

LILLY ELI & CO  
Form PX14A6G  
March 30, 2009

Investment Office (916) 795-3400 phone (916) 796-2842 www.calpers.ca.gov  
fax

March 26, 2009

Dear Shareowner of Eli Lilly & Co.:

The Annual Meeting of Shareowners of Eli Lilly and Company will be held on Monday, April 20, 2009.

I am writing to you on behalf of the California Public Employees' Retirement System (CalPERS). CalPERS is the largest public pension system in the U.S. with approximately \$172 billion in assets. We manage retirement benefits and health insurance on behalf of nearly 1.3 million members.

CalPERS is a significant long-term shareowner of Eli Lilly and Company ("Eli Lilly") owning approximately 3.4 million shares. We are writing to call your attention to the Annual Meeting of Shareowners to be held on April 20, 2009 and an important proposal that urges the Board to give shareowners the right to amend the company's bylaws by a simple majority vote. CalPERS urges Eli Lilly shareowners to vote "FOR" Proposal 6.

**POOR LONG-TERM STOCK PERFORMANCE & GOVERNANCE PRACTICES**

Time period ending 2/27/2009	Lilly (Eli) & Co (LLY)	Russell 1000 Index	Relative Return Russell 1000 Index	Pharmaceuticals Biotechnology & Life Sciences GICS Industry Group	Relative Return GICS Industry Group
5 years	-53.3%	-28.1%	-25.2%	18.5%	-71.8%
3 years	-41.1%	-39.1%	-2.0%	-11.9%	-29.2%
1 year	-38.4%	-43.6%	5.2%	-17.6%	-20.8%

\*Source: Factset

CalPERS believes directors should be accountable to shareowners. Significant long-term total stock return underperformance and the existence of egregious corporate governance practices at Eli Lilly suggest an appropriate level of board accountability is lacking. For example:

- Eli Lilly & Company's stock has underperformed relative to the Russell 1000 index and its industry peer group over the 3 and 5 year time periods ending February 27, 2009.
- The company does not allow shareowners the right to amend the company's bylaws, a right that is granted at approximately 96% of companies in the S&P 500.
- In addition, shareowners do not have the right to call special meetings, remove directors without cause, fill board vacancies, or act by written consent.

In 2007 and 2008 a management proposal to declassify the board of directors failed to attain the 80% supermajority requirement receiving support of 75% and 77% of the outstanding shares voted respectively. Despite intensifying support, the classified board remains in place.

CalPERS Public Employees' Retirement System Shareowner Alert

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LACK OF ACCOUNTABILITY - NEED FOR IMPROVED GOVERNANCE PRACTICES

·Eli Lilly has been named to the CalPERS Focus List in the last 2 out of 3 years for long-term stock price underperformance and significant governance issues at the company. We also remain concerned about the company's continued lack of meaningful response to investor wishes regarding past shareowner proposals. On February 17, 2009, CalPERS was one of 24 investor signatories to the Council of Institutional Investors (the Council) letter urging the company to address a simple majority vote standard proposal which received majority support in 2007 and 2008 [letter attached].

YOU CAN HELP – VOTE FOR PROPOSAL #6

- Send a powerful message by voting FOR proposal # 6 on Eli Lilly's proxy card.
- Ensure every account, no matter how many or how few shares, supports this proposal.
- Furthermore, we ask our fellow investors – to publicize their vote when cast. We believe this will further unite and encourage investors to both support – and benefit from – this campaign.
- Do not be misled. If you are a large holder and find yourself under pressure from Eli Lilly management to vote against our proposal, ask yourself why defeating this initiative – which is intended to improve board accountability, shareowner rights, and shareowner value – is so important to them.

Please refer to the company's proxy statement for more information. If you have any questions or need assistance in voting your shares, call BNY Mellon Shareowner Services, who is assisting us with this effort, at 201-680-5235.

Sincerely,  
Eric Baggesen  
Senior Investment Officer – CalPERS Global Equity

PLEASE NOTE: The cost of this solicitation is being borne entirely by CalPERS and is being done through the use of one or more of the following forms of communication: mail, e-mail, and/or telephone communication. CalPERS is not asking for your proxy card. Please do not send us your proxy card but return it to the proxy-voting agent in the envelope that was provided to you.

