

V F CORP
Form 4
February 14, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MCDONALD MACKAY J

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)
02/13/2008

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
____ Officer (give title below) _____ Other (specify below)

Chairman of the Board

6. Individual or Joint/Group Filing (Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V Amount (A) or (D) Price | | | |
| Common Stock | 02/13/2008 | | M | 12,700 A \$ 26.2 | 207,761.996 | D | |
| Common Stock | 02/13/2008 | | S | 600 D \$ 81.85 | 207,161.996 | D | |
| Common Stock | 02/13/2008 | | S | 100 D \$ 81.8 | 207,061.996 | D | |
| Common Stock | 02/13/2008 | | S | 400 D \$ 81.79 | 206,661.996 | D | |
| Common Stock | 02/13/2008 | | S | 300 D \$ 81.78 | 206,361.996 | D | |

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| | | | | | | | |
|--------------|------------|---|-------|---|-----------|-------------|---|
| Common Stock | 02/13/2008 | S | 200 | D | \$ 81.76 | 206,161.996 | D |
| Common Stock | 02/13/2008 | S | 800 | D | \$ 81.75 | 205,361.996 | D |
| Common Stock | 02/13/2008 | S | 200 | D | \$ 81.74 | 205,161.996 | D |
| Common Stock | 02/13/2008 | S | 200 | D | \$ 81.73 | 204,961.996 | D |
| Common Stock | 02/13/2008 | S | 200 | D | \$ 81.71 | 204,761.996 | D |
| Common Stock | 02/13/2008 | S | 400 | D | \$ 81.7 | 204,361.996 | D |
| Common Stock | 02/13/2008 | S | 300 | D | \$ 81.69 | 204,061.996 | D |
| Common Stock | 02/13/2008 | S | 100 | D | \$ 81.685 | 203,961.996 | D |
| Common Stock | 02/13/2008 | S | 400 | D | \$ 81.68 | 203,561.996 | D |
| Common Stock | 02/13/2008 | S | 1,300 | D | \$ 81.67 | 202,261.996 | D |
| Common Stock | 02/13/2008 | S | 700 | D | \$ 81.66 | 201,561.996 | D |
| Common Stock | 02/13/2008 | S | 3,300 | D | \$ 81.65 | 198,261.996 | D |
| Common Stock | 02/13/2008 | S | 2,100 | D | \$ 81.64 | 196,161.996 | D |
| Common Stock | 02/13/2008 | S | 1,100 | D | \$ 81.635 | 195,061.996 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|---|
|--|--|--------------------------------------|--|--------------------------------|--|--|---|

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and 5)

| | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Am or Num of S |
|---|---------|---|-----|------------|------------------|-----------------|-----------------------|-----------------|
| 2000 Non-Qualified Stock Option (right to buy) | \$ 26.2 | | | 02/13/2008 | M | 12,700 | 02/08/2001 02/07/2010 | Common Stock 12 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-----------------------|-------|
| | Director | 10% Owner | Officer | Other |
| MCDONALD MACKEY J 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408 | | | Chairman of the Board | |

Signatures

Mark R. Townsend for Mackey J. McDonald (Pursuant to Signing Authority on File) 02/14/2008

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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