

ENTRAVISION COMMUNICATIONS CORP  
Form 10-Q  
August 05, 2011  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 10-Q**

(MARK ONE)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**FOR THE QUARTERLY PERIOD ENDED JUNE 30, 2011**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**FOR THE TRANSITION PERIOD FROM            TO**

**COMMISSION FILE NUMBER 1-15997**

**ENTRAVISION COMMUNICATIONS CORPORATION**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**95-4783236**  
(I.R.S. Employer  
Identification No.)

**2425 Olympic Boulevard, Suite 6000 West**  
**Santa Monica, California 90404**  
(Address of principal executive offices) (Zip Code)

**(310) 447-3870**  
(Registrant's telephone number, including area code)

**N/A**  
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer

Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of August 1, 2011, there were 53,514,769 shares, \$0.0001 par value per share, of the registrant's Class A common stock outstanding, 22,188,161 shares, \$0.0001 par value per share, of the registrant's Class B common stock outstanding and 9,352,729 shares, \$0.0001 par value per share, of the registrant's Class U common stock outstanding.

**Table of Contents**

**ENTRA VISION COMMUNICATIONS CORPORATION**  
**FORM 10-Q FOR THE THREE- AND SIX-MONTH PERIODS ENDED JUNE 30, 2011**

**TABLE OF CONTENTS**

	<b>Page Number</b>
<b><u>PART I. FINANCIAL INFORMATION</u></b>	
ITEM 1.	4
<u>FINANCIAL STATEMENTS</u>	
<u>CONSOLIDATED BALANCE SHEETS AS OF JUNE 30, 2011 (UNAUDITED) AND DECEMBER 31, 2010</u>	4
<u>CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) FOR THE THREE- AND SIX-MONTH PERIODS ENDED JUNE 30, 2011 AND JUNE 30, 2010</u>	5
<u>CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) FOR THE SIX-MONTH PERIODS ENDED JUNE 30, 2011 AND JUNE 30, 2010</u>	6
<u>NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)</u>	7
ITEM 2.	19
<u>MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS</u>	
ITEM 3.	30
<u>QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK</u>	
ITEM 4.	30
<u>CONTROLS AND PROCEDURES</u>	
<b><u>PART II. OTHER INFORMATION</u></b>	
ITEM 1.	31
<u>LEGAL PROCEEDINGS</u>	
ITEM 1A.	31
<u>RISK FACTORS</u>	
ITEM 2.	31
<u>UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS</u>	
ITEM 3.	31
<u>DEFAULTS UPON SENIOR SECURITIES</u>	
ITEM 4.	31
<u>(REMOVED AND RESERVED)</u>	
ITEM 5.	31
<u>OTHER INFORMATION</u>	
ITEM 6.	31
<u>EXHIBITS</u>	

## **Table of Contents**

### **Forward-Looking Statements**

This document contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements other than statements of historical fact are forward-looking statements for purposes of federal and state securities laws, including, but not limited to, any projections of earnings, revenue or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements concerning proposed new services or developments; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing.

Forward-looking statements may include the words may, could, will, estimate, intend, continue, believe, expect or anticipate or other similar words. These forward-looking statements present our estimates and assumptions only as of the date of this report. Except for our ongoing obligation to disclose material information as required by the federal securities laws, we do not intend, and undertake no obligation, to update any forward-looking statement.

Although we believe that the expectations reflected in any of our forward-looking statements are reasonable, actual results could differ materially from those projected or assumed in any of our forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change and inherent risks and uncertainties. Some of the key factors impacting these risks and uncertainties include, but are not limited to:

risks related to our history of operating losses, our substantial indebtedness or our ability to raise capital;

provisions of our debt instruments, including the indenture governing our \$400 million aggregate principal amount of 8.750% senior secured first lien notes due 2017, or the Notes, and the agreement governing the current credit facility that we entered into in July 2010, or our 2010 Credit Facility, which restrict certain aspects of the operation of our business;

our continued compliance with all of our obligations, including financial covenants and ratios, under the indenture governing the Notes, or the Indenture, and the agreement governing our 2010 Credit Facility, or the Credit Agreement;

cancellations or reductions of advertising due to the current economic environment or otherwise;

advertising rates remaining constant or decreasing;

the impact of rigorous competition in Spanish-language media and in the advertising industry generally;

the impact on our business, if any, as a result of changes in the way market share is measured by third parties;

our relationship with Univision Communications Inc., or Univision;

the extent to which we continue to generate revenue under retransmission consent agreements;

subject to restrictions contained in the Indenture and the Credit Agreement, the overall success of our acquisition strategy, which historically has included developing media clusters in key U.S. Hispanic markets, and the integration of any acquired assets with our

existing business;

industry-wide market factors and regulatory and other developments affecting our operations;

continued uncertainty in the current economic environment;

the impact of previous and any future impairment of our assets;

risks related to changes in accounting interpretations; and

the impact, including additional costs, of mandates and other obligations that may be imposed upon us as a result of the recent passage of new federal healthcare laws.

**Table of Contents**

For a detailed description of these and other factors that could cause actual results to differ materially from those expressed in any forward-looking statement, please see the section entitled Risk Factors, beginning on page 26 of our Annual Report on Form 10-K for the year ended December 31, 2010.

**Table of Contents****PART I****FINANCIAL INFORMATION****ITEM 1. FINANCIAL STATEMENTS****ENTRAVISION COMMUNICATIONS CORPORATION****CONSOLIDATED BALANCE SHEETS****(In thousands, except share and per share data)**

	<b>June 30, 2011 (Unaudited)</b>	<b>December 31, 2010</b>
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 75,269	\$ 72,390
Restricted cash		809
Trade receivables, net of allowance for doubtful accounts of \$4,181 and \$5,099 (including related parties of \$5,436 and \$5,315)	42,164	41,552
Prepaid expenses and other current assets (including related parties of \$274 and \$274)	6,594	6,867
<b>Total current assets</b>	<b>124,027</b>	<b>121,618</b>
Property and equipment, net	68,682	71,777
Intangible assets subject to amortization, net (including related parties of \$24,360 and \$25,880)	25,536	26,615
Intangible assets not subject to amortization	220,701	220,023
Goodwill	36,647	35,912
Other assets	12,525	14,865
<b>Total assets</b>	<b>\$ 488,118</b>	<b>\$ 490,810</b>
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
Current liabilities		
Current maturities of long-term debt (including related parties of \$0 and \$1,000)	\$	\$ 1,000
Advances payable, related parties	118	118
Accounts payable and accrued expenses (including related parties of \$4,339 and \$4,683)	39,925	38,550
<b>Total current liabilities</b>	<b>40,043</b>	<b>39,668</b>
Long-term debt, less current maturities (net of bond discount of \$4,602 and \$4,881)	395,398	395,119
Other long-term liabilities	9,208	10,294
Deferred income taxes	36,989	35,372
<b>Total liabilities</b>	<b>481,638</b>	<b>480,453</b>
Commitments and contingencies (note 4)		
Stockholders equity		
Class A common stock, \$0.0001 par value, 260,000,000 shares authorized; shares issued and outstanding 2011 53,514,769; 2010 52,978,304	5	5
Class B common stock, \$0.0001 par value, 40,000,000 shares authorized; shares issued and outstanding 2011 and 2010 22,188,161	2	2
	1	1

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Class U common stock, \$0.0001 par value, 40,000,000 shares authorized; shares issued and outstanding  
2011 and 2010 9,352,729

Additional paid-in capital	942,078	941,171
Accumulated deficit	(935,606)	(930,822)
Total stockholders' equity	6,480	10,357
Total liabilities and stockholders' equity	\$ 488,118	\$ 490,810

See Notes to Consolidated Financial Statements



**Table of Contents****ENTRAVISION COMMUNICATIONS CORPORATION****CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)****(In thousands, except share and per share data)**

	Three-Month Period Ended June 30,		Six-Month Period Ended June 30,	
	2011	2010	2011	2010
Net revenue	\$ 50,265	\$ 53,431	\$ 94,309	\$ 96,504
Expenses:				
Direct operating expenses (including related parties of \$1,815, \$3,151, \$3,519 and \$5,502) (including non-cash stock-based compensation of \$53, \$103, \$104 and \$208)	22,487	22,162	43,308	42,930
Selling, general and administrative expenses (including non-cash stock-based compensation of \$159, \$147, \$315 and \$295)	9,286	8,935	18,529	17,991
Corporate expenses (including non-cash stock-based compensation of \$289, \$286, \$445 and \$492)	3,772	3,477	7,517	7,225
Depreciation and amortization (includes direct operating of \$3,352, \$3,385, \$6,678 and \$6,874; selling, general and administrative of \$798, \$903, \$1,619 and \$1,841; and corporate of \$275, \$586, \$860 and \$883) (including related parties of \$627, \$846, \$1,520 and \$1,426)	4,425	4,874	9,157	9,597
	39,970	39,448	78,511	77,743
Operating income (loss)	10,295	13,983	15,798	18,761
Interest expense (including related parties of \$15, \$25, \$30 and \$54) (note 2)	(9,459)	(5,263)	(18,902)	(10,777)
Interest income		84	2	167
Other income (loss)			687	
Income (loss) before income taxes	836	8,804	(2,415)	8,151
Income tax (expense) benefit	(1,188)	(1,928)	(2,369)	(3,338)
Income (loss) before equity in net income (loss) of nonconsolidated affiliate	(352)	6,876	(4,784)	4,813
Equity in net income (loss) of nonconsolidated affiliate, net of tax		87		(34)
Net income (loss) applicable to common stockholders	\$ (352)	\$ 6,963	\$ (4,784)	\$ 4,779
Basic and diluted earnings per share:				
Net income (loss) per share applicable to common stockholders, basic and diluted	\$ 0.00	\$ 0.08	\$ (0.06)	\$ 0.06
Weighted average common shares outstanding, basic	85,053,417	84,494,665	85,046,396	84,462,613
Weighted average common shares outstanding, diluted	85,053,417	85,373,021	85,046,396	85,278,162

