

Computer Software Innovations, Inc.

Form 10-Q

August 14, 2012

[Table of Contents](#)

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2012

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission file number: 000-51758

COMPUTER SOFTWARE INNOVATIONS, INC.

(Exact name of registrant as specified in its charter)

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

Delaware
(State or other jurisdiction of
incorporation or organization)

98-0216911
(I.R.S. Employer
Identification No.)

900 East Main Street, Suite T, Easley, South Carolina
(Address of principal executive offices)

29640
(Zip Code)

(864) 855-3900
(Registrant's telephone number, including area code)

[None]
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer
Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class	Outstanding at August 7, 2012
Common Stock, \$0.001 par value per share	6,733,191 shares

Table of Contents

COMPUTER SOFTWARE INNOVATIONS, INC.

TABLE OF CONTENTS

	PAGE NUMBER
<u>PART I - FINANCIAL INFORMATION</u>	3
Item 1. <u>Financial Statements</u>	3
<u>Condensed Consolidated Statements of Operations for the Three and Six Months Ended June 30, 2012 and 2011</u>	3
<u>Condensed Consolidated Balance Sheets as of June 30, 2012 and December 31, 2011</u>	4
<u>Condensed Consolidated Statement of Changes in Shareholders' Equity for the Six Months Ended June 30, 2012</u>	5
<u>Condensed Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2012 and 2011</u>	6
<u>Notes to the Condensed Consolidated Financial Statements</u>	7
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	19
Item 4. <u>Controls and Procedures</u>	49
<u>PART II - OTHER INFORMATION</u>	49
Item 1. <u>Legal Proceedings</u>	49
Item 1A. <u>Risk Factors</u>	49
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	49
Item 5. <u>Other Information</u>	50
Item 6. <u>Exhibits</u>	50
<u>SIGNATURES</u>	52
<u>EXHIBIT INDEX</u>	53

Table of Contents**PART I FINANCIAL INFORMATION****Item 1. Financial Statements.****COMPUTER SOFTWARE INNOVATIONS, INC.****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS***(UNAUDITED)*

(Amounts in thousands, except per share data)	Three Months Ended		Six Months Ended	
	June 30, 2012	June 30, 2011	June 30, 2012	June 30, 2011
REVENUES				
Financial Management Applications Segment	\$ 3,524	\$ 3,345	\$ 7,081	\$ 6,658
Cloud Services Segment	534	393	877	589
Technology Solutions Segment	11,151	9,742	19,050	16,316
Net sales and service revenue	15,209	13,480	27,008	23,563
COST OF SALES				
<i>Financial Management Applications Segment</i>				
Cost of sales, excluding depreciation, amortization and capitalization	2,110	1,968	4,285	3,937
Depreciation	36	29	69	55
Amortization of capitalized software costs	248	262	503	498
Capitalization of software costs	(186)	(303)	(306)	(594)
Total Financial Management Applications Segment cost of sales	2,208	1,956	4,551	3,896
<i>Cloud Services Segment</i>				
Cost of sales, excluding depreciation, amortization and capitalization	605	610	1,431	1,174
Depreciation	102	57	197	105
Amortization and impairment of capitalized software costs	68	68	1,552	136
Capitalization of software costs		(221)		(333)
Total Cloud Services Segment cost of sales	775	514	3,180	1,082
<i>Technology Solutions Segment</i>				
Cost of sales, excluding depreciation	9,443	8,026	16,276	13,880
Depreciation	23	23	49	47
Total Technology Solutions Segment cost of sales	9,466	8,049	16,325	13,927
Total cost of sales	12,449	10,519	24,056	18,905
Gross profit	2,760	2,961	2,952	4,658
OPERATING EXPENSES				
Research and development		26	10	52
Selling costs	1,459	1,242	2,802	2,439
Marketing costs	145	174	221	303
Stock based (non-employee wage) compensation		7		15
Professional and legal public company compliance costs	533	158	792	229
Depreciation and amortization	80	102	834	208
Other general and administrative expenses	835	859	1,745	1,732
Total operating expenses	3,052	2,568	6,404	4,978

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

Operating income (loss)	(292)	393	(3,452)	(320)
OTHER EXPENSE				
Interest expense	(45)	(46)	(87)	(88)
Amortization of deferred loan costs	(11)		(14)	
Other expense	(56)	(46)	(101)	(88)
Income (loss) before income taxes	(348)	347	(3,553)	(408)
INCOME TAX EXPENSE (BENEFIT)	(124)	171	(1,306)	(38)
NET INCOME (LOSS)	\$ (224)	\$ 176	\$ (2,247)	\$ (370)
BASIC EARNINGS (LOSS) PER SHARE	\$ (0.03)	\$ 0.03	\$ (0.34)	\$ (0.06)
DILUTED EARNINGS (LOSS) PER SHARE	\$ (0.03)	\$ 0.01	\$ (0.34)	\$ (0.06)
WEIGHTED AVERAGE SHARES OUTSTANDING:				
- Basic	6,657	6,565	6,621	6,558
- Diluted	6,657	13,757	6,621	6,558

The accompanying notes are an integral part of these condensed unaudited consolidated financial statements.

Table of Contents**COMPUTER SOFTWARE INNOVATIONS, INC.****CONDENSED CONSOLIDATED BALANCE SHEETS**

<i>(Amounts in thousands)</i>	June 30, 2012 (Unaudited)	December 31, 2011
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$	\$
Accounts receivable, net	9,654	10,872
Inventories	3,836	1,568
Prepaid expenses	308	374
Income taxes receivable	882	608
Total current assets	14,680	13,422
PROPERTY AND EQUIPMENT, net	1,552	1,529
COMPUTER SOFTWARE COSTS, net	1,581	3,330
DEFERRED TAX ASSET	173	
GOODWILL	2,431	2,431
OTHER INTANGIBLE ASSETS, net	1,465	2,156
Total assets	\$ 21,882	\$ 22,868
LIABILITIES AND SHAREHOLDERS EQUITY		
CURRENT LIABILITIES		
Accounts payable	\$ 5,497	\$ 3,587
Deferred revenue	8,351	8,558
Deferred tax liability	337	990
Bank line of credit	1,740	1,312
Current portion of notes payable	471	469
Current portion of subordinated notes payable to shareholders	72	67
Total current liabilities	16,468	14,983
LONG-TERM DEFERRED TAX LIABILITY, net		206
NOTES PAYABLE, less current portion	113	150
SUBORDINATED NOTES PAYABLE TO SHAREHOLDERS, less current portion	647	696
Total liabilities	17,228	16,035
COMMITMENTS AND CONTINGENCIES		
SHAREHOLDERS EQUITY		
Preferred stock - \$0.001 par value; 15,000 shares authorized; 6,660 and 6,740 shares issued and outstanding	7	7
Common stock - \$0.001 par value; 40,000 shares authorized; 6,664 and 6,584 shares issued and outstanding, respectively	7	7
Additional paid-in capital	9,632	9,369
Accumulated deficit	(4,704)	(2,457)
Unearned stock compensation	(288)	(93)
Total shareholders equity	4,654	6,833
Total liabilities and shareholders equity	\$ 21,882	\$ 22,868

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

The accompanying notes are an integral part of these condensed unaudited consolidated financial statements.

Table of Contents**COMPUTER SOFTWARE INNOVATIONS, INC.****CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY****(UNAUDITED)**

<i>(Amounts in thousands)</i>	Common Stock	Preferred Stock	Additional Paid-In Capital	Accumulated Deficit	Unearned Stock Compensation	Total
Balances at December 31, 2011	\$ 7	\$ 7	\$ 9,369	\$ (2,457)	\$ (93)	\$ 6,833
Conversion of preferred stock						
Issuance of stock options			263		(263)	
Stock option based compensation					68	68
Net loss for the six months ended June 30, 2012				(2,247)		(2,247)
Balances at June 30, 2012	\$ 7	\$ 7	\$ 9,632	\$ (4,704)	\$ (288)	\$ 4,654

The accompanying notes are an integral part of these condensed unaudited consolidated financial statements.

Table of Contents**COMPUTER SOFTWARE INNOVATIONS, INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****(UNAUDITED)***(Amounts in thousands)*

	Six Months Ended	
	June 30,	June 30,
	2012	2011
OPERATING ACTIVITIES		
Net (loss) income	\$ (2,247)	\$ (370)
Adjustments to reconcile net (loss) income to net cash provided by (used for) operating activities		
Depreciation, amortization and impairment	3,218	1,049
Stock compensation expense, net	68	57
Deferred income taxes	(1,032)	143
Changes in deferred and accrued amounts		
Accounts receivable	1,218	(2,255)
Inventories	(2,268)	(895)
Prepaid expenses	66	(149)
Accounts payable	1,910	1,172
Deferred revenue	(207)	413
Income taxes receivable/payable	(274)	(188)
Net cash provided by (used for) operating activities	452	(1,023)
INVESTING ACTIVITIES		
Purchases of property and equipment	(437)	(600)
Capitalization of computer software	(306)	(927)
Net cash used for investing activities	(743)	(1,527)
FINANCING ACTIVITIES		
Net borrowings under line of credit	428	1,236
Borrowings under notes payable	197	
Repayments of notes payable	(276)	(264)
Debt issuance costs	(58)	
Net cash provided by financing activities	291	972
Net change in cash and cash equivalents		(1,578)
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD		1,578
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$	\$
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:		
Cash paid during the period for:		
Interest	\$ 89	\$ 87
Income Taxes	\$	\$ 7

The accompanying notes are an integral part of these condensed unaudited consolidated financial statements.

Table of Contents

COMPUTER SOFTWARE INNOVATIONS, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

(Amounts in thousands, except per share data and where specifically stated)

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND ACTIVITIES

Organization

Computer Software Innovations, Inc. (formerly VerticalBuyer, Inc.) (the Company, CSI or we), a Delaware corporation, was incorporated on September 24, 1999. The Company currently trades in the over the counter market and is reported on the OTC Bulletin Board under the symbol CSWI.

In the first quarter of 2005, the Company concluded a series of recapitalization transactions which began January 31, 2005 with a change in control due to the purchase of a majority of the Company's common stock by Computer Software Innovations, Inc., a South Carolina corporation (CSI South Carolina). These transactions culminated on February 11, 2005 with the merger of CSI South Carolina into the Company (reverse merger), the Company's issuance of preferred stock, common stock, warrants and certain subordinated notes, and the change of the Company's name to Computer Software Innovations, Inc. At the time, VerticalBuyer was a public shell, having disposed of all prior operations, and CSI South Carolina merged into the shell in a reverse merger transaction. In this transaction, the historical records of Vertical Buyer prior to the merger for future reporting purposes become those of the acquirer, in this case CSI South Carolina, as the prior operations of VerticalBuyer are not comparable to its future operations, which are those carried over from CSI South Carolina. The Company's historical references are now to operations reported under CSI South Carolina since its start in late 1989 and formal organization in 1990. Thus, CSI's operations have existed for more than 20 years, more than 10 years beyond its new corporate organization's (VerticalBuyer's) incorporation which occurred in 1999.

Description of business

The Company is engaged in the business of development and sales of internally developed software, sales and distribution of computers, network and communications hardware and accessories, as well as interactive collaborative classroom technologies and other hardware based solutions.

The Company began as an internal developer of software in 1989. The Company's internally developed software consists of its original product line, fund accounting based financial management software (the results of which are reported through its Financial Applications Segment), which is now accompanied by other internal applications development, including standards-based lesson planning software, solutions that facilitate single sign-on application access management provisioning based on Microsoft's Identity Lifecycle Management, referred to as its identity and access management solutions, cloud-based communications and collaboration solutions, including both hosted email and hosted voice-over-internet, using internet protocol (VoIP) services, and Microsoft SharePoint deployments (the results of which are all reported through its Cloud Services Segment). The Company's primary software product, fund accounting based financial management software, is developed for those entities that track expenditures and investments by fund, or by source and purpose of the funding. The fund accounting software is used primarily by public sector and not-for-profit entities. The Company's standards-based lesson planning software is designed to allow teachers to create lesson plans that are tied to a state's curriculum standards. These lesson plans may be reviewed by administrators and a report generated to determine the standards that have been met or need to be met. The lesson plans can be stored, shared, and retrieved for collaboration, editing and future use. The Company's solutions for single sign-on application access management provide the ability to eliminate the need for users to sign on to every application separately (thereby allowing single sign-on) and provides for other efficiencies related to setting-up and controlling user access. The Company's hosted email solutions (for which new sales emphasis has been curtailed due to less acceptance in the marketplace than originally anticipated coupled with high start-up costs) and hosted VoIP solutions focus on making security and administration of email and VoIP telecommunications more efficient and up-front cost of adoption of the technology lower for its primary kindergarten through grade 12 (K-12) market space.

In connection with its hardware-based solutions, the Company provides a wide range of technology products and services including hardware and design, engineering, installation, training and ongoing support and maintenance (the results of which are reported through its Technology Solutions Segment). The Company added its Technology solutions segment in 1999 to meet the needs of customers to have infrastructure adequate to run its software applications. Its Technology solutions include computers, networking, security, internet protocol (IP) telephony, interactive whiteboard solutions and integrated accessories, distance learning and video communication.

Table of Contents

The Company currently markets its products and services primarily to a wide variety of education and local government agencies, and not-for-profit entities. The Company also markets to other verticals such as mid-and larger-sized commercial businesses and healthcare businesses. The majority of the Company's business is with K-12 public education and local government entities, although many of its solutions are also applicable to the commercial market space. The majority of the Company's customers are located in the southeastern United States (US). However, primarily with its cloud products, the Company is adding customers in other US regions.

Disclosure regarding segments

The Company reports its operations under three operating segments: the Financial Management Applications Segment, the Cloud Services Segment and the Technology Solutions Segment.

Financial Management Applications Segment

Through the Financial Management Applications Segment, the Company reports the results of the development, sales, and deployment and provision of ongoing support of its fund accounting based financial management software. Through this segment, the Company also reports the results of operations related to complimentary third-party applications, services and supplies the Company resells supporting or complementing its Financial Management Applications.

Cloud Services Segment

Through the Cloud Services Segment, the Company reports the results of the development, integration, sales and deployment of its proprietary standards based lesson planning software, solutions that facilitate single sign-on application access management provisioning based on Microsoft's Identity Lifecycle Management, cloud-based communication and collaboration solutions based on Microsoft's Live@edu hosted exchange and SharePoint environments and Microsoft SharePoint deployments, and for Hosted VoIP (voice calls over Internet protocol via off premises hosting). Through this segment the Company also reports the results of operations related to complimentary third-party applications and services which are an integral part of its Cloud Services solutions.

Technology Solutions Segment

Through the Technology Solutions Segment, the Company reports the results of the technology solutions products through the sales and distribution of computers, infrastructure and physical security hardware and accessories and the wide range of technology consulting services, including network and systems integration and computer support and maintenance services, that the Company provides.

Basis of presentation

Prior to June 1, 2012, the condensed consolidated financial statements included CSI Technology Resources, Inc., a wholly-owned subsidiary. CSI Technology Resources, Inc. was acquired by CSI on May 1, 2000 and became the Technology Solutions Segment of CSI. Following its first year, this subsidiary no longer had any significant operations or separate accounting, as all activities were subsequently accounted for within CSI, except that certain vendor contracts were in the name of CSI Technology Resources, Inc. In the second quarter of 2012, the name on all remaining contracts known or identified were converted and on June 1, 2012 the subsidiary was deactivated.

The Company uses the accrual basis of accounting.

Use of estimates and interim adjustments and seasonal considerations impacting financial results

The accounting and reporting policies conform to accounting principles generally accepted in the United States of America (generally accepted accounting principles or GAAP). GAAP requires Company management (Management) to make estimates, assumptions and judgments and to rely on projections of future results of operations and cash flows. Those estimates, assumptions, judgments and projections are an integral part of the condensed consolidated financial statements. Management bases its estimates and assumptions on historical data and other assumptions, which include knowledge and experience with regard to past and current events and assumptions about future events that Management believes are reasonable under the circumstances. These estimates and assumptions affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities in its condensed consolidated financial statements. In addition, they affect the reported amounts of revenues and expenses during the reporting period.

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

Management's judgments are based on its assessment as to the effect which certain estimates, assumptions of future trends or events may have on the financial condition and results of operations reported in the Company's condensed consolidated financial statements. Actual results could differ materially from these estimates, assumptions, projections and judgments.

Table of Contents

The interim condensed consolidated balance sheet and the related condensed consolidated statements of operations, changes in shareholders equity and cash flows are unaudited. In Management's opinion, all adjustments (consisting of normal recurring adjustments) necessary for fair presentation of the interim financial statements have been made. The results of the three and six month periods ended June 30, 2012 are not necessarily indicative of the results to be expected for the full year. The Company's operations are seasonal, being driven by its primary client base, K-12 schools being closed or having significantly reduced operations during the summer months. At such time infrastructure and systems changes are less disruptive to their operations and they prefer to have a larger number of projects completed. As a result, and with the Company's fiscal year corresponding to the calendar year, the results for the Company's first and fourth quarters of each fiscal year when schools are in session are typically lower than the results for its second and third quarters, which contain the summer months when schools are closed or have significantly reduced operations. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements, critical accounting policies, significant accounting policies and the notes to the consolidated financial statements included in the Company's most recent Annual Report on Form 10-K.

Recent accounting pronouncements

The following is a summary of recent authoritative pronouncements that could impact the accounting, reporting, and/or disclosure of financial information by the Company.

In September 2011, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2011-08, which is intended to simplify testing for goodwill impairment. This guidance gives an entity the option to first assess qualitative factors to determine if it is more likely than not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether it is necessary to perform the two-step goodwill impairment test. This guidance was effective for the Company beginning January 1, 2012. The Company adopted the provisions contained in this guidance as of January 1, 2012 without any material impact on the Company's financial position, results of operations, or cash flows.

In May 2011, FASB issued ASU No. 2011-04, which clarifies and changes fair value measurement and disclosure requirements. This guidance expands existing disclosure requirements for fair value measurements and makes other amendments but does not require additional fair value measurements. This guidance was effective for the Company beginning January 1, 2012. The Company adopted the provisions contained in this guidance as of January 1, 2012 without any material impact on the Company's financial position, results of operations, or cash flows.

Other accounting standards that have been issued or proposed by the FASB or other standards-setting bodies are not expected to have a material impact on the Company's financial position, results of operations or cash flows.

NOTE 2 EARNINGS OR LOSS PER SHARE

Basic earnings (loss) per share are computed by dividing net income (loss) by the weighted average number of common stock shares outstanding during the period. Diluted earnings (loss) per share is computed by dividing net income (loss) by the weighted average number of common and potential common shares outstanding, including common stock held in escrow, during the period following application of the treasury stock method. The table below presents the weighted average shares outstanding for the three and six month periods ended June 30, 2012 and 2011, both prior to and after application of the treasury stock method.

	For the Three Months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2012	2011	2012	2011
Weighted Average Shares Outstanding Prior to Application of the Treasury Stock Method				
Common stock (excluding shares held in escrow)	6,657	6,565	6,621	6,558
Common stock held in escrow		200		200
Preferred stock	6,667	6,740	6,703	6,740
Warrants		204		252
Options	854	570	801	542
Total Weighted Average Shares Outstanding	14,178	14,279	14,125	14,292

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

Weighted Average Shares Outstanding After Application of the Treasury Stock Method

Common stock (excluding shares held in escrow)	6,657	6,565	6,621	6,558
Common stock held in escrow		200		200
Preferred stock	6,667	6,740	6,703	6,740
Warrants		20		25
Options	148	232	148	224
Total Weighted Average Shares Outstanding treasury stock method	13,472	13,757	13,472	13,747

Table of Contents

The potential common shares were not used in the calculation of diluted loss per share for the three and six months ended June 30, 2012 and the six months ended June 30, 2011, as the effect is anti-dilutive due to the net loss reported for the period.

