

MINDBODY, Inc.  
Form 3  
June 18, 2015

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|  |   |   |   |   |   |
|--|---|---|---|---|---|
| <p>1. Name and Address of Reporting Person *</p> <p>Stollmeyer Richard Lee</p> <p>(Last) (First) (Middle)</p> <p>4051 BROAD STREET, SUITE 220</p> <p>(Street)</p> <p>SAN LUIS OBISPO, CA 93401</p> <p>(City) (State) (Zip)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>06/18/2015</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>MINDBODY, Inc. [MB]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner<br/><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other<br/>(give title below) (specify below)<br/>President &amp; CEO</p> | <p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> | <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person<br/><input type="checkbox"/> Form filed by More than One Reporting Person</p> |
|--|---|---|---|---|---|

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock <sup>(1)</sup>        | 1,184,657  | D   | ^  |
| Common Stock <sup>(1)</sup>        | 23,750   | I   | See footnote <sup>(2)</sup>                              |
| Common Stock <sup>(1)</sup>        | 1,250  | I   | See footnote <sup>(3)</sup>                              |
| Common Stock <sup>(1)</sup>        | 1,250  | I   | See footnote <sup>(4)</sup>                              |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                                  | 4. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5. Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|---|--|--------------------|--|----------------------------------|--|--|---|
|   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |  |  |   |
| Employee Stock Option<br>(right to buy)       | Â (5)  | 11/19/2020         | Common<br>Stock (1)  | 358,252                          | \$ 0.544   | D  | Â   |
| Employee Stock Option<br>(right to buy)       | Â (5)  | 11/15/2021         | Common<br>Stock (1)  | 197,017                          | \$ 1.392   | D  | Â   |
| Employee Stock Option<br>(right to buy)       | Â (6)  | 06/23/2023         | Common<br>Stock (1)  | 25,000                           | \$ 7.708   | D  | Â   |
| Employee Stock Option<br>(right to buy)       | Â (7)  | 02/06/2024         | Common<br>Stock (1)  | 125,000                          | \$ 11.52   | D  | Â   |
| Employee Stock Option<br>(right to buy)       | Â (8)  | 02/05/2025         | Common<br>Stock (1)  | 162,500                          | \$ 14.476  | D  | Â   |
| Employee Stock Option<br>(right to buy)       | Â (9)  | 05/22/2025         | Common<br>Stock (1)  | 100,000                          | \$ 14.496  | D  | Â   |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                   |       |
|---|---------------|-----------|-------------------|-------|
|   | Director      | 10% Owner | Officer           | Other |
| Stollmeyer Richard Lee<br>4051 BROAD STREET<br>SUITE 220<br>SAN LUIS OBISPO, CA 93401 | Â X           | Â X       | Â President & CEO | Â     |

## Signatures

/s/ Kimberly G. Lytikainen,  
Attorney-in-Fact

06/18/2015

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Common Stock shall be reclassified into one share of Class B Common Stock immediately prior to the completion of the Issuer's initial public offering of Class A Common Stock.
  - (2) The shares are held of record by the Reporting Person's spouse.
  - (3) The shares are held of record by the Reporting Person as custodian for the benefit of his minor child.
  - (4) The shares are held of record by the Reporting Person's spouse as custodian for the benefit of her minor child.
  - (5) The shares subject to the option are fully vested and exercisable.

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- (6) 25% of the shares subject to the option vested on June 27, 2014, and 2.0833% of the shares vest monthly thereafter.
- (7) 10% of the shares subject to the option vested on January 1, 2015, 20% of the shares vest on January 1, 2016, 30% of the shares vest on January 1, 2017, and 40% of the shares vest on January 1, 2018.
- (8) 1/48 of the shares subject to the option vested on March 5, 2015, and 1/48 of the shares vest monthly thereafter.
- (9) 1/48 of the shares subject to the option vest on June 22, 2015, and 1/48 of the shares vest monthly thereafter.

Â

**Remarks:**

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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