See Notes to Consolidated Financial Statements

**Table of Contents****ENTRAVISION COMMUNICATIONS CORPORATION****CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)****(In thousands)**

	<b>Six-Month Period Ended June 30,</b>	
	<b>2011</b>	<b>2010</b>
<b>Cash flows from operating activities:</b>		
Net income (loss)	\$ (4,784)	\$ 4,779
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:		
Depreciation and amortization	9,157	9,597
Deferred income taxes	1,617	2,627
Amortization of debt issue costs	1,086	208
Amortization of syndication contracts	1,143	550
Payments on syndication contracts	(955)	(1,409)
Equity in net income (loss) of nonconsolidated affiliate		34
Non-cash stock-based compensation	864	995
Other income (loss)	(687)	
Change in fair value of interest rate swap agreements		(8,053)
Changes in assets and liabilities, net of effect of acquisitions and dispositions:		
(Increase) decrease in restricted cash	809	
(Increase) decrease in accounts receivable	1,605	(3,625)
(Increase) decrease in prepaid expenses and other assets	47	48
Increase (decrease) in accounts payable, accrued expenses and other liabilities	(783)	3,451
<b>Net cash provided by (used in) operating activities</b>	<b>9,119</b>	<b>9,202</b>
<b>Cash flows from investing activities:</b>		
Purchases of property and equipment and intangibles	(4,702)	(6,045)
Purchase of a business	(551)	
<b>Net cash provided by (used in) investing activities</b>	<b>(5,253)</b>	<b>(6,045)</b>
<b>Cash flows from financing activities:</b>		
Proceeds from issuance of common stock	42	219
Payments on long-term debt	(1,000)	(4,458)
Payments of deferred debt and offering costs	(29)	(863)
<b>Net cash provided by (used in) financing activities</b>	<b>(987)</b>	<b>(5,102)</b>
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>2,879</b>	<b>(1,945)</b>
<b>Cash and cash equivalents:</b>		
Beginning	72,390	27,666
Ending	\$ 75,269	\$ 25,721
Supplemental disclosures of cash flow information:		
Cash payments for:		
Interest	\$ 18,205	\$ 18,725
Income taxes	\$ 752	\$ 711

See Notes to Consolidated Financial Statements

**Table of Contents**

**ENTRAVISION COMMUNICATIONS CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

**JUNE 30, 2011**

**1. BASIS OF PRESENTATION**

***Presentation***

The consolidated financial statements included herein have been prepared by Entravision Communications Corporation (the Company), without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (SEC). Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been omitted pursuant to such rules and regulations. These consolidated financial statements and notes thereto should be read in conjunction with the Company's audited consolidated financial statements for the year ended December 31, 2010 included in the Company's Annual Report on Form 10-K for the year ended December 31, 2010. The unaudited information contained herein has been prepared on the same basis as the Company's audited consolidated financial statements and, in the opinion of the Company's management, includes all adjustments (consisting of only normal recurring adjustments) necessary for a fair presentation of the information for the periods presented. The interim results presented herein are not necessarily indicative of the results of operations that may be expected for the full fiscal year ending December 31, 2011 or any other future period.

**2. THE COMPANY AND SIGNIFICANT ACCOUNTING POLICIES**

***Related Party***

Substantially all of the Company's television stations are Univision- or TeleFutura-affiliated television stations. The Company's network affiliation agreements with Univision provide certain of its owned stations the exclusive right to broadcast Univision's primary network and TeleFutura network programming in their respective markets. These long-term affiliation agreements each expire in 2021, and can be renewed for multiple, successive two-year terms at Univision's option, subject to the Company's consent.

Under the network affiliation agreements, Univision acts as the Company's exclusive sales representative for the sale of national and regional advertising sales on the Company's Univision- and TeleFutura-affiliate television stations, and the Company pays certain sales representation fees to Univision relating to national and regional advertising sales. During the three-month periods ended June 30, 2011 and 2010, the amount the Company paid Univision in this capacity was \$1.8 million and \$2.6 million, respectively. During the six-month periods ended June 30, 2011 and 2010, the amount the Company paid Univision in this capacity was \$3.5 million and \$4.6 million, respectively.

In August 2008, the Company entered into a proxy agreement with Univision pursuant to which the Company granted to Univision the right to negotiate the terms of retransmission consent agreements for its Univision- and TeleFutura-affiliated television station signals for a term of six years. Among other things, the proxy agreement provides terms relating to compensation to be paid to the Company by Univision with respect to retransmission consent agreements entered into with MVPDs. The agreement also provides terms relating to compensation to be paid to the Company with respect to agreements that are entered into for the carriage of its Univision- and TeleFutura-affiliated television station signals. As of June 30, 2011, the amount due to the Company from Univision was \$5.4 million related to the agreements for the carriage of its Univision and TeleFutura-affiliated television station signals.

Univision currently owns approximately 10% of the Company common stock on a fully-converted basis.

**Table of Contents*****Stock-Based Compensation***

The Company measures all stock-based awards using a fair value method and recognizes the related stock-based compensation expense in the consolidated financial statements over the requisite service period. As stock-based compensation expense recognized in the Company's consolidated financial statements is based on awards ultimately expected to vest, it has been reduced for estimated forfeitures.

Stock-based compensation expense related to grants of stock options and restricted stock units was \$0.5 million for each of the three-month periods ended June 30, 2011 and 2010. Stock-based compensation expense related to grants of stock options and restricted stock units was \$0.9 million and \$1.0 million for the six-month periods ended June 30, 2011 and 2010, respectively.

***Stock Options***

Stock-based compensation expense related to stock options is based on the fair value on the date of grant using the Black-Scholes option pricing model and is amortized over the vesting period, generally between 1 to 3 years.

The fair value of each stock option granted was estimated using the following weighted-average assumptions:

	<b>Six-Month Period Ended June 30, 2011</b>
Fair value of options granted	\$ 1.52
Expected volatility	78%
Risk-free interest rate	2.4%
Expected lives	7.0 years
Dividend rate	

As of June 30, 2011, there was approximately \$0.5 million of total unrecognized compensation expense related to grants of stock options that is expected to be recognized over a weighted-average period of 0.6 years.

***Restricted Stock Units***

Stock-based compensation expense related to restricted stock units is based on the fair value of the Company's stock price on the date of grant and is amortized over the vesting period, generally between 1 to 4 years.

As of June 30, 2011, there was approximately \$1.0 million of total unrecognized compensation expense related to grants of restricted stock units that is expected to be recognized over a weighted-average period of 0.8 years.

**Table of Contents****Income (Loss) Per Share**

The following table illustrates the reconciliation of the basic and diluted income per share computations required by ASC 260-10, Earnings Per Share (in thousands, except per share and per share data):

	Three-Month Period Ended June 30,		Six-Month Period Ended June 30,	
	2011	2010	2011	2010
<b>Basic earnings per share:</b>				
Numerator:				
Net income (loss) applicable to common stockholders	\$ (352)	\$ 6,963	\$ (4,784)	\$ 4,779
Denominator:				
Weighted average common shares outstanding	85,053,417	84,494,665	85,046,396	84,462,613
Per share:				
Net income (loss) per share applicable to common stockholders	\$ 0.00	\$ 0.08	\$ (0.06)	\$ 0.06
<b>Diluted earnings per share:</b>				
Numerator:				
Net income (loss) applicable to common stockholders	\$ (352)	\$ 6,963	\$ (4,784)	\$ 4,779
Denominator:				
Weighted average common shares outstanding	85,053,417	84,494,665	85,046,396	84,462,613
Dilutive securities:				
Stock options and restricted stock units		878,356		815,549
Diluted shares outstanding	85,053,417	85,373,021	85,046,396	85,278,162
Per share:				
Net income (loss) per share applicable to common stockholders	\$ 0.00	\$ 0.08	\$ (0.06)	\$ 0.06

Basic income (loss) per share is computed as net income (loss) divided by the weighted average number of shares outstanding for the period.

Diluted income (loss) per share reflects the potential dilution, if any, that could occur from shares issuable through stock options, restricted stock units and convertible securities.

For the three- and six-month periods ended June 30, 2011, all dilutive securities have been excluded as their inclusion would have had an antidilutive effect on loss per share. The number of securities whose conversion would result in an incremental number of shares that would be included in determining the weighted average shares outstanding for diluted earnings per share if their effect was not antidilutive was 722,709 and 701,308 equivalent shares of dilutive securities for the three- and six-month periods ended June 30, 2011, respectively.

For the three- and six-month periods ended June 30, 2010, a total of 9,887,824 and 9,800,211 shares of dilutive securities, respectively, were not included in the computation of diluted income per share because the exercise prices of the dilutive securities were greater than the average market price of the common shares.

**Notes**

On July 27, 2010, the Company completed the offering and sale of \$400 million aggregate principal amount of its 8.75% Senior Secured First Lien Notes (the Notes). The Notes were issued at a discount of 98.722% of their principal amount and mature on August 1, 2017. Interest on the Notes accrues at a rate of 8.75% per annum from the date of original issuance and is payable semi-annually in arrears on February 1 and August 1 of each year, commencing on February 1, 2011. The Company received net proceeds of approximately \$388 million from the sale of the Notes (net of bond discount of \$5 million and fees of \$7 million), which were used to pay all indebtedness outstanding under the previous syndicated bank credit facility, terminate the related interest rate swap agreements, pay fees and expenses related to the offering of the Notes and

for general corporate purposes.