NOTE 3 STOCK-BASED COMPENSATION

The Company has a stock based compensation plan, established in 2005, (the 2005 Incentive Compensation Plan). The Company accounts for stock based compensation using the fair value method prescribed in the Stock Compensation section of the FASB's Accounting Standards Codification (ASC), which the Company adopted in 2006 using the modified prospective method. The Company utilizes the Black-Scholes model to estimate the fair value of options granted. In 2005, the Company assumed the stock based employee compensation plan of CSI South Carolina as a result of the reverse merger.

The Company has granted options to purchase shares of common stock in connection with acquisitions, certain hiring agreements and to incent and encourage the longevity of senior employees through option vesting. The issuance of options is further detailed below. The fair value of stock-based compensation was estimated at the grant date for each issuance using the Black-Scholes option-pricing model. For further information and discussion related to the weighted average assumptions used in the option pricing model please see the Company's Annual Report on Form 10-K for the year ended December 31, 2011.

Assumptions used in calculation of fair value

	For the Six Months Ended June 30,	
	2012	2011
Expected term (in years)	7	7
Expected volatility	298%	208%
Expected dividend yield	0.0%	0.0%
Risk-free interest rate	0.9%	2.3%

Stock options

Detail	Number of Options	Weighted Average Exercise Price	Expiration
Options assumed in reverse merger	158	\$ 0.12	November 1, 2012
Options granted to key employees	80	\$ 1.42	November 9, 2017
Options granted to other employees	10	\$ 1.09	May 28, 2018
Options granted to key employees	50	\$ 0.70	April 17, 2019
Options granted to a key and other employees	186	\$ 0.70	June 1, 2020
Options granted to a key and other employees	213	\$ 0.70	June 6, 2021
Options granted to key employees	50	\$ 0.70	June 6, 2021
Options granted to key employees	325	\$ 0.73	June 1, 2022

The following table summarizes option activity under the plans for the three months ended June, 30 2012.

Stock Options	Number of Shares	Weighted Average Exercise Price per Share	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value
Outstanding at March 31, 2012	697	\$ 0.65	6.36	\$ 70
Granted	375	0.73		
Cancelled				
Exercised				
Forfeited/expired				

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

Outstanding at June 30, 2012	1,072	\$	0.68	7.65	\$	42
<hr/>						
Exercisable at June 30, 2012	510	\$	0.64	5.45	\$	42

Table of Contents

The following table summarizes option activity under the plans for the first six months of 2012.

Stock Options	Number of Shares	Weighted Average Exercise Price per Share	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value
Outstanding at December 31, 2011	697	\$ 0.65	6.61	\$
Granted	375	0.73		
Cancelled				
Exercised				
Forfeited/expired				
Outstanding at June 30, 2012	1,072	\$ 0.68	7.65	\$ 42
Exercisable at June 30, 2012	510	\$ 0.64	5.45	\$ 42

The aggregate intrinsic value represents the difference between the Company's closing stock price of \$0.72 as of June 30, 2012 and the exercise price multiplied by the number of options outstanding as of that date. The closing stock price as of March 31, 2012 was \$0.75. Because the weighted average exercise price was higher than the market price of \$0.25 per share as of December 31, 2011, the aggregate intrinsic value is reflected at \$0.

As of June 30, 2012 there remained \$288 of unrecognized compensation cost related to non-vested stock options which is expected to be recognized over a weighted-average period of approximately three years.

The Company issued 375 employee stock options during the first six months of 2012. There were no other issuances of common stock during the period.

Total stock based compensation expense for the three months ended June 30, 2012 was \$47, all of which related to employee stock compensation (wage-related).

Total stock based compensation expense for the six months ended June 30, 2012 was \$68, all of which related to employee stock compensation (wage-related).

The following table summarizes option activity under the plans for the three months ended June, 30 2011.

Stock Options	Number of Shares	Weighted Average Exercise Price per Share	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value
Outstanding at March 31, 2011	530	\$ 0.65	6.06	\$
Granted	213	0.70		
Cancelled				
Exercised				
Forfeited/expired	(16)	0.17		
Outstanding at June 30, 2011	727	\$ 0.68	7.12	\$ 236

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

Exercisable at June 30, 2011 383 \$ 0.65 4.74 \$ 133

The following table summarizes option activity under the plans for the first six months of 2011.

Stock Options	Number of Shares	Weighted Average Exercise Price per Share	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value
Outstanding at December 31, 2010	615	\$ 0.68	6.31	\$
Granted	213	0.70		
Cancelled				
Exercised				
Forfeited/expired	(101)	0.76		
Outstanding at June 30, 2011	727	\$ 0.68	7.12	\$ 236
Exercisable at June 30, 2011	383	\$ 0.65	4.74	\$ 133

Table of Contents

The Company's closing stock price was \$1.00 as of June 30, 2011. Because the weighted average exercise price was higher than the market price of \$0.55 per share as of March 31, 2011 and \$0.61 per share as of December 31, 2010, the aggregate intrinsic value as of those dates is reflected at \$0.

As of June 30, 2011 there remained \$144 of unrecognized compensation cost related to non-vested stock options which is expected to be recognized over a weighted-average period of approximately three years.

The Company issued 21 shares of common stock to outside Board of Directors and 213 employee stock options under the plan in the first six months of 2011. There were no other issuances of common stock during the period.

Total stock based compensation for the three months ended June 30, 2011 was \$29, of which \$7 related to the stock issued to the Company's outside Directors and \$22 is related to employee stock compensation (wage-related).

Employee stock compensation (wage related) is included in the Statements of Operations categories of cost of sales or departmental operating expense categories as appropriate.

NOTE 4 COMPUTER SOFTWARE COSTS AND OTHER INTANGIBLE ASSETS

The Company reviews the carrying value of its capitalized software development costs for possible impairment each quarter by comparing the carrying value to the net realizable value of the related software product(s). In connection with the lackluster sales results for the Cloud Email solution during the E-Rate cycle occurring in the first quarter of 2012, the Company revised downward its projected future cash flows for the solution. Based on these revisions, the Company determined it was necessary to record a non-cash impairment charge of \$1,313, reflecting the write-off of the remaining carrying value of the Cloud Email solution. This impairment charge is reflected in the line item amortization and impairment of capitalized software costs in the accompanying condensed consolidated Statement of Operations for the six month period ended June 30, 2012.

In light of the revised projections for its Cloud Email solution, the Company evaluated other long-lived assets of its Cloud Services Segment for possible impairment. Based on an undiscounted cash flow analysis, the Company concluded that no additional impairment was warranted. However, in connection with this review, the Company determined that the useful life of its Version3 logo should be shortened, resulting in the full amortization of the remaining carrying value of this trademark during the first quarter of 2012. Accelerated amortization expense in the first quarter related to this trademark was \$660 and is reflected in the operating expense line item depreciation and amortization, in the accompanying condensed consolidated Statement of Operations for the six month period ended June 30, 2012.

In response to its revised projections for its Cloud Email solution and various other considerations, Management and the Board have decided to reduce emphasis on the Company's Cloud Email solution. Based on this decision, the Company implemented a reduction in force related to its Cloud Email solution in the second quarter. Severance costs related to the reduction in force of eight employees, consisting of wages and benefits, totaled \$91 and were incurred in the second quarter. The reduction in force was substantially complete as of May 2, 2012, and the financial impact of the charges were reflected in the Company's second quarter financial results: \$53 in cost of sales, \$36 in selling, and \$2 in marketing costs.

NOTE 5 LONG-TERM AND SHORT-TERM DEBT, INCLUDING RELATED PARTY TRANSACTIONS, AND OFF-BALANCE SHEET INSTRUMENTS

Bank Credit Facilities

The Company maintains a line of credit facility with its bank. The terms of the facility are as follows:

the principal amount of the facility is \$8.0 million;

the latest renewal was on March 6, 2012, with a maturity date of July 31, 2013;

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

permissible purposes of the funds borrowed under the revolving facility include funding short-term working capital and general corporate purposes of the Company; and

the definition of the borrowing base includes 50% of eligible inventory (with a maximum borrowing ability of \$2.0 million against eligible inventory of \$4.0 million), in addition to 80% of eligible accounts receivable.

On March 6, 2012, the Company refinanced its line of credit with another financial institution on substantially the same terms as its prior line, except that the funding limit was increased to \$8.0 million for the line of credit, at a slightly lower interest rate (LIBOR plus 2.25% versus the former LIBOR plus 2.5%) with a termination date of July 31, 2013. Costs associated with the refinancing of \$58 were incurred and deferred in Other assets and amortization expense of \$11 and \$14 were recorded for three and six months ended June 30, 2012, respectively.

Under the Company's bank facility, eligible accounts receivable balances essentially include all of the Company's trade accounts receivable except, in most cases, those accounts which are more than 90 days past due. Certain other accounts are excluded from eligibility for borrowing including: (i) accounts due from affiliates; (ii) accounts which the Company's management have determined to be of doubtful collectability; and (iii) accounts due from any one of the Company's

Table of Contents

customers to the extent such accounts constitute more than 30% of the total eligible accounts. The loans bear interest at LIBOR plus 2.25%, payable monthly. LIBOR plus 2.25% was 2.50% at June 30, 2012 and LIBOR plus 2.50 was 2.77% at December 31, 2011.

Pursuant to the Debt-Classification of Revolving Credit Agreements Subject to Lock-Box Arrangement and Subjective Acceleration Clauses subtopic of the FASB's ASC (the Revolving Credit Subtopic), a revolving credit facility which includes both a subjective acceleration clause and a lock-box arrangement should be classified as a current liability. The Company's revolving credit facility provides for a lock-box arrangement, whereby cash received is used to reduce the balance on a daily basis. Also, the Company's revolver includes a subjective acceleration clause, providing for acceleration upon a material adverse change in the Company's business or financial condition. This is a customary provision for revolving credit agreements. In accordance with the Revolving Credit Subtopic, the balance outstanding under the Company's revolving credit facility has been classified as a current liability.

The Company maintains an equipment term loan which has been modified and increased from time to time with a term of three to four years. The term loan is used periodically to refinance the Company's capital expenditures initially financed through its bank credit facility and improve its availability under its bank credit facility for working capital purposes. The latest modification was March 6, 2012 in conjunction with the line of credit facility refinancing discussed above. Pursuant to the modification, the equipment loan was increased from \$0.5 million to \$0.7 million, and bore interest at 30-day LIBOR plus 2.25%. Principal and interest are payable in twenty consecutive monthly payments of \$40 beginning April 1, 2012 and continuing until October 6, 2013.

The amount outstanding on the equipment notes payable to the bank was \$584 at June 30, 2012 and \$619 at December 31, 2011.

Scheduled principal payments under the Company's bank notes payable for the years ending December 31 are presented below:

2012	\$ 234
2013	350
Total Principal Payments	\$ 584

The loans under the revolving credit facility and the equipment facility, as well as all other obligations owed by the Company to the bank (such as accrued interest and service charges), are secured by a first priority security interest in substantially all of the Company's assets. Also, the Company is required to comply with certain covenants, including: providing periodic financial statements to the bank, compliance with SEC reporting requirements, allowing the bank to inspect its secured assets, and the Company maintaining its assets in good operating condition and maintaining sufficient insurance. Also, the Company is required to comply with certain financial covenants. The first financial covenant is a Debt Service Coverage Ratio, which is measured at the end of each year. This ratio is calculated by adding certain nonrecurring special items to EBITDA (Adjusted EBITDA), and then dividing by current maturities of long term debt plus interest expense. For the purposes of the loan agreement, EBITDA means the total of (i) net income or loss from continuing operations (excluding extraordinary gains or losses), and to the extent deducted in determining net income or loss (ii) interest expense, (iii) income taxes, and (iv) depreciation, depletion and amortization expenses. The Company is required to maintain a Debt Service Coverage Ratio of not less than 1.2 to 1.0. The second financial ratio is Funded Debt to EBITDA, which is also measured annually. A ratio of not greater than 2.5 to 1.0 is required. For the purposes of the ratio, Funded Debt generally means all obligations for borrowed money or for the deferred purchase price of property, and all capitalized lease obligations. Management is not aware of any debt covenant violations at June 30, 2012 and December 31, 2011.

The loan agreement also contains certain restrictive covenants. These include general prohibitions on: disposing of property other than in the ordinary course of business; the Company changing its business; a change in control of the Company; mergers, acquisitions and the creation of new subsidiaries; the incurring of new indebtedness; the creation of new encumbrances or liens; investments, other than certain permitted investments in liquid investment grade paper; and the Company making loans, including loans to officers. Also, the loan agreement prohibits the Company from making any distributions (including any dividends on its common stock), or making any repurchases or redemptions of its capital stock, except to the extent there is no event of default either before or after any such distribution, repurchase or redemption. The bank may accelerate the Company's obligations under the loan agreement and the related promissory notes upon an event of default under the loan agreement. Events of default generally include the Company failing to make payments of principal or interest when due; defaults under loan covenants, subject to periods during which the Company may cure in certain cases; the Company becoming insolvent or being subject to certain bankruptcy proceedings, subject to certain time periods; and the occurrence of a material adverse change in the Company's business or financial condition. Upon an acceleration of the bank's loans to the Company, the bank, among other remedies, would have recourse to substantially all of the Company's assets through its security interest. There was \$1,740 of draws outstanding as of June 30, 2012 and \$1,312 as of December 31, 2011.

Table of Contents

Subordinated Notes

The Company has subordinated notes payable to shareholders with amounts outstanding totaling \$719 at June 30, 2012, and \$763 at December 31, 2011. On June 25, 2010, the Company and each of the holders of certain Subordinated Promissory Notes dated February 11, 2005 (the Subordinated Notes) entered into an Extension of Subordinated Notes and Waiver dated June 24, 2010 (the Extension). Pursuant to the Extension:

the maturity date of each Subordinated Note is no later than January 1, 2018, on which date all principal and accrued interest will be due and payable in full, if not earlier paid.

the Company will make quarterly payments on the Subordinated Notes of principal and accrued interest in the amount of \$50 in the aggregate to be applied pro-rata among the note holders, \$25 on the Barron Subordinated Note and \$5 each on the other Subordinated Notes.

the Company expressed its intention to consider subsequent to each fiscal year end during the term of the Subordinated Notes whether it can make principal payments in addition to those expressly set forth in the Extension. Any such determination by the management and board of directors of the Company is in their sole discretion, and shall be based on factors they deem relevant, including but not limited to the financial performance of the Company during such fiscal year.

at the discretion of management and the board of directors of the Company, the remaining balance on the Subordinated Notes can be repaid in full at any time without penalty.

despite the Subordinated Notes not being in default, they will continue to bear interest at the Default Rate of 15% until repaid.

except as modified by the Extension, all other terms and conditions of the Subordinated Notes were confirmed and shall remain in full force and effect.

The Subordinated Notes were issued on February 11, 2005 as a part of our reverse merger and recapitalization. The Subordinated Notes are unsecured and are subordinated to the Company's senior debt, including its revolving credit and term debt with its bank lender. The original principal of all of the Subordinated Notes aggregated \$3,750. At June 25, 2010, immediately prior to the Extension, principal on the Subordinated Notes totaled \$1,750 and accrued interest totaled \$62. The Company has paid interest at the default rate of 15% per annum since the original maturity date of May 9, 2006, when the Company, with the support of its management, board of directors and its bank elected to defer the payment and pay the default interest rate to use the funds to support working capital needs and investments in acquisitions. The Subordinated Notes were extended several times, the latest being June 25, 2010, as described above, when the maturity date was extended to January 1, 2018. The history of the Subordinated Notes has been previously disclosed in the Company's Form 8-K dated September 3, 2009, as well as in its prior Forms 10-Q and Forms 10-K.

In addition to Barron, which owns all of our preferred stock, the Subordinated Notes are held by the five shareholders of our predecessor, Computer Software Innovations, Inc., a South Carolina corporation. Four of these note holders are currently executive officers of the Company, and include: Nancy K. Hedrick, President and Chief Executive Officer; Thomas P. Clinton, Senior Vice President of Strategic Relationships; Beverly N. Hawkins, Senior Vice President of Planning and Special Projects Financial Software Solutions; and William J. Buchanan, Senior Vice President of Technology Solutions and Cloud Services. The fifth holder, Joe G. Black, formerly served as chief financial officer of the Company. The Extension and the related restructuring of the Subordinated Notes were approved by the Company's three outside directors, none of whom have any interest in the Subordinated Notes.

Scheduled principal payments under the Company's subordinated notes payable for the years ending December 31 are presented below:

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

2012	\$ 23
2013	101
2014	117
2015	136
Thereafter	342
Total Principal Payments	\$ 719

Off Balance Sheet Instruments

As of June 30, 2012, and for the periods reported, and through the filing date, the Company had no off-balance sheet instruments except for certain operating leases discussed in Note 8.

Table of Contents*Related Party Transactions*

During the first six months of 2012 the Company made principal and interest payments to the five former shareholders of CSI – South Carolina, all of whom are significant shareholders of the Company, and four of whom are executive officers, and Barron, who owns all of the Company's preferred shares. These payments were made on the subordinated notes payable which were associated with the reverse merger transaction which occurred in 2005, and represented an annual interest rate of 15% as of June 30, 2012. In 2012, principal and interest payments to the five original shareholders of CSI – South Carolina totaled \$50 and principal and interest payments to Barron also totaled \$50.

NOTE 6 – PREFERRED STOCK AND RELATED WARRANTS AND SUBSEQUENT EVENT**Preferred Stock**

On April 12, 2012, Barron Partners converted 80,000 preferred shares to common shares. There was no other preferred stock activity during the period ended June 30, 2012. Subsequent to June 30, 2012, on August 6, 2012 Barron Partners converted an additional 69,000 preferred shares to common shares.

Warrants

On May 13, 2009, pursuant to the terms of a Consulting Agreement with DC Consulting, LLC whereby DC Consulting provided investor relations services, the Company issued to DC Consulting common stock purchase warrants to purchase a total of 300 shares of our common stock. Under the agreement, if at any time prior to the warrants' stated expiration date (noted below) the market price for the Company's common stock equals or exceeds the warrant exercise price for a period of 30 days, and the warrants are not exercised, they expire.

There were no common stock purchase warrants outstanding and there was no activity related to common stock purchase warrants for the three and six month periods ended June 30, 2012.

Activity related to the common stock purchase warrants for the three and six month periods ended June 30, 2011 and outstanding balances are as follows:

Common Stock Purchase Warrants

	DC Consulting Warrant	DC Consulting Warrant	DC Consulting Warrant
Exercise Price	\$ 0.70	\$ 1.00	\$ 1.20
Expiration Date	6/1/2011	6/1/2011	6/1/2011

Warrant related activity for the three months ended June 30, 2011

	DC Consulting Warrant	DC Consulting Warrant	DC Consulting Warrant
Outstanding at March 31, 2011	100	100	100
Issued - three months ended June 30, 2011			
Exercised - three months ended June 30, 2011			
Expired - three months ended June 30, 2011	(100)	(100)	(100)

*Outstanding at June 30, 2011**Warrant related activity for the six months ended June 30, 2011*

	DC Consulting Warrant	DC Consulting Warrant	DC Consulting Warrant
Outstanding at December 31, 2010	100	100	100
Issued - six months ended June 30, 2011			
Exercised - six months ended June 30, 2011			
Expired - six months ended June 30, 2011	(100)	(100)	(100)

NOTE 7 INCOME TAXES

The effective tax rates for the three months ended June 30, 2012 and 2011 were approximately 35.6% and 49.3%, respectively.

