Copa Holdings, S.A. Form 20-F May 06, 2009

As filed with the Securities and Exchange Commission on May 6, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **FORM 20-F**

o REGISTRATION STATEMENT PURSUANT TO SECTION 12(b) OR (g) OF THE SECURITIES EXCHANGE ACT OF 1934

OR

- p ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE FISCAL YEAR ENDED DECEMBER 31, 2008 OR
- o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

OR

o SHELL COMPANY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number: 001-32696

#### COPA HOLDINGS, S.A.

(Exact name of Registrant as Specified in Its Charter)

Not Applicable

(Translation of Registrant s Name Into English)

#### Republic of Panama

(Jurisdiction of Incorporation or Organization)

Avenida Principal y Avenida de la Rotonda, Costa del Este

Complejo Business Park, Torre Norte Parque Lefevre, Panama City

**Panama** 

(Address of Principal Executive Offices)

Joseph Putaturo
Complejo Business Park, Torre Norte
Parque Lefevre, Panama City, Panama
+507 304 2677 (Telephone)
+507 304 2535 (Facsimile)
(Registrant s Contact Person)

Securities registered or to be registered pursuant to Section 12(b) of the Act

**Title of Each Class:** 

Name of Each Exchange On Which Registered

Class A Common Stock, without par value

**New York Stock Exchange** 

## Securities registered or to be registered pursuant to Section 12(g) of the Act: None

Securities for which there is a reporting obligation pursuant to Section 15(d) of the Act: None

Indicate the number of outstanding shares of each of the issuer s classes of capital or common stock as of the close of the period covered by the annual report: At December 31, 2008, there were outstanding 43,194,566 shares of common stock, without par value, of which 30,416,441 were Class A shares and 12,778,125 were Class B shares. Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. b Yes o No

If this report is an annual or transition report, indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934.  $\circ$  Yes  $\flat$  No Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  $\flat$  Yes  $\circ$  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes o No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and non-accelerated filer in Rule 12b-2 of Exchange Act. (Check one):

U.S. GAAP b IFRS o Other o

If Other has been checked in response to the previous question, indicate by check mark which financial statement item the registrant has elected to follow:

o Item 17 o Item 18

If this is an annual report, indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). o Yes  $\flat$  No

# TABLE OF CONTENTS

<u>Introduction</u>	ii
Market Data	ii
Presentation of Financial and Statistical Data	iii
Special Note About Forward-Looking Statements	iii
Item 1. Identity of Directors, Senior Management and Advisers	1
Item 2. Offer Statistics and Expected Timetable	1
Item 3. Key Information	1
Item 4. Information on the Company	22
Item 4A. Unresolved Staff Comments	42
Item 5. Operating and Financial Review and Prospects	42
Item 6. Directors, Senior Management and Employees	61
Item 7. Major Shareholders and Related Party Transactions	68
Item 8. Financial Information	71
Item 9. The Offer and Listing	73
Item 10. Additional Information	75
Item 11. Quantitative and Qualitative Disclosures about Market Risk	84
Item 12. Description of Securities Other than Equity Securities	85
Item 13. Defaults, Dividend Arrearages and Delinquencies	86
Item 14. Material Modifications to the Rights of Security Holders and Use of Proceeds	86
Item 15. Controls and Procedures	86
Item 16. Reserved	88
Item 16A. Audit Committee Financial Expert	88
Item 16B. Code of Ethics	88
Item 16C. Principal Accountant Fees and Services	88

Item 16D. Exemptions from the Listing Standards for Audit Committees	88
Item 16E. Purchase of Equity Securities by the Issuer and Affiliated Purchasers	89
Item 16F. Change in Registrant s Certifying Accountant	89
Item 16G. Corporate Governance	89
Item 17. Financial Statements	93
Item 18. Financial Statements	93
Item 19. Exhibits	93
Index to Financial Statements	F-1
Exhibit 10.49 Exhibit 10.50 Exhibit 12.1 Exhibit 12.2 Exhibit 13.1 Exhibit 13.2	
1	

#### INTRODUCTION

In this annual report, we use the term Copa Holdings to refer to Copa Holdings, S.A., Copa or Copa Airlines to refer to Compañía Panameña de Aviación, S.A., a subsidiary of Copa Holdings, S.A., and AeroRepública to refer to AeroRepública, S.A., a subsidiary of Copa Holdings, S.A. The terms we, us and our refer to Copa Holdings, S.A. together with its subsidiaries, except where the context requires otherwise. References to Class A shares refer to Class A shares of Copa Holdings, S.A.

This annual report contains terms relating to operating performance that are commonly used within the airline industry and are defined as follows:

Aircraft utilization represents the average number of block hours operated per day per aircraft for the total aircraft fleet.

Available seat miles or ASMs represents the aircraft seating capacity multiplied by the number of miles the seats are flown.

