

BOX INC  
Form 4  
March 17, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Draper Fisher Jurvetson Fund VIII LP

(Last) (First) (Middle)

C/O DRAPER FISHER  
JURVETSON, 2882 SAND HILL  
ROAD, SUITE 150

(Street)

MENLO PARK, CA 94025

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
BOX INC [BOX]

3. Date of Earliest Transaction (Month/Day/Year)  
03/15/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4)         |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Class A Common Stock            | 03/15/2017                           |  | C <sup>(1)</sup>               | 1,490,428 A   | 1,490,428   | I  | By Fund VIII <sup>(2)</sup> <sup>(3)</sup> <sub>(4)</sub>     |
| Class A Common Stock            | 03/15/2017                           |  | J <sup>(5)</sup>               | 1,490,428 D   | 0   | I  | By Fund VIII <sup>(2)</sup> <sup>(3)</sup> <sub>(4)</sub>     |
| Class A Common Stock            | 03/15/2017                           |  | C <sup>(6)</sup>               | 33,121 A  | 33,121  | I  | By Partners VIII <sup>(2)</sup> <sup>(3)</sup> <sub>(4)</sub> |

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|                            |            |  |                          |         |   |             |         |   |  |
|----------------------------|------------|--|--------------------------|---------|---|-------------|---------|---|--|
| Class A<br>Common<br>Stock | 03/15/2017 |  | <u>J</u> <sup>(7)</sup>  | 33,121  | D | <u>(7)</u>  | 0       | I | By<br>Partners<br>VIII <u>(2)</u> <u>(3)</u><br><u>(4)</u> |
| Class A<br>Common<br>Stock | 03/15/2017 |  | <u>C</u> <sup>(8)</sup>  | 466,056 | A | <u>(8)</u>  | 466,056 | I | By Fund<br>IX <u>(2)</u> <u>(3)</u><br><u>(4)</u>          |
| Class A<br>Common<br>Stock | 03/15/2017 |  | <u>J</u> <sup>(9)</sup>  | 466,056 | D | <u>(9)</u>  | 0       | I | By Fund<br>IX <u>(2)</u> <u>(3)</u><br><u>(4)</u>          |
| Class A<br>Common<br>Stock | 03/15/2017 |  | <u>C</u> <sup>(10)</sup> | 12,630  | A | <u>(10)</u> | 12,630  | I | By<br>Partners<br>IX <u>(2)</u> <u>(3)</u><br><u>(4)</u>   |
| Class A<br>Common<br>Stock | 03/15/2017 |  | <u>J</u> <sup>(11)</sup> | 12,630  | D | <u>(11)</u> | 0       | I | By<br>Partners<br>IX <u>(2)</u> <u>(3)</u><br><u>(4)</u>   |
| Class A<br>Common<br>Stock | 03/15/2017 |  | <u>J</u> <sup>(12)</sup> | 377,066 | A | <u>(12)</u> | 377,066 | I | See<br>footnote<br><u>(13)</u>                             |
| Class A<br>Common<br>Stock | 03/16/2017 |  | <u>J</u> <sup>(14)</sup> | 377,066 | D | <u>(14)</u> | 0       | I | See<br>footnote<br><u>(13)</u>                             |
| Class A<br>Common<br>Stock | 03/15/2017 |  | <u>J</u> <sup>(15)</sup> | 4,660   | A | <u>(15)</u> | 4,660   | I | See<br>footnote<br><u>(16)</u>                             |
| Class A<br>Common<br>Stock | 03/16/2017 |  | <u>J</u> <sup>(17)</sup> | 4,660   | D | <u>(17)</u> | 0       | I | See<br>footnote<br><u>(16)</u>                             |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |       |
|---|--|---|---|---|--|--|---|-------|
|   |  |   |   | Code                                    | V  | (A)  | (D)   | Title |