The effective tax rates for the six months ended June 30, 2012 and 2011 were approximately 36.8% and 9.3%, respectively.

The income tax provision or benefit for the interim periods presented is computed to arrive at the estimate of the effective rate expected to be applicable in each respective full year. Income tax expense (benefit) recorded in the condensed consolidated financial statements differs from the federal statutory income tax rate due to a variety of factors, including state income taxes, non-deductible meals and entertainment expenses, and other miscellaneous permanent differences.

Table of Contents**NOTE 8 COMMITMENTS AND CONTINGENCIES****Operating Leases**

The Company leases certain facilities and equipment under various operating leases. At June 30, 2012, future minimum lease payments under non-cancelable leases were:

2012	\$ 614
2013	1,241
2014	984
2015	268
2016	46
Total	\$ 3,153

Rent expense for the three months ended June 30, 2012 and 2011 was \$316 and \$279, respectively. Rent expense for the six months ended June 30, 2012 and 2011 was \$627 and \$559, respectively.

The Company entered into an operating lease on November 30, 2005 related to the lease of its headquarters office facility at 900 East Main Street, Suite T, Easley, SC. The building comprises 32,163 square feet, with approximately 7,600 square feet being warehouse space. On February 8, 2011, the Company extended this lease for five years, now ending on March 31, 2016, with monthly payments of \$15 due on the first of each month. The future minimum lease payments under this lease are included in the schedule above. If at any time the Company terminates the lease, the lessor may recover from the Company all damages approximately resulting from the termination, including the cost of recovering the premises and the worth of the balance of the lease over the reasonable rental value of the premises for the remainder of the lease term, which shall be due immediately.

On March 23, 2010, the Company entered into a one year lease with Edge Developments, LLC for 30,000 square feet of warehouse space at 903A East Main Street, Easley, SC. The terms of this lease require monthly payments of \$5, which are included in rent expense above, and expired on March 31, 2011, at which point the Company occupied the facility under a month to month arrangement. On July 8, 2011, the Company amended the lease dated March 23, 2010. This amendment required annual rent of \$71 and was set to expire on June 30, 2012. On June 29, 2012 the lease was amended again to extend for two years until June 30, 2014. Terms of this renewal call for annual rent of \$79 for year one and \$81 for year two. The future minimum lease payments under this lease are included in the schedule above.

In December 2008, the Company entered into a lease with the University of South Alabama Research and Technology Corporation for the lease by the Company of 11,110 square feet of office space located at 650 Clinic Drive, Suite 1150, Mobile, AL 36688. The term of the lease began in March 2009 and ran through June 2012. The lease called for annual rent of \$142, payable monthly. On July 31, 2012, the Company entered into an agreement to renew this lease. The term of this lease renewal started on July 1, 2012 and extends for a period of thirty six months, terminating June 30, 2015. The lease contains an early termination clause which the Company may elect to exercise within sixty days of June 30, 2014. The terms of the lease renewal call for annual rent of \$142 for year one, \$146 for year two and \$149 for year three. The future minimum lease payments under this lease are included in the schedule above.

On April 1, 2008, in connection with the acquisition of ICS, the Company entered into a lease with Byers Properties, LLC for the lease by the Company of the former single-story brick facilities of ICS comprising 7,207 square feet, including approximately 300 square feet of warehouse space located at 8518 Triad Drive, Colfax, North Carolina. Byers Properties is controlled by Michael Byers, who is the sole shareholder of ICS. The term of the Lease began April 1, 2008 and ran for a period of three years through March 2011. The lease called for annual rent of \$80, payable monthly. In connection with the expiration of this lease, the Company elected to move its facilities to a smaller, 4,155 square feet space in a multi-story brick and glass commercial building at 5509-B West Friendly Avenue, Suite 304, Greensboro, NC 27410, with rent beginning April 1, 2011 and running through April 2014 at a beginning amount of \$4 per month subject to an annual increase in rent of 3%. This lease has a three year extension option also subject to the 3% increase in rent. The future minimum lease payments under this lease are included in the schedule above.

In August 2008, the Company entered into a corporate fleet lease program with Enterprise Fleet Services, for which individual vehicle open-ended leases are signed that may amount to a total commitment of \$2.0 million over a weighted-average lease term of approximately three years. This program provides for the Company to incur directly the costs of automobile related transportation for engineers and sales persons

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

with a high amount of travel as a cost-savings effort when compared to the alternative of paying a mileage allowance for such transportation needs at the generally accepted, federal tax deductible rate. The commitment includes insurance, certain maintenance and other committed costs. The future minimum lease payment for leases executed under the program as of June 30, 2012 is included in the schedule above.

Table of Contents

Executive Officer Employment Agreements

The Company entered into new, separate employment agreements with each of the four most highly compensated executive officers on March 1, 2009, with terms similar to their prior agreements. The term of all the employment agreements is three years, annually renewable unless otherwise terminated or renegotiated, originally expiring on February 28, 2012, with a current expiration of February 28, 2013. The agreements renew for a one year term automatically upon the expiration of the initial term or any renewal periods unless sooner terminated by any one of the parties. Such agreements provide for minimum salary levels adjusted for performance based on review by the Board of Directors. The aggregate commitment for future salaries at June 30, 2012, excluding bonuses, is approximately \$578.

NOTE 9 SEGMENT INFORMATION

CSI is organized into the three reportable segments: the Financial Management Applications Segment, the Cloud Services Segment and the Technology Solutions Segment. Below is a description of the types of products and services from which each reportable segment derives its revenues.

Financial Management Applications Segment

Through the Company's Financial Management Applications Segment, the Company reports the results of the development, sales, and deployment and provision of ongoing support of our fund accounting based financial management software. Through this segment, the Company also reports the results of operations related to complimentary third-party applications and services the Company resells.

Cloud Services Segment

Through the Company's Cloud Services Segment, the Company reports the results of the development, integration, sales and deployment of our proprietary standards based lesson planning software, solutions that facilitate single sign-on application access management provisioning based on Microsoft's Identity Lifecycle Management, cloud-based communication and collaboration solutions based on Microsoft's Live@edu hosted exchange and SharePoint environments and Microsoft SharePoint deployments, and for Hosted VoIP. Through this segment the Company also reports the results of operations related to complementary third-party applications and services which are an integral part of the Company's solutions.

Technology Solutions Segment

Through the Company's Technology Solutions Segment, the Company reports the results of the technology solutions products through the sales and distribution of computers and accessories and the wide range of technology consulting services, including network and systems integration and computer support and maintenance services, that the Company provides.

Factors management used to identify the Company's segments:

CSI's reportable segments are analyzed separately because of the differences in margin routinely generated by the major products within each group, and the differences in which sales and investment decisions may be made to evaluate existing or potential new products. Through its Financial Management Applications Segment, the Company develops, sells, deploys and provides ongoing support of its financial management software applications, which are generally sold to organizations' financial personnel and generate the highest margins for the Company, and are more comparable to those of the software development industry in general. Through its Cloud Services Segment, the Company develops, integrates, sells, deploys and provides a variety of products primarily delivered through the Cloud (internet), which results in a higher level of commitment to Company hosted hardware to run the software, more so than historically required of the Financial Management Applications Segment. As a result, the margins of the Cloud Services Segment are expected to be, once the solutions gain traction in the market space, generally somewhere between those of its other two primarily software-based, or hardware-based segments. Through its Technology Solutions Segment, the Company provides technology solutions through the sale and distribution of primarily hardware-based solutions including computers and accessories and offers a wide range of technology consulting services, including network and systems integration and computer support and maintenance services. Due to the higher percentage of hardware which composes its Technology Solutions Segment sales, this segment produces the lowest margins for the Company.

There are no significant transactions between reportable segments. The total of Segment net sales and service revenue from all segments is equal to Net sales and service revenue as reported in our Condensed Consolidated Statements of Operations. Sales and Cost of sales are included in each segment's income as reported in our Condensed Consolidated Statements of Operations. Accordingly, the total of the segments' Gross profit is equal to Gross profit in our Condensed Consolidated Statements of Operations. Operating expenses are allocated to segment income based on

an estimate of sales and

Table of Contents

administrative time spent on each segment. None of the income or loss items following Operating income in our Condensed Consolidated Statements of Operations are allocated to our segments, since they are reviewed separately by management. Public company compliance costs are generally excluded from management's analysis of profitability by segment and the Company's segment presentation. Accordingly, the total of Segment income from all segments, less non-recurring and compliance items, if any, is equal to Operating income as reported in our Condensed Consolidated Statements of Operations.

The total of Segment assets for all segments is equal to Total Assets as reported in our Condensed Consolidated Balance Sheets. The Company allocates cash and taxes receivable based on the segment's operating income. No cash is allocated when a segment reports ongoing losses. The Company allocates accounts receivable based on each segment's percent of revenues to total consolidated revenues. All other assets are allocated based on each segment's activities giving rise to the assets or need for or use of the assets (e.g., capitalized Computer Software costs, net, and, for Property and Equipment, net).

The following tables summarize information about segment income (loss) for the three and six months ended June 30, 2012 and 2011 and assets allocated to segments as of June 30, 2012 and December 31, 2011.

	Financial Management Applications	Cloud Services	Technology Solutions	Total Company
Three months ended June 30, 2012				
Net sales and service revenue	\$ 3,524	\$ 534	\$ 11,151	\$ 15,209
Gross profit (loss)	1,316	(241)	1,685	2,760
Segment income (loss)	392	(526)	375	(*)
Segment assets	8,569	1,446	11,867	21,882
Three months ended June 30, 2011				
Net sales and service revenue	\$ 3,345	\$ 393	\$ 9,742	\$ 13,480
Gross profit (loss)	1,389	(121)	1,693	2,961
Segment income (loss)	474	(406)	490	(*)
As of December 31, 2011				
Segment assets	\$ 9,139	\$ 3,493	\$ 10,236	\$ 22,868

* See reconciliation below

	Financial Management Applications	Cloud Services	Technology Solutions	Total Company
Six months ended June 30, 2012				
Net sales and service revenue	\$ 7,081	\$ 877	\$ 19,050	\$ 27,008
Gross profit (loss)	2,530	(2,303)	2,725	2,952
Segment income (loss)	780	(3,697)	257	(*)
Segment assets	8,569	1,446	11,867	21,882
Six months ended June 30, 2011				
Net sales and service revenue	\$ 6,658	\$ 589	\$ 16,316	\$ 23,563
Gross profit (loss)	2,762	(493)	2,389	4,658
Segment income (loss)	997	(1,086)	13	(*)

* See reconciliation below

Table of Contents**Reconciliation of Segment income (loss) (non-GAAP measure) to operating income (loss) per consolidated Statements of Operations (GAAP measure):**

	For the Three Months Ended June 30,	
	2012	2011
Segment income:		
Financial Management Applications Segment	\$ 392	\$ 474
Cloud Services Segment	(526)	(406)
Technology Solutions Segment	375	490
TOTAL SEGMENT INCOME	241	558
Less: merger-related and public company compliance costs		
Stock compensation - non-cash		(7)
Professional and legal public company compliance related costs	(533)	(158)
OPERATING INCOME (LOSS) Per Consolidated Statements of Operations	\$ (292)	\$ 393

	For the Six Months Ended June 30,	
	2012	2011
Segment income (loss):		
Financial Management Applications Segment	\$ 780	\$ 997
Cloud Services Segment	(3,697)	(1,086)
Technology Solutions Segment	257	13
TOTAL SEGMENT INCOME (LOSS)	(2,660)	(76)
Less: merger-related and compliance costs		
Stock compensation - non-cash		(15)
Professional and legal public company compliance related costs	(792)	(229)
OPERATING INCOME (LOSS) Per Consolidated Statements of Operations	\$ (3,452)	\$ (320)

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

(Dollar amounts are presented in thousands, except where specifically stated.)

A. Introduction

Unless the context requires otherwise, Computer Software Innovations, Inc., CSI, we, our, us and the Company refer to the consolidated combined business of Computer Software Innovations, Inc., a Delaware corporation, which also operates under the DBA (doing business as) name CSI Technology Outfitters and, prior to its subsidiary's deactivation, that of its former subsidiary, CSI Technology Resources, Inc., a South Carolina corporation.

Products and Services

We develop software applications and provide hardware-based technology solutions, focused primarily on the needs of organizations that employ fund accounting. Fund accounting is used by those entities that track expenditures and investments by fund, or by source and purpose of the funding (e.g., funds provided by government or grant sources), and is utilized primarily by public sector and not-for-profit entities. Our client

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

base consists principally of kindergarten through grade 12 (K-12) public education and local government organizations including counties and municipalities. Our clients also include public libraries, disabilities boards, higher education and other non-governmental clients, including commercial enterprises. While we have a significant number of non-education focused clients which represent our fastest growing sector based on increases in the number of new clients being added, our education focused customers typically generate more than 80% of our revenues in a given year. Of the remaining revenues, the majority come from the local government entity market space, such as counties, cities and municipalities. Other customer verticals, such as mid-to-large size commercial businesses and healthcare organizations, are becoming an increasing focus for those technology solutions which have cross-application to other verticals. This is due in part to encouragement from our vendors to represent their products on a broader scale, and as we add talent with experience in those markets. These other customer verticals still represent a fairly small portion of our business (typically less than 5%).

Organization

Our business efforts are focused on three key operating segments: (i) internally developed financial management applications and related services and support (our Financial Management Applications Segment); (ii) applications development and integration primarily related to cloud-based services and solutions (our Cloud Services Segment); and (iii) other technology solutions and related services and support (our Technology Solutions Segment).

Table of Contents

Financial Management Applications Segment

Our initial internally developed software product was developed for financial management of public sector entities, primarily local government and K-12 organizations. The largest portion of our revenues is derived from the K-12 education market space, with local government being one of our fastest growing segments. We may pursue other markets but currently they are not a substantial focus.

Our internally developed software efforts have grown to consist primarily of four product groups, the first of which is included in our Financial Management Applications Segment:

Fund accounting based financial management software

Our other internally developed software products groups, discussed further below, are reported as a part of our Cloud Services Segment:

Standards based lesson planning software

Identity and access management software

Cloud-based communication and collaboration solutions

Fund accounting based financial management software

Our initial and primary software product, fund accounting based financial management software, was developed for those entities that track expenditures and investments by fund, or by source and purpose of the funding. Our fund accounting software is used by public sector and not-for-profit entities. These organizations are primarily municipalities, school districts and local governments. Specific software modules include:

General (or Fund) Ledger;

Accounts Payable;

Accounts Receivable;

Purchasing;

Payroll;

Human Resources;

Inventory;

Utility Billing; and

Other specialty modules designed for government markets.

In the initial state of our focus, South Carolina, and that of an acquired operation, Alabama, more than 80% of the K-12 school districts run our fund accounting software products. We also have a significant presence in the local government market space in these two states. In addition we have implementations in school districts or local government entities in six other states in the southeast: North Carolina, Georgia, Louisiana, Mississippi, Tennessee and Florida. We are looking to expand our financial management solutions to a national level, which will include accommodating expanded local and state reporting requirements.

Staffing

Our Financial Management Applications Segment includes a staff of software developers, implementers, trainers, sales personnel and applications support specialists focused primarily on the development, sales, deployment and support of our in-house software products.

Margins

As in other competitive software businesses, the sales and support of software products developed for resale, coupled with few related hardware sales, support higher margins in the Financial Management Applications Segment (also referenced as software and related services) than in our other segments. See Technology Solutions Segment Margins below for a detailed margins comparison of our Financial Management Applications Segment and Cloud Services Segment to our Technology Solutions Segment.

Table of Contents

Cloud Services Segment

Standards based lesson planning software

In September 2005, we acquired standards-based lesson planning software (*curriculato[®]*). The software is designed to allow teachers to create lesson plans that are tied to a state's curriculum standards. These lesson plans may be reviewed by administrators and a report generated to determine the standards that have been met or need to be met. The product is in several K-12 schools, but is not currently a significant revenue driver.

Identity and access management software

In August 2008, we acquired our identity and access management solutions through our acquisition of Version3. Our identity and access management solutions provide single sign-on, application access management and provisioning based on Microsoft® Identity Lifecycle Management and Microsoft SharePoint deployments. While Version3 solutions are not solely designed for the education market segment, many recent projects have been directed to K-12 and higher education. Prior to the acquisition, CSI was a reseller of Version3 solutions. By joining forces with Version3, we have achieved synergies to expand sales efforts, enhance delivery efficiencies, and allow increased focus on new product development and enhancements to existing solutions. Version3's solutions do not require the level of integration with local or state reporting as do our financial management products. As a result, the Version3 installations have already expanded to a national level and include a few international implementations.

Cloud-based communication and collaboration solutions

In August 2009 we began development efforts of our Cloud Email, a Cloud-based communication and collaboration solution based on Microsoft's Live@edu hosted email solution. CSI's Cloud Email is an instructional communications management solution providing tools to manage the regulatory compliance and security standards required within a K-12 based email environment. Cloud Email also provides an integrated portal experience for school administrators, teachers, students and parents providing email, homework and class task, network file access and a rich set of collaboration tools. These include class sites and social media tools, delivered in a browser and native Microsoft Outlook access and views. This solution was made available in the third quarter 2010. In the second quarter of 2012, subsequent to the first quarter close we elected to reduce our emphasis on the Cloud Email product within our Cloud Services segment. See **B. Recent Developments - New Product and Solutions Development - Cloud Services** for a more detailed discussion of this change.

In August 2010, we began the enhancement of our Cloud-based communications and collaboration solutions with the addition of a hosted virtual Private Branch (or entity level) Exchange (PBX) systems services for Voice calls over Internet Protocol (VoIP). This is a solution whereby voice calls are communicated from internet protocol based phones and other end user devices over the internet to telecommunications infrastructure equipment at an off premise hosting location where they are linked to the switched (traditional) telecommunications networks (an internet protocol based solution typically referred to as Hosted VoIP). The Internet or World Wide Web is also referred to as the Cloud, generally in the context of the medium through which off premise hosted hardware and software are accessed. Hosted (i.e., off customer premise) infrastructure used by customers by connecting to the hosted infrastructure through the Cloud (such as with our Hosted VoIP solution) is also referred to as a Cloud Solution and sometimes also referred to in the abbreviated form as the Cloud. Cloud solutions, including our Hosted VoIP solution, allow customers to purchase telecommunications switching and other hardware and/or software based solutions as a service rather than having to commit to the capital investment required for the purchase of on premise hardware or software. Cloud solutions allow customers to share, at some level, the cost of infrastructure and its management with other customers who also subscribe to the same hosted or Cloud solutions.

Staffing

Our Cloud Services Applications Segment includes a staff of software developers, engineers, implementers, trainers, sales personnel and services support specialists focused primarily on the development, integration, sales, deployment and support of our cloud services products.

Margins

The sales and support of software-based products developed or integrated for resale as services, coupled with the cost of investment in equipment for hosting, should support, when mature, lower margins in the Cloud Services Segment than in the Financial Management Applications Segment. Conversely, we believe the margins in the Cloud Services Segment will be higher than the margins in the Technology Solutions Segment. See **Technology Solutions Segment - Margins** below for a detailed margins comparison of our Financial Management Applications Segment and Cloud Services Segment to our Technology Solutions Segment.

