#### FLOWERS FOODS INC

Form 4 October 07, 2005

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

**OMB APPROVAL** OMB 3235-0287

Number:

Expires:

January 31, 2005

Estimated average burden hours per

response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

See Instruction 1(b).

(Print or Type Responses)

| 1. Name and Addre<br>BEATY MICH | ess of Reporting Person * AEL A | 2. Issuer Name <b>and</b> Ticker or Trading Symbol FLOWERS FOODS INC [FLO] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)                             |  |  |
|---------------------------------|---------------------------------|--|--|--|--|
| (Last)                          | (First) (Middle)                | 3. Date of Earliest Transaction  | (Check an applicable)  |  |  |
| 1919 FLOWER                     | RS CIRCLE                       | (Month/Day/Year)<br>09/09/2005   | Director 10% OwnerX Officer (give title Other (specify below) SVP/Supply Chain                       |  |  |
|                                 | (Street)                        | 4. If Amendment, Date Original   | 6. Individual or Joint/Group Filing(Check  |  |  |
| THOMASVILI                      | LE, GA 31757                    | Filed(Month/Day/Year)  | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |

| THON | MASY | JII J | .F. | GA | 31 | 757 |
|------|------|-------|-----|----|----|-----|
|      |      |       |     |    |    |     |

| (City)                               | (State)                                 | (Zip) Tabl  | e I - Non-I   | Derivative | Secui  | rities Acq   | uired, Disposed o   | f, or Beneficial | ly Owned  |
|--------------------------------------|---|---|---|------------|--|--|---|------------------|-----------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or |            | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                  |           |
| Common<br>Stock                      | 09/09/2005                              |   | Code V G  | Amount 800 | (D)  | Price \$ 26.65 (1)   | 71,054 (2)  | D                |           |
| Common<br>Stock                      |   |   |   |            |  |  | 492.29 (2) (3)  | I                | By 401(k) |
| Common<br>Stock                      |   |   |   |            |  |  | 721 <u>(2)</u>  | I                | By Spouse |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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8. Pri Deriv Secur (Instr

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transact<br>Code<br>(Instr. 8) | 5. tionNumber of ) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |                     | e                  | 7. Title and A Underlying S (Instr. 3 and | Securities                          | 8 II S ( |
|---|---|---|---|--------------------------------------|---|---------------------|--------------------|---|-------------------------------------|----------|
|   |   |   |   | Code V                               | V (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title                                     | Amount<br>or<br>Number<br>of Shares |          |
| Option (Right to Buy) (5)                           | \$ 14.01  |   |   |                                      |   | 07/16/2007          | 07/16/2013         | Common<br>Stock                           | 76,725                              |          |

# **Reporting Owners**

| Paparting Owner Name / Address | Relationships |
|--------------------------------|---------------|
| Reporting Owner Name / Address |               |

Director 10% Owner Officer Other

BEATY MICHAEL A 1919 FLOWERS CIRCLE THOMASVILLE, GA 31757

SVP/Supply Chain

## **Signatures**

Stephen R. Avera, Agent 10/07/2005

\*\*Signature of Reporting Date
Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Closing market price of Flowers Foods common stock on the date of the stock gift.
- (2) Total includes shares acquired as a result of a three-for-two stock split, effected 07/01/2005.
- (3) Total includes exempt acquisitions of shares allocated to reporting person in Issuer's 401(k) Plan, as of the 2004 fiscal year end, 01/01/2005.
- (4) Beneficial ownership is disclaimed.
- (5) Granted pursuant to the Flowers Foods, Inc. 2001 Equity and Performance Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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