|  |             |            |              |           | Date<br>Exercisable | Expiration<br>Date |                            | Amount of<br>Number of<br>Shares |
|--|-------------|------------|--------------|-----------|---------------------|--------------------|----------------------------|----------------------------------|
| Class B<br>Common<br>Stock <u>(18)</u> | <u>(18)</u> | 03/15/2017 | <u>C(1)</u>  | 1,490,428 | <u>(18)</u>         | <u>(18)</u>        | Class A<br>Common<br>Stock | 1,490,428                        |
| Class B<br>Common<br>Stock <u>(18)</u> | <u>(18)</u> | 03/15/2017 | <u>C(6)</u>  | 33,121    | <u>(18)</u>         | <u>(18)</u>        | Class A<br>Common<br>Stock | 33,121                           |
| Class B<br>Common<br>Stock <u>(18)</u> | <u>(18)</u> | 03/15/2017 | <u>C(8)</u>  | 466,056   | <u>(18)</u>         | <u>(18)</u>        | Class A<br>Common<br>Stock | 466,056                          |
| Class B<br>Common<br>Stock <u>(18)</u> | <u>(18)</u> | 03/15/2017 | <u>C(10)</u> | 12,630    | <u>(18)</u>         | <u>(18)</u>        | Class A<br>Common<br>Stock | 12,630                           |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| Draper Fisher Jurvetson Fund VIII L P<br>C/O DRAPER FISHER JURVETSON<br>2882 SAND HILL ROAD, SUITE 150<br>MENLO PARK, CA 94025     |               | X         |         |       |
| DRAPER FISHER JURVETSON PARTNERS VIII LLC<br>C/O DRAPER FISHER JURVETSON<br>2882 SAND HILL ROAD, SUITE 150<br>MENLO PARK, CA 94025 |               | X         |         |       |
| Draper Fisher Jurvetson Fund IX LP<br>C/O DRAPER FISHER JURVETSON<br>2882 SAND HILL ROAD, SUITE 150<br>MENLO PARK, CA 94025        |               | X         |         |       |
| Draper Fisher Jurvetson Partners IX, LLC<br>C/O DRAPER FISHER JURVETSON<br>2882 SAND HILL ROAD, SUITE 150<br>MENLO PARK, CA 94025  |               | X         |         |       |
| DRAPER ASSOCIATES L P<br>C/O DRAPER FISHER JURVETSON<br>2882 SAND HILL ROAD, SUITE 150<br>MENLO PARK, CA 94025                     |               | X         |         |       |
| DRAPER TIMOTHY C<br>C/O DRAPER FISHER JURVETSON  |               | X         |         |       |

2882 SAND HILL ROAD, SUITE 150  
 MENLO PARK, CA 94025

Fisher John H N  
 C/O DRAPER FISHER JURVETSON  
 2882 SAND HILL ROAD, SUITE 150  
 MENLO PARK, CA 94025

X

Jurvetson Stephen T  
 C/O DRAPER FISHER JURVETSON  
 2882 SAND HILL ROAD, SUITE 150  
 MENLO PARK, CA 94025