Table of Contents

Technology Solutions Segment

Solutions

Our Technology Solutions Segment has a staff of certified engineers capable of providing a broad range of technology solutions to our client base, including, but not limited to:

Technology planning (developing plans to purchase or upgrade computers, telephone equipment, cabling and software);

Hardware/software installations;

Cabling (installation of wiring and wireless devices to link computer networks and telephones);

System integration (installation of computers and configuration of software to enable systems to communicate with and understand each other);

Wide area networking (linking a group of two or more computer systems over a large geographic area, usually by telephone lines or the internet);

Wireless networking (linking a group of two or more computer systems by radio waves);

IP telephony and IP surveillance (sending voice calls and surveillance across the internet using internet protocol (IP), a standard method for capturing information in packets);

Project management (overseeing installation of computers, telephone equipment, cabling and software);

Support and maintenance (using Novell, Microsoft, Cisco and Citrix certified engineers and other personnel to fix problems);

System monitoring (proactively monitoring computers and software to detect problems);

Education technologies (distance learning and classroom learning tools such as interactive white boards and integrated accessories, such as hand held voting devices and audio systems).

Staffing

In addition to our engineers, our Technology Solutions Segment includes a staff of sales persons, project managers and product specialists. Our Technology Solutions Segment also purchases and resells products from a variety of manufacturers including but not limited to Dell, HP, Cisco, Microsoft, Novell, Promethean and Tandberg, and supports our other two Segments, as needed.

Margins

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

The combination of traditionally low margin sales of hardware with the sales of services results in a much lower margin for the Technology Solutions Segment when compared to the Financial Management Applications Segment. With Cloud solutions including a cost of investment in equipment for hosting not found in Financial Management Applications, but generally having some additional economies of scale compared to solutions in the Technology Solutions Segment, we anticipate that margins for the Cloud Services Segment will, once the new solutions in this segment gain traction, be somewhere mid-way between those for the Financial Management Applications Segment and the Technology Solutions Segment. Gross margins for the Financial Management Applications Segment were 39.1% for the 2011 fiscal year, while margins for the Technology Solutions Segment were 16.5% for the same period. Margins for the Cloud Services Segment, due to the initial development of new solutions without yet producing significant revenue, were -107.9% for the 2011 fiscal year. Gross margin for the Financial Management Applications Segment was 43.4% for the 2010 fiscal year, while margin for our Technology Solutions Segment was 14.3%, and the margin for the Cloud Services Segment, was -65.2% for the same period. More detailed information on the margins for the interim periods of this report is presented in following discussions.

We believe the combined efforts of our Technology Solutions Segment with that of our Financial Management Applications Segment and Cloud Services Segment provide CSI with a competitive advantage in the education and government markets.

For a discussion of the results of the reported segments, see F. Financial Performance below.

Strategy

While we report the business as three segments and use such information for analysis and decision making purposes, we also operate the business collectively, taking advantage of cross-selling opportunities. As a part of our financial management applications, Cloud services and technology solutions sales efforts we provide systems and software networking and integration services. These services also generate a significant amount of revenue by increasing demand for the computer hardware equipment we sell.

Our marketing strategy is to provide a suite of software products coupled with full service integration of the hardware solutions that support those products and other back-office functions, and to provide ongoing technical support, monitoring and maintenance services to support the clients' continuing needs. We also market our hardware solutions and ability to provide a wide level of services and support independent from our software solutions, which when marketed to a fund accounting based organization may also lead to future software sales and integration services. By providing a client the ability to call one solution provider and circumvent the difficulties that often arise when dealing with multiple vendors, we

Table of Contents

believe we are able to achieve high long-term client satisfaction and a competitive advantage in the marketplace. Repeat business from and increased account penetration through added products and services within our existing customer base has been key to our success and we expect it will continue to play a vital role in our growth. Our focus is on nurturing long-standing relationships with existing customers while establishing relationships with new customers. Over the past ten years we have retained more than 80% of our financial management software customers, and many have become technology solutions customers. Some of our customers who first purchased technology solutions and services have subsequently become financial management software customers.

By strategically combining our internally developed software applications with our ability to integrate computer, networking and other hardware solutions, we have been successful in providing software and hardware solutions to over 1,000 clients located primarily in the southeastern states of South Carolina, Alabama, North Carolina, Georgia, Florida, Mississippi, Louisiana and Tennessee. In the states of South Carolina, where CSI was founded, and Alabama where one of our acquired operations was founded, we have account penetration in excess of 80% in the K-12 school district market space.

Our long-term strategy is to pursue a national presence. Our primary initial focus has been on the southeast region of the United States. As a result of our acquisitions, we have expanded our reach into the southeastern states significantly and are beginning to look at other areas of the United States. Additionally, with our last acquisition we added a small number of customers outside our main southeast footprint, including a few new customers internationally. Not all solutions are marketed to all states. However, we continue to expand the number of solutions offered in each area as resources and expanding vendor relationships permit and now have users of our products in more than 25 states.

For more information on our strategy, see [Acquisitions](#) below and our latest annual report filed on Form 10-K.

Seasonality

The Company's operations are seasonal, being driven by its primary client base, K-12 schools, being closed or having significantly reduced operations during the summer months. At such time infrastructure and systems changes are less disruptive to their operations and so during the summer months they prefer to have a larger number of projects completed. As a result, and with the Company's fiscal year corresponding to the calendar year, the results for the Company's first and fourth quarters of each fiscal year when schools are in session are typically lower than the results for its second and third quarters, which contain the summer months when schools are closed or have significantly reduced operations.

Acquisitions

We believe that to remain competitive, we need to take advantage of acquisition opportunities that arise which may help us achieve greater geographic presence and economies of scale. We may also utilize acquisitions to, when appropriate, expand our technological capabilities and product offerings. While we may use a portion of any cash proceeds generated by operations or obtained from capital sources to pay down debt on an interim basis, we may use any additional liquidity and/or availability from those sources or related pay-downs to fund acquisitions. We believe our markets contain a number of attractive acquisition candidates. Acquisitions could involve one or more of the following types of software and technology organizations:

Developers and resellers of complementary software, such as time and attendance, workflow management, tax appraisals and assessment, education, court and law enforcement related products.

Software companies with operations in the public educational and governmental market segments.

Consulting firms providing high level professional services. We believe this type of acquisition would enhance our offering of technology planning and project management.

It has been our business strategy to examine the potential acquisition of companies and businesses within our industry. In determining a suitable acquisition candidate, we will carefully analyze a target's potential to add to and complement our product mix, expand our existing revenue base, improve our margins, expand our geographic coverage, strengthen our management team and, above all, improve stockholder returns.

We manage the Company with the goal of improving long-term value for our shareholders. Generally, we believe the opportunities for creating value have been better driven by reinvesting our capital in new products, acquisitions and organic growth. Accordingly, our strategy has been to

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

remain independent and not to be acquired or merged. Further, we have not made any significant efforts to reduce investment in future revenue generating opportunities to provide higher short-term returns for better positioning for a sale or merger. We believe our value to any potential acquirer should include the value we anticipate seeing in future periods from the ongoing investment efforts we are making and should reflect the potential for future returns from those investments. However, we are contacted from time to time by a variety of interests, such as acquiring companies, primarily competitors, and investment firms, who are interested in exploring making an investment,

Table of Contents

acquiring or merging with our business. Most recently an offer to acquire all the shares of the Company has been filed publicly by a competitor (as discussed further below under **B. Recent Developments** Acquisition Proposal). From time to time, we have communicated with various parties with respect to future opportunities and engaged investor relations and investment banking resources to assist us in looking at strategic options for increasing shareholder value. We are currently working with an investment banking firm who is advising us as to strategic options. For further discussion as to strategic options we consider related to funding for growth, see the section on **Liquidity and Capital Resources**, below.

B. Recent Developments

Acquisition Proposal

As previously disclosed, on April 3, 2012, the Company received a non-binding letter from Constellation Software, Inc. (**Constellation**) proposing to acquire all of the Company's outstanding common and preferred stock, and outstanding options to acquire such shares, in a recommended cash tender offer at a price per share of US\$1.00. Also as previously disclosed, the Company does not intend to make additional disclosures about any developments relating to the proposal received from Constellation, or any proposal that may be received from any other party, unless such disclosure is required by law. No action by CSI shareholders is required at this time.

Termination of Subsidiary

CSI Technology Resources, Inc. (**CSI Technology Resources**) was acquired by the Company and initially became the Technology Solutions Segment of CSI. On or about May 2000, CSI Technology Resources no longer had any significant operations or separate accounting, as all activities were accounted for within the Company, with the exception of certain vendor contracts that were still in the name of the subsidiary. Pursuant to the terms of its most recent credit agreement with its bank lender, the Company agreed to transfer these vendor contracts from CSI Technology Resources to the Company. Further, the Company agreed to terminate the subsidiary. On June 1, 2012, CSI Technology Resources was merged into CSI with CSI being the surviving entity. By operation of law, any and all assets and liabilities of the subsidiary were assumed by the Company.

New Product and Solutions Development

Financial Management Applications

As our conversion of our legacy product CSI Accounting+Plus to the newer technology based SmartFusion, using the Microsoft .Net programming language and SQL database platform, is nearing an end, the amount of activities required for maintenance of the new releases to the marketplace is increasing, shifting some level of activity of our developers away from enhancements in the shorter-term. We are committed to continuing our enhancement of these products, and are also working on additional enhancements which were not available in the legacy CSI Accounting+Plus product. This shift in efforts is resulting in less software development cost being capitalized and more efforts toward maintenance and other activities the cost of which are not capitalized. The impact is that we have increased development expense in the short-term, which will be offset by lower amortization expense carrying into future periods as a result of the reduced capitalization, while our cash spending on and commitment to our development efforts remain similar to the past. As these products mature and require less maintenance than when newly introduced, we anticipate our efforts toward enhancement will continue to grow, and we may further increase such commitment to enhancements of our products in the future as our future profitability in this area increases. Some of this increase may be offset by reductions of costs to support legacy products as we migrate off of those products over time. However, at this time we are unable to predict the timing or impact of such potential cost reductions. In addition, many companies in the software industry do not capitalize development efforts and record all such efforts as research and development. This results in the non-deferral of development costs without subsequent amortization; in other words, all development costs being charged to income as incurred. As we are impacted by reducing capitalization, we may record less capitalization in future periods rather than defer costs and incur expense in future periods for past development. We have not yet adopted such a practice, nor are we able to predict the timing or impact of doing so.

Cloud Services

In August 2009 we began development efforts of our Cloud Email, a Cloud-based communication and collaboration solution based on Microsoft's Live@edu hosted email solution. This is an effort driven within our Cloud Segment, which segment evolved from our acquisition of Version3 in the fall of 2008. Cloud Email is an instructional communications management solution providing tools to manage the regulatory compliance and security standards required within a K-12 based email environment. Our Cloud-based solutions also provide an integrated portal experience for school administrators, teachers, students and parents providing email, homework and class task, network file access and a rich set of collaboration tools. These include class site and social media tools, delivered in a browser and native Microsoft Outlook access and views.

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

This solution was made available in the second quarter of 2010. This solution was more widely distributed following the 2010-

Table of Contents

2011 E-Rate season. E-Rate is a program which provides government matching funds, up to 90%, for schools located in more economically challenged, such as rural, areas. Funding begins in mid-summer following applications for funding in the spring.

We planned to commit between approximately \$1 million and \$2 million annually to develop this offering, including both research and development and capitalized development costs, as well as capital expenditures to develop and host certain functions related to this solution. In the second quarter of 2012, subsequent to the first quarter close, we elected to reduce our emphasis on the Cloud Email product within our Cloud Services segment. The impact of this change on the financial statements is discussed later in this section.

In August 2010, we enhanced our Cloud-based offerings with the addition of Hosted VoIP services or virtual Private Branch (or entity level) Exchange (PBX) systems services for VoIP. The addition of voice communications to our Cloud-based solutions product is a natural extension of our branded communication and collaboration solutions offering, and provides the potential of tighter integration and improved security and management over these services through continued product and systems integration development. Like the email portion of our Cloud solutions offerings, the hosted VoIP portion is also E-Rate fundable. We expect our margins for this portion of our solution to more closely resemble those of our other product offerings in our Financial Management Applications Segment than that of our Technology Solutions Segment.

With the addition of Hosted VoIP, our Cloud solutions combine our proprietary technology, using our internally developed communications and collaboration tools, with those of third parties to provide a product suite which offers solutions for both voice and data management. The solution set, coupled with our support and services, reduces the management overhead of these services to our customers while providing improved security and compliance for our customer base. The Cloud-based solutions suite may continue to be enhanced through future additional development and product integration. The integration of voice to the Cloud solutions expands the communications functionality of the offering. Due to this offering being supported by third-party software and hardware implemented as a Cloud solution, we anticipate spending more than \$1 million annually and potentially several million dollars in capital investment in software and hardware over time as sales of this solution grows. We began providing significant services under this solution in the second quarter of 2011. We anticipate we will recover these investments within a three to five year period. More specific information as to the amount we plan to spend across the Company for capitalized development costs and capital expenditures is discussed in more detail in [G. Liquidity and Capital Resources](#) below.

The Cloud solutions are not currently a significant revenue generator. However, the hosted email and VoIP portions of the solution are eligible for the first priority (priority one) level of funding under E-Rate the federal program providing funding for telecommunications, internet access and internal connections for schools. The percentage of a project funded by contributions from E-Rate is based on the percentage of students participating in a subsidized lunch program, due to their being in lower income households. Schools and districts that have a high free and reduced lunch rate count receive a higher percentage of contributions from E-Rate funds to help fund their qualifying projects than do those with a lower count. We believe eligibility for priority one funding coupled with the need for the functionality the product delivers will create revenue growth opportunities in future years. Prior to offering the Cloud solutions, CSI s solutions which were E-Rate eligible were only eligible at priority level two. Priority one projects are considered more important and are funded prior to considering priority level two projects. Thereafter, priority two projects are funded until E-Rate funds have run out, leaving many more priority two projects unfunded, than for priority one.

Based on our efforts during the winter of 2010 and spring of 2011 E-Rate season, we added contracts to provide services under the Cloud solutions set focused primarily for email for approximately 14 customers. We won contracts to provide services under the Cloud solutions set focused primarily on our Hosted VoIP portion of the offering representing approximately 5 customers. Based on our efforts during the winter of 2011 and spring of 2012 E-Rate season, we increased the number of customer contract awards for our Cloud VoIP focused solution set by approximately 18 customers. However, compared to the same period of the prior year, the number of customer contract awards for our Cloud Email focused solution set was lower, totaling approximately 6 customers.

Contract awards are not guaranteed to be funded. We anticipate a higher level of funding due to the priority one status of these offerings; however, we are unsure what the funding level will be or the timing of the funding as the contracts go through a review process before approval. In the past, our funding experience for priority two contracted services and solutions has been less than 30%. But based on these contract wins, we are looking forward to some increases in revenues as a result of our investments in the Cloud space, primarily Cloud VoIP.

Features which have been developed for our Cloud solutions set also have application to our higher education and local government clients. Accordingly we are developing these products with these customers in mind, in addition to our K-12 customers and are marketing our Cloud solutions to higher education customer base, and to our local government customer base. These opportunities are not eligible or contingent upon E-Rate funding. We anticipate occasional revenue outside of E-Rate for some K-12 customers who, for example, have investment in on-premise products which have not historically qualified for E-Rate funding, like our hosted solutions and who wish to move forward with the solution regardless of whether funding is obtained. Further, we anticipate some additional revenue and activities outside of the E-Rate cycle, particularly for sales to the higher education and local government customer base.

Table of Contents

In April 2012, following a review of preliminary first quarter results, potential budgeted and projected future results and operating plans and consideration of potential outcomes and changes in strategies, we decided to renew our commitment to implement our Cloud Email solution's contracts won as a result of our sales efforts during the 2011-2012 E-Rate contract cycle. The Company also determined to continue ongoing technical support and future migration of our customers to newly developing solutions, such as Microsoft's Office 365, which may replace such products when coupled together with other developing tools, if and when appropriate.

At the same time, our Board and Management elected to reduce emphasis on our Cloud Email solution. This decision was a culmination of factors considered, which included:

The results of our sales efforts through the latest E-Rate sales cycle being lower than anticipated;

The potential delay in achieving break-even with our Cloud Email solution;

The unknown potential negative impact of existing competitive products and those which are in development or may be developed, including by providers much larger and with substantially greater resources than CSI;

The impact of continued investment in this solution on CSI's overall financial performance considering the lackluster adoption rate recently experienced during the 2012 E-Rate contract cycle; and

The potential lost opportunity cost of capital, should CSI be able to redirect resources away from such efforts and toward other potential growth opportunities for its other Cloud products and Financial Management Applications and Technology Segments, in connection with the ongoing review by Management and the Board of CSI's historical results and potential opportunities in such other areas.

The decision to reduce the emphasis on the Cloud Email solution resulted in a reduction in force (RIF) of a number of personnel focused primarily on the pre-sales and development efforts of the Cloud Email solution and change from full-time to part-time efforts of other employees previously focused solely on Cloud Email efforts. The RIF should yield estimated cost savings of approximately \$300 per quarter, beginning primarily in the third quarter of 2012. Regular wages up until the date of the RIF, and costs related to the RIF in the second quarter, did not exceed the quarterly costs which had been occurring related to these efforts in recent quarters prior to the RIF, resulting in no significant excess cost or savings in the second quarter of 2012. Charges related to the RIF, incurred in the second quarter, related to the release of eight (8) persons totaled \$91.

In connection with the lackluster sales results for the Cloud Email solution during the E-Rate cycle occurring in the first quarter of 2012, the Company revised downward its projected future cash flows for the solution. Based on these revisions, the Company determined it was necessary to record a non-cash impairment charge of \$1,313, reflecting the write-off of the remaining carrying value of the Cloud Email solution.

In the second quarter, in accordance with our plan for Cloud Email to continue to support these customers and migrate them to other solutions which are available or may be developed in the future to meet those customer's needs, we continued to implement the Cloud Email contracts we won during the 2011/2012 E-Rate Cycle. We also implemented E-Rate Cloud VoIP contract wins. In addition we also brought a community college on to our Cloud VoIP platform. We will continue to monitor our progress in these areas, and take actions as needed to improve revenues and profitability in the Cloud segment.

General Guidance (Forward-Looking Information)

The impact of the current economic conditions on our customers' budgets and the unknowns related to the timing, issuance of, restrictions on and expiration of the federal government's economic stimulus have, we believe, extended out the decision making process with regard to the funding of technology solutions and services. This has resulted in an extension of our sales closing cycles. We typically experience a loss in the first and fourth quarters of the year as we experience a lower utilization of staff carried to support the greater influx of opportunities in the summer months when schools are not in full session and technology solutions implementation is less disruptive. The extension of our closing cycles, our continued investment in the Cloud Services Segment and the write-off and accelerated amortization discussed in the previous section resulted in

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

a first quarter loss greater than 2011. We anticipated performance for the first quarter of 2012 somewhat similar to 2011. However, the results have been lower than originally anticipated due to the factors noted. Also, we have continued to reduce the amount of software development efforts capitalized as we are nearing the end of the upgrade of all modules in our CSI+Plus legacy system to that of our latest Microsoft .Net programming language and Microsoft SQL based database solution, SmartFusion. While we continue to develop enhancements to our products, due to an increase in the number of newer release, SmartFusion modules in the marketplace there has been an increase in the amount of maintenance activities for the enhanced system, which is expensed. We will continue to capitalize enhancements as they meet the related accounting standards for doing so. Because this represents a shift in spending from one activity to another, these changes and the write-off previously

Table of Contents

discussed do not represent an increased use of cash. As a result of the write-off, and reduction in capitalization of development costs, it is likely our net income in 2012, will be lower than that reported in 2011. Due to the uncertainty that remains in our market with regard to economic recovery, coupled with these changes, we can provide no specific guidance for the coming quarter or year ending 2012.

