BROWN FORMAN CORP

Form 4 July 30, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

OMB APPROVAL

Expires:

January 31, 2005

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Brown J McCauley

2. Issuer Name and Ticker or Trading

Symbol

BROWN FORMAN CORP [BFA,

Issuer

5. Relationship of Reporting Person(s) to

BFB]

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year) 07/26/2007

Officer (give title below)

Director

__ 10% Owner Other (specify

850 DIXIE HIGHWAY

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year) Applicable Line)

(A)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

(Street)

LOUISVILLE, KY 40210

(State)

(City)	(State)	Z _{1p)} Tabl	e I - Non-D	erivative Securities Ac	quired, Disposed	of, or Beneficia	ally Owned
itle of	2. Transaction Date	2A. Deemed	3.	4. Securities	5. Amount of	6. Ownership	7. Nature of
curity	(Month/Day/Year)	Execution Date, if	Transactio	onAcquired (A) or	Securities	Form: Direct	Indirect
str. 3)		any	Code	Disposed of (D)	Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Owned	Indirect (I)	Ownership

(Zip)

4. Securities 3. TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of 6. Ownership 7. Nature of Securities Form: Direct Indirect Beneficially (D) or Beneficial Owned Indirect (I) Following (Instr. 4) Reported

Ownership (Instr. 4)

or Code V Amount (D) Price

Class A Common

(City)

1.Ti

Seci

(Ins

293,018 D

Transaction(s)

(Instr. 3 and 4)

Class A Common

Revocable 21,900 Ι Trust

Class A Common

Brown FLIP 8,600 I

Class A Common 88,439.36 Ι Brown Ventures,

JMB

LLC

2,705.065 Ι By Children

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Class A Common			
Class A Common	30,172	I	By Spouse
Class B Common	33,285	D	
Class B Common	2,703.24	I	BF 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share
Non-Qualified Stock Option (right to buy)	\$ 45.44					05/01/2007	04/30/2014	Class B Common	1,0
Stock Appreciation Right (1)	\$ 57.74					05/01/2008	04/30/2015	Class B Common	93
Stock Appreciation Right (1)	\$ 70.63					05/01/2009	04/30/2016	Class B Common	2,0
Stock Appreciation Right (2)	\$ 68.22	07/26/2007		A	2,315	05/01/2010	04/30/2017	Class B Common	2,3

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Brown J McCauley
850 DIXIE HIGHWAY
LOUISVILLE, KY 40210

Signatures

Diane Barhorst, Atty. in Fact for J. McCauley
Brown

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All outstanding option amounts and exercise prices were automatically adjusted on April 5, 2007, the record date for the Issuer's May 10, 2007 special distibution in partial liquidation of its consumer durables business segment.
- (2) No money was paid to or received by the reporting person for this SAR.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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