AEGON NV Form IRANNOTICE March 27, 2017

U.S. Securities and Exchange Commission

100 F Street, N.E.

Washington, DC 20549

USA

Handled byOur referenceThe HagueJ.O. van KlinkenM/LEGL/KKNMarch 27, 2017Telephone +31 70 344 73 08Re: Notice of disclosure filed in Securities Exchange Act Annual Report under Section 219 of the Iran ThreatReduction and Syria Human Rights Act of 2012 and Section 13(r) of the Exchange Act

Ladies and Gentlemen:

Pursuant to Section 219 of the Iran Threat Reduction and Syria Human Rights Act of 2012 and Section 13(r) of the Securities Exchange Act of 1934, as amended, notice is hereby provided that Aegon N.V. has made disclosure pursuant to those provisions in its Annual Report on Form 20-F for the year ended December 31, 2016, which was filed with the Securities and Exchange Commission on March 24, 2017. The disclosure can be found under the heading Compliance with regulations in the Annual Report on Form 20-F and is incorporated by reference herein.

Sincerely,

/s/ J.O. van Klinken J.O. van Klinken

General Counsel

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