## Edgar Filing: Clements Robert M - Form 4

Clements Ro Form 4 March 07, 20											
FORM	1 /								OMB A	PPROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287			
Check thi if no long subject to Section 1 Form 4 o Form 5 obligation	6. Filed purs										
may cont See Instru 1(b).	inue. Section 17(a			tility Hold vestment	•	- ·		1935 or Section 0	n		
(Print or Type F	Responses)										
Clements Robert M Sy			Symbol	r Name <b>and</b> nk Financ				5. Relationship of Reporting Person(s) to Issuer			
(Last)					ansaction		AC)	(Check all applicable)			
501 RIVERSIDE AVENUE			(Month/Day/Year) 03/05/2013					X Director 10% Owner X Officer (give title Other (specify below) below) Chairman and CEO			
				endment, Da nth/Day/Year	-			<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
(City)		(Zip)						Person			
							-	uired, Disposed of			
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemo Execution any (Month/Da(Instr. 3)(Month/Day/Year)Execution any (Month/Da			Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)				of (D)	Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock, par value \$0.01 per share	03/05/2013			М	91,000	Α	\$ 8.55	2,496,857	D		
Common Stock, par value \$0.01 per share	03/05/2013			S <u>(1)</u>	91,000	D	\$ 16	2,405,857	D		
Common Stock, par value \$0.01 per share	03/06/2013			J <u>(2)</u>	1,638	A	\$0	2,407,495	D		

Common Stock, par value \$0.01 per share	1					99	96,675 <u>(3)</u> <u>(4)</u>	I	By wife, Ann H. Clements			
Common Stock, par value \$0.01 per share	I					70	),404	I d	As custodian on behalf of his three children			
Reminder: Re	port on a separ	rate line for each class	Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.									
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)												
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Employee Stock Option (right to buy)	\$ 8.55	02/28/2013		М	91,000		07/21/2009	07/21/2013	Common Stock, par value \$0.01 per share	91,000		
Report	Reporting Owners											
Reporting Owner Name / Address Relationships												
			ïcer		Otl	her						
Clements Robert M 501 RIVERSIDE AVENUE X CH JACKSONVILLE, FL 32202			hairman a	nd CEO								
Signat	ures											
by: Jean-Marc Corredor as Attorney-in-Fact 03/07/2			)13									

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 30, 2012.
- (2) Pro rata distribution from Arena Capital Investment Fund, L.P.("Arena") to its partners. The reporting person is a limited partner of Arena.
- (3) Includes 199,980 shares held by the reporting person's wife, Ann H. Clements, as custodian on behalf of three children.

The reporting person does not have any voting or dispositive power over and disclaims beneficial ownership of these securities, and this (4) report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or

for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.