The Notes are guaranteed on a senior secured basis by all of the existing and future wholly-owned domestic subsidiaries (the Note Guarantors). The Notes and the guarantees rank equal in right of payment to all of the Company's and the guarantors' existing and future senior indebtedness and senior in right of payment to all of the Company's and the Note Guarantors' existing and future subordinated indebtedness. In addition, the Notes and the guarantees are effectively junior: (i) to the Company's and the Note Guarantors' indebtedness secured by assets that are not collateral; (ii) pursuant to an Intercreditor Agreement entered into at the same time that the Company entered into the 2010 Credit Facility described below; and (iii) to all of the liabilities of any of the Company's existing and future subsidiaries that do not guarantee the Notes, to the extent of the assets of those subsidiaries. The Notes are secured by substantially all of the assets, as well as the pledge of the stock of substantially all of the subsidiaries, including the special purpose subsidiary formed to hold the Company's FCC licenses.



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**Table of Contents**

At the Company's option, the Company may redeem:

prior to August 1, 2013, on one or more occasions, up to 10% of the original principal amount of the Notes during each 12-month period beginning on August 1, 2010, at a redemption price equal to 103% of the principal amount of the Notes, plus accrued and unpaid interest;

prior to August 1, 2013, on one or more occasions, up to 35% of the original principal amount of the Notes with the net proceeds from certain equity offerings, at a redemption price of 108.750% of the principal amount of the Notes, plus accrued and unpaid interest; provided that: (i) at least 65% of the aggregate principal amount of all Notes issued under the Indenture remains outstanding immediately after such redemption; and (ii) such redemption occurs within 60 days of the date of closing of any such equity offering;

prior to August 1, 2013, some or all of the Notes may be redeemed at a redemption price equal to 100% of the principal amount of the Notes plus a "make-whole" premium plus accrued and unpaid interest; and

on or after August 1, 2013, some or all of the Notes may be redeemed at a redemption price of: (i) 106.563% of the principal amount of the Notes if redeemed during the twelve-month period beginning on August 1, 2013; (ii) 104.375% of the principal amount of the Notes if redeemed during the twelve-month period beginning on August 1, 2014; (iii) 102.188% of the principal amount of the Notes if redeemed during the twelve-month period beginning on August 1, 2015; and (iv) 100% of the principal amount of the Notes if redeemed on or after August 1, 2016, in each case plus accrued and unpaid interest.

In addition, upon a change of control, as defined in the indenture governing the issuance of the Notes (the "Indenture"), the Company must make an offer to repurchase all Notes then outstanding, at a purchase price equal to 101% of the aggregate principal amount of the Notes repurchased, plus accrued and unpaid interest.

Upon an event of default, as defined in the Indenture, the Notes will become due and payable: (i) immediately without further notice if such event of default arises from events of bankruptcy or insolvency of the Company, any Note Guarantor or any restricted subsidiary; or (ii) upon a declaration of acceleration of the Notes in writing to the Company by the Trustee or holders representing 25% of the aggregate principal amount of the Notes then outstanding, if an event of default occurs and is continuing. The Indenture contains additional provisions that are customary for an agreement of this type, including indemnification by the Company and the Note Guarantors.

The carrying amount and estimated fair value of the Notes as of June 30, 2011 was \$395.4 million and \$413.0 million, respectively. The estimated fair value is based on quoted market prices for the Notes.

For the three- and six-month periods ended June 30, 2011, the Company recognized an increase in interest expense related to amortization of the bond discount of \$0.1 and \$0.3 million, respectively.

***2010 Credit Facility***

On July 27, 2010, the Company also entered into a new \$50 million revolving credit facility ("2010 Credit Facility") and terminated the amended syndicated bank credit facility agreement. The 2010 Credit Facility consists of a three-year \$50 million revolving credit facility that expires on July 27, 2013, which includes a \$3 million sub-facility for letters of credit. As of June 30, 2011, the Company had approximately \$0.8 million in outstanding letters of credit. In addition, the Company may increase the aggregate principal amount of the 2010 Credit Facility by up to an additional \$50 million, subject to the Company satisfying certain conditions. We currently have no outstanding borrowings under the 2010 Credit Facility.

Borrowings under the 2010 Credit Facility bear interest at either: (i) the Base Rate (as defined in the credit agreement governing the 2010 Credit Facility (the "Credit Agreement")) plus a margin of 3.375% per annum; or (ii) LIBOR plus a margin of 4.375% per annum. The Company has not drawn on the 2010 Credit Facility.

The 2010 Credit Facility is guaranteed on a senior secured basis by all of the Company's existing and future wholly-owned domestic subsidiaries (the "Credit Guarantors"), which are also the Note Guarantors (collectively, the "Guarantors"). The 2010 Credit Facility is secured on a first priority

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basis by the Company's and the Credit Guarantors' assets, which also secure the Notes. The Company's borrowings, if any, under the 2010 Credit Facility rank senior to the Notes upon the terms

**Table of Contents**

set forth in the Intercreditor Agreement that the Company entered into in connection with the 2010 Credit Facility. The 2010 Credit Facility is secured by substantially all of the assets, as well as the pledge of the stock of substantially all of the subsidiaries, including the special purpose subsidiary formed to hold the Company's FCC licenses.

The Credit Agreement also requires compliance with certain financial covenants, relating to total leverage ratio, fixed charge coverage ratio, cash interest coverage ratio and revolving credit facility leverage ratio. The covenants become increasingly restrictive in the later years of the 2010 Credit Facility.

Upon an event of default, as defined in the Credit Agreement, the lenders may, among other things, suspend or terminate their obligation to make further loans to the Company and/or declare all amounts then outstanding under the 2010 Credit Facility to be immediately due and payable. The Credit Agreement also contains additional provisions that are customary for an agreement of this type, including indemnification by the Company and the Credit Guarantors.

In connection with the Company entering into the Indenture and the Credit Agreement, the Company and the Guarantors also entered into the following agreements:

A Security Agreement, pursuant to which the Company and the Guarantors each granted a first priority security interests in the collateral securing the Notes and the 2010 Credit Facility for the benefit of the holders of the Notes and the lenders under the 2010 Credit Facility; and

An Intercreditor Agreement, in order to define the relative rights of the holders of the Notes and the lenders under the 2010 Credit Facility with respect to the collateral securing the Company's and the Guarantors' respective obligations under the Notes and the 2010 Credit Facility.

As a result of the termination of the Company's previous syndicated bank credit facility, the Company is no longer subject to the financial covenants associated with the syndicated bank credit facility. However, subject to certain exceptions, both the Indenture and the Credit Agreement contain various provisions that limit the Company's ability, among other things, to:

incur additional indebtedness;

incur liens;

merge, dissolve, consolidate, or sell all or substantially all of our assets;

make certain investments;

make certain restricted payments;

declare certain dividends or distributions or repurchase shares of our capital stock;

enter into certain transactions with affiliates; and

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change the nature of our business.

In addition, the Indenture contains various provisions that limit the Company's ability to:

apply the proceeds from certain asset sales other than in accordance with the terms of the Indenture; and

restrict dividends or other payments from subsidiaries.

In addition, the Credit Agreement contains various provisions that limit the Company's ability to:

dispose of certain assets; and

amend the Company's or any guarantor's organizational documents of the Company in any way that is materially adverse to the lenders under the 2010 Credit Facility.

**Table of Contents**

Moreover, if the Company fails to comply with any of the financial covenants or ratios under the 2010 Credit Facility, the lenders could:

Elect to declare all amounts borrowed to be immediately due and payable, together with accrued and unpaid interest; and/or

Terminate their commitments, if any, to make further extensions of credit.

***Recent Accounting Pronouncements***

In May 2011, the Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update ( ASU ) No. 2011-4, Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRS ( ASU 2011-4 ). The guidance results in a consistent definition of fair value and common requirements for measurement of and disclosure about fair value between U.S. GAAP and International Financial Reporting Standards. ASU 2011-4 is effective during interim and annual periods beginning after December 15, 2011. The Company is currently evaluating the impact of this standard on the consolidated financial statements.

**3. SEGMENT INFORMATION**

The Company operates in two reportable segments: television broadcasting and radio broadcasting.

***Television Broadcasting***

The Company owns and/or operates 53 primary television stations located primarily California, Colorado, Connecticut, Florida, Massachusetts, Nevada, New Mexico, Texas and Washington, D.C

***Radio Broadcasting***

The Company owns and operates 48 radio stations (37 FM and 11 AM) located primarily in Arizona, California, Colorado, Florida, Nevada, New Mexico and Texas.

