

Bloomin' Brands, Inc.  
Form 8-K  
April 26, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) April 24, 2018

BLOOMIN' BRANDS, INC.  
(Exact name of registrant as specified in its charter)

Delaware 001-35625 20-8023465  
(State or other jurisdiction of incorporation) (Commission File Number) (IRS Employer  
Identification No.)

2202 North West Shore Boulevard, Suite 500, Tampa, Florida 33607  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (813) 282-1225

N/A  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

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If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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Item 2.02 Results of Operations and Financial Condition

On April 26, 2018, the Company issued a press release reporting its financial results for the thirteen weeks ended April 1, 2018. A copy of the release is attached as Exhibit 99.1.

The information contained in Item 2.02 of this report, and the exhibit attached hereto, is being furnished and shall not be deemed "filed" for any purpose, and shall not be deemed incorporated by reference in any document whether or not filed under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, regardless of any general incorporation language in any such document.

Item 5.07 Submission of Matters to a Vote of Security Holders.

The Company's Annual Meeting was held on April 24, 2018. A total of 87,424,822 shares of Common Stock, representing 94.07% of the shares outstanding and eligible to vote and constituting a quorum, were represented in person or by valid proxies at the Annual Meeting. The results of voting on each of the matters submitted to a vote of security holders at the Annual Meeting are as follows:

1. Stockholders elected each of the following three nominees as a director to serve for a term to expire at the 2021 Annual Meeting of Stockholders and until their successors have been duly elected and qualified, as set forth below.

Name	Votes For	Votes Withheld	Broker Non-Votes
David R. Fitzjohn	80,883,093	1,501,966	5,039,763
John J. Mahoney	80,991,636	1,393,423	5,039,763
R. Michael Mohan	80,921,581	1,463,478	5,039,763

2. Stockholders ratified the selection of PricewaterhouseCoopers LLP as the Company's independent registered certified public accounting firm for the fiscal year ending December 30, 2018, as set forth below.

Votes For	Votes Against	Abstentions	Broker Non-Votes
84,167,380	3,245,173	12,269	—

3. Stockholders approved, on an advisory basis, the compensation of the Company's named executive officers, as set forth below.

Votes For	Votes Against	Abstentions	Broker Non-Votes
76,344,608	6,024,983	15,468	5,039,763

Item 7.01 Regulation FD

Effective January 1, 2018, the Company adopted Accounting Standards Update ("ASU") No. 2014-09 "Revenue Recognition (Topic 606), Revenue from Contracts with Customers" ("ASU No. 2014-09"). Additional information regarding the Company's adoption of ASU No. 2014-09 and the impact to historical financial results is attached hereto as Exhibit 99.2. This information is being furnished to assist investors in understanding how the adoption of ASU No. 2014-09 impacts the Company's quarterly results.





Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit

Number Description

99.1 Press Release of Bloomin' Brands, Inc. dated April 26, 2018

99.2 Supplemental (Unaudited) Information Regarding the Company's Adoption of ASU No. 2014-09

3

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLOOMIN' BRANDS, INC.  
(Registrant)

Date: April 26, 2018 By: /s/ David J. Deno

David J. Deno

Executive Vice President and Chief Financial and Administrative Officer  
(Principal Financial and Accounting Officer)