C. Forward-Looking and Cautionary Statements

This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Among other things, these statements relate to our financial condition, results of operations and future business plans, operations, opportunities and prospects. In addition, we and our representatives may from time to time make written or oral forward-looking statements, including statements contained in other filings with the SEC and in our reports to stockholders. These forward-looking statements are generally identified by the words or phrases may, could, should, expect, anticipate, plan, believe, see, predict, project or words of similar import. These forward-looking statements are based upon our current knowledge and assumptions about future events and involve risks and uncertainties that could cause our actual results, performance or achievements to be materially different from any anticipated results, prospects, performance or achievements expressed or implied by such forward-looking statements. These forward-looking statements are not guarantees of future performance. Many factors are beyond our ability to control or predict. You are accordingly cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date that we make them. We do not undertake to update any forward-looking statement that may be made from time to time by or on our behalf.

We have included risk factors and uncertainties that might cause differences between anticipated and actual future results in the Risk Factors section of our Annual Report on Form 10-K for the year ended December 31, 2011. We have attempted to identify, in context, some of the factors that we currently believe may cause actual future experience and results to differ from our current expectations regarding the relevant matter or subject area. The operations and results of our software and systems integration businesses also may be subject to the effects of other risks and uncertainties, including, but not limited to:

a reduction in anticipated sales;

an inability to perform customer contracts at anticipated cost levels;

our ability to otherwise meet the operating goals established by our business plan;

market acceptance of our new software, technology and services offerings;

an economic downturn; and

changes in the competitive marketplace and/or customer requirements.

D. Critical Accounting Policies and Estimates

Basis of Presentation

Our condensed consolidated financial statements include CSI Technology Resources, Inc., a former wholly-owned subsidiary. (The subsidiary had no material operations and we report on a consolidated basis for both book and tax purposes. As discussed above, on June 1, 2012, CSI Technology Resources, Inc. was merged into the Company and its separate existence terminated.) We use the accrual basis of accounting.

We employ accounting principles generally accepted in the United States of America (generally accepted accounting principles or GAAP). GAAP requires us to make estimates, assumptions and judgments and rely on projections of future results of operations and cash flows. Those estimates, assumptions, judgments and projections are an integral part of the financial statements. We base our estimates and assumptions on historical data and other assumptions, which include knowledge and experience with regard to past and current events and assumptions about

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

future events that we believe are reasonable under the circumstances. These estimates and assumptions affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities in our financial statements. In addition, they affect the reported amounts of revenues and expenses during the reporting period.

Our judgments are based on our assessment as to the effect certain estimates and assumptions of future trends or events may have on the financial condition and results of operations reported in our financial statements. It is important that an investor understand that actual results could differ materially from these estimates, assumptions, projections and judgments.

Certain accounting policies, methods and estimates are particularly sensitive because of their significance to the financial statements and of the possibility that future events affecting them may differ markedly from management's current judgments. For a description of our significant accounting policies, see Note 1 contained in the explanatory notes to our audited consolidated financial statements for the year ended December 31, 2011 included in our most recently filed Form 10-K. The most critical accounting policies that have a significant impact on the results we report in our consolidated financial statements are discussed below.

Table of Contents

Disclosure Regarding Segments

The Company reports its operations under three operating segments: the Financial Management Applications Segment, the Cloud Services Segment and the Technology Solutions Segment. See A. Introduction Products and Services and Organization for more detailed discussions regarding our segments.

Revenue Recognition

Software License Revenues

Software revenues consist principally of fees for licenses of our internally developed software products, service and training. We recognize all software revenue using the residual method in accordance with the Software Revenue Recognition subtopic of the FASB's ASC. Under the residual method, the fair value of the undelivered elements is deferred and the remaining portion of the arrangement fee is recognized as revenue. If evidence of the vendor specific fair value of one or more undelivered elements does not exist, revenues are deferred and recognized when delivery of those elements occurs or when fair value can be established.

Company-specific objective evidence of fair value of maintenance and other services is based on our customary pricing for such maintenance and/or services when sold separately. At the outset of the arrangement with the customer, we defer revenue for the fair value of its undelivered elements (e.g., maintenance, consulting and training) and recognize revenue for the remainder of the arrangement fee attributable to the elements initially delivered in the arrangement (i.e., software product) when the basic criteria in ASC 985-605 have been met. If such evidence of fair value for each undelivered element of the arrangement does not exist, we defer all revenue from the arrangement until such time that evidence of fair value does exist or until all elements of the arrangement are delivered.

Under ASC 985-605, revenue attributable to an element in a customer arrangement is recognized when (i) persuasive evidence of an arrangement exists, (ii) delivery has occurred, (iii) the fee is fixed or determinable, (iv) collectability is probable and (v) the arrangement does not require services that are essential to the functionality of the software.

Persuasive evidence of an arrangement exists. We determine that persuasive evidence of an arrangement exists with respect to a customer when we have a written contract, which is signed by both us and the customer, or a purchase order from the customer when the customer has previously executed a standard license arrangement with us.

Delivery has occurred. Our software may be either physically or electronically delivered to the customer. We determine that delivery has occurred upon shipment of the software pursuant to the billing terms of the agreement or when the software is made available to the customer through electronic delivery.

The fee is fixed or determinable. If at the outset of the customer engagement we determine that the fee is not fixed or determinable, we recognize revenue when the fee becomes due and payable.

Collectability is probable. We determine whether collectability is probable on a case-by-case basis. When assessing probability of collection, we consider the number of years in business, history of collection, and product acceptance for each customer. We typically sell to customers for whom there is a history of successful collection. However, collection cannot be assured.

We allocate revenue on software arrangements involving multiple elements to each element based on the relative fair value of each element. Our determination of the fair value of each element in multiple-element arrangements is based on vendor-specific objective evidence (VSOE). We align our assessment of VSOE for each element to the price charged when the same element is sold separately. We have analyzed all of the elements included in our multiple-element arrangements and determined that we have sufficient VSOE to allocate revenue to the maintenance, support and professional services components of our perpetual license arrangements. We sell our professional services separately, and have established VSOE for professional services on that basis. VSOE for maintenance and support is determined based upon the customer's annual renewal rates for these elements. Accordingly, assuming that all other revenue recognition criteria are met, we recognize revenue from perpetual licenses upon delivery using the residual method in accordance with Software Revenue Recognition subtopic of the FASB ASC.

Our software products are fully functional upon delivery and implementation and do not require any significant modification or alteration of products for customer use.

Table of Contents

We expense all manufacturing, packaging and distribution costs associated with software license sales as cost of license revenues.

Computer Hardware Sales Revenues

Revenue related to hardware sales is recognized when: (a) we have a written sales agreement; (b) delivery has occurred; (c) the price is fixed or determinable; (d) collectability is reasonably assured; (e) the product delivered is standard product with historically demonstrated acceptance; and (f) there is no unique customer acceptance provision or payment tied to acceptance or an undelivered element significant to the functionality of the system. Generally, payment terms are net 30 days from shipment. When sales to a customer involve multiple elements, revenue is recognized on the delivered element provided that (1) the undelivered element is a standard product, (2) there is a history of acceptance on the product with the customer and (3) the undelivered element is not essential to the customer's application. Revenue related to spare parts is recognized on shipment. Shipping and handling charges to customers are included in revenues. Shipping and handling costs incurred by the Company are included in cost of sales.

Technology revenues are generated primarily from the sale of hardware. In accordance with the Revenue Recognition topic of the FASB ASC, we record revenues as net when we serve as an agent. In these circumstances, our supplier pays a commission to us but acts as the primary obligor in a transaction and we record only the commission in revenues. We record revenues as gross (generally cost of merchandise plus margin) when we serve as a principal whereby we act as the primary obligor in a transaction, have the latitude for establishing pricing and retain all the credit risk associated with such transaction.

Long-term Payment Arrangements

Our primary customer base consists of local government and education entities whose source of funding (local taxes and federal funding) is generally assured; accordingly the risk of uncollectability is lower than that of businesses selling primarily to non-government entities. The Company has an ongoing practice of providing financing for certain purchases under notes receivable or long term leases typically ranging from 3 to 5 years, subject to review of its exposure under such facilities and cash flow availability or needs at the time of such purchases. Such amounts have not constituted a significant portion of its account balances, and the Company has historically never experienced a default under such arrangements. The Company recognizes revenue under these arrangements when the criteria noted under Software License Revenues and Computer Hardware Sales Revenues above is met, in accordance with Revenue Recognition Software subtopic of the FASB ASC.

Service/Support Revenues

Service revenues consist of professional services and maintenance fees from software and hardware maintenance agreements. Maintenance agreements are typically priced based on a percentage of the product license fee or hardware cost and have a one-year term, renewable annually. Services provided to customers under maintenance agreements may include technical product support and unspecified software upgrades. Revenue related to maintenance and service contracts is recognized ratably over the duration of the contracts. Deferred revenues from advanced payments for maintenance agreements are recognized ratably over the term of the agreement, which is typically one year.

Warranties

Our suppliers generally warrant the products distributed by us and allow returns of defective products, including those that have been returned to us by its customers. We do not independently warrant the products we distribute, but we do warrant our services with regard to products that we configure for our customers and products that we build from components purchased from other sources. Warranty expense is not material to our financial statements.

Long-lived Assets

Capitalization

Expenditures for major renewals or betterments that extend the useful lives of property and equipment are capitalized. Expenditures for maintenance and repairs are charged to expenses as incurred.

We continually evaluate whether events and circumstances have occurred that indicate the remaining estimated useful life of long-lived assets may warrant revision or that the remaining balance of long-lived assets may not be recoverable in accordance with Property, Plant, and Equipment topic of the FASB ASC. When factors indicate that long-lived assets should be evaluated for possible impairment, we use an estimate of the related undiscounted future cash flows over the remaining life of the long-lived assets in measuring whether they are recoverable. If the estimated undiscounted future cash flows exceed the carrying value of the asset, a loss is recorded as the excess of the asset's carrying

value over fair value.

Table of Contents

Depreciation

Depreciation of property and equipment is provided using the straight-line method over the estimated useful lives of such property and equipment.

Computer Software Costs and Amortization

Computer software costs consist of internal software production costs and purchased software costs capitalized under the provisions of Software subtopic of the FASB ASC, Accounting for the Costs of Computer Software to be Sold, Leased or Otherwise Marketed.

Costs in the research and development of new software products where the technological feasibility is unknown and enhancements which do not prolong the software life or otherwise increase its value are expensed as incurred. Capitalized computer software costs are amortized over the economic life of the product, generally three to four years, using the straight-line method. Much of our software development efforts related to our fund accounting and lesson planning products focus on the implementation of known technological capabilities applied to common business processes to enhance our existing products. Historically, through our software solutions segment, prior to 2009, we spent material efforts on technological innovation for which the feasibility has been unknown. However, following our acquisition of the more complex Version3 products in the latter part of 2008, and related to efforts to expand those and develop additional product offerings and enhance existing offerings where the technological feasibility is not readily known, from time to time we engage in efforts involving research and development and record the costs of such efforts, when they are incurred, separately, as *research and development*, on the face of our financial statements. Most recently the portion of our development recorded as research and development outside of cost of sales has once again declined due to the reduced emphasis on our investment in the product for which this type of research was significant, our Hosted email solution.

Other Intangible Assets

The Company follows the provisions prescribed by FASB ASC Topic 350, Intangibles Goodwill and Other (ASC 350) in our accounting and reporting for goodwill and other intangible assets.

The Intangibles Goodwill and Other topic of the FASB ASC eliminates the requirement to amortize intangible assets with an indefinite life, addresses the amortization of intangible assets with a defined life, and addresses impairment testing and recognition indefinite-lived intangible assets. In accordance with the Intangibles Goodwill and Other topic of the FASB ASC, we do not amortize indefinite-lived intangible assets (e.g., corporate trademarks for which planned use is indefinite). We evaluate the remaining useful life of intangible assets that are not being amortized each reporting period to determine whether events and circumstances continue to support an indefinite useful life. If an intangible asset that is not being amortized is subsequently determined to have a finite useful life, we amortize the intangible asset prospectively over its remaining estimated useful life. Amortizable intangible assets (e.g., product trademarks) are amortized on a straight-line basis over six years or the life of the product, whichever is shorter.

In addition, as required under Intangibles Goodwill and Other subtopic of the FASB ASC, we perform an annual test for impairment of our indefinite-lived intangible assets. Our indefinite-lived intangible assets consist of values assigned to certain trademarks and other intangibles we have developed or acquired.

Stock Based Compensation

The Company has a stock based compensation plan, the 2005 Incentive Compensation Plan. The Company accounts for stock based compensation using the fair value method prescribed in the Compensation Stock Compensation subtopic of the FASB ASC, which the Company adopted in 2006 using the modified prospective method. The Company utilizes the Black-Scholes model to estimate the fair value of the shares granted.

Income Taxes

The Company uses the asset and liability method of accounting for income taxes. Income taxes are provided for the tax effects of transactions reported in the financial statements and consist of taxes currently due or refundable plus deferred income tax assets and liabilities. Deferred income tax assets and liabilities are recorded to recognize the income tax effect of the temporary differences in the method of reporting various items of income and expenses for financial reporting purposes and income tax purposes. The deferred income tax assets and liabilities at the end of the year are determined using the statutory tax rates expected to be in effect when the taxes are actually due or refundable.

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

We follow the provisions of the Income Taxes topic of the FASB ASC, which provides specific guidance on the financial statement recognition, measurement, reporting and disclosure of uncertain tax positions taken or expected to be taken in a tax return. We recognize the impact of our tax positions in our financial statements if those positions will more likely than not be sustained on audit, based on the technical merit of the position.

Table of Contents

Related Party Transactions and Off-Balance Sheet Arrangements

We have not entered into any significant transactions with related parties other than the issuance of subordinated debt to certain executive officers and shareholders and payments described in Note 4 to our unaudited financial statements as of and for the six months ended June 30, 2012 and under G. Liquidity and Capital Resources Credit Arrangements below. We do not use off-balance-sheet arrangements with unconsolidated related parties, nor do we use other forms of off-balance-sheet arrangements such as research and development arrangements.

E. Recent Accounting Pronouncements

The following is a summary of recent authoritative pronouncements that could impact the accounting, reporting, and/or disclosure of financial information by the Company.

In September 2011, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2011-08, which is intended to simplify testing for goodwill impairment. This guidance gives an entity the option to first assess qualitative factors to determine if it is more likely than not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether it is necessary to perform the two-step goodwill impairment test. This guidance was effective for the Company beginning January 1, 2012. The Company adopted the provisions contained in this guidance as of January 1, 2012 without any material impact on the Company's financial position, results of operations, or cash flows.

In May 2011, FASB issued ASU No. 2011-04, which clarifies and changes fair value measurement and disclosure requirements. This guidance expands existing disclosure requirements for fair value measurements and makes other amendments but does not require additional fair value measurements. This guidance was effective for the Company beginning January 1, 2012. The Company adopted the provisions contained in this guidance as of January 1, 2012 without any material impact on the Company's financial position, results of operations, or cash flows.

Other accounting standards that have been issued or proposed by the FASB or other standards-setting bodies are not expected to have a material impact on the Company's financial position, results of operations or cash flows.

F. Financial Performance

Overview

Our performance for the second quarter and first six months of 2012 was impacted significantly by items which are infrequent but not unusual. Only items which are infrequent *and* unusual are considered to be reported separately from ongoing operating results; accordingly these items are included in and discussed related to our operating results. The infrequent items included: (i) significantly increased professional and legal costs related to strategic matters in both the first and second quarter of 2012, (ii) the first quarter impairment charge for our Cloud hosted email solution as a result of our outlook being revised downward for this product and therefore de-emphasized, and (iii) accelerated amortization of the Version3 logo asset in connection with a reduction in its useful life. Without the impact of these infrequent events our performance would have been more representative of the past, except primarily for two other significant changes with ongoing impact over the next year or two: 1) the reduction in capitalized software costs despite ongoing enhancements to our products as a result of increased maintenance focused requirements to support the continuing releases of multiple modules into the marketplace for our latest .Net and SQL based SmartFusion financial management product, for which all modules are now complete or nearing completion, and 2) continued investment in the Cloud Hosted VoIP solution. These significant changes in our operations are discussed in more detail as they impact each area of our financial results further below. The most significant items, the impairment charge and accelerated amortization, resulted in total charges of \$2 million, which are non-cash charges and therefore did not result in any significant change in our liquidity since year end 2011. Our liquidity is also discussed later in G. Liquidity and Capital Resources.

Our revenues increased \$1.7 million or 13% to \$15.2 million for the second quarter of 2012 compared to the same period of the prior year. The revenue increase was due to a \$1.4 million increase in Technology Solutions Segment revenues, a \$0.2 million increase in Financial Management Applications Segment revenues and a \$0.1 million increase in Cloud Services revenues.

Revenues for the six months ended June 30, 2012 increased \$3.4 million or 15% to \$27.0 million compared with the same period of the prior year. The revenue increase was due to a \$2.7 million increase in Technology Solutions Segment revenues, a \$0.4 million increase in Financial Management Applications Segment revenues and a \$0.3 million increase in Cloud Services revenues.

Table of Contents

Gross profit for the second quarter of 2012 decreased \$0.2 million, or 7%, to \$2.8 million compared to the same period of the prior year. The decrease was due to a \$0.1 million decrease from the Financial Management Applications Segment and a \$0.1 million decrease from the Cloud Services segment, while gross profit for the Technology Solutions segment was relatively flat. The overall gross margin decreased from 22.0% to 18.1% due to decreased margins from all three segments. The Financial Management Applications Segment reported 37.3% margin in the second quarter of 2012 versus 41.5% for the same period in 2011. The Cloud Services Segment reported -45.1% gross margin versus -30.8% in 2011. The Technology Solutions Segment reported 15.1% margin in the second quarter of 2012 versus 17.4% for the same period in 2011.

Gross profit for the six months ended June 30, 2012 decreased \$1.7 million, or 37%, to \$3.0 million compared to the same period of the prior year. The decrease was due to a \$0.2 million decrease from the Financial Management Applications Segment and a \$1.8 million decrease from the Cloud Services segment, partially offset by a \$0.3 million increase from the Technology Solutions segment. The primary reason for the overall decline was a \$1.3 million non-cash impairment write-off of the Cloud Email solution capitalized computer software developed asset in the Cloud Services Segment as described in **B. Recent Developments** above. Gross profit declined \$0.4 million before the non-cash write-off. The overall gross margin decreased from 19.8% in the prior year's first six months to 10.9% for the current year's first six months due to decreased margins from all three segments. The overall gross margin decreased from 15.8%, prior to the non-cash write-off of the Cloud Email solution computer asset in the Cloud Services Segment, to 10.9% thereafter. The Financial Management Applications Segment reported 35.7% margin in the first six months of 2012 versus 41.5% for the same period in 2011. The Cloud Services Segment reported -262.6% gross margin versus -83.7% in 2011. The Technology Solutions Segment reported 14.3% margin in the first six months of 2012 versus 14.6% for the same period in 2011.

Operating results decreased \$0.7 million, or 174%, to an operating loss of \$0.3 million for the second quarter of 2012. The decrease in operating income came from the decrease in gross profit and an increase in operating expenses, particularly professional and legal public company compliance costs and selling expenses. Public compliance related costs increased \$0.4 million as a result of our work with our investment bankers and legal counsel in analyzing opportunities to provide, and improve our position to provide, returns to all shareholders.

For the six months ended June 30, 2012, operating results decreased \$3.1 million, or 979% compared to the prior year, to an operating loss of \$3.5 million. The decrease in operating results came from the decrease in gross profit and by an increase in operating expenses, particularly selling expenses and public company costs, and accelerated amortization from a change in estimate to the useful life of the Version3 logo. As with gross profit, non-cash charges related to the Cloud Email solution in the Cloud Services segment had the most significant impact on operating loss, combined with accelerated amortization of the Version3 logo, increasing operating loss by \$2.0 million of the \$3.1 million increase in operating loss in the first six months of 2012, the remainder being driven primarily by fewer development costs capitalized and increased professional and legal public company compliance costs.