Average stage length represents the average number of miles flown per flight.

Block hours refers to the elapsed time between an aircraft leaving an airport gate and arriving at an airport gate.

Break-even load factor represents the load factor that would have resulted in total revenues being equal to total expenses.

Load factor represents the percentage of aircraft seating capacity that is actually utilized (calculated by dividing revenue passenger miles by available seat miles).

Operating expense per available seat mile represents operating expenses divided by available seat miles.

Operating revenue per available seat mile represents operating revenues divided by available seat miles.

Passenger revenue per available seat mile represents passenger revenue divided by available seat miles.

Revenue passenger miles represents the number of miles flown by revenue passengers.

Revenue passengers represents the total number of paying passengers (including all passengers redeeming OnePass frequent flyer miles and other travel awards) flown on all flight segments (with each connecting segment being considered a separate flight segment).

Yield represents the average amount one passenger pays to fly one mile.

#### **Market Data**

This annual report contains certain statistical data regarding our airline routes and our competitive position and market share in, and the market size of, the Latin American airline industry. This information has been derived from a variety of sources, including the International Air Transport Association, the U.S. Federal Aviation Administration, the International Monetary Fund and other third-party sources, governmental agencies or industry or general publications. Information for which no source is cited has been prepared by us on the basis of our knowledge of Latin American airline markets and other information available to us. The methodology and terminology used by different sources are not always consistent, and data from different sources are not readily comparable. In addition, sources other than us use methodologies that are not identical to ours and may produce results that differ from our own estimates. Although we have not independently verified the information concerning our competitive position, market share, market size, market growth or other similar data provided by third-party sources or by industry or general publications, we believe these sources and publications are generally accurate and reliable.

ii

#### Presentation of Financial and Statistical Data

Included elsewhere in this annual report are our audited consolidated balance sheets as of December 31, 2007 and 2008 and the audited consolidated statements of income, changes in shareholders—equity and cash flows for the years ended December 31, 2006, 2007 and 2008. The consolidated financial information as of December 31, 2004, 2005 and 2006, and for the years ended December 31, 2004 and 2005 has been derived from our audited consolidated financial statements that were prepared in accordance with accounting principles generally accepted in the United States, or U.S. GAAP and which have not been included in this annual report. Our audited consolidated financial statements have been prepared in accordance with U.S. GAAP and are stated in U.S. dollars. We began consolidating the results of our AeroRepública operating subsidiary as of its acquisition date on April 22, 2005. Unless otherwise indicated, all references in the annual report to \$ or dollars refer to U.S. dollars, and all references to Pesos or Ps. refer to Colombian pesos, the local currency of Colombia.

Certain figures included in this annual report have been subject to rounding adjustments. Accordingly, figures shown as totals in certain tables may not be an arithmetic aggregation of the figures that precede them.

## **Special Note About Forward-Looking Statements**

This annual report includes forward-looking statements, principally under the captions Risk Factors, Business Overview and Operating and Financial Review and Prospects. We have based these forward-looking statements largely on our current beliefs, expectations and projections about future events and financial trends affecting our business. Many important factors, in addition to those discussed elsewhere in this annual report, could cause our actual results to differ substantially from those anticipated in our forward-looking statements, including, among other things:

general economic, political and business conditions in Panama and Latin America and particularly in the geographic markets we serve;

our management s expectations and estimates concerning our future financial performance and financing plans and programs;

our level of debt and other fixed obligations;

demand for passenger and cargo air service in the markets in which we operate;

competition;

our capital expenditure plans;

changes in the regulatory environment in which we operate;

changes in labor costs, maintenance costs, fuel costs and insurance premiums;

changes in market prices, customer demand and preferences and competitive conditions;

cyclical and seasonal fluctuations in our operating results;

defects or mechanical problems with our aircraft;

our ability to successfully implement our growth strategy;

our ability to obtain financing on commercially reasonable terms; and

the risk factors discussed under Risk Factors beginning on page 4.

iii

#### **Table of Contents**

The words believe, will, aim, estimate, continue, anticipate, intend, expect and similar words a may, identify forward-looking statements. Forward-looking statements include information concerning our possible or assumed future results of operations, business strategies, financing plans, competitive position, industry environment, potential growth opportunities, the effects of future regulation and the effects of competition. Forward-looking statements speak only as of the date they were made, and we undertake no obligation to update publicly or to revise any forward-looking statements after the date of this annual report because of new information, future events or other factors. In light of the risks and uncertainties described above, the forward-looking events and circumstances discussed in this annual report might not occur and are not guarantees of future performance. Considering these limitations, you should not place undue reliance on forward-looking statements contained in this annual report.

iv

#### **PART I**

# Item 1. Identity of Directors, Senior Management and Advisers

Not applicable.

### Item 2. Offer Statistics and Expected Timetable

Not applicable.

