NIEMI RENEE Form 4

February 19, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** Section 16. Form 4 or

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Form 5

obligations

may continue.

See Instruction

(Print or Type Responses)

(Fillit of Type K	esponses)							
1. Name and Address of Reporting Person * NIEMI RENEE (Last) (First) (Middle)		Symbol			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
			of Earliest Tr					
(Last) 345 ENCINA	· · ·	, -, -, -, -, -, -, -, -, -, -, -, -, -,	Day/Year)		DirectorX Officer (give ti below) BUSINESS UN	below)	r (specify	
	4. If Am	endment, Da	te Original	6. Individual or Joint/Group Filing(Check				
	Filed(Mo	onth/Day/Year		Applicable Line) _X_ Form filed by One Reporting Person				
SANTA CRU	JZ, CA 95060				Form filed by Mor	re than One Rep	orting	
(City)	(State)	Zip) Tak	ole I - Non-E	Derivative Securities Acqu	uired, Disposed of, o	or Beneficially	y Owned	
1.Title of	2. Transaction Date	e 2A. Deemed	3.	4. Securities Acquired (A	A) 5. Amount of	6.	7. Natu	
Security	(Month/Day/Year)	Execution Date, i		ionor Disposed of (D)	Securities	Ownership	Indirec	
(Instr. 3)		any (Manth/Day/Vaca	Code	(Instr. 3, 4 and 5)	Beneficially	Form:	Benefi	
		(Month/Day/Year	(Instr. 8)		Owned	Direct (D)	Owner	

(- 3)	()	1 able	I - Non-De	erivative S	securi	ues Acquire	ea, Disposea oi, c	or Beneficially	Ownea
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	(,	
COMMON STOCK	02/15/2013		M	500	A	\$ 36.28	39,098	D	
COMMON STOCK	02/15/2013		S	500	D	\$ 40.8501	38,598	D	
COMMON STOCK	02/15/2013		M	600	A	\$ 36.28	39,198	D	
COMMON STOCK	02/15/2013		S	600	D	\$ 40.86	38,598	D	
COMMON STOCK	02/15/2013		M	400	A	\$ 36.28	38,998	D	

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COMMON STOCK	02/15/2013	S	400	D	\$ 40.8601	38,598	D
COMMON STOCK	02/15/2013	M	200	A	\$ 36.28	38,798	D
COMMON STOCK	02/15/2013	S	200	D	\$ 40.862	38,598	D
COMMON STOCK	02/15/2013	M	4,000	A	\$ 36.28	42,598	D
COMMON STOCK	02/15/2013	S	4,000	D	\$ 40.87	38,598	D
COMMON STOCK	02/15/2013	M	1,943	A	\$ 36.28	40,541	D
COMMON STOCK	02/15/2013	S	1,943	D	\$ 40.8701	38,598	D
COMMON STOCK	02/15/2013	M	1,800	A	\$ 36.28	40,398	D
COMMON STOCK	02/15/2013	S	1,800	D	\$ 40.88	38,598	D
COMMON STOCK	02/15/2013	M	600	A	\$ 36.28	39,198	D
COMMON STOCK	02/15/2013	S	600	D	\$ 40.885	38,598	D
COMMON STOCK	02/15/2013	M	800	A	\$ 36.28	39,398	D
COMMON STOCK	02/15/2013	S	800	D	\$ 40.89	38,598	D
COMMON STOCK	02/15/2013	M	200	A	\$ 36.28	38,798	D
COMMON STOCK	02/15/2013	S	200	D	\$ 40.8901	38,598	D
COMMON STOCK	02/15/2013	M	2,082	A	\$ 36.28	40,680	D
COMMON STOCK	02/15/2013	S	2,082	D	\$ 40.9	38,598	D
COMMON STOCK	02/15/2013	M	6,975	A	\$ 36.67	45,573	D
COMMON STOCK	02/15/2013	S	6,975	D	\$ 40.9	38,598	D
COMMON STOCK	02/15/2013	M	1,000	A	\$ 36.67	39,598	D
	02/15/2013	S	1,000	D		38,598	D

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COMMON STOCK					\$ 40.9001		
COMMON STOCK	02/15/2013	M	1,700	A	\$ 36.67	40,298	D
COMMON STOCK	02/15/2013	S	1,700	D	\$ 40.95	38,598	D
COMMON STOCK	02/15/2013	M	800	A	\$ 36.67	39,398	D
COMMON STOCK	02/15/2013	S	800	D	\$ 40.98	38,598	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Tit	le and	8. Price of	Ç
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	ionNumber	Expiration D	ate	Amou	ınt of	Derivative	J
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Unde	rlying	Security	,
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)]
	Derivative				Securities			(Instr	. 3 and 4)		(
	Security				Acquired						J
					(A) or]
					Disposed						7
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration	m: 1	or		
						Exercisable Date	~ 111	Title			
									of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

NIEMI RENEE

345 ENCINAL STREET BUSINESS UNIT EXECUTIVE.E0.

SANTA CRUZ, CA 95060

Signatures

By: Richard R. Pickard, Attorney-in-fact For: Renee
Niemi
02/19/2013

Reporting Owners 3

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4