Net income for the second quarter of 2012 decreased \$0.4 million, or 227%, to net loss of \$0.2 million. The decrease in net income was due to the decrease in operating income, partially offset by reduced income tax expense.

Net loss for the first six months of 2012 was \$2.2 million, an increase of \$1.9 million, or 507%, compared to the same period of the prior year. The decrease was due to the decrease in operating results, partially offset by an increase in income tax benefit.

Table of Contents**Consolidated Results of Operations for the Three Months Ended June 30, 2012 and 2011**

	Three Months Ended		
	June 30,	June 30,	Increase
	2012	2011	(Decrease)
NET SALES AND SERVICE REVENUE	\$ 15,209	\$ 13,480	\$ 1,729
GROSS PROFIT	2,760	2,961	(201)
OPERATING INCOME (LOSS)	(292)	393	(685)

SIGNIFICANT ITEMS THAT INCREASED (DECREASED)**OPERATING INCOME**

Gross Profit:

Sales			\$ 1,729
Cost of sales excluding depreciation, amortization, and capitalization			(1,554)
Depreciation and amortization			(38)
Capitalization of software costs			(338)
			(201)
Operating Expenses:			
Research and development costs			26
Selling costs			(217)
Marketing costs			29
Stock based compensation			7
Professional and legal public company compliance costs			(375)
Depreciation and amortization			22
Other general and administrative expenses			24
			\$ (685)

Revenues

Total revenues in the second quarter of 2012 increased \$1.7 million, or 13%, in comparison with the second quarter of 2011 to \$15.2 million. Of this increase, Technology Solutions increased \$1.4 million, Financial Management Applications increased \$0.2 million and Cloud Services revenues increased \$0.1 million. The 14% increase in Technology Solutions revenues was primarily due to increased infrastructure hardware sales. Financial Management Applications revenues increased 5% due to an increase in new software sales and support revenues. The 36% increase in Cloud Services revenues was due to an increase in Cloud hosted email and hosted voice sales.

Gross Profit

Gross profit for the second quarter of 2012 decreased \$0.2 million, or 7%, in comparison with the second quarter of 2011, to \$2.8 million. The decrease was due to a \$0.1 million decrease from the Financial Management Applications Segment and a \$0.1 million decrease from the Cloud Services Segment, with relatively flat gross profit from the Technology Solutions Segment. The 5% decrease in Financial Management Applications gross profit was driven by an increase in costs of sales from increased product development and support personnel as a percent of revenues added to support additional enhancements to the software and due to reduced capitalization of software costs as the SmartFusion software conversion to the .Net and SQL platforms is drawing to completion, and efforts have shifted to more maintenance related activities. Cloud Services Segment gross profit decreased 99% due to an increase in costs of sales mostly due to increased depreciation on fixed assets necessary for the hosted voice solution and due to reduced capitalization of software costs as the hosted email solution is now developed. Technology Solutions Segment gross profit decreased by less than 1% due to reduced engineering services sales with flat costs. The overall gross margin decreased from 22.0% to 18.1% due to decreased margins in all three segments. The Financial Management Applications Segment reported 37.3% margin in the second quarter of 2012 versus 41.5% for the same period in 2011 due to the same reasons as the decrease in gross profit. The Cloud Services Segment reported -45.1% margin in the second quarter of 2012 versus -30.8% for the same period in 2011 due to the same reasons as the decrease in gross profit. The Technology Solutions Segment reported 15.1% margin for the second quarter of 2012, down from 17.4% for the same period in 2011. The decrease was due to reduced reseller commissions and reduced engineering services performance.

Operating Expenses

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

Operating expenses for the second quarter increased \$0.5 million compared to the prior year, to \$3.1 million. The above table analyzes the major items that account for this increase. The increase was primarily a result of increased selling costs related to a focus on increasing contacts in the Technology segment and increased professional and legal public company compliance costs from investment banking related matters. The \$0.2 million decrease in gross profit combined with the increase in operating expenses, resulted in a decrease in operating income of \$0.7 million, or 174% compared to the prior year, to operating loss of \$0.3 million.

Table of Contents**Segment Information**

CSI is organized into the three reportable segments: the Financial Management Applications Segment, the Cloud Solutions Segment and the Technology Solutions Segment. Below is a description of the types of products and services from which each reportable segment derives its revenues.

Financial Management Applications Segment

Through our Financial Management Applications Segment, we report the results of the development, sales, and deployment and provision of ongoing support of our fund accounting based financial management software. Through this segment, we also report the results of operations related to complimentary third-party applications and services we resell.

	Three Months Ended		
	June 30, 2012	June 30, 2011	Increase (Decrease)
NET SALES AND SERVICE REVENUE	\$ 3,524	\$ 3,345	\$ 179
GROSS PROFIT	1,316	1,389	(73)
SEGMENT INCOME	392	474	(82)

SIGNIFICANT ITEMS THAT INCREASED (DECREASED)**SEGMENT INCOME**

Gross Profit:

Sales	\$ 179
Cost of sales excluding depreciation, amortization, and capitalization	(142)
Depreciation and amortization	7
Capitalization of software costs	(117)

(73)

Operating Expenses:

Selling costs	(59)
Marketing costs	(7)
Depreciation and amortization	6
Other general and administrative expenses	51

\$ (82)

Financial management applications revenues increased by \$0.2 million, or 5%, in comparison with the second quarter of 2011. The increase in software revenues was due primarily to increases in new fund accounting software sales and support revenues.

Financial management applications cost of sales increased by 13% in comparison with the second quarter of 2011. The increase in cost of sales came primarily from increased costs for development and support costs and reduced capitalization of software costs due to the near completion of the CSI+Plus to SmartFusion upgrade software development effort. Enhancements are continuing but are accompanied by some level of increased maintenance activities by development resources, reflecting more modules being released and utilized in the market. Increased costs related to rolling out product upgrades also impacted the increase in cost of sales and the gross margin. The gross margin for the second quarter of 2012 was 37.3% compared to 41.5% in the second quarter of 2011. The decrease in the margin was due to the increase in costs of sales exceeding the increase in sales as a result of the decrease in capitalized development costs.

Financial management applications operating expenses were relatively flat in comparison with the second quarter of 2011. Increased sales and marketing expenses were offset by reduced other general and administrative expenses. The segment experienced a decrease in segment operating income of \$0.1 million, or 17%, in comparison to the second quarter of 2011, driven by the decrease in gross profit.

Cloud Services Segment

Through our Cloud Services Segment, we report the results of the development, integration, sales and deployment of our proprietary standards based lesson planning software, solutions that facilitate single sign-on application access management provisioning based on Microsoft's Identity

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

Lifecycle Management, cloud-based communication and collaboration solutions, based on Microsoft's Live@edu hosted exchange and SharePoint environments and Microsoft SharePoint deployments, and for Hosted VoIP. Through this segment we also report the results of operations related to complimentary third-party applications and services which are an integral part of our solutions.

Table of Contents

	Three Months Ended		
	June 30, 2012	June 30, 2011	Increase (Decrease)
NET SALES AND SERVICE REVENUE	\$ 534	\$ 393	\$ 141
GROSS LOSS	(241)	(121)	(120)
SEGMENT LOSS	(526)	(406)	(120)
SIGNIFICANT ITEMS THAT INCREASED (DECREASED)			
SEGMENT LOSS			
Gross Profit:			
Sales			\$ 141
Cost of sales excluding depreciation, amortization, and capitalization			5
Depreciation and amortization			(45)
Capitalization of software costs			(221)
			(120)
Operating Expenses:			
Research and development			26
Selling costs			(38)
Marketing costs			20
Depreciation and amortization			16
Other general and administrative expenses			(24)
			\$ (120)

Cloud services revenues increased by \$0.1 million, or 36%, in comparison with the second quarter of 2011. The increase in revenues was primarily due to increased sales of our hosted email solution with some increase from the hosted voice solutions as well.

Cloud services cost of sales increased \$0.3 million, or 51%, in comparison with the second quarter of 2011. The increase in cost of sales came primarily from increased costs for the ramp up of the hosted voice solution just now beginning to be delivered to the marketplace, increased depreciation and amortization due to increased investment in assets for this segment and due to reduced software costs being capitalized as a result of the completion of the hosted email development. The gross margin for the first quarter of 2012 was -45.1% compared to -30.8% in the second quarter of 2011. The decline in the margin was due to the increase in costs of sales discussed above.

Cloud services operating expenses for the segment were flat in comparison with the second quarter of 2011. The increase from selling and general and administrative costs due to administrative costs increasing in connection with the growth of this segment were offset by decreases in marketing costs and research and development costs. The segment experienced an increase in segment operations loss of 30% in comparison to the second quarter of 2011, driven by the decrease in gross profit.

As previously discussed, we de-emphasized the Cloud email product line, which resulted in a reduction in force of approximately 8 persons, or a potential future (pre-tax) savings of \$0.3 million per quarter, beginning in the third quarter of 2012. Approximately \$0.2 million was incurred in the second quarter prior to the RIF accompanied by \$0.1 million in severance costs incurred late in the second quarter. Accordingly, the combined salary and severance costs resulted in no significant savings in the second quarter over and above the normal quarterly costs prior to the RIF.

Technology Solutions Segment

Through our Technology Solutions Segment, we report the results of the technology solutions products through the sales and distribution of computers and accessories and the wide range of technology consulting services, including network and systems integration and computer support and maintenance services, that we provide.

Table of Contents

	Three Months Ended		
	June 30, 2012	June 30, 2011	Increase (Decrease)
NET SALES AND SERVICE REVENUE	\$ 11,151	\$ 9,742	\$ 1,409
GROSS PROFIT	1,685	1,693	(8)
SEGMENT INCOME	375	490	(115)

SIGNIFICANT ITEMS THAT INCREASED (DECREASED)**SEGMENT INCOME**

Gross Profit:

Sales \$ 1,409

Cost of sales excluding depreciation, amortization, and capitalization (1,417)

Depreciation and amortization

(8)

Operating Expenses:

Selling costs (120)

Marketing costs 16

Other general and administrative expenses (3)

\$ (115)

Technology revenues increased \$1.4 million, or 14%, in comparison to the second quarter of 2011. The increase in technology revenues was due to increased infrastructure, cabling and interactive classroom product sales, third party contracts sales and increased cabling services, partially offset by reduced reseller commissions and engineering services revenues.

Technology cost of sales increased \$1.4 million, or 18%, in comparison to the second quarter of 2011. The increase in technology cost of sales accompanied the increase in technology revenues for products, and was also the result of an increase in labor costs. Gross profit for the period decreased slightly, by less than 1%, primarily due to the decrease in engineering services and reseller commissions. Segment gross margin for the period decreased from 17.4% in 2011 to 15.1% in 2012 due to the same reasons as the decrease in gross profit as both reseller commissions and engineering services carry higher margins.

Technology operating expenses increased by \$0.1 million or 8% in comparison to the second quarter of 2011. The increase was primarily due to an increase in selling costs, with a focus on generating more sales activities, partially offset by a decrease in marketing costs. As a result of the increase in operating expenses, the segment experienced a decrease in segment operating income of \$0.1 million, or 23% in comparison to the second quarter of 2011.

The following tables summarize information about segment income (loss) for the three months ended June 30, 2012 and 2011.

	Financial Management Applications	Cloud Services	Technology Solutions	Total Company
Three months ended June 30, 2012				
Net sales and service revenue	\$ 3,524	\$ 534	\$ 11,151	\$ 15,209
Gross profit (loss)	1,316	(241)	1,685	2,760
Segment income (loss)	392	(526)	375	(*)
Three months ended June 30, 2011				
Net sales and service revenue	\$ 3,345	\$ 393	\$ 9,742	\$ 13,480
Gross profit (loss)	1,389	(121)	1,693	2,961
Segment income (loss)	474	(406)	490	(*)

* See reconciliation below

Table of Contents**Reconciliation of Segment income (non-GAAP measure) to operating income per consolidated Statements of Operations (GAAP measure):**

	Three Months Ended	
	June 30,	June 30,
	2012	2011
Segment income:		
Financial Management Applications Segment	\$ 392	\$ 474
Cloud Services Segment	(526)	(406)
Technology Solutions Segment	375	490
TOTAL SEGMENT INCOME	241	558
Less: merger-related and public company compliance costs		
Stock compensation - non-cash		(7)
Professional and legal public company compliance costs	(533)	(158)
OPERATING INCOME Per Consolidated Statements of Operations	\$ (292)	\$ 393

Interest and Other Income and Expenses

Interest expense was flat compared to the second quarter of 2011. Interest expense on the line of credit was higher due to increased borrowings over the course of the second quarter. However, this was offset by lower interest from reducing principal balances on the notes payable in comparison to the same period in 2011. Amortization of loan costs increased in comparison to the second quarter of 2011 due to the deferred loan costs from the new financing arising in the first quarter of 2012, while there were no such costs in 2011.

Income Taxes

Income tax expense decreased by \$0.3 million, or 173% compared to the second quarter of 2011, to a tax benefit of \$0.1 million in the second quarter of 2012. The decrease was due primarily to the decrease in pre-tax income when compared to the prior year.

The effective tax rates for the three months ended June, 2012 and 2011 were approximately 35.6% and 49.3%, respectively.

Net Income and Earnings per Share

Net income decreased in the second quarter of 2012 by \$0.4 million, or 227%, to a net loss of \$0.2 million compared to the same period of 2011. The decrease was due to the decrease in operating income, partially offset by decreased income tax expense.

Basic earnings per share decreased from earnings of \$0.03 in the second quarter of 2011 to a loss of \$0.03 per share in the second quarter of 2012. The decrease was primarily due to the decrease in net income. Diluted earnings per share decreased from earnings of \$0.01 per share in the second quarter of 2011 to a loss of \$0.03 per share in the second quarter of 2012. The decrease was primarily due to the decrease in net income.

Table of Contents**Consolidated Results of Operations for the Six Months Ended June 30, 2012 and 2011**

	Six Months Ended		
	June 30, 2012	June 30, 2011	Increase (Decrease)
NET SALES AND SERVICE REVENUE	\$ 27,008	\$ 23,563	\$ 3,445
GROSS PROFIT	2,952	4,658	(1,706)
OPERATING LOSS	(3,452)	(320)	(3,132)

SIGNIFICANT ITEMS THAT INCREASED (DECREASED)**OPERATING LOSS**

Gross Profit:

Sales	\$ 3,445
Cost of sales excluding depreciation, amortization, and capitalization	(3,001)
Depreciation and amortization and impairment of capitalized software	(1,529)
Capitalization of software costs	(621)
	(1,706)
Operating Expenses:	
Research and development costs	42
Selling costs	(363)
Marketing costs	82
Stock based compensation	15
Professional and legal public company compliance costs	(563)
Depreciation and amortization	(626)
Other general and administrative expenses	(13)
	\$ (3,132)

Revenues

Total revenues in the first six months of 2012 increased \$3.4 million, or 15%, in comparison with the same period of 2011 to \$27.0 million. Of this increase, Technology Solutions increased \$2.7 million, Financial Management Applications increased \$0.4 million and Cloud Services revenues increased \$0.3 million. The 17% increase in Technology Solutions revenues was primarily due to increased infrastructure hardware sales. Financial Management Applications revenues increased 6% due to an increase in new software sales and support revenues. The 49% increase in Cloud Services revenues was due to an increase in Cloud hosted email and hosted voice sales.

Gross Profit

Gross profit for the six months ended June 30, 2012 decreased \$1.7 million, or 37%, in comparison with the same period of 2011, to \$3.0 million. The decrease was due to a \$1.8 million decrease from the Cloud Services Segment and a \$0.2 million decrease from the Financial Management Applications Segment, partially offset by a \$0.3 million increase from the Technology Solutions Segment. The 8% decrease in Financial Management Applications gross profit was driven by an increase in costs of sales from increased product development and support personnel as a percent of revenues added to support additional enhancements to the software and due to reduced capitalization of software costs as the SmartFusion software conversion to the .Net and SQL platforms is drawing to completion, and efforts have required more maintenance related activities as modules are rolled out. Cloud Services Segment gross profit decreased 367% primarily due to the non-cash write-off of the Cloud Email solution computer software asset. An increase in costs of sales mostly due to the increased costs from the additional workforce for the more recently added hosted voice solution and due to reduced capitalization of software costs as the hosted email solution is now developed and commercially available, also contributed to the decline. Technology Solutions Segment gross profit increased 14% due to increased sales, specifically from infrastructure sales. The overall gross margin decreased from 19.8% to 10.9% due to decreased margins in all three segments. The Financial Management Applications Segment reported 35.7% margin in the first six months of 2012 versus 41.5% for the same period in 2011 due to the same reasons as the decrease in gross profit. The Cloud Services Segment reported -262.6% margin for the six months ended June 30, 2012 versus -83.7% for the same period in 2011 due to the same reasons as the decrease in gross profit. The Technology Solutions Segment reported 14.3% margin for the first six months of 2012, down from 14.6% for the same period in 2011. The decrease was due to reductions in the higher margin areas of reseller commissions and engineering services.

Operating Expenses

Operating expenses for the six months ended June 30, 2012 increased \$1.4 million compared to the prior year, to \$6.4 million. The above table analyzes the major items that account for this increase. The increase was primarily a result of the accelerated amortization of the Version3 logo trademark asset. Increased selling costs related to a focus on increasing

Table of Contents

contacts in the technology segment, and increased professional and legal public company compliance costs primarily related to investment banking activities and other general and administrative costs related primarily to bringing on the new Cloud products also contributed to the increase. The \$1.7 million decrease in gross profit combined with the increase in operating expenses, resulted in an increase in operating loss of \$3.1 million, or 979% compared to the prior year, to operating loss of \$3.5 million.

Segment Information

CSI is organized into the three reportable segments: the Financial Management Applications Segment, the Cloud Solutions Segment and the Technology Solutions Segment. Below is a description of the types of products and services from which each reportable segment derives its revenues.

Financial Management Applications Segment

Through our Financial Management Applications Segment, we report the results of the development, sales, and deployment and provision of ongoing support of our fund accounting based financial management software. Through this segment, we also report the results of operations related to complimentary third-party applications and services we resell.

	Six Months Ended		
	June 30, 2012	June 30, 2011	Increase (Decrease)
NET SALES AND SERVICE REVENUE	\$ 7,081	\$ 6,658	\$ 423
GROSS PROFIT	2,530	2,762	(232)
SEGMENT INCOME	780	997	(217)

SIGNIFICANT ITEMS THAT INCREASED (DECREASED)**SEGMENT INCOME**

Gross Profit:

Sales	\$ 423
Cost of sales excluding depreciation, amortization, and capitalization	(348)
Depreciation and amortization	(19)
Capitalization of software costs	(288)

(232)

Operating Expenses:

Selling costs	(100)
Marketing costs	(14)
Depreciation and amortization	17
Other general and administrative expenses	112

\$ (217)

Financial management applications revenues increased by \$0.4 million, or 6%, in comparison with the prior year. The increase in software revenues was due primarily to increases in new fund accounting software sales and support revenues.

Financial management applications cost of sales increased by 17% in comparison with the first six months of 2011. The increase in cost of sales came primarily from increased costs for development and support costs and reduced capitalization of software costs due to the near completion of the CSI+Plus to SmartFusion upgrade software development effort. Enhancements are continuing but are accompanied by some level of increased maintenance activities by development resources, reflecting more modules being released and utilized in the market. Increased costs related to rolling out product upgrades also impacted the increase in cost of sales. The gross margin for the first six months of 2012 was 35.7% compared to 41.5% for the same period of 2011. The decrease in the margin was due to the increase in costs of sales exceeding the increase in sales.