**Table of Contents**

Separate financial data for each of the Company's operating segments are provided below. Segment operating profit (loss) is defined as operating profit (loss) before corporate expenses and impairment charge. There were no significant sources of revenue generated outside the United States during the three- and six-month periods ended June 30, 2011 and 2010. The Company evaluates the performance of its operating segments based on the following (in thousands):

	Three-Month Period Ended June 30,		% Change	Six-Month Period Ended June 30,		% Change
	2011	2010	2011 to 2010	2011	2010	2011 to 2010
<b>Net Revenue</b>						
Television	\$ 33,118	\$ 34,819	(5)%	\$ 63,786	\$ 64,464	(1)%
Radio	17,147	18,612	(8)%	30,523	32,040	(5)%
Consolidated	50,265	53,431	(6)%	94,309	96,504	(2)%
<b>Direct operating expenses</b>						
Television	13,665	13,825	(1)%	26,324	26,854	(2)%
Radio	8,822	8,337	6%	16,984	16,076	6%
Consolidated	22,487	22,162	1%	43,308	42,930	1%
<b>Selling, general and administrative expenses</b>						
Television	4,991	5,079	(2)%	10,162	10,007	2%
Radio	4,295	3,856	11%	8,367	7,984	5%
Consolidated	9,286	8,935	4%	18,529	17,991	3%
<b>Depreciation and amortization</b>						
Television	3,539	3,940	(10)%	7,374	7,669	(4)%
Radio	886	934	(5)%	1,783	1,928	(8)%
Consolidated	4,425	4,874	(9)%	9,157	9,597	(5)%
<b>Segment operating profit</b>						
Television	10,923	11,975	(9)%	19,926	19,934	(0)%
Radio	3,144	5,485	(43)%	3,389	6,052	(44)%
Consolidated	14,067	17,460	(19)%	23,315	25,986	(10)%
Corporate expenses	3,772	3,477	8%	7,517	7,225	4%
Operating income (loss)	10,295	13,983	(26)%	15,798	18,761	(16)%
Interest expense	(9,459)	(5,263)	80%	(18,902)	(10,777)	75%
Interest income		84	(100)%	2	167	(99)%
Other income (loss)			*	687		*
Income (loss) before income taxes	\$ 836	\$ 8,804	(91)%	\$ (2,415)	\$ 8,151	*
<b>Capital expenditures</b>						
Television	\$ 1,413	\$ 1,671		\$ 4,030	\$ 4,030	

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Radio	186	215	336	557
Consolidated	\$ 1,599	\$ 1,886	\$ 4,366	\$ 4,587

	June 30, 2011	December 31, 2010
Total assets		
Television	\$ 362,153	\$ 367,474
Radio	125,965	123,336
Consolidated	\$ 488,118	\$ 490,810

\* Percentage not meaningful.

**4. LITIGATION**

The Company is subject to various outstanding claims and other legal proceedings that may arise in the ordinary course of business. In the opinion of management, any liability of the Company that may arise out of or with respect to these matters will not materially adversely affect the financial position, results of operations or cash flows of the Company.

**Table of Contents****5. ACQUISITION**

On January 3, 2011, the Company completed the acquisition of Lotus/Entravision Reps LLC ( LER ), a representation firm that sells national spots and digital advertising to advertising agencies on behalf of the Company and other clients. The Company previously owned 50 percent of LER which was accounted for under the equity method. The Company decided to acquire the 50 percent of LER that it did not own in order to integrate LER's sales force with the Company's radio operations. The Company paid \$1.1 million for the remaining 50 percent of LER, subject to adjustment, as follows: \$0.7 million at closing and an additional amount of approximately \$0.4 million to be paid based on LER's working capital. Any adjustment relating to working capital must be finalized by October 30, 2011.

As a result of the Company obtaining control over LER, the Company's previously held 50 percent interest was remeasured to its fair value of \$1.1 million. The resulting gain of \$0.7 million is included in the line item "Other income (loss)" on the consolidated statement of operations.

The following is a summary of the initial purchase price allocation for the Company's acquisition of LER (unaudited; in millions):

Cash and cash equivalents	\$ 0.5
Trade accounts receivable	2.1
Prepays and other assets	0.1
Property and equipment	0.1
Intangible assets subject to amortization	0.5
Goodwill	0.7
Current liabilities	(1.8)
	\$ 2.2

The goodwill, which is expected to be deductible for tax purposes, is assigned to the radio broadcasting segment and is attributable to expected synergies from combining LER's operations with the Company's. The changes in the carrying amount of goodwill for each of the Company's operating segments for the six-month period ended June 30, 2011 are as follows (in thousands):

	December 31, 2010	Acquisition	June 30, 2011
Television	\$ 35,912	\$	\$ 35,912
Radio		735	735
<b>Total</b>	<b>\$ 35,912</b>	<b>\$ 735</b>	<b>\$ 36,647</b>

The acquired receivables approximate their fair value inclusive of collection risk, which was not significant. Acquisition-related costs were not significant and LER's revenue and net income were not significant to the Company's results for any of the periods presented.

**6. CONDENSED CONSOLIDATING FINANCIAL STATEMENTS**

The Company's Notes are guaranteed by all of the Company's existing and future wholly-owned domestic subsidiaries. All of the guarantees are full and unconditional and joint and several. None of the Company's foreign subsidiaries is a guarantor of the Notes.

Set forth below are consolidating financial statements related to the Company, its material guarantor subsidiary Entravision Holdings, LLC, and its non-guarantor subsidiaries. Consolidating balance sheets are presented as of June 30, 2011 and December 31, 2010 and the related consolidating statements of operations are presented for the three- and six-month periods ended June 30, 2011 and 2010. Consolidating statements of cash flows are presented for the six-month periods ended June 30, 2011 and 2010. The equity method of accounting has been used by the Company to report its investment in subsidiaries.





**Table of Contents****Consolidating Balance Sheet****June 30, 2011****(In thousands)**

	Parent	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated Total
<b>ASSETS</b>					
Current assets					
Cash and cash equivalents	\$ 75,101	\$	\$ 168	\$	\$ 75,269
Trade receivables, net of allowance for doubtful accounts	41,741		423		42,164
Prepaid expenses and other current assets	6,244		350		6,594
Total current assets	123,086		941		124,027
Property and equipment, net	65,097		3,585		68,682
Intangible assets subject to amortization, net	25,536				25,536
Intangible assets not subject to amortization	38,739	178,262	3,700		220,701
Goodwill	35,653		994		36,647
Investment in subsidiaries	172,093			(172,093)	
Other assets	12,525		11,826	(11,826)	12,525
Total assets	\$ 472,729	\$ 178,262	\$ 21,046	\$ (183,919)	\$ 488,118
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>					
Current liabilities					
Advances payable, related parties	\$ 118		\$	\$	\$ 118
Accounts payable and accrued expenses	49,113		691	(9,879)	39,925
Total current liabilities	49,231		691	(9,879)	40,043
Long-term debt, less current maturities	395,398				395,398
Other long-term liabilities	9,208				9,208
Deferred income taxes	12,412	26,524		(1,947)	36,989
Total liabilities	466,249	26,524	691	(11,826)	481,638
Stockholders' equity					
Class A common stock	5				5
Class B common stock	2				2
Class C common stock	1				1
Member's capital		804,654	12,652	(817,306)	
Additional paid-in capital	942,078				942,078
Accumulated deficit	(935,606)	(652,916)	7,703	645,213	(935,606)
Total stockholders' equity	6,480	151,738	20,355	(172,093)	6,480
Total liabilities and stockholders' equity	\$ 472,729	\$ 178,262	\$ 21,046	\$ (183,919)	\$ 488,118

**Table of Contents****Consolidating Balance Sheet****December 31, 2010****(In thousands)**

	Parent	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Eliminations	Consolidated Total
<b>ASSETS</b>					
Current assets					
Cash and cash equivalents	\$ 72,140	\$	\$ 250	\$	\$ 72,390
Restricted cash	809				809
Trade receivables, net of allowance for doubtful accounts	41,302		250		41,552
Prepaid expenses and other current assets	6,547		320		6,867
Total current assets	120,798		820		121,618
Property and equipment, net	67,974		3,803		71,777
Intangible assets subject to amortization, net	26,615				26,615
Intangible assets not subject to amortization	38,739	177,584	3,700		220,023
Goodwill	34,918		994		35,912
Investment in subsidiaries	172,893			(172,893)	
Other assets	14,865		11,556	(11,556)	14,865
Total assets	\$ 476,802	\$ 177,584	\$ 20,873	\$ (184,449)	\$ 490,810
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>					
Current liabilities					
Current maturities of long-term debt	\$ 1,000	\$	\$	\$	\$ 1,000
Advances payable, related parties	118				118
Accounts payable and accrued expenses	47,288		735	(9,473)	38,550
Total current liabilities	48,406		735	(9,473)	39,668
Long-term debt, less current maturities	395,119				395,119
Other long-term liabilities	10,294				10,294
Deferred income taxes	12,626	24,829		(2,083)	35,372
Total liabilities	466,445	24,829	735	(11,556)	480,453
Stockholders equity					
Class A common stock	5				5
Class B common stock	2				2
Class C common stock	1				1
Member s capital		803,976	12,652	(816,628)	
Additional paid-in capital	941,171				941,171
Accumulated deficit	(930,822)	(651,221)	7,486	643,735	(930,822)
Total stockholders equity	10,357	152,755	20,138	(172,893)	10,357
Total liabilities and stockholders equity	\$ 476,802	\$ 177,584	\$ 20,873	\$ (184,449)	\$ 490,810

**Consolidating Statement of Operations**

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Three-Month Period Ended June 30, 2011

(In thousands)

	Parent	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Eliminations	Consolidated Total
Net revenue	\$ 49,863	\$	\$ 1,106	\$ (704)	\$ 50,265
Expenses:					
Direct operating expenses	22,766		425	(704)	22,487
Selling, general and administrative expenses	9,150		136		9,286
Corporate expenses	3,772				3,772
Depreciation and amortization	4,221		204		4,425
	39,909		765	(704)	39,970
Operating income (loss)	9,954		341		10,295
Interest expense	(9,459)				(9,459)
Income (loss) before income taxes	495		341		836
Income tax (expense) benefit	(145)	(851)	(192)		(1,188)
Income (loss) before equity in net income (loss) of subsidiaries	350	(851)	149		(352)
Equity in income (loss) of subsidiaries	(702)			702	
Net income (loss) applicable to common stockholders	\$ (352)	\$ (851)	\$ 149	\$ 702	\$ (352)

