

King Luther Jr
Form 4
March 16, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
**KING LUTHER CAPITAL
MANAGEMENT CORP**

(Last) (First) (Middle)

301 COMMERCE SUITE 1600,

(Street)

FORT WORTH, TX 76102

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

**BEASLEY BROADCAST GROUP
INC [BBGI]**

3. Date of Earliest Transaction
(Month/Day/Year)

03/14/2012

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____ Form filed by One Reporting Person
X Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	03/14/2012		S		500 \$ 3.88	796,671	I See footnote ⁽¹⁾
Class A Common Stock	03/15/2012		S		400 \$ 3.88	796,271	I See footnote ⁽¹⁾
Class A Common Stock	03/16/2012		S		500 \$ 3.88	795,771	I See footnote ⁽¹⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
KING LUTHER CAPITAL MANAGEMENT CORP 301 COMMERCE SUITE 1600 FORT WORTH, TX 76102	X
LKCM Private Discipline Master Fund, SPC C/O LKCM PRIVATE DISCIPLINE MANAGEMENT 301 COMMERCE STREET, SUITE 1600 FORT WORTH, TX 76102	X
LKCM Investment Partnership, L.P. 301 COMMERCE STREET SUITE 1600 FORT WORTH, TX 76102	X
King Luther Jr 301 COMMERCE STREET SUITE 1600 FORT WORTH, TX 76102	X
King John Bryan 301 COMMERCE STREET SUITE 1600 FORT WORTH, TX 76102	X

Signatures

J. Luther King, Jr., for Luther King Capital Management Corporation	03/16/2012
__Signature of Reporting Person	Date
J. Bryan King, for LKCM Private Discipline Master Fund, SPC	03/16/2012
__Signature of Reporting Person	Date
J. Luther King, Jr., for LKCM Investment Partnership, L.P.	03/16/2012
__Signature of Reporting Person	Date
J. Luther King, Jr.	03/16/2012
__Signature of Reporting Person	Date
J. Bryan King	03/16/2012
__Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents securities held by LKCM Private Discipline Master Fund, SPC (PDP) and LKCM Investment Partnership, L.P. (LIP). LKCM Private Discipline Management, L.P. (PDP Management) is the holder of management shares of PDP. LKCM Alternative Management, LLC (LKCM Alternative) is the general partner of PDP Management. LKCM Capital Group, LLC is the sole member of LKCM Alternative. LKCM Investment Partnership GP, LLC (LIP GP) is the general partner of LIP. J. Luther King, Jr. and J. Bryan King are controlling members of LKCM Capital Group, LLC. J. Luther King, Jr. is a controlling member of LIP GP. Luther King Capital Management Corporation is the investment manager for PDP and LIP, and J. Luther King, Jr. is a controlling shareholder of LKCM. Each of the reporting persons disclaims beneficial ownership of the securities reported herein, except to the extent of its pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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