Financial management applications operating expenses were relatively flat in comparison with the first six months of 2011. Increased sales and marketing expenses were offset by reduced other general and administrative expenses. The segment experienced a decrease in segment operating income of \$0.2 million, or 22%, in comparison to the six months ended June 30, 2011, driven by the decrease in gross profit.

Cloud Services Segment

Through our Cloud Services Segment, we report the results of the development, integration, sales and deployment of our proprietary standards based lesson planning software, solutions that facilitate single sign-on application access management provisioning based on Microsoft's Identity Lifecycle Management, cloud-based communication and collaboration solutions,

Table of Contents

based on Microsoft's Live@edu hosted exchange and SharePoint environments and Microsoft SharePoint deployments, and for Hosted VoIP. Through this segment we also report the results of operations related to complimentary third-party applications and services which are an integral part of our solutions.

	Six Months Ended		
	June 30, 2012	June 30, 2011	Increase (Decrease)
NET SALES AND SERVICE REVENUE	\$ 877	\$ 589	\$ 288
GROSS LOSS	(2,303)	(493)	(1,810)
SEGMENT LOSS	(3,697)	(1,086)	(2,611)

SIGNIFICANT ITEMS THAT INCREASED (DECREASED)**SEGMENT LOSS**

Gross Profit:

Sales	\$ 288
Cost of sales excluding depreciation, amortization, and capitalization	(257)
Depreciation and amortization and impairment of capitalized software	(1,508)
Capitalization of software costs	(333)
	(1,810)

Operating Expenses:

Research and development	42
Selling costs	(93)
Marketing costs	48
Depreciation and amortization	(647)
Other general and administrative expenses	(151)

\$ (2,611)

Cloud services revenues increased by \$0.3 million, or 49%, in comparison with the prior year. The increase in revenues was primarily due to increased sales of our hosted email solution with some increase from the hosted voice solutions as well, partially offset by a decrease in Version3 core revenues.

Cloud services cost of sales increased \$2.1 million, or 194%, in comparison with the first six months of 2011. The increase in cost of sales came primarily from the non-cash impairment write-off of the Cloud Email solution. Also contributing to the increase were increased costs for the ramp up of the hosted voice solution just now beginning to be delivered to the marketplace, increased depreciation and amortization due to increased investment in assets for this segment and due to reduced software costs being capitalized as a result of the completion of the hosted email development. The gross margin for the six months ended June 30, 2012 was -262.6% compared to -83.7% in the prior year. The decline in the margin was due to the increase in costs of sales, primarily the non-cash impairment charge and the ramp up of the hosted voice solution exceeding the increase in sales.

Cloud services operating expenses for the segment increased by 135% in comparison with the first six months of 2011. The increase was primarily due to the non-cash write-off of the Cloud Email solution and accelerated amortization of the Version3 logo, accompanied by increased selling and general and administrative costs due to administrative costs increasing in connection with the growth of this segment. The segment experienced an increase in segment operations loss of 240% in comparison to the prior year, driven by the decrease in gross profit and the increase in operating expenses.

Technology Solutions Segment

Through our Technology Solutions Segment, we report the results of the technology solutions products through the sales and distribution of computers and accessories and the wide range of technology consulting services, including network and systems integration and computer support and maintenance services, that we provide.

Table of Contents

	Six Months Ended		
	June 30, 2012	June 30, 2011	Increase (Decrease)
NET SALES AND SERVICE REVENUE	\$ 19,050	\$ 16,316	\$ 2,734
GROSS PROFIT	2,725	2,389	336
SEGMENT INCOME	257	13	244
SIGNIFICANT ITEMS THAT INCREASED (DECREASED)			
SEGMENT INCOME			
Gross Profit:			
Sales			\$ 2,734
Cost of sales excluding depreciation, amortization, and capitalization			(2,396)
Depreciation and amortization			(2)
			336
Operating Expenses:			
Selling costs			(170)
Marketing costs			48
Depreciation and amortization			4
Other general and administrative expenses			26
			\$ 244

Technology revenues increased \$2.7 million, or 17%, in comparison to the prior year. The increase in technology revenues was due to increased revenues from infrastructure, interactive classroom product, cabling product, third party contracts and cabling services.

Technology cost of sales increased \$2.4 million, or 17%, in comparison to the first six months of 2011. The increase in technology cost of sales accompanied the increase in technology revenues for products, and was also the result of an increase in labor costs. Gross profit for the period increased \$0.3 million primarily due to the increase in infrastructure sales and cabling services. Segment gross margin for the period decreased from 14.6% to 14.3% due to a decrease in both reseller commissions and engineering services which carry higher margins.

Technology operating expenses increased by \$0.1 million, or 4% in comparison to the prior year. The increase was primarily due to an increase in selling costs, with a focus on generating more sales activities, partially offset by a decrease in marketing costs. As a result of the increase in gross profit, partially offset by the increase in operating expenses, the segment experienced an increase in segment operating income of \$0.2 million, or 1877% in comparison to the prior year.

The following tables summarize information about segment income (loss) for the six months ended June 30, 2012 and 2011, and assets allocated to segments as of June 30, 2012 and December 31, 2011. Changes in segment assets came primarily from the following:

Financial Management Applications Segment assets decreased due to a decrease in accounts receivable from increased collections and decreased capitalized software costs due to more amortization than capitalization during the first six months of 2012.

Cloud Services Segment assets decreased due to decreased capitalized computer software costs and intangible assets from impairment and accelerated amortization recorded during the first quarter of 2012, partially offset by increased accounts receivable from increased segment sales.

Technology Solutions Segment assets increased primarily from an increase in inventory as the technology business has increased activity in the summer months. This increase was partially offset by a decrease in accounts receivable due to increased collections.

Table of Contents

	Financial Management Applications	Cloud Services	Technology Solutions	Total Company
Six months ended June 30, 2012				
Net sales and service revenue	\$ 7,081	\$ 877	\$ 19,050	\$ 27,008
Gross profit (loss)	2,530	(2,303)	2,725	2,952
Segment income (loss)	780	(3,697)	257	(*)
Segment assets	8,569	1,446	11,867	21,882
Six months ended June 30, 2011				
Net sales and service revenue	\$ 6,658	\$ 589	\$ 16,316	\$ 23,563
Gross profit (loss)	2,762	(493)	2,389	4,658
Segment income (loss)	997	(1,086)	13	(*)
As of December 31, 2011				
Segment assets	\$ 9,139	\$ 3,493	\$ 10,236	\$ 22,868

* See reconciliation below

Reconciliation of Segment income (loss) (non-GAAP measure) to operating income (loss) per consolidated Statements of Operations (GAAP measure):

	Six Months Ended	
	June 30, 2012	June 30, 2011
Segment income (loss):		
Financial Management Applications Segment	\$ 780	\$ 997
Cloud Services Segment	(3,697)	(1,086)
Technology Solutions Segment	257	13
TOTAL SEGMENT INCOME (LOSS)	(2,660)	(76)
Less: merger-related and public company compliance costs		
Stock compensation - non-cash		(15)
Professional and legal public company compliance costs	(792)	(229)
OPERATING INCOME (LOSS) Per Consolidated Statements of Operations	\$ (3,452)	\$ (320)

Interest and Other Income and Expenses

Interest expense had a slight increase of 1% compared to the six months ended June 30, 2011. Interest expense on the line of credit was higher due to increased borrowings over the course of the second quarter. However, this was offset by lower interest from reducing principal balances on the notes payable in comparison to the same period in 2011. Amortization of loan costs increased in comparison to the prior year due to the deferred loan costs from the new financing arising in the first quarter of 2012, while there no such costs in 2011.

Income Taxes

Income tax benefit increased by \$1.3 million, or 3337%, compared to the prior year, to a tax benefit of \$1.3 million for the period ending June 30, 2012. The increase in tax benefit was due to a higher effective rate and a higher pretax loss when compared to the prior year.

The effective tax rates for the six months ended June 30, 2012 and 2011 were approximately 36.8% and 9.3%, respectively.

Net Loss and Loss per Share

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

Net loss increased for the six months ended June 30, by \$1.9 million, or 507%, to net loss of \$2.2 million compared to the same period of 2011. The increase was due to the increase in operating loss, partially offset by increased income tax benefit.

Basic and diluted loss per share increased from \$0.06 in the first six months of 2011 to \$0.34 in the first six months of 2012. The increase was due to the increase in net loss.

G. Liquidity and Capital Resources

Our strategic plan has included the expansion of the Company both organically and through acquisitions. Due to the long-term nature of investments in acquisitions, new product development, selling, marketing, administration and product modification investment to support geographic expansion and other financial needs to support organic growth, including

Table of Contents

working capital, we expect our long-term and working capital needs to periodically exceed the short-term fluctuations in cash flow from operations. Accordingly, we use debt and equity vehicles in addition to cash flow from operations to fund our growth and working capital needs. Currently our funds for working capital are provided under our \$8.0 million revolving line of credit.

Cash Flows

For the six months ended June 30, 2012, we had no change in cash and cash equivalents generated from \$0.4 million provided by operating activities and \$0.3 million provided by financing activities, offset by \$0.7 used for investment in property and equipment and capitalized software. For the six months ended June 30, 2011, we had a decrease of \$1.6 million in cash and cash equivalents from \$1.0 million used for operating activities and \$1.5 million used for investment in property and equipment and capitalized software, partially offset by \$1.0 million provided by financing activities. Since the time of the reverse merger in 2005 the Company has operated in most periods without cash and in reliance on a revolving line of credit facility to fund its day to day working capital needs and acquisition activities.

Cash from Operating Activities

For the six months ended June 30, 2012, cash provided by operating activities totaled \$0.4 million compared to cash used for operating activities of approximately \$1.0 million for the same period of 2011. The change, \$1.4 million, was due to changes in accounts receivable, primarily increased collections, partially offset by an increase in inventory levels for the reasons discussed further below.

Significant changes since year end to balance sheet items related to operating activities are as follows:

Decreases in the consolidated balance sheet line items for accounts receivable were a result primarily of increased collections through June 30, 2012 as compared to the amounts billed prior to December 31, 2011. The increase in inventories was due to more purchases of interactive classroom and infrastructure products since the year end in anticipation of increasing sales of inventoried products in the summer months. Accounts payable increased primarily due to increased business activity as of second quarter end compared to December 31, 2011. Deferred revenue decreased due to more support agreements being billed and deferred at December 31, 2011 than as of the current period end.

Cash used for Investing Activities

Cash used for investing activities totaled \$0.7 million in the first six months of 2012 compared to \$1.5 million in the first six months of 2011. The decrease of \$0.8 million was due to decreased purchases of property and equipment, primarily from lower investment in equipment to support the hosted VoIP solution, for which the initial investment was made in the prior year, and decreased capitalization of software costs for reasons previously discussed.

On the balance sheet, since year end 2011, capitalized software costs and property and equipment have decreased due to more depreciation than purchases, and more amortization than capitalization of software development in the Financial Management Applications and Cloud Services Segments. Other intangible assets declined from no increase in other intangible assets with no new acquisitions, offset by ongoing depreciation and amortization. Goodwill also remained flat with no acquisition activity.

Cash from Financing Activities

Cash provided by financing activities totaled \$0.3 million in the first six months of 2012 compared to \$1.0 million of cash used for financing activities in the first six months of 2011. In the current year, net borrowings on the line of credit exceeded the net payments on the notes and debt issuance costs from the changes in cash flows from operating and financing activities.

On the balance sheet, interest bearing debt was higher than the balance at the end of the year, due to the increase in line of credit borrowings to support the increase in business which occurs mid-year when more projects are being implemented when schools are not in full session.

Non-GAAP Financial Measures: EBITDA and Adjusted EBITDA

Three and Six Month Periods Ended June 30, 2012 and 2011

EBITDA decreased \$0.7 million, or 72%, to \$0.3 million for the three months ended June 30, 2012 compared to the same period in 2011. The decrease in EBITDA was primarily due to the decrease in operating income compared to the prior year. Adjusted (financing) EBITDA for the quarter ended June 30, 2012 decreased by \$0.7 million, or 72%, to \$0.3 million for the same reason as the change in EBITDA.

Table of Contents

EBITDA decreased \$2.3 million, or 314%, to -\$1.6 million for the six months ended June 30, 2012 compared to the same period in 2011. The decrease in EBITDA was primarily due to the decrease in operating income compared to the prior year. Adjusted (financing) EBITDA for the six months ended June 30, 2012 decreased by \$1.0 million, or 133%, to -\$0.2 million for the same reason as the change in EBITDA plus the addition of the non-cash impairment write-off of the Cloud Email computer software solution.

Explanation and Reconciliation of EBITDA and Adjusted EBITDA

EBITDA is a non-GAAP financial measure used by management, lenders and certain investors as a supplemental measure in the evaluation of some aspects of a corporation's financial position and core operating performance. Investors sometimes use EBITDA as it allows for some level of comparability of profitability trends between those businesses differing as to capital structure and capital intensity by removing the impacts of depreciation and amortization. EBITDA also does not include changes in major working capital items such as receivables, inventory and payables, which can also indicate a significant need for, or source of, cash. Since decisions regarding capital investment and financing and changes in working capital components can have a significant impact on cash flow, EBITDA is not a good indicator of a business's cash flows.

We use EBITDA for evaluating the relative underlying performance of the Company's core operations and for planning purposes, including a review of this indicator and discussion of potential targets in the preparation of annual operating budgets. We calculate EBITDA by adjusting net income or loss to exclude net interest expense, income tax expense or benefit, depreciation and amortization, thus the term Earnings Before Interest, Taxes, Depreciation and Amortization and the acronym EBITDA.

EBITDA is presented as additional information because management believes it to be a useful supplemental analytic measure of financial performance of our core business, and as it is frequently requested by sophisticated investors. However, management recognizes it is no substitute for GAAP measures and should not be relied upon as an indicator of financial performance separate from GAAP measures (as discussed further below).

Adjusted EBITDA or Financing EBITDA is a non-GAAP financial measure used in our calculation and determination of compliance with debt covenants related to our bank credit facilities. Adjusted EBITDA is also used as a representation as to how EBITDA might be adjusted by potential lenders for financing decisions and our ability to service debt. However, such decisions would not exclude those other items impacting cash flow which are excluded from EBITDA, as noted above. Adjusted EBITDA is defined as net income or loss adjusted for net interest expense, income tax expense or benefit, depreciation, amortization, and also certain additional items generally allowed to be excluded from our debt covenant calculation including other non-cash items such as operating non-cash impairment write-offs and compensation expense (such as stock-based compensation), and the Company's initial reorganization or restructuring related costs, unrealized gain or loss on financial instrument (non-cash related) and gain or loss on the disposal of fixed assets. While we evaluate the Company's performance against debt covenants on this basis, investors should not presume the excluded items to be one-time costs. If the Company were to enter into additional capital transactions, for example, in connection with a significant acquisition or merger, similar costs could reoccur. In addition, the ongoing impact of those costs would be considered in, and potential financings based on, projections of future operating performance which would include the impact of financing such costs.

We believe the presentation of Adjusted EBITDA is important as an indicator of our ability to obtain additional financing for the business, not only for working capital purposes, but for acquisitions as well.

When evaluating EBITDA and Adjusted EBITDA, investors should consider, among other things, increasing and decreasing trends in both measures and how they compare to levels of debt and interest expense, ongoing investing activities, other financing activities and changes in working capital needs. Moreover, these measures should not be construed as alternatives to net income or loss (as an indicator of operating performance) or cash flows (as a measure of liquidity) as determined in accordance with GAAP.

While some investors use EBITDA to compare between companies with different investment and capital structures, all companies do not calculate EBITDA or Adjusted EBITDA in the same manner. Accordingly, the EBITDA and Adjusted EBITDA measures presented below may not be comparable to similarly titled measures of other companies.

Table of Contents

A reconciliation of Net Income (Loss) reported under GAAP to EBITDA and Adjusted (Financing) EBITDA is provided below:

	Three Months Ended		Six Months Ended	
	June 30, 2012	June 30, 2011	June 30, 2012	June 30, 2011
Reconciliation of net income (loss) per GAAP to EBITDA and Adjusted (Financing) EBITDA:				
Net income (loss) per GAAP	\$ (224)	\$ 176	\$ (2,247)	\$ (370)
Adjustments:				
Income tax expense (benefit)	(124)	171	(1,306)	(38)
Interest expense, net	45	46	87	88
Amortization of deferred loan costs	11		14	
Depreciation and amortization of property and equipment and intangible assets (excluding Software development)	241	211	1,149	415
Amortization of software development costs	316	330	742	634
EBITDA	\$ 265	\$ 934	\$ (1,561)	\$ 729
Adjustments to EBITDA to exclude those items excluded in loan covenant calculations:				
Impairment of capitalized software development costs			1,313	
Stock based compensation (non-cash portion)		7		15
Adjusted (Financing) EBITDA	\$ 265	\$ 941	\$ (248)	\$ 744

Credit Arrangements*Credit Facilities*

Prior to our going public through the reverse merger, we funded operations through cash flow from operations. In our 2005 reverse merger, which took the CSI operations public, substantially all of our cash was distributed to the founders in exchange for ownership. Due to continued acquisition activity and the recapitalization of the Company in connection with going public through a reverse merger, the Company frequently has no excess cash and relies on its \$8.0 million line of credit facility with its bank to fund its working capital and other funding needs. Accordingly, we now use primarily our working capital facility and term loans to fund our operations. See the notes to our unaudited condensed consolidated financial statements included in this report for more details on our borrowing facilities.

Our current credit facilities consist of:

\$8.0 million revolving line of credit, of which \$1.7 million was drawn and \$5.4 million was available at June 30, 2012, which bears interest at LIBOR plus 2.25% and matures in July 31, 2013; and

\$0.7 million equipment note, of which approximately \$0.6 million was outstanding at June 30, 2012, which bears interest at LIBOR plus 2.25%, and has a one and one-half year amortization maturing in October 2013; and

\$2.3 million in subordinated notes to Barron Partners and the five founding shareholders, of which \$0.7 million remained outstanding at June 30, 2012, which bear interest at 15% and mature no later than January 1, 2018. The notes are subordinated to our bank lender with whom we have our line of credit.

Auto Fleet Lease Facility

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

The Company has a \$2 million facility under which it leases multiple automobiles under a managed, out-sourced (or fleet) program, to support the transportation needs for certain (where cost-effective) sales and delivery efforts. The automobile leases are accounted for as operating leases and lease payments and all other expenses related to these transportation needs are expensed as incurred, just as they would be without the program. Additionally, the program manages the commitment to adding vehicles and exiting of commitments for vehicles when replaced or disposed of, with minimal cost. The Company utilizes the fleet lease program to avoid the administrative costs it would incur if it were to manage such an activity in house. Without the advantage of sharing overhead costs necessary for the management of such a program with others and through economies of scale, such as an outsourced provider can achieve, management would not achieve sufficient savings to administer such a program and would simply choose to incur all related costs as a mileage reimbursement to the employees for use of their personal vehicles. Management believes it would not be cost effective to purchase the vehicles through any type of capital funding, and incur the costs to internally manage and dispose of the vehicles. In addition to the increased costs of internal administration, the disposal costs would likely be greater than incurred under the fleet management program, since the Company is not in the used vehicle market. Accordingly, the Company considers the leasing arrangement an administrative tool, and not a significant source of capital. The auto fleet leases are discussed under Note 8 to our unaudited consolidated financial statements for the period ended June 30, 2012.

Table of Contents

Factors Affecting Capital Needs and Resources

Set forth below are factors which management believes could have a significant impact on our future cash and capital needs and resources.