**Table of Contents****Consolidating Statement of Operations****Three-Month Period Ended June 30, 2010****(In thousands)**

	<b>Parent</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Eliminations</b>	<b>Consolidated Total</b>
Net revenue	\$ 53,139	\$	\$ 842	\$ (550)	\$ 53,431
Expenses:					
Direct operating expenses	22,364		348	(550)	22,162
Selling, general and administrative expenses	8,796		139		8,935
Corporate expenses	3,477				3,477
Depreciation and amortization	4,674		200		4,874
	39,311		687	(550)	39,448
Operating income (loss)	13,828		155		13,983
Interest expense	(5,263)				(5,263)
Interest income	84				84
Income (loss) before income taxes	8,649		155		8,804
Income tax (expense) benefit	(1,020)	(822)	(86)		(1,928)
Income (loss) before equity in net income (loss) of subsidiaries and nonconsolidated affiliates	7,629	(822)	69		6,876
Equity in income (loss) of subsidiaries	(753)			753	
Income (loss) before equity in net income (loss) of nonconsolidated affiliates	6,876	(822)	69	753	6,876
Equity in net income (loss) of nonconsolidated affiliates, net of tax	87				87
Net income (loss) applicable to common stockholders	\$ 6,963	\$ (822)	\$ 69	\$ 753	\$ 6,963

**Consolidating Statement of Operations****Six-Month Period Ended June 30, 2011****(In thousands)**

	<b>Parent</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Eliminations</b>	<b>Consolidated Total</b>
Net revenue	\$ 93,696	\$	\$ 1,949	\$ (1,336)	\$ 94,309
Expenses:					
Direct operating expenses	43,865		779	(1,336)	43,308
Selling, general and administrative expenses	18,265		264		18,529
Corporate expenses	7,517				7,517

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Depreciation and amortization	8,748		409		9,157
	78,395		1,452	(1,336)	78,511
Operating income (loss)	15,301		497		15,798
Interest expense	(18,902)				(18,902)
Interest income	2				2
Other income (loss)	687				687
Income (loss) before income taxes	(2,912)		497		(2,415)
Income tax (expense) benefit	(394)	(1,695)	(280)		(2,369)
Income (loss) before equity in net income (loss) of subsidiaries	(3,306)	(1,695)	217		(4,784)
Equity in income (loss) of subsidiaries	(1,478)			1,478	
Net income (loss) applicable to common stockholders	\$ (4,784)	\$ (1,695)	\$ 217	\$ 1,478	\$ (4,784)

**Consolidating Statement of Operations**

**Six-Month Period Ended June 30, 2010**

(In thousands)

	Parent	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Eliminations	Consolidated Total
Net revenue	\$ 95,934	\$	\$ 1,605	\$ (1,035)	\$ 96,504
Expenses:					
Direct operating expenses	43,355		610	(1,035)	42,930
Selling, general and administrative expenses	17,713		278		17,991
Corporate expenses	7,225				7,225
Depreciation and amortization	9,211		386		9,597
	77,504		1,274	(1,035)	77,743
Operating income (loss)	18,430		331		18,761
Interest expense	(10,777)				(10,777)
Interest income	167				167
Income (loss) before income taxes	7,820		331		8,151
Income tax (expense) benefit	(1,513)	(1,644)	(181)		(3,338)
Income (loss) before equity in net income (loss) of subsidiaries and nonconsolidated affiliates	6,307	(1,644)	150		4,813
Equity in income (loss) of subsidiaries	(1,494)			1,494	
Income (loss) before equity in net income (loss) of nonconsolidated affiliates	4,813	(1,644)	150	1,494	4,813
Equity in net income (loss) of nonconsolidated affiliates	(34)				(34)
Net income (loss) applicable to common stockholders	\$ 4,779	\$ (1,644)	\$ 150	\$ 1,494	\$ 4,779

**Consolidating Statement of Cash Flows**

**Six-Month Period Ended June 30, 2011**

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(In thousands)

	Parent	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Eliminations	Consolidated Total
<b>Cash flows from operating activities:</b>					
Net income (loss)	\$ (4,784)	\$ (1,695)	\$ 217	\$ 1,478	\$ (4,784)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:					
Depreciation and amortization	8,748		409		9,157
Deferred income taxes	(210)	1,695	132		1,617
Amortization of debt issue costs	1,086				1,086
Amortization of syndication contracts	1,143				1,143
Payments on syndication contracts	(955)				(955)
Non-cash stock-based compensation	864				864
Other income (loss)	(687)				(687)
Changes in assets and liabilities, net of effect of acquisitions and dispositions:					
(Increase) decrease in restricted cash	809				809
(Increase) decrease in accounts receivable	1,778		(173)		1,605
(Increase) decrease in amounts due from related party	406		(406)		
(Increase) decrease in prepaid expenses and other assets	73		(26)		47
Increase (decrease) in accounts payable, accrued expenses and other liabilities	(739)		(44)		(783)
<b>Net cash provided by (used in) operating activities</b>	<b>7,532</b>		<b>109</b>	<b>1,478</b>	<b>9,119</b>
<b>Cash flows from investing activities:</b>					
Investment in subsidiaries	1,478			(1,478)	
Purchase of a business	(551)				(551)
Purchases of property and equipment and intangibles	(4,511)		(191)		(4,702)
<b>Net cash provided by (used in) investing activities</b>	<b>(3,584)</b>		<b>(191)</b>	<b>(1,478)</b>	<b>(5,253)</b>
<b>Cash flows from financing activities:</b>					
Proceeds from issuance of common stock	42				42
Payments on long-term debt	(1,000)				(1,000)
Payments of deferred debt and offering costs	(29)				(29)
<b>Net cash provided by (used in) financing activities</b>	<b>(987)</b>				<b>(987)</b>
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>2,961</b>		<b>(82)</b>		<b>2,879</b>
<b>Cash and cash equivalents:</b>					
Beginning	72,140		250		72,390
Ending	\$ 75,101	\$	\$ 168	\$	\$ 75,269

**Table of Contents****Consolidating Statement of Cash Flows****Six-Month Period Ended June 30, 2010****(In thousands)**

	<b>Parent</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Eliminations</b>	<b>Consolidated Total</b>
<b>Cash flows from operating activities:</b>					
Net income (loss)	\$ 4,779	\$ (1,644)	\$ 150	\$ 1,494	\$ 4,779
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:					
Depreciation and amortization	9,211		386		9,597
Deferred income taxes	960	1,644	23		2,627
Amortization of debt issue costs	208				208
Amortization of syndication contracts	550				550
Payments on syndication contracts	(1,409)				(1,409)
Equity in net income (loss) of nonconsolidated affiliate	34				34
Non-cash stock-based compensation	995				995
Change in fair value of interest rate swap agreements	(8,053)				(8,053)
Changes in assets and liabilities, net of effect of acquisitions and dispositions:					
(Increase) decrease in accounts receivable	(3,747)		122		(3,625)
(Increase) decrease in amounts due from related party	(252)		252		
(Increase) decrease in prepaid expenses and other assets	150		(102)		48
Increase (decrease) in accounts payable, accrued expenses and other liabilities	3,397		54		3,451
<b>Net cash provided by (used in) operating activities</b>	<b>6,823</b>		<b>885</b>	<b>1,494</b>	<b>9,202</b>
<b>Cash flows from investing activities:</b>					
Investment in subsidiaries	1,494			(1,494)	
Purchases of property and equipment and intangibles	(4,961)		(1,084)		(6,045)
<b>Net cash provided by (used in) investing activities</b>	<b>(3,467)</b>		<b>(1,084)</b>	<b>(1,494)</b>	<b>(6,045)</b>
<b>Cash flows from financing activities:</b>					
Proceeds from issuance of common stock	219				219
Payments on long-term debt	(4,458)				(4,458)
Payments of deferred debt and offering costs	(863)				(863)
<b>Net cash provided by (used in) financing activities</b>	<b>(5,102)</b>				<b>(5,102)</b>
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>(1,746)</b>		<b>(199)</b>		<b>(1,945)</b>
<b>Cash and cash equivalents:</b>					
Beginning	27,260		406		27,666
Ending	\$ 25,514	\$	\$ 207	\$	\$ 25,721



**Table of Contents**

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Overview**

We are a diversified Spanish-language media company with a unique portfolio of television and radio assets that reach Hispanic consumers across the United States, as well as the border markets of Mexico. Our television and radio stations typically have local websites and other digital and interactive media platforms that provide users with news and information as well as a variety of other products and services. We operate in two reportable segments: television broadcasting and radio broadcasting. Our net revenue for the three-month period ended June 30, 2011, was \$50.3 million. Of that amount, revenue generated by our television segment accounted for 66% and revenue generated by our radio segment accounted for 34%.

As of the date of filing this report, we own and/or operate 53 primary television stations located primarily in California, Colorado, Connecticut, Florida, Massachusetts, Nevada, New Mexico, Texas and Washington, D.C. We own and operate 48 radio stations (37 FM and 11 AM) located primarily in Arizona, California, Colorado, Florida, Nevada, New Mexico and Texas.

