BLACKWELL MARK E

Form 4

August 26, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

Issuer

January 31, 2005

Estimated average burden hours per

response... 0.5

OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

Symbol

1(b).

(Print or Type Responses)

BLACKWELL MARK E

1. Name and Address of Reporting Person *

			POLARIS INDUSTRIES INC/MN [PII]					MN	(Check all applicable)			
			(Middle)	(Month/D	-	ransaction			Director 10% OwnerX_ Officer (give title Other (specify below)			
2100 HIGHWAY 55				08/24/2010					VP Motorcycles			
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
MEDINA, MN 55340									Form filed by More than One Reporting Person			
	(City)	(State)	(Zip)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution	ion Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) n/Day/Year) (Instr. 8) (A) or			d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Common Stock	08/24/2010			M	500	A	\$ 28.495	15,001	D		
	Common Stock	08/24/2010			S	500	D	\$ 53.61	14,501	D		
	Common Stock	08/25/2010			M	500	A	\$ 28.495	15,001	D		
	Common Stock	08/25/2010			S	300	D	\$ 54.57	14,701	D		
	Common Stock	08/25/2010			S	100	D	\$ 54.59	14,601	D		

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Common \$ 54.62 14,501 08/25/2010 S 100 D D Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Month/Day/Year) Because 3A. Deemed Execution Date, if any (Month/Day/Year)		5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Options (Right to Buy)	\$ 28.495	08/24/2010		M	500	10/07/2005	10/07/2012	Common Stock	500
Employee Stock Options (Right to Buy)	\$ 28.495	08/25/2010		М	500	10/07/2005	10/07/2012	Common Stock	500

Reporting Owners

Relationships Reporting Owner Name / Address Other Director 10% Owner Officer

BLACKWELL MARK E 2100 HIGHWAY 55 MEDINA, MN 55340

VP Motorcycles

2 Reporting Owners

Signatures

Peggy James, Attorney-in-Fact 08/26/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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