

Bazaarvoice Inc  
Form S-8 POS  
February 01, 2018

As filed with the Securities and Exchange Commission on February 1, 2018  
Registration No. 333-218834  
333-212401  
333-205227  
333-197439  
333-189793  
333-183923  
333-182362  
333-179811

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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POST-EFFECTIVE AMENDMENTS TO  
FORM S-8  
REGISTRATION STATEMENT  
Under  
The Securities Act of 1933

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Bazaarvoice, Inc.  
(Exact name of Registrant as specified in its charter)

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|---|--|
| Delaware<br>(State or other jurisdiction of<br>incorporation or organization) | 20-2908277<br>(I.R.S. Employer<br>Identification Number) |
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| 10901 Stonelake Blvd.<br>Austin, Texas 78759<br>(Address of principal executive offices) | 78746-3211<br>(Zip Code) |
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Bazaarvoice, Inc. 2005 Stock Plan  
PowerReviews, Inc. 2005 Equity Incentive Plan, as amended  
Bazaarvoice, Inc. 2012 Equity Incentive Plan  
Bazaarvoice, Inc. 2012 Employee Stock Purchase Plan  
(Full title of the plan)

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Gene Austin  
Chief Executive Officer  
Bazaarvoice, Inc.  
10901 Stonelake Blvd.  
Austin, Texas 78759  
(Name and address of agent for service)

(512) 551-6000  
(Telephone number, including area code, of agent for service)

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Copies to:

Kin Gill  
Chief Legal Officer, General Counsel and Secretary  
Bazaarvoice, Inc.  
10901 Stonelake Blvd.  
Austin, Texas 78759  
(512) 551-6000

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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer", "smaller reporting company" or an "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one)

|                         |                          |                           |                                     |
|-------------------------|--------------------------|---------------------------|-------------------------------------|
| Large accelerated filer | <input type="checkbox"/> | Accelerated filer         | <input checked="" type="checkbox"/> |
| Non-accelerated filer   | <input type="checkbox"/> | Smaller reporting company | <input type="checkbox"/>            |
|                         | <input type="checkbox"/> | Emerging growth company   | <input type="checkbox"/>            |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 7(a)(2)(B) of the Securities Act.

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## DEREGISTRATION OF SECURITIES

This Post-Effective Amendment relates to the following registration statements of Bazaarvoice, Inc. (the “Company”), each pertaining to the registration of the shares offered under certain employee benefit and equity plans and agreements, originally filed on Form S-8 and as amended from time-to-time (collectively, the “Registration Statements”):

| File No.   | Date Originally Filed with the SEC | Name of Equity Plan or Agreement                          | Shares of Common Stock |
|------------|------------------------------------|---|------------------------|
| 333-218834 | June 19, 2017                      | Bazaarvoice, Inc. 2012 Equity Incentive Plan              | 4,214,392              |
|            |                                    | Bazaarvoice, Inc. 2012 Employee Stock Purchase Plan       | 842,878                |
| 333-212401 | July 5, 2016                       | Bazaarvoice, Inc. 2012 Equity Incentive Plan              | 4,103,487              |
|            |                                    | Bazaarvoice, Inc. 2012 Employee Stock Purchase Plan       | 820,697                |
| 333-205227 | June 25, 2015                      | Bazaarvoice, Inc. 2012 Equity Incentive Plan              | 4,007,324              |
|            |                                    | Bazaarvoice, Inc. 2012 Employee Stock Purchase Plan       | 801,464                |
| 333-197439 | July 15, 2014                      | Bazaarvoice, Inc. 2012 Equity Incentive Plan              | 3,881,883              |
|            |                                    | Bazaarvoice, Inc. 2012 Employee Stock Purchase Plan       | 776,376                |
| 333-189793 | July 3, 2013                       | Bazaarvoice, Inc. 2012 Equity Incentive Plan              | 3,682,913              |
|            |                                    | Bazaarvoice, Inc. 2012 Employee Stock Purchase Plan       | 736,582                |
| 333-183923 | September 14, 2012                 | Bazaarvoice, Inc. 2012 Equity Incentive Plan              | 2,926,496              |
|            |                                    | Bazaarvoice, Inc. 2012 Employee Stock Purchase Plan       | 585,299                |
| 333-182362 | June 27, 2012                      | PowerReviews, Inc. 2005 Equity Incentive Plan, as amended | 1,656,751              |
|            |                                    | Bazaarvoice, Inc. 2012 Equity Incentive Plan              | 4,313,274              |
| 333-179811 | March 1, 2012                      | Bazaarvoice, Inc. 2012 Employee Stock Purchase Plan       | 1,137,123              |
|            |                                    | Bazaarvoice, Inc. 2005 Stock Plan                         | 11,578,079             |

On November 26, 2017, the Company entered into an Agreement and Plan of Merger (the “Merger Agreement”) with BV Parent, LLC (“Parent”) and BV Merger Sub, Inc., a wholly owned subsidiary of Parent (“Merger Subsidiary”). Pursuant to the Merger Agreement, on February 1, 2018, Merger Subsidiary merged with and into the Company, and the Company continued as the surviving corporation and as a wholly owned subsidiary of Parent (the “Merger”).

As a result of the Merger, the Company has terminated all offerings of its securities pursuant to its existing registration statements, including the Registration Statements. Accordingly, the Company is filing this Post-Effective Amendment to the Registration Statements pursuant to Rule 478 under the Securities Act of 1933, as amended, to hereby terminate the effectiveness of the Registration Statements, and in accordance with the undertakings made by the Company in the Registration Statements to remove from registration, by means of this Post-Effective Amendment, any of the securities that had been registered but remain unsold at the termination of the offering, the Company hereby removes from registration all such securities, if any. Each Registration Statement is hereby amended, as appropriate, to reflect the deregistration of all such securities.

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the registrant has duly caused this Post-Effective Amendment to Registration Statements on Form S-8 to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Austin, in the State of Texas, on this 1st day of February 2018.

BAZAARVOICE, INC.

By: /s/ Gene Austin  
Gene Austin  
Chief Executive Officer

No other person is required to sign this Post-Effective Amendment in reliance upon Rule 478 under the Securities Act of 1933, as amended.

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