We generate revenue primarily from sales of national and local advertising time on television and radio stations, and from retransmission consent agreements. Advertising rates are, in large part, based on each medium's ability to attract audiences in demographic groups targeted by advertisers. We recognize advertising revenue when commercials are broadcast. We do not obtain long-term commitments from our advertisers and, consequently, they may cancel, reduce or postpone orders without penalties. We pay commissions to agencies for local, regional and national advertising. For contracts directly with agencies, we record net revenue from these agencies. Seasonal revenue fluctuations are common in the broadcasting industry and are due primarily to variations in advertising expenditures by both local and national advertisers. In addition, advertising revenue is generally higher during even-numbered years resulting from political advertising and advertising aired during the World Cup (every four years (2010, 2014, etc.)).

We also generate revenue from retransmission consent agreements that are entered into with MVPDs. We refer to such revenue as retransmission consent revenue, which represents payments from MVPDs for access to our television station signals so that they may rebroadcast our signals and charge their subscribers for this programming. We recognize retransmission consent revenue when it is accrued pursuant to the agreements we have entered into with respect to such revenue.

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## **Table of Contents**

Our primary expenses are employee compensation, including commissions paid to our sales staff and amounts paid to our national representative firms, as well as expenses for marketing, promotion and selling, technical, local programming, engineering, and general and administrative. Our local programming costs for television consist primarily of costs related to producing a local newscast in most of our markets.

### ***Highlights***

During the second quarter of 2011, we faced challenging comparisons to the second quarter of 2010, when we benefited from World Cup, political and census advertising revenue, and revenue from these and other similar periodically occurring revenue sources were not material in the second quarter of 2011. Net revenue decreased to \$50.3 million, a decrease of \$3.1 million, or 6%, over the second quarter of 2010. Nevertheless, our audience shares remain strong in the nation's most densely populated Hispanic markets.

Net revenue for our television segment decreased to \$33.1 million in the second quarter of 2011, from \$34.8 million in the second quarter of 2010. This decrease of \$1.7 million, or 5%, in net revenue was primarily due to advertising revenue from the World Cup in 2010, which is absent in 2011, partially offset by an increase in retransmission consent revenue. We generated a total of \$4.4 million of retransmission consent revenue in the second quarter of 2011. We anticipate that retransmission consent revenue for the full year 2011 will be greater than it was for the full year 2010 and will continue to be a growing source of net revenue in future periods.

Net revenue for our radio segment decreased to \$17.1 million in the second quarter of 2011, from \$18.6 million in the second quarter of 2010. This decrease of \$1.5 million, or 8%, was primarily due to advertising revenue from the World Cup in 2010, which is absent in 2011.

### ***Relationship with Univision***

Substantially all of our television stations are Univision- or TeleFutura-affiliated television stations. Our network affiliation agreements with Univision provide certain of our owned stations the exclusive right to broadcast Univision's primary network and TeleFutura network programming in their respective markets. These long-term affiliation agreements each expire in 2021, and can be renewed for multiple, successive two-year terms at Univision's option, subject to our consent.

Under the network affiliation agreements, Univision acts as our exclusive sales representative for the sale of national and regional advertising sales on our Univision- and TeleFutura-affiliate television stations, and we pay certain sales representation fees to Univision relating to national and regional advertising sales. During the three-month periods ended June 30, 2011 and 2010, the amount we paid Univision in this capacity was \$1.8 million and \$2.6 million, respectively. During the six-month periods ended June 30, 2011 and 2010, the amount we paid Univision in this capacity was \$3.5 million and \$4.6 million, respectively.

In August 2008, we entered into a proxy agreement with Univision pursuant to which we granted to Univision the right to negotiate the terms of retransmission consent agreements for our Univision- and TeleFutura-affiliated television station signals for a term of six years. Among other things, the proxy agreement provides terms relating to compensation to be paid to us by Univision with respect to retransmission consent agreements entered into with MVPDs. The agreement also provides terms relating to compensation to be paid to us with respect to agreements that are entered into for the carriage of our Univision- and TeleFutura-affiliated television station signals. As of June 30, 2011, the amount due to us from Univision was \$5.4 million related to the agreements for the carriage of our Univision and TeleFutura-affiliated television station signals.

Univision currently owns approximately 10% of our common stock on a fully-converted basis. As of December 31, 2005, Univision owned approximately 30% of our common stock on a fully-converted basis. In connection with its merger with Hispanic Broadcasting Corporation in September 2003, Univision entered into an agreement with the U.S. Department of Justice, or DOJ, pursuant to which Univision agreed, among other things, to ensure that its percentage ownership of our company would not exceed 10% by March 26, 2009. In January 2006, we sold the assets of radio stations KBRG-FM and KLOK-AM, serving the San Francisco/San Jose, California market, to Univision for \$90 million. Univision paid the full amount of the purchase price in the form of approximately 12.6 million shares of our Class U common stock held by Univision. Subsequently, in 2006, we repurchased 7.2 million shares of our Class U common stock held by Univision for \$52.5 million. In February 2008, we repurchased 1.5 million shares of Class U common stock held by Univision for \$10.4 million. In May 2009, we repurchased an additional 0.9 million shares of Class A common stock held by Univision for \$0.5 million.

**Table of Contents****Recent Accounting Pronouncements**

In May 2011, the Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update ( ASU ) No. 2011-4, Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRS ( ASU 2011-4 ). The guidance results in a consistent definition of fair value and common requirements for measurement of and disclosure about fair value between U.S. GAAP and International Financial Reporting Standards. ASU 2011-4 is effective during interim and annual periods beginning after December 15, 2011. The Company is currently evaluating the impact of this standard on the consolidated financial statements.

**Three- and Six-Month Periods Ended June 30, 2011 and 2010**

The following table sets forth selected data from our operating results for the three- and six-month periods ended June 30, 2011 and 2010 (in thousands):

	Three-Month Period			Six-Month Period		
	Ended June 30, 2011	2010	% Change	Ended June 30, 2011	2010	% Change
<b>Statements of Operations Data:</b>						
Net revenue	\$ 50,265	\$ 53,431	(6)%	\$ 94,309	\$ 96,504	(2)%
Direct operating expenses	22,487	22,162	1%	43,308	42,930	1%
Selling, general and administrative expenses	9,286	8,935	4%	18,529	17,991	3%
Corporate expenses	3,772	3,477	8%	7,517	7,225	4%
Depreciation and amortization	4,425	4,874	(9)%	9,157	9,597	(5)%
	39,970	39,448	1%	78,511	77,743	1%
Operating Income	10,295	13,983	(26)%	15,798	18,761	(16)%
Interest expense	(9,459)	(5,263)	80%	(18,902)	(10,777)	75%
Interest income		84	(100)%	2	167	(99)%
Other income (loss)			*	687		*
Income (loss) before income taxes	836	8,804	(91)%	(2,415)	8,151	*
Income tax (expense) benefit	(1,188)	(1,928)	(38)%	(2,369)	(3,338)	(29)%
Income (loss) before equity in net income (loss) of nonconsolidated affiliate	(352)	6,876	*	(4,784)	4,813	*
Equity in net income (loss) of nonconsolidated affiliate, net of tax		87	(100)%		(34)	(100)%
Net income (loss) applicable to common stockholders	\$ (352)	\$ 6,963	*	\$ (4,784)	\$ 4,779	*
<b>Other Data:</b>						
Capital expenditures	1,599	1,886		4,366	4,587	
Consolidated adjusted EBITDA (adjusted for non-cash stock-based compensation) (1)				26,007	28,494	
Net cash provided by (used in) operating activities				9,119	9,202	
Net cash provided by (used in) investing activities				(5,253)	(6,045)	
Net cash provided by (used in) financing activities				(987)	(5,102)	

\* Percentage not meaningful.

(1) Consolidated adjusted EBITDA means net income (loss) plus gain (loss) on sale of assets, depreciation and amortization, non-cash impairment charge, non-cash stock-based compensation included in operating and corporate expenses, net interest expense, other income

(loss), income tax (expense) benefit, equity in net income (loss) of nonconsolidated affiliate, non-cash losses and syndication programming amortization less syndication programming payments. We use the term consolidated adjusted EBITDA because that measure is defined in our syndicated bank credit facility and does not include gain (loss) on sale of assets, depreciation and amortization, non-cash impairment charge, non-cash stock-based compensation, net interest expense, other income (loss), income tax (expense) benefit, equity in net income (loss) of nonconsolidated affiliate, non-cash losses and syndication programming amortization and does include syndication programming payments.

- (2) Since our ability to borrow from our 2010 Credit Facility is based on a consolidated adjusted EBITDA financial covenant, we believe that it is important to disclose consolidated adjusted EBITDA to our investors. Our 2010 Credit Facility contains certain financial covenants relating to the maximum total leverage ratio, maximum revolving credit leverage ratio, minimum cash interest coverage ratio and minimum fixed charge coverage ratio. The maximum total leverage ratio, or the ratio of consolidated total debt to trailing-twelve-month consolidated adjusted EBITDA, affects our ability to borrow from our 2010 Credit Facility. Under our 2010 Credit Facility, our maximum total leverage ratio may not exceed 7.00 to 1. The total leverage ratio was as follows (in each case as of June 30): 2011, 6.6 to 1; 2010, 5.9 to 1. Therefore, we were in compliance with this covenant at each of those dates. We entered into our 2010 Credit Facility in July 2010, so we were not subject to the same calculations and covenants in prior years. However, for consistency of presentation, the foregoing historical ratios assume that the current covenant had been applicable for all periods presented.