CalPERS Public Employees' Retirement System Shareowner Alert

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COUNCIL OF INSTITUTIONAL INVESTORS

Suite 500 • 888 17th Street, NW • Washington, DC 20006 • (202) 822-0800 • Fax (202) 822-0801 • www.cii.org

February 17, 2009

John C. Lechleiter  
Chair, President and CEO  
Eli Lilly & Co.  
c/o Corporate Secretary  
Lilly Corporate Center  
Indianapolis, IN 46285

Dear Mr. Lechleiter:

On behalf of the Council of Institutional Investors and the undersigned member funds, I am writing to urge the Eli Lilly board to adopt the recommendations in a shareowner proposal that received majority support at the company's 2007 and 2008 annual meetings.

The Council is a not-for-profit association of 140 public, corporate and union pension funds with total assets that exceed \$3 trillion. This is the Council's fourth letter to you about this matter. We are disappointed that we have not received a response to our last letter dated August 27, 2008 and that a review of Eli Lilly's filings with the Securities and Exchange Commission and other reports suggests that the company has not acted on the proposal.

As you are aware, the proposal asking Eli Lilly to eliminate its supermajority voting provision won a majority of the votes cast for and against for the past two consecutive years. The Council's calculations exclude abstentions and broker non-votes. Moreover, Eli Lilly's shareowners continue to show strong support for this measure, evident through shareowner sponsorship of a similar proposal that will come to a vote at the company's April 20, 2009 annual meeting.

As fiduciaries of pension plans, Council members are concerned about corporate performance and believe that boards should respond to majority-vote-winning shareowner proposals by adopting the recommended actions.

The Council and concerned members below urge the board to conduct a thoughtful and balanced analysis of the issues raised by the majority-vote-winning shareowner resolution. A committee of independent directors should perform the initial review. Senior management should not be involved. Council members encourage the board or committee to seek expert advice on the pros and cons of the measure.

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February 17, 2009  
Page 2 of 4

Please share this letter with the full board. We look forward to your response, which will be posted on the Council's Web site ([www.cii.org](http://www.cii.org)). Please contact Council Analyst Laurel Leitner at (202) 261-7086 with any questions.

Sincerely,

Ann Yerger  
Executive Director  
Council of Institutional Investors

Daniel Pedrotty  
Director, Office of Investment  
AFL-CIO

Scott  
Vice President - Director of Corporate  
Governance  
Amalgamated Bank

David F. Stupar  
Executive Director  
Bricklayers & Trowel Trades International  
Pension Fund

Bill McGrew  
Portfolio Manager  
California Public Employees' Retirement  
System

Dan Koeppel  
Executive Director  
Central Laborers' Pension Fund

Meredith Williams  
Executive Director  
Colorado Public Employees' Retirement

Association

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February 17, 2009

Page 3 of 4

Heather H. Williamson, CFA  
Senior Investment Manager  
ELCA Board of Pensions

Michael McCauley  
Senior Corporate Governance Officer  
Florida State Board of Administration (SBA)

Colin Melvin  
Chief Executive Officer  
Hermes Equity Ownership Services Ltd.

William R. Atwood  
Executive Director  
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General Secretary-Treasurer  
International Association of Machinists and  
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Michael Lostutter, CEBS, RPA  
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Michael A. Perez  
General Manager  
Los Angeles Fire and Police Pensions

Lance E. Lindblom  
President and CEO  
The Nathan Cummings Foundation

William G. Clark

Thomas P. DiNapoli

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Director  
New Jersey Division of Investment

New York State Comptroller  
New York State Common Retirement Fund

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February 17, 2009

Page 4 of 4

Janet Cowell  
Treasurer  
North Carolina Retirement Systems

Carol Nolan Drake  
Chief External Affairs Officer  
Ohio Public Employees Retirement System

Frank Curtiss  
Head of Corporate Governance  
RAILPEN Investments

Denise L. Nappier  
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Maryland

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State Teachers Retirement System of Ohio

Joseph A. Dear  
Executive Director  
Washington State Investment Board