LLC
Class B Common	1,302			I		Longview, LP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Non-Qualified Stock Option (right to buy)	\$ 30.37					05/01/2002	04/30/2009	Class B Common	55,877
Non-Qualified Stock Option (right to buy)	\$ 24.6					05/01/2003	04/30/2010	Class B Common	81,061
Non_Qualified Stock Option (right to buy)	\$ 33.34					05/01/2004	04/30/2011	Class B Common	64,089
	\$ 31.33					05/01/2005	04/30/2012		81,254