# **Item 3. Key Information**

#### A. Selected Financial Data

The following table presents summary consolidated financial and operating data for each of the periods indicated. Our consolidated financial statements are prepared in accordance with U.S. GAAP and are stated in U.S. dollars. You should read this information in conjunction with our consolidated financial statements included in this annual report and the information under <sup>3</sup>4Selected Financial Data and Item 5. Operating and Financial Review and Prospects appearing elsewhere in this annual report.

The summary consolidated financial information as of December 31, 2007 and 2008 and for the years ended December 31, 2006, 2007 and 2008 has been derived from our audited consolidated financial statements included elsewhere in this annual report. The consolidated financial information as of December 31, 2004, 2005 and 2006, and for the years ended December 31, 2004 and 2005 has been derived from our audited consolidated financial statements that were prepared under U.S. GAAP and which have not been included in this annual report.

We have acquired 99.9% of the stock of AeroRepública, a Colombian air carrier, and began consolidating its results on April 22, 2005. As a result of this acquisition, our financial information prior to and after the acquisition is not comparable.

	Year Ended December 31,									
		2004		2005(21)		2006		2007		2008
	(ir	thousands	of d	lollars, exce	pt sł	are and pe	er sha	re data and	opera	ating data)
INCOME STATEMENT										
DATA										
Operating revenue:										
Passenger revenue	\$	364,611	\$	563,520	\$	798,901	\$	967,066	\$	1,217,311
Cargo, mail and other		35,226		45,094		52,259		60,198		71,478
Total operating revenues		399,837		608,614		851,160		1,027,264		1,288,789
Operating expenses:										
Aircraft fuel		62,549		149,303		217,730		265,387		404,669
Salaries and benefits		51,701		69,730		91,382		116,691		139,431
Passenger servicing		39,222		50,622		64,380		82,948		98,775
Commissions		29,073		45,087		57,808		65,930		67,177
Reservations and sales		22,118		29,213		38,212		48,229		54,996
Maintenance, materials and										
repairs		19,742		32,505		50,057		51,249		66,438
Depreciation		19,279		19,857		24,874		35,328		42,891
Flight operations		17,904		24,943		33,740		43,958		56,425
Aircraft rentals		14,445		27,631		38,169		38,636		43,008
Landing fees and other rentals		12,155		17,909		23,929		27,017		32,467
Other		29,306		32,622		44,758		55,093		58,521
Special fleet charges <sup>(1)</sup>								7,309		
Gain from involuntary										
conversion <sup>(2)</sup>								(8,019)		
Total operating expenses		317,494		499,422		685,039		829,756		1,064,798

Edgar Filing: Copa Holdings, S.A. - Form 20-F

Operating income	82,343	109,192	166,121	197,508	223,991
Non-operating income (expense):					
Interest expense	(16,488)	(21,629)	(29,150)	(44,332)	(42,071)
Interest capitalized	963	1,089	1,712	2,570	1,921
Interest income	1,423	3,544	7,257	12,193	11,130
Other, net <sup>(3)</sup>	6,063	395	185	10,987	(58,843)
Total non-operating expenses,					
net	(8,039)	(16,601)	(19,996)	(18,582)	(87,863)
Income before income taxes	74,304	92,591	146,125	178,926	136,128
Provision for income taxes	(5,732)	(9,592)	(12,286)	(17,106)	(17,469)
Net income	68,572	82,999	133,839	161,820	118,659