**Table of Contents**

- (3) While many in the financial community and we consider consolidated adjusted EBITDA to be important, it should be considered in addition to, but not as a substitute for or superior to, other measures of liquidity and financial performance prepared in accordance with accounting principles generally accepted in the United States of America, such as cash flows from operating activities, operating income and net income. As consolidated adjusted EBITDA excludes non-cash gain (loss) on sale of assets, non-cash depreciation and amortization, non-cash impairment charge, non-cash stock-based compensation expense, net interest expense, other income (loss), income tax (expense) benefit, equity in net income (loss) of nonconsolidated affiliate, non-cash losses and syndication programming amortization and includes syndication programming payments, consolidated adjusted EBITDA has certain limitations because it excludes and includes several important non-cash financial line items. Therefore, we consider both non-GAAP and GAAP measures when evaluating our business. Consolidated adjusted EBITDA is also used to make executive compensation decisions.

Consolidated adjusted EBITDA is a non-GAAP measure. The most directly comparable GAAP financial measure to consolidated adjusted EBITDA is cash flows from operating activities. A reconciliation of this non-GAAP measure to cash flows from operating activities follows (in thousands):

	<b>Six-Month Period Ended June 30,</b>	
	<b>2011</b>	<b>2010</b>
Consolidated adjusted EBITDA (1)	\$ 26,007	\$ 28,494
Interest expense	(18,902)	(10,777)
Interest income	2	167
Income tax (expense) benefit	(2,369)	(3,338)
Amortization of syndication contracts	(1,143)	(550)
Payments on syndication contracts	955	1,409
Non-cash stock-based compensation included in direct operating expenses	(104)	(208)
Non-cash stock-based compensation included in selling, general and administrative expenses	(315)	(295)
Non-cash stock-based compensation included in corporate expenses	(445)	(492)
Depreciation and amortization	(9,157)	(9,597)
Other income (loss)	687	
Equity in net income (loss) of nonconsolidated affiliates		(34)
Net income (loss)	(4,784)	4,779
Depreciation and amortization	9,157	9,597
Deferred income taxes	1,617	2,627
Amortization of debt issue costs	1,086	208
Amortization of syndication contracts	1,143	550
Payments on syndication contracts	(955)	(1,409)
Equity in net income (loss) of nonconsolidated affiliate		34
Non-cash stock-based compensation	864	995
Other (income) loss	(687)	
Change in fair value of interest rate swap agreements		(8,053)
Changes in assets and liabilities, net of effect of acquisitions and dispositions:		
(Increase) decrease in restricted cash	809	
(Increase) decrease in accounts receivable	1,605	(3,625)
(Increase) decrease in prepaid expenses and other assets	47	48
Increase (decrease) in accounts payable, accrued expenses and other liabilities	(783)	3,451
Cash flows from operating activities	\$ 9,119	\$ 9,202

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**Table of Contents****Consolidated Operations**

*Net Revenue.* Net revenue decreased to \$50.3 million for the three-month period ended June 30, 2011 from \$53.4 million for the three-month period ended June 30, 2010, a decrease of \$3.1 million. Of the overall decrease, \$1.7 million came from our television segment and was primarily attributable to advertising revenue from the World Cup in 2010, which is absent in 2011, partially offset by an increase in retransmission consent revenue. Additionally, \$1.4 million of the overall decrease came from our radio segment and was primarily attributable to advertising revenue from the World Cup in 2010, which is absent in 2011.

Net revenue decreased to \$94.3 million for the six-month period ended June 30, 2011 from \$96.5 million for the six-month period ended June 30, 2010, a decrease of \$2.2 million. Of the overall decrease, \$1.5 million came from our radio segment and was primarily attributable to advertising revenue from the World Cup and census in 2010, both of which are absent in 2011. Additionally, \$0.7 million of the overall decrease came from our television segment and was primarily attributable to advertising revenue from the World Cup and political advertising revenue in 2010, both of which are not material in 2011, partially offset by an increase in retransmission consent revenue.

We believe that we will continue to face a challenging advertising environment in 2011 as our advertising customers continue to make difficult choices in the current uncertain economic environment. We do not have certain periodic events in 2011 such as the World Cup and political advertising that positively impacted advertising revenue in 2010.

*Direct Operating Expenses.* Direct operating expenses increased to \$22.5 million for the three-month period ended June 30, 2011 from \$22.2 million for the three-month period ended June 30, 2010, an increase of \$0.3 million. Of the overall increase, \$0.5 million came from our radio segment and was primarily attributable to an increase in salary expense as a result of the partial restoration of employee salaries in 2011 and expenses associated with LER. The increase from our radio segment was partially offset by a \$0.2 million decrease from our television segment and was primarily attributable to a decrease in national representation fees and other expenses associated with the decrease in net revenue, partially offset by an increase in salary expense as a result of the partial restoration of employee salaries in 2011. We had implemented salary reductions as a cost-savings strategy during the first quarter of 2009. As a percentage of net revenue, direct operating expenses increased to 45% for the three-month period ended June 30, 2011 from 41% for the three-month period ended June 30, 2010. Direct operating expenses as a percentage of net revenue increased because direct operating expenses increased while net revenue decreased.

Direct operating expenses increased to \$43.3 million for the six-month period ended June 30, 2011 from \$42.9 million for the six-month period ended June 30, 2010, an increase of \$0.4 million. Of the overall increase, \$0.9 million came from our radio segment and was primarily attributable to an increase in salary expense as a result of the partial restoration of employee salaries in 2011 and expenses associated with LER. The increase from our radio segment was partially offset by a \$0.5 million decrease from our television segment and was primarily attributable to a decrease in national representation fees and other expenses associated with the decrease in net revenue, partially offset by an increase in salary expense as a result of the partial restoration of employee salaries in 2011. We had implemented salary reductions as a cost-savings strategy during the first quarter of 2009. As a percentage of net revenue, direct operating expenses increased to 46% for the six-month period ended June 30, 2011 from 44% for the six-month period ended June 30, 2010. Direct operating expenses as a percentage of net revenue increased because direct operating expenses increased while net revenue decreased.

We believe that direct operating expenses will continue to increase during 2011 primarily as a result of the partial restoration of employee salaries during the first quarter of 2011 and expenses associated with LER.

*Selling, General and Administrative Expenses.* Selling, general and administrative expenses increased to \$9.3 million for the three-month period ended June 30, 2011 from \$8.9 million for the three-month period ended June 30, 2010, an increase of \$0.4 million. Of the overall increase, \$0.5 million came from our radio segment and was primarily attributable to expenses associated with LER. The increase from our radio segment was partially offset by a \$0.1 million decrease from our television segment and was primarily attributable to a decrease in bad debt expense, partially offset by an increase in salary expense as a result of the partial restoration of employee salaries in 2011. We had implemented salary reductions as a cost-savings strategy during the first quarter of 2009. As a percentage of net revenue, selling, general and administrative increased to 18% for the three-month period ended June 30, 2011 from 17% for the three-month period ended June 30, 2010. Selling, general and administrative expenses as a percentage of net revenue increased because selling, general and administrative expenses increased while net revenue decreased.

**Table of Contents**

Selling, general and administrative expenses increased to \$18.5 million for the six-month period ended June 30, 2011 from \$18.0 million for the six-month period ended June 30, 2010, an increase of \$0.5 million. Of the overall increase, \$0.4 million came from our radio segment and was primarily attributable to expenses associated with LER. Additionally, \$0.1 million of the overall increase came from our television segment and was primarily attributable to an increase in salary expense as a result of the partial restoration of employee salaries in 2011. We had implemented salary reductions as a cost-savings strategy during the first quarter of 2009. As a percentage of net revenue, selling, general and administrative increased to 20% for the six-month period ended June 30, 2011 from 19% for the six-month period ended June 30, 2010. Selling, general and administrative expenses as a percentage of net revenue increased because selling, general and administrative expenses increased while net revenue decreased.

We believe that selling, general and administrative expenses will continue to increase during 2011 primarily as a result of the partial restoration of employee salaries during the first quarter of 2011.

*Corporate Expenses.* Corporate expenses increased to \$3.8 million for the three-month period ended June 30, 2011 from \$3.5 million for the three-month period ended June 30, 2010, an increase of \$0.3 million. The increase was attributable to an increase in professional fees. As a percentage of net revenue, corporate expenses increased to 8% for the three-month period ended June 30, 2011 from 7% for the three-month period ended June 30, 2010.

Corporate expenses increased to \$7.5 million for the six-month period ended June 30, 2011 from \$7.2 million for the six-month period ended June 30, 2010, an increase of \$0.3 million. The increase was attributable to an increase in professional fees. As a percentage of net revenue, corporate expenses increased to 8% for the six-month period ended June 30, 2011 from 7% for the six-month period ended June 30, 2010.

We believe that corporate expenses will continue to increase during 2011 primarily as a result of increased professional fees.

*Depreciation and Amortization.* Depreciation and amortization decreased to \$4.4 million for the three-month period ended June 30, 2011 from \$4.9 million for the three-month period ended June 30, 2010, a decrease of \$0.5 million. The decrease was primarily due to a decrease in depreciation as certain assets are now fully depreciated.

Depreciation and amortization decreased to \$9.2 million for the six-month period ended June 30, 2011 from \$9.6 million for the six-month period ended June 30, 2010, a decrease of \$0.4 million. The decrease was primarily due to a decrease in depreciation as certain assets are now fully depreciated.

*Operating Income.* As a result of the above factors, operating income was \$10.3 million for the three-month period ended June 30, 2011, compared to \$14.0 million for the three-month period ended June 30, 2010. As a result of the above factors, operating income was \$15.8 million for the six-month period ended June 30, 2011, compared to \$18.8 million for the six-month period ended June 30, 2010.

