

Rendle Steven E  
Form 3  
January 13, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Rendle Steven E		(Month/Day/Year)	V F CORP [VFC]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		01/03/2011		
105 CORPORATE CENTER			(Check all applicable)	
BLVD			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(Street)			<input type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			VP & Group Pres.	
GREENSBORO, NC		27408		6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)		<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	35.0131	I	by Trust <sup>(6)</sup>
Common Stock	28,581.1684	D	^

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
--	--	---	------------------------------------	---------------------------------	---

## Edgar Filing: Rendle Steven E - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
2006 Non-Qualified Stock Option (right to buy)	Â (1)	02/09/2016	Common Stock	8,600	\$ 56.8	D	Â
2007 Non-Qualified Stock Option (right to buy)	Â (2)	02/08/2017	Common Stock	8,100	\$ 76.1	D	Â
2008 Non-Qualified Stock Option (right to buy)	Â (3)	02/07/2018	Common Stock	13,450	\$ 79.5	D	Â
2009 Non-Qualified Stock Option (right to buy)	Â (4)	02/12/2019	Common Stock	16,687	\$ 53.6	D	Â
2010 Non-Qualified Stock Option (right to buy)	Â (5)	02/15/2020	Common Stock	16,401	\$ 74.85	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Rendle Steven E 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408	Â	Â	Â VP & Group Pres.	Â

## Signatures

Mark R. Townsend for Steven E. Rendle (Pursuant to Signing Authority on File) 01/13/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested as follows: 2,867 shares vested on 02/10/2007; 2,867 shares vested on 02/10/2008; and 2,866 shares vested on 02/10/2009.
- (2) This option vested as follows: 2,700 shares vested on 02/09/2008; 2,700 shares vested on 02/09/2009; and 2,700 shares vested on 02/09/2010.
- (3) This option vests as follows: 4,484 shares vested on 02/08/2009; 4,483 shares vested on 02/08/2010; and 4,483 shares vest on 02/08/2011.
- (4) This option vests as follows: 5,563 shares vested on 02/13/2010; 5,562 shares vest on 02/13/2011; and 5,562 shares vest on 02/13/2012.
- (5) This option vests as follows: 5,467 shares vest on 02/16/2011; 5,467 shares vest on 02/16/2012; and 5,467 shares vest on 02/16/2013.
- (6) 401(k).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.