1

	Year Ended December 31,									
	20	04		2005(21)		2006		2007		2008
	(in th	ousands o	of (	dollars, except	sh	are and per sl	har	e data and op	era	ting data)
BALANCE SHEET DATA				, •		-		•		,
Total cash, cash equivalents										
and short-term investments	\$ 1	10,943	\$	114,490	\$	197,380	\$	308,358	\$	396,826
Accounts receivable, net		27,706		46,533		62,137		74,169		75,201
Total current assets	1	52,087		184,351		290,651		435,736		522,464
Purchase deposits for flight										
equipment		7,190		52,753		65,150		64,079		84,861
Total property and equipment	5	41,211		637,543		862,283		1,166,262		1,337,669
Total assets	7	02,050		916,912		1,255,015		1,707,251		1,954,225
Long-term debt	3	80,827		402,954		529,802		732,209		800,196
Total shareholders equity	1	74,155		245,867		371,669		531,637		632,432
Capital stock		29,223		29,223		32,563		37,372		42,964
CASH FLOW DATA										
Net cash provided by operating										
activities	\$	98,051	\$	115,368	\$	193,468	\$	221,941	\$	198,105
Net cash used in investing	Ф	90,031	φ	113,306	Ф	193,400	Ф	221,941	φ	190,103
activities	(	85,738)		(159,886)		(258,980)		(334,758)		(322,780)
Net cash provided by financing	-	05,750)		(139,000)		(236,960)		(334,736)		(322,780)
activities		29,755		38,929		141,498		228,295		59,519
activities		29,133		30,929		141,496		220,293		39,319
OTHER FINANCIAL DATA										
EBITDA <sup>(4)</sup>	1	07,685		129,444		191,180		243,823		208,039
Aircraft rentals		14,445		27,631		38,169		38,636		43,008
Operating margin <sup>(5)</sup>		20.6%		17.9%		19.5%		19.2%		17.4%
Weighted average shares used										
in computing net income per										
share (basic) <sup>(6)</sup>	42,8	12,500		42,812,500		42,812,500		42,907,967	4	43,142,515
Weighted average shares used										
in computing net income per										
share (diluted) <sup>(6)</sup>	42,8	12,500		42,812,500		43,234,553		43,463,759	4	43,439,879
Net income (loss) per share										
(basic) <sup>(6)</sup>	\$	1.60	\$	1.94	\$	3.13	\$	3.77	\$	2.75
Net income (loss) per share										
(diluted) <sup>(6)</sup>	\$	1.60	\$	1.94	\$	3.10	\$	3.72	\$	2.73
Dividends declared per share	\$	0.23	\$	0.24	\$	0.19	\$	0.31	\$	0.37
ODED ATENIC DATE										
OPERATING DATA		0.000		4.261		5 741		6.015		6.405
Revenue passengers carried <sup>(7)</sup>		2,333		4,361		5,741		6,015		6,485
Revenue passenger miles <sup>(8)</sup>		2,548		3,824		5,017		5,861		6,717
Available seat miles <sup>(9)</sup>		3,639		5,359		6,866		7,918		8,845
Load factor <sup>(10)</sup>		70.0%		71.4%		73.1%		74.0%		75.9%
Break-even load factor <sup>(11)</sup>		52.6%		57.9%		58.0%		58.6%		67.1%
Total block hours <sup>(12)</sup>		70,228		103,628		130,818		157,200		182,692
		9.3		9.8		9.8		9.6		9.6

Edgar Filing: Copa Holdings, S.A. - Form 20-F

Average daily aircraft					
utilization <sup>(13)</sup>					
Average passenger fare	156.3	129.2	139.2	160.8	187.7
Yield <sup>(14)</sup>	14.31	14.74	15.92	16.50	18.12
Passenger revenue per ASM <sup>(15)</sup>	10.02	10.51	11.64	12.21	13.76
Operating revenue per ASM <sup>(16)</sup>	10.99	11.36	12.40	12.97	14.57
Operating expenses per ASM					
$(CASM)^{(17)}$	8.72	9.32	9.98	10.48	12.04
Departures	27,434	48,934	65,471	71,893	79,664
Average daily departures	75.0	156.6	179.4	197.0	217.7
Average number of aircraft	20.6	31.0	38.6	45.0	52.0
Airports served at period end	29	36	42	46	51

2

	Year Ended December 31,							
	2004	$2005^{(21)}$	2006	2007	2008			
	(in thousands of dollars, except share and per share data and operating data)							
SEGMENT FINANCIAL								
DATA								
Copa:								
Operating revenue	\$ 399,837	\$ 505,655	\$ 676,168	\$ 806,201	\$ 1,035,945			
Operating expenses	317,494	402,684	509,540	634,521	827,714			
Depreciation	19,279	19,242	23,732	30,710	38,108			
Aircraft rentals	14,445	22,096	23,842	27,756	31,271			
Interest expense	16,488	19,424	26,907	36,300	36,208			
Interest capitalized	963	1,089	1,712	2,570	1,921			
Interest income	1,423	3,376	6,887	11,720	10,514			
Net income (loss) before tax	74,304	89,745	155,533	165,571	130,851			
Total assets	702,050	851,075	1,168,121	1,546,623	1,823,512			
AeroRepública:								
Operating revenue	3/4	\$ 103,016	\$ 175,883	\$ 226,042	\$ 264,912			
Operating expenses	3/4	96,839	176,388	200,474	249,152			
Depreciation	3/4	615	1,142	4,618	4,783			
Aircraft rentals	3/4	5,535	14,604	14,760	22,732			
Interest expense	3/4	2,205	2,243	8,032	5,863			
Interest capitalized	3/4	3/4	3/4	3/4	3/4			
Interest income	3/4	168	370	473	616			
Net income (loss) before tax	3/4	2,846	(9,408)	13,354	5,277			
Total assets	3/4	98,091	132,872	256,349	258,562			
SEGMENT OPERATING								
DATA								
Copa:								
Available seat miles <sup>(9)</sup>	3,639	4,409	5,239	6,298	7,342			
Load factor <sup>(10)</sup>	70.0%	73.4%	77.8%	78.4%	78.8			