

Mattersight Corp  
Form 8-K  
July 24, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d)**

**of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): July 23, 2014**

**MATTERSIGHT CORPORATION**

**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State or other jurisdiction**

**of incorporation)**

**200 S. Wacker Drive, Suite 820**

**0-27975**  
**(Commission**

**File Number)**

**36-4304577**  
**(IRS Employer**

**Identification Number)**

**60606**

**Chicago, Illinois**  
**(Address of principal executive offices)** **(Zip Code)**  
**(877) 235-6925**

**(Registrant's telephone number, including area code)**

**Not Applicable**

**(Former name or former address, if changed since last report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 1.01 Entry into Material Definitive Agreement.**

On July 23, 2014, the Company entered into a Common Stock Purchase Agreement, attached hereto as Exhibit 10.1 (the Purchase Agreement ), with certain accredited investors named therein (collectively, the Purchasers ). Under the terms of the Purchase Agreement, the Company agreed to sell, and the Purchasers agreed to purchase from the Company, an aggregate of up to 2,891,566 shares (the Shares ) of the Company's common stock, par value \$0.01 per share (the Common Stock ), at a price of \$4.15 per share (the Offering ). The aggregate gross proceeds the Company expects to receive from the Offering is approximately \$12 million. The Offering is expected to close on July 29, 2014.

Pursuant to the terms of the Purchase Agreement, the Company agreed to use commercially reasonable efforts to file a registration statement on Form S-3 with the Securities and Exchange Commission (the Registration Statement ) within 30 days following the closing of the Offering to register the resale by the Purchasers of the Shares and to cause the Registration Statement to become effective within 90 days following after the closing of the sale of Shares to the Purchasers (120 days in the event of a full review of the Registration Statement by the SEC). If the Company fails to file the Registration Statement within such 30-day time period, or the Registration Statement has not been declared effective within such 90- (or 120-) day time period, the Purchase Agreement provides for an initial payment of partial liquidated damages equal to 1% of the aggregate purchase price for the Shares then owned by the Purchasers, and further such payments on a monthly basis thereafter until the Registration Statement has been filed or declared effective, as the case may be.

A copy of the Company's press release announcing the transaction is attached hereto as Exhibit 99.1.

**Item 3.02 Unregistered Sales of Equity Securities.**

The Shares were offered and will be sold to the Purchasers under the Purchase Agreement in transactions exempt from registration under the Securities Act of 1933, as amended (the Securities Act ), or state securities laws, in reliance on Section 4(2) thereof and Rule 506 of Regulation D of the Securities Act and in reliance on similar exemptions under applicable state laws. Each of the Purchasers represented that it is an accredited investor within the meaning of Rule 501(a) of Regulation D, and is acquiring the Shares for investment only and not with a view towards, or for resale in connection with, the public sale or distribution thereof. The Shares were offered without any general solicitation by the Company or its representatives.

The aggregate purchase price of the Shares is expected to be approximately \$12 million. Craig-Hallum Capital Group LLC is acting as placement agent for the Offering and will receive a commission equal to 7% of the aggregate purchase price (excluding certain accounts), for an aggregate commission of \$775,949.90, and will be reimbursed for its reasonable out-of-pocket expenses up to \$50,000.

The Shares subject to the Purchase Agreement represent 15% of the issued and outstanding shares of Common Stock immediately prior to the execution of the Purchase Agreement. The Company intends to use the net proceeds of the Offering for working capital purposes.

The Shares have not been registered under the Securities Act and such securities may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act and any applicable state securities laws. Neither this Current Report on Form 8-K nor any exhibit attached hereto is an offer to sell or the solicitation of an offer to buy Shares or other securities of the Company.

Additional information regarding the Shares, the Purchasers, and the transaction is included under Item 1.01 of this report and is incorporated herein by reference.

A copy of the Company's press release announcing the transaction is attached hereto as Exhibit 99.1.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

- 10.1 Form of Purchase Agreement dated July 23, 2014 by and between Mattersight Corporation and the purchasers named therein.
- 99.1 Press Release issued by the Company on July 24, 2014.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MATTERSIGHT CORPORATION**

Date: July 24, 2014

By: /s/ MARK ISERLOTH  
Name: Mark Iserloth  
Title: Vice President and Chief Financial Officer