

SK TELECOM CO LTD
Form 6-K
October 29, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
OF THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF October 2013
Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

(Address of principal executive office)

Edgar Filing: SK TELECOM CO LTD - Form 6-K

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Current Period (Third quarter of 2013)	Previous Period (Second quarter of 2013)	Changes (%)	Year to Year Comparison (Third quarter of 2012)	Changes (%)
(unit : in millions of Won, %)						
Operating revenue	Quarterly Results	4,124,594	4,116,965	+0.2%	4,084,360	+1.0%
	Year-to-date (YTD) Results	12,307,213	8,182,619		11,985,698	+2.7%
Operating Income	Quarterly Results	551,436	545,445	+1.1%	292,655	+88.4%
	YTD Results	1,501,409	949,973		1,191,008	+26.1%
Profit Before Income Tax	Quarterly Results	429,716	592,908	-27.5%	186,489	+130.4%
	YTD Results	1,442,592	1,012,876		873,761	+65.1%
Profit for the Period	Quarterly Results	502,235	467,710	+7.4%	175,636	+186.0%
	YTD Results	1,315,880	813,645		596,573	+120.6%
Attributable To:	Quarterly Results	504,026	466,644	+8.0%	178,872	+181.8%
Controlling Interests	YTD Results	1,324,824	820,798		628,692	+110.7%

Data Provider SK Telecom IR Team

Provided for Analysts and Institutional Investors

Date of Provision October 29, 2013 / 16:00

2. Source of Data

Conference Call for the quarter ended
September 30, 2013

Related Event (Location)
(SK Telecom Headquarter, Conference
Room)

Supervisor Soo Cheol Hwang (82-2-6100-1809)

3. Contact Information

Organizer Won Tuh Chung (82-2-6100-1550)

Organizing Team SK Telecom IR Team

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM Co., LTD.

(Registrant)

By: /s/ Soo Cheol Hwang

(Signature)

Name: Soo Cheol Hwang

Title: Senior Vice President

Date: October 29, 2013