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GENERAL ELECTRIC CO  
Form 425  
October 19, 2015

Filed by General Electric Company

Pursuant to Rule 425 under the Securities Act of 1933, as amended

Subject Company: General Electric Company

Commission File No.: 001-00035

The following is the text of the website that is being maintained at <http://www.envisionreports.com/GEexchange> in connection with the offer by General Electric Company. ( GE ) to exchange up to an aggregate of 705,270,833 shares of common stock of Synchrony Financial, which are owned by GE, for shares of common stock of GE, as described in further detail in the Prospectus.

<http://www.envisionreports.com/GEexchange>

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