Ongoing capital resources depend on a variety of factors, including:

our operating cash flow;

\$5.4 million available to our operations at June 30, 2012 under our \$8.0 million line of credit;

the anticipated level of capital expenditures for 2012 of \$0.8 million (\$0.4 million expended through June 30, 2012);

capitalized software development costs of approximately \$0.7 million;

estimated purchase commitments with suppliers;

our scheduled debt service on senior term borrowings;

repayment of our subordinated notes; and

potential future acquisitions.

The above items are described in more detail below.

Expected Cash Flow from Operations

Our operating cash flow is a significant source for us to meet our future capital needs. Our ability to generate sufficient operating cash flow is dependent upon, among other things:

the amount of revenue we are able to generate and collect from our customers;

the amount of costs and operating expenses required to sell and provide our solutions and services and to administer our business;

the cost of acquiring and retaining customers; and

our ability to continue to grow our customer base.

Our cash flow from operations has been reasonably strong over the past several years and through the current quarter, as we have increased our business, including recurring revenues and collected cash generally applied to our revolver, and have had sufficient availability under our line of credit to support our working capital needs and fund acquisitions. Two of the three acquisitions have generated cash sufficient to service the

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

borrowings made to purchase them, and the third was purchased primarily with shares of our stock. Our greatest risk to cash flows at this time is the potential continuing impact of the current economic downturn, potentially mitigated by greater opportunities from an expanded geographic reach following our acquisitions.

Bank Credit Facilities

In light of our growth and acquisition strategy, we believe for the foreseeable future we will rely on our bank credit facilities.

While we have drawn on our line significantly and paid it down from time to time, we cannot guarantee that cash flow from operations will be sufficient to repay our line of credit facility at the time it is due and adequately fund our growing working capital needs. In the alternative, we would attempt to refinance the credit facility with another lender. Our bank line of credit currently is due to expire in July 2013. Although management currently believes that our existing lender will agree to a future renewal of the facility, there can be no assurance that our bank will in fact do so or that replacement financing could be procured by us on favorable terms or at all. We cannot guarantee that operations will generate sufficient results to meet leverage ratios to support necessary borrowings or procure new financing. Without such a credit facility, we believe that our ability to fund our business operations, including providing sufficient working capital to fund sales growth, could be adversely affected.

On March 6, 2012, the Company refinanced its line of credit with another financial institution on substantially the same terms as its prior line, except that the funding limit was increased to \$8.0 million for the line of credit, at a slightly lower interest rate (LIBOR plus 2.25% versus the former LIBOR plus 2.5%) and with a termination date of July 31, 2013.

In conjunction with the refinance of the line of credit, on March 6, 2012, we refinanced our equipment note increasing it by \$0.2 million to \$0.7 million. The purpose of the increase was to refinance our recent capital expenditures originally financed by draws on our line of credit, to match the period over which they are generally used and to replenish working capital availability under the line for these purchases. The terms of the equipment note, including payment and interest, remained the same as with the prior refinance.

Table of Contents

Capital Expenditures and Software Development Costs

We currently anticipate that our capital needs for 2012 will principally consist of \$0.7 million for software development and \$0.8 million for capital expenditures. The increase in capital expenditures is anticipated in connection with a growth in revenues for Hosted VoIP and the infrastructure needed to support such growth. This need could be significantly higher or lower dependent on the actual growth achieved in this new product area and should relate directly to revenues and profitability for this solution area. Unlike our past investments in capital expenditures, which have been primarily small to support internal administrative and customer support needs, this investment will be more directly linked to the number of customers we onboard to use this solution. We generally fund equipment purchases through our line of credit but periodically finance or refinance such purchases over a longer period, typically around three years to coincide with the longer-term nature of the relationships with customers and return on investment timeline under such solutions.

For the six months ended June 30, 2012, we have capitalized approximately \$0.3 million of software development costs and \$0.4 million in capital expenditures. We plan to fund 2012 needs for these items through cash flow from operations and draws under our bank line of credit or longer term borrowings such as our equipment note. The Company also considers leasing of capital equipment as a financing option, to the extent terms are reasonable in comparison to other financing options, and particularly where there may be a benefit related to the costs of administration of the equipment, particularly with regard to its disposal. The Company currently leases a number of vehicles for the sales people and engineers who are on the road due to the cost-effective nature of the program in comparison to the costs of paying standard mileage rates for a high level of travel, and considering the low cost of outsourced administration through the program. Under our agreements for borrowings with our bank we are required to obtain and have obtained permission to enter into leasing programs, particularly as the terms have been beneficial to our operations. We anticipate, but cannot guarantee our bank will continue to support our entering into additional leasing facilities, particularly when the terms are favorable and purposes effectively support our operations.

Purchase Commitments

The majority of our purchase commitments are based on firm purchase orders. However, from time to time we commit to purchase product in advance of customer commitments and as inventory to obtain volume pricing discounts or operational efficiencies. In prior years we have had purchase order commitments to one of our major suppliers for interactive whiteboard inventory purchases in excess of \$12.0 million. We may receive and agree to, but have not been made aware of a formal commitment for 2012. We have no other significant purchase commitments based on estimates of customer demand that significantly exceed customer commitments. If actual customer demand were to differ significantly either in timing or volume from the purchase commitments, this could strain our available working capital resources. While management anticipates its purchase commitments will not differ significantly from its estimates of customer demand, there can be no assurance that this will in fact be the case.

Subordinated Promissory Notes

At June 30, 2012, subordinated promissory notes payable to shareholders totaled approximately \$0.7 million. The Subordinated Notes were issued on February 11, 2005 as a part of our reverse merger and recapitalization. The Subordinated Notes are unsecured and are subordinated to the Company's senior debt, including its revolving credit and term debt with its bank lender. The original principal of all of the Subordinated Notes aggregated \$3,750. The Company has paid interest at the default rate of 15% per annum since the original maturity date of May 9, 2006, when the Company, with the support of its management, board of directors and the Bank elected to defer the payment and pay the default interest rate to use the funds to support working capital needs and investments in acquisitions. The Subordinated Notes were extended several times, the latest being pursuant to the September 21, 2011 extension, which is described in Note 5 to the condensed consolidated financial statements as of June 30, 2012.

In addition to Barron Partners, LP, which owns all of our preferred stock, the Subordinated Notes are held by the five shareholders of our predecessor, Computer Software Innovations, Inc., a South Carolina corporation. Four of these note holders are currently executive officers of the Company, and include: Nancy K. Hedrick, President and Chief Executive Officer; Thomas P. Clinton, Senior Vice President of Strategic Relationships; Beverly N. Hawkins, Senior Vice President of Planning and Special Projects Financial Software Solutions; and William J. Buchanan, Senior Vice President of Technology Solutions and Cloud Services. The fifth holder, Joe G. Black, formerly served as chief financial officer of the Company.

The restructuring of the Subordinated Notes permits the Company to repay the remaining \$719 in principal over an approximate six-year period. Although the Company may choose to repay the Subordinated Notes earlier, particularly as a result of superior financial performance and to reduce interest costs, the arrangement removes a default and gives the Company flexibility in managing its future liquidity and capital needs. Such future needs might include future acquisitions, and increased working capital relating to significant sales growth as a result of a turnaround in the general economy or increased Federal funding of technology expenditures for education.

Table of Contents

Expiration of Warrants

On June 1, 2011, warrants issued to DC Consulting expired. The warrants were originally issued in May 2009 pursuant to the terms of a Consulting Agreement with DC Consulting, LLC whereby DC Consulting provided investor relations services.

On February 10, 2011, warrants issued to Barron expired. The warrants were issued in February 2005 as a part of the preferred stock investment by Barron in the Company. At the time, it was anticipated that the exercise of the warrants by Barron would generate a significant amount of capital for the Company. Given the stock price of our common stock following issuance of the warrants, few of the warrants were exercised. On December 29, 2006, we entered into an agreement with Barron to divide, amend and restate the warrants, including a reduction in the exercise price. Subsequent to the price reduction and prior to the expiration of the warrants, Barron effectuated exercises in the latter part of 2007 with proceeds to the Company totaling \$738. The remaining warrants ranging in price from \$.70 per share to \$2.0958 per share would have generated proceeds of approximately \$8.7 million.

Accordingly, the expiration of the warrants took away a potential source of additional capital for the Company. Other financing options are discussed in Adequacy of Liquidity and Capital Resources below.

Potential Acquisitions

It has been our strategy to examine the potential acquisition of companies and businesses within our industry. We are unable to predict the nature, size or timing of any such acquisition, and accordingly are unable to estimate the capital resources which may be required. Any acquisition would be subject to our utilizing capital sources in addition to those described above. These alternative sources could include the issuance of our common stock or other securities in an acquisition, seller financing, and bank and other third party financing, among other things. We can give no assurance that, should the opportunity for a suitable acquisition arise, we will be able to procure the financial resources necessary to fund any such acquisition or that we will otherwise be able to conclude and successfully integrate any acquisition. Also, while our line of credit may be sufficient, its adequacy may be strained by increased working capital and other needs as a result of acquisition activity. We continue to pursue other opportunities for increasing funds available to us in light of the potentially greater capital needs of a larger organization. A number of options are under consideration and could provide longer-term financing to match the longer-term nature of an acquisition related investment.

Adequacy of Liquidity and Capital Resources

Based on management's assessment giving consideration to the above items, including the availability under our line of credit facility, and presuming no impact from the current economic downturn so significant as to cause the Company to not meet its debt covenants, management anticipates that our cash flow from operations and our existing bank credit facilities will be adequate to fund our short term liquidity and capital needs for operations over the next twelve months. Accordingly, (i) further increased working capital requirements as a result of anticipated sales growth significantly beyond our expectations, (ii) cash flows lower than anticipated without a corresponding decline in working capital requirements and (iii) either of the above in combination with the addition of funding needs and working capital requirements associated with any acquisition, could put pressure on the adequacy of our bank revolving and other credit facilities.

We continuously consider other financing options which could include mezzanine financing or other capitalization alternatives. These options could provide longer-term financing to match our long-term capital needs. Such needs would include acquisition activities and increased working capital. Depending on cash flow from current operations, should we find longer-term funding unnecessary, we may not take advantage of such additional funding options, thereby paying down debt and minimizing any potential for dilution from any additional raise of capital. In May 2011, we retained an investment banking firm to advise us with respect to strategic options, including potential capital and financing alternatives. Investing activities are discussed in more detail above, under B. Recent Developments.

Any of the aforementioned events or circumstances could involve significant additional funding needs in excess of the identified current available sources, and could require us to raise additional capital to meet these needs. However, our ability to seek additional capital, if necessary, is subject to a variety of additional factors that we cannot presently predict with certainty, including:

the commercial success of our operations;

Edgar Filing: Computer Software Innovations, Inc. - Form 10-Q

the volatility and demand of the capital markets; and

the future market prices of our securities.

There is no guarantee CSI could obtain access to additional funding or at reasonable rates. The failure of CSI to meet covenant requirements, or obtain other funding at reasonable rates could have a negative impact on our business.

Table of Contents

Item 4. Controls and Procedures.

Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed by us in the reports we file or submit under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods required by the SEC, including, without limitation, those controls and procedures designed to ensure that such information is accumulated and communicated to our management to allow timely decisions regarding required disclosures.

Our management, under the direction of our chief executive officer and chief financial officer, has evaluated the effectiveness of the design and operation of our disclosure controls and procedures (as such terms are defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of June 30, 2012. Based upon this evaluation our management, including our chief executive officer and chief financial officer, has concluded that our disclosure controls were effective for the reporting period ended June 30, 2012, such that the information relating to us required to be disclosed in our SEC reports (i) is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and (ii) is accumulated and communicated to our management, including our chief executive officer and chief financial officer, as appropriate to allow timely decisions regarding required disclosure.

Internal Control Over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act). Our internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of our financial reporting and the preparation of published financial statements in accordance with generally accepted accounting principles.

However, because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or the degree of compliance with policies may deteriorate.

There were no changes in the Company's internal control over financial reporting during the quarter ended June 30, 2012 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II OTHER INFORMATION

Item 1. Legal Proceedings.

The Company is involved in various claims and legal actions arising in the normal course of business. Management believes that these proceedings will not result in a material loss to the Company.

Item 1A. Risk Factors.

Information regarding risk factors appears in Management's Discussion and Analysis of Financial Condition and Results of Operations Forward-looking and Cautionary Statements, in Part I-Item 2 of this Form 10-Q. More detailed information concerning our risk factors may be found in Part I-Item 1A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2011 (the Form 10-K).

There have been no material changes in the risk factors previously disclosed in Part I-Item 1A of our Form 10-K.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

On August 6, 2012, Barron Partners LP converted 69,000 shares of Series A Convertible Preferred Stock of the Company into a like number of shares of common stock, par value \$0.001 per share of the Company. The conversion was effectuated pursuant to an exemption from registration under the Securities Act of 1933, as amended, pursuant to Section 3(a)(9) of such act.

Table of Contents**Item 5. Other Information.****Creation of a Direct Financial Obligation or an Obligation Under an Off-Balance Sheet Arrangement of a Registrant**

Our revolving credit arrangement with Fifth Third Bank is a facility under which we may borrow, repay and then re-borrow. Advances and repayments occur daily under the credit facility, reflecting cash receipts and the Company's working capital needs. Set forth below is the outstanding balance as of specific dates through August 7, 2012. The balances presented reflect aggregate advances and pay downs which the Company deems material, or significant. Such information through May 9, 2012, was previously disclosed in our Form 10-Q filed with the Commission on May 15, 2012.

Date	Loan Balance
May 22, 2012	\$ 3,140
May 31, 2012	2,440
June 11, 2012	2,860
June 28, 2012	1,580
July 10, 2012	2,800
July 24, 2012	4,300
July 31, 2012	3,440
August 7, 2012	3,900

Entry into a Material Definitive Agreement

On or about March 5, 2012, the Company electronically entered into the Indirect Channel Partner Agreement (the Agreement) with Cisco Systems, Inc. (Cisco). The Agreement grants the Company a limited, nonexclusive, revocable license to purchase and/or license Cisco services and products from authorized distributors and to resell those services and products, including all proprietary rights embodied or contained therein, directly to end users. The prices that the Company pays for Cisco services and products are set by the authorized distributors. The Agreement contains other customary terms and will expire one year after the date it was accepted by Cisco. The Agreement is filed as Exhibit 10.1 and is incorporated herein by reference.

Item 6. Exhibits.

Exhibit Number	Description
3.1	Agreement and Plan of Merger filed with the South Carolina Secretary of State effective June 1, 2012 (incorporated by reference to Exhibit 3.1 to the Company's Form 8-K, filed June 7, 2012).
3.2	Articles of Merger filed with the South Carolina Secretary of State effective June 1, 2012 (incorporated by reference to Exhibit 3.2 to the Company's Form 8-K, filed June 7, 2012).
3.3	Certificate of Ownership filed with the State of Delaware Secretary of State effective June 1, 2012 (incorporated by reference to Exhibit 3.3 to the Company's Form 8-K, filed June 7, 2012).
10.1*	Indirect Channel Partner Agreement by and between the Company and Cisco Systems, Inc. entered into on or about March 5, 2012.
10.2	Second Amendment to Lease dated June 29, 2012 by and between Computer Software Innovations, Inc. and Edge Developments, LLC (incorporated by reference to Exhibit 10.1 to the Company's Form 8-K, filed July 6, 2012).
99.1	Nonqualified Stock Option Agreement between the Company and Thomas P. Clinton for the issuance of options granted June 1, 2012 (incorporated by reference to Exhibit 99.1 to the Company's Form 8-K, filed June 25, 2012).
99.2	Nonqualified Stock Option Agreement between the Company and William J. Buchanan for the issuance of options granted June 1, 2012 (incorporated by reference to Exhibit 99.2 to the Company's Form 8-K, filed June 25, 2012).
99.3	Nonqualified Stock Option Agreement between the Company and Beverly N. Hawkins for the issuance of options granted June 1, 2012 (incorporated by reference to Exhibit 99.3 to the Company's Form 8-K, filed June 25, 2012).

Table of Contents

99.4	Nonqualified Stock Option Agreement between the Company and David B. Dechant for the issuance of options granted June 1, 2012 (incorporated by reference to Exhibit 99.1 to the Company's Form 8-K, filed June 25, 2012).
31.1*	Rule 13a-14(a) Certification of Chief Executive Officer.
31.2*	Rule 13a-14(a) Certification of Chief Financial Officer.
32*	Statement of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350.
101.INS**	XBRL Instance Document
101.SCH**	XBRL Taxonomy Schema
101.CAL**	XBRL Taxonomy Calculation Linkbase Document
101.LAB**	XBRL Taxonomy Label Linkbase Document
101.PRE**	XBRL Taxonomy Presentation Linkbase Document

* Filed herewith.

** Pursuant to Rule 406T of Regulation S-T, exhibits marked with two asterisks (**) are interactive data files and are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933 or Section 18 of the Securities Exchange Act of 1934 and otherwise are not subject to liability

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

COMPUTER SOFTWARE INNOVATIONS, INC.

Date: August 14, 2012

By: /s/ Nancy K. Hedrick
Nancy K. Hedrick
President and Chief Executive Officer

Date: August 14, 2012

By: /s/ David B. Dechant
David B. Dechant
Chief Financial Officer

Table of Contents**EXHIBIT INDEX**

Exhibit Number	Description
3.1	Agreement and Plan of Merger filed with the South Carolina Secretary of State effective June 1, 2012 (incorporated by reference to Exhibit 3.1 to the Company's Form 8-K, filed June 7, 2012).
3.2	Articles of Merger filed with the South Carolina Secretary of State effective June 1, 2012 (incorporated by reference to Exhibit 3.2 to the Company's Form 8-K, filed June 7, 2012).
3.3	Certificate of Ownership filed with the State of Delaware Secretary of State effective June 1, 2012 (incorporated by reference to Exhibit 3.3 to the Company's Form 8-K, filed June 7, 2012).
10.1*	Indirect Channel Partner Agreement by and between the Company and Cisco Systems, Inc. entered into on or about March 5, 2012.
10.2	Second Amendment to Lease dated June 29, 2012 by and between Computer Software Innovations, Inc. and Edge Developments, LLC (incorporated by reference to Exhibit 10.1 to the Company's Form 8-K, filed July 6, 2012).
99.1	Nonqualified Stock Option Agreement between the Company and Thomas P. Clinton for the issuance of options granted June 1, 2012 (incorporated by reference to Exhibit 99.1 to the Company's Form 8-K, filed June 25, 2012).
99.2	Nonqualified Stock Option Agreement between the Company and William J. Buchanan for the issuance of options granted June 1, 2012 (incorporated by reference to Exhibit 99.2 to the Company's Form 8-K, filed June 25, 2012).
99.3	Nonqualified Stock Option Agreement between the Company and Beverly N. Hawkins for the issuance of options granted June 1, 2012 (incorporated by reference to Exhibit 99.3 to the Company's Form 8-K, filed June 25, 2012).
99.4	Nonqualified Stock Option Agreement between the Company and David B. Dechant for the issuance of options granted June 1, 2012 (incorporated by reference to Exhibit 99.1 to the Company's Form 8-K, filed June 25, 2012).
31.1*	Rule 13a-14(a) Certification of Chief Executive Officer.
31.2*	Rule 13a-14(a) Certification of Chief Financial Officer.
32*	Statement of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350.
101.INS**	XBRL Instance Document
101.SCH**	XBRL Taxonomy Schema
101.CAL**	XBRL Taxonomy Calculation Linkbase Document
101.LAB**	XBRL Taxonomy Label Linkbase Document
101.PRE**	XBRL Taxonomy Presentation Linkbase Document

* Filed herewith.

** Pursuant to Rule 406T of Regulation S-T, exhibits marked with two asterisks (**) are interactive data files and are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933 or Section 18 of the Securities Exchange Act of 1934 and otherwise are not subject to liability.