X

BAILEY MARK W  
 C/O DRAPER FISHER JURVETSON  
 2882 SAND HILL ROAD, SUITE 150  
 MENLO PARK, CA 94025

X

Schuler Barry  
 C/O DRAPER FISHER JURVETSON  
 2882 SAND HILL ROAD, SUITE 150  
 MENLO PARK, CA 94025

X

## Signatures

/s/ John Fisher, Managing Director 03/17/2017

\_\_Signature of Reporting Person Date

/s/ John Fisher, Managing Member 03/17/2017

\_\_Signature of Reporting Person Date

/s/ John Fisher, Managing Director 03/17/2017

\_\_Signature of Reporting Person Date

/s/ John Fisher, Managing Member 03/17/2017

\_\_Signature of Reporting Person Date

/s/ Timothy C. Draper, General Partner 03/17/2017

\_\_Signature of Reporting Person Date

/s/ Timothy Draper 03/17/2017

\_\_Signature of Reporting Person Date

/s/ John Fisher 03/17/2017

\_\_Signature of Reporting Person Date

/s/ Stephen Jurvetson 03/17/2017

\_\_Signature of Reporting Person Date

/s/ Mark Bailey 03/17/2017

\_\_Signature of Reporting Person Date

/s/ Barry Schuler

03/17/2017

Signature of Reporting Person

Date

**Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the conversion of Class B Common Stock into Class A Common Stock held by Draper Fisher Jurvetson Fund VIII, L.P. (Fund VIII).
- (2) The General Partner of Draper Associates, L.P. (DALP) is Draper Associates, Inc. which is controlled by its President and majority shareholder, Timothy C. Draper. DALP invests lockstep alongside Fund VIII and Draper Fisher Jurvetson Fund IX, L.P. (Fund IX).
- (3) Timothy C. Draper, John H.N. Fisher and Stephen T. Jurvetson are managing directors of the general partner entities of Fund VIII and Fund IX that directly hold shares and as such they may be deemed to have voting and investment power with respect to such shares. Draper Fisher Jurvetson Partners VIII, LLC (Partners VIII) invests lockstep alongside Fund VIII. Draper Fisher Jurvetson Partners IX, LLC (Partners IX) invests lockstep alongside Fund IX. The managing members of Partners VIII and Partners IX are Timothy C. Draper, John H.N. Fisher and Stephen T. Jurvetson. These individuals disclaim beneficial ownership of these shares except to the extent of their pecuniary interest therein.
- (4) John H.N. Fisher, Barry M. Schuler and Mark W. Bailey are managing directors of the general partner entities of Draper Fisher Jurvetson Growth Fund 2006, L.P. (Growth Fund) that directly hold shares and as such they may be deemed to have voting and investment power with respect to such shares. Draper Fisher Jurvetson Partners Growth Fund 2006, LLC (Growth Partners) invests lockstep alongside Growth Fund. The managing members of Growth Partners are John H.N. Fisher, Barry M. Schuler, Mark W. Bailey, Timothy C. Draper and Stephen T. Jurvetson. These individuals disclaim beneficial ownership of these shares except to the extent of their pecuniary interest therein.
- (5) Represents a pro rata in-kind distribution of Class A Common Stock of the Issuer by Fund VIII to its partners or members and includes the subsequent distribution by Draper Fisher Jurvetson Fund VIII Partners, L.P. to its respective partners or members.
- (6) Represents the conversion of Class B Common Stock into Class A Common Stock held by Partners VIII.
- (7) Represents a pro rata in-kind distribution of Class A Common Stock of the Issuer by Partners VIII to its partners or members.
- (8) Represents the conversion of Class B Common Stock into Class A Common Stock held by Fund IX.
- (9) Represents a pro rata in-kind distribution of Class A Common Stock of the Issuer by Fund IX to its partners or members.
- (10) Represents the conversion of Class B Common Stock into Class A Common Stock held by Partners IX.
- (11) Represents a pro rata in-kind distribution of Class A Common Stock of the Issuer by Partners IX to its partners or members.
- (12) Represents the receipt of shares of Class A Common Stock of the Issuer by virtue of the pro rata in-kind distribution by Fund VIII.
- (13) Shares held by Draper Fisher Jurvetson Fund VIII Partners, L.P. (Fund VIII Partners).
- (14) Represents a pro rata in-kind distribution of Class A Common Stock of the Issuer by Fund VIII Partners to its partners or members.
- (15) Represents the receipt of shares of Class A Common Stock of the Issuer by virtue of the pro rata in-kind distribution by Fund IX.
- (16) Shares held by Draper Fisher Jurvetson Fund IX Partners, L.P. (Fund IX Partners).
- (17) Represents a pro rata in-kind distribution of Class A Common Stock of the Issuer by Fund IX Partners to its partners or members.
- (18) Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- (19) 1,490,740 of these shares are owned directly by DALP, 3,262,392 of these shares are owned directly by Fund IX, 10,432,997 of these shares are owned directly by Fund VIII, 88,406 of these shares are owned directly by Partners IX, 231,843 of these shares are owned directly by Partners VIII, 1,390,544 of these shares are owned directly by Growth Fund, and 112,421 of these shares are owned directly by Growth Partners.

**Remarks:**

This report is filed as form 1 of 2 to report related transactions for the following filers: Draper Fisher Jurvetson Fund VIII, L.P.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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