Edgar Filing: James Kay Coles - Form 4

James Kay Form 4	Coles										
April 25, 20	013										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									OMB APPROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								Number:	3235-0)287	
Check this box if no longer								Expires:	January	y 31, 2005	
In the folger subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESForm 4 or Form 5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,							Estimated burden hou	Estimated average burden hours per response 0			
obligation may cor <i>See</i> Inst 1(b).	ons Section 17((a) of the l	Public U	Jtility Ho	lding Co		t of 1935 or Section	on			
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u></u> James Kay Coles			2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer				
		PNC FINANCIAL SERVICES GROUP, INC. [PNC]				(Check all applicable)					
(Last)	(First) (Middle)	3. Date of Earliest Transaction (Month/Day/Year)				X_ Director 10% Owner Officer (give title Other (specify				
ONE PNC PLAZA, 249 FIFTH AVENUE			04/23/2013				below) below)				
DITTSRI	707	4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
	RGH, PA 15222-2						Person				
(City)	(State)	(Zip)	Tal				Acquired, Disposed		•		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	Code	4. Securit onAcquired Disposed (Instr. 3,	(A) or of (D)	Securities Beneficially	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature o Indirect Beneficial Ownershij (Instr. 4)	1	
				Code V	Amount	(D) Price	(Instr. 5 und 1)				
Reminder: Re	port on a separate line	e for each cl	ass of sec	curities bene	-	-	or indirectly. spond to the colle	ation of a	SEC 1474		
					inforr requi	nation con red to resp ays a curre	tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		
	Tab					sposed of, or convertible	• Beneficially Owned securities)	1			

1. Title of
Derivative2.3. Transaction Date
(Month/Day/Year)3A. Deemed4.5. Number6. Date Exercised
Expiration Date1. Title of
Derivative2.3. Transaction Date
(Month/Day/Year)3A. Deemed4.5. Number6. Date Exercised
Expiration Date 6. Date Exercisable and
Expiration Date7. Title and Amount of
Underlying Securities8. Price
Derivation

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		/Year)	(Instr. 3 and 4)		Securi (Instr.	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Unit	<u>(1)</u>	04/23/2013		A <u>(2)</u>	1,934		<u>(1)</u>	<u>(1)</u>	\$5 Par Common Stock	1,934	\$
Phantom Stock Unit	<u>(1)</u>						<u>(1)</u>	<u>(1)</u>	\$5 Par Common Stock	2,719	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
James Kay Coles ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707	Х						
Signatures							
George P. Long, III Attorney-in-Fact for Kay C. James			04	4/25/2013			
<u>**</u> Signature of Reporting Person			Date				
Explanation of Res	pons	es:					

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One phantom stock unit is the economic equivalent of one share of The PNC Financial Services Group, Inc. ("PNC") Common Stock. Phantom stock units will be settled in cash upon distribution to the reporting person and generally do not expire.
- (2) Phantom Stock Units awarded by the Nominating and Governance Committee pursuant to the PNC Outside Directors Deferred Stock Unit Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.