*Interest Expense.* Interest expense increased to \$9.5 million for the three-month period ended June 30, 2011 from \$5.3 million for the three-month period ended June 30, 2010, an increase of \$4.2 million. The increase in interest expense was primarily attributable to the change in the fair value of our interest rate swap agreements during the three-month period ended June 30, 2010. Those interest rate swap agreements were terminated in July 2010.

Interest expense increased to \$18.9 million for the six-month period ended June 30, 2011 from \$10.8 million for the six-month period ended June 30, 2010, an increase of \$8.1 million. The increase in interest expense was primarily attributable to the change in the fair value of our interest rate swap agreements during the six-month period ended June 30, 2010. Those interest rate swap agreements were terminated in July 2010.

*Income Tax Expense.* Income tax expense for the six-month period ended June 30, 2011 was \$2.4 million. The effective income tax rate was lower than our expected statutory rate of approximately 38% due to changes in the valuation allowance and deductions attributable to indefinite-lived intangibles. Income tax expense for the six-month period ended June 30, 2010 was \$3.3 million. The effective income tax rate was higher than our expected statutory rate of approximately 38% due to changes in the valuation allowance and deductions attributable to indefinite-lived intangibles.

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**Table of Contents**

As of June 30, 2011, we believe that our deferred tax assets will not be fully realized in the future and we are providing a full valuation allowance against those deferred tax assets. In determining our deferred tax assets subject to a valuation allowance, we excluded the deferred tax liabilities attributable to indefinite-lived intangibles.

**Segment Operations****Television**

*Net Revenue.* Net revenue in our television segment decreased to \$33.1 million for the three-month period ended June 30, 2011 from \$34.8 million for the three-month period ended June 30, 2010, a decrease of \$1.7 million. The decrease was primarily attributable to advertising revenue from the World Cup in 2010, which is absent in 2011, partially offset by an increase in retransmission consent revenue. We generated a total of \$4.4 million and \$3.3 million in retransmission consent revenue for the three-month periods ended June 30, 2011 and 2010, respectively.

Net revenue in our television segment decreased to \$63.8 million for the six-month period ended June 30, 2011 from \$64.5 million for the six-month period ended June 30, 2010, a decrease of \$0.7 million. The decrease was primarily attributable to advertising revenue from the World Cup and political advertising revenue in 2010, both of which are not material in 2011, partially offset by an increase in retransmission consent revenue. We generated a total of \$8.6 million and \$6.5 million in retransmission consent revenue for the six-month periods ended June 30, 2011 and 2010, respectively. We anticipate that retransmission consent revenue for the full year 2011 will be greater than it was for the full year 2010 and will continue to be a growing source of net revenues in future periods.

*Direct Operating Expenses.* Direct operating expenses in our television segment decreased to \$13.7 million for the three-month period ended June 30, 2011 from \$13.8 million for the three-month period ended June 30, 2010, a decrease of \$0.1 million. The decrease was primarily attributable to a decrease in national representation fees and other expenses associated with the decrease in net revenue, partially offset by an increase in salary expense as a result of the partial restoration of employee salaries in 2011. We had implemented salary reductions as a cost-savings strategy during the first quarter of 2009.

Direct operating expenses in our television segment decreased to \$26.3 million for the six-month period ended June 30, 2011 from \$26.9 million for the six-month period ended June 30, 2010, a decrease of \$0.6 million. The decrease was primarily attributable to a decrease in national representation fees and other expenses associated with the decrease in net revenue, partially offset by an increase in salary expense as a result of the partial restoration of employee salaries in 2011. We had implemented salary reductions as a cost-savings strategy during the first quarter of 2009.

*Selling, General and Administrative Expenses.* Selling, general and administrative expenses in our television segment decreased to \$5.0 million for the three-month period ended June 30, 2011 from \$5.1 million for the three-month period ended June 30, 2010, a decrease of \$0.1 million. The decrease was primarily attributable to a decrease in bad debt expense, partially offset by an increase in salary expense as a result of the partial restoration of employee salaries in 2011. We had implemented salary reductions as a cost-savings strategy during the first quarter of 2009.

Selling, general and administrative expenses in our television segment increased to \$10.2 million for the six-month period ended June 30, 2011 from \$10.0 million for the six-month period ended June 30, 2010, an increase of \$0.2 million. The increase was primarily attributable to an increase in salary expense as a result of the partial restoration of employee salaries in 2011. We had implemented salary reductions as a cost-savings strategy during the first quarter of 2009.

**Radio**

*Net Revenue.* Net revenue in our radio segment decreased to \$17.1 million for the three-month period ended June 30, 2011 from \$18.6 million for the three-month period ended June 30, 2010, a decrease of \$1.5 million. The decrease was primarily attributable to advertising revenue from the World Cup in 2010, which is absent in 2011.

Net revenue in our radio segment decreased to \$30.5 million for the six-month period ended June 30, 2011 from \$32.0 million for the six-month period ended June 30, 2010, a decrease of \$1.5 million. The decrease was primarily attributable to advertising revenue from the World Cup and census in 2010, both of which are absent in 2011.

*Direct Operating Expenses.* Direct operating expenses in our radio segment increased to \$8.8 million for the three-month period ended June 30, 2011 from \$8.3 million for the three-month period ended June 30, 2010, an increase of \$0.5 million. The increase was primarily attributable to an increase in salary expense as a result of the partial restoration of employee salaries in 2011 and expenses associated with LER. We had



implemented salary reductions as a cost-savings strategy during the first quarter of 2009.

**Table of Contents**

Direct operating expenses in our radio segment increased to \$17.0 million for the six-month period ended June 30, 2011 from \$16.1 million for the six-month period ended June 30, 2010, an increase of \$0.9 million. The increase was primarily attributable to an increase in salary expense as a result of the partial restoration of employee salaries in 2011 and expenses associated with LER. We had implemented salary reductions as a cost-savings strategy during the first quarter of 2009.

*Selling, General and Administrative Expenses.* Selling, general and administrative expenses in our radio segment increased to \$4.3 million for the three-month period ended June 30, 2011 from \$3.9 million for the three-month period ended June 30, 2010, an increase of \$0.4 million. The increase was primarily attributable to expenses associated with LER.

Selling, general and administrative expenses in our radio segment increased to \$8.4 million for the six-month period ended June 30, 2011 from \$8.0 million for the six-month period ended June 30, 2010, an increase of \$0.4 million. The increase was primarily attributable to expenses associated with LER.

**Liquidity and Capital Resources**

While we have a history of operating losses in some periods and operating income in other periods, we also have a history of generating significant positive cash flows from our operations. Although we had net losses of approximately \$18.1 million and \$50.1 million for the years ended December 31, 2010 and 2009, respectively, we had positive cash flow from operations of \$37.1 million and \$18.8 million for the years ended December 31, 2010 and 2009, respectively. We reported positive cash flow from operations of \$9.1 million for the six-month period ended June 30, 2011 and we expect to have positive cash flow from operations for the 2011 year. We expect to fund our working capital requirements, capital expenditures and payments of principal and interest on outstanding indebtedness, with cash on hand and cash flows from operations. We currently anticipate that funds generated from operations and available borrowings under our 2010 Credit Facility will be sufficient to meet our anticipated cash requirements for at least the next twelve months.

**Notes**

On July 27, 2010, we completed the offering and sale of \$400 million aggregate principal amount of our Notes. The Notes were issued at a discount of 98.722% of their principal amount and mature on August 1, 2017. Interest on the Notes accrues at a rate of 8.75% per annum from the date of original issuance and is payable semi-annually in arrears on February 1 and August 1 of each year, commencing on February 1, 2011. We received net proceeds of approximately \$388 million from the sale of the Notes (net of bond discount of \$5 million and fees of \$7 million), which were used to pay all indebtedness outstanding under our previous syndicated bank credit facility, terminate the related interest rate swap agreements, pay fees and expenses related to offering of the Notes and for general corporate purposes.

The Notes are guaranteed on a senior secured basis by all of our existing and future wholly-owned domestic subsidiaries (the Note Guarantors). The Notes and the guarantees rank equal in right of payment to all of our and the guarantors' existing and future senior indebtedness and senior in right of payment to all of our and the Note Guarantors' existing and future subordinated indebtedness. In addition, the Notes and the guarantees are effectively junior: (i) to our and the Note Guarantors' indebtedness secured by assets that are not collateral; (ii) pursuant to an Intercreditor Agreement entered into at the same time that we entered into the 2010 Credit Facility described below; and (iii) to all of the liabilities of any of our existing and future subsidiaries that do not guarantee the Notes, to the extent of the assets of those subsidiaries. The Notes are secured by substantially all of our assets, as well as the pledge of the stock of substantially all of our subsidiaries, including the special purpose subsidiary formed to hold the Company's FCC licences.

At our option, we may redeem:

prior to August 1, 2013, on one or more occasions, up to 10% of the original principal amount of the Notes during each 12-month period beginning on August 1, 2010, at a redemption price equal to 103% of the principal amount of the Notes, plus accrued and unpaid interest;

prior to August 1, 2013, on one or more occasions, up to 35% of the original principal amount of the Notes with the net proceeds from certain equity offerings, at a redemption price of 108.750% of the principal amount of the Notes, plus accrued and unpaid interest; provided that: (i) at least 65% of the aggregate principal amount of all Notes issued under the Indenture remains outstanding immediately after such redemption; and (ii) such redemption occurs within 60 days of the date of closing of any such equity offering;



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## **Table of Contents**

prior to August 1, 2013, some or all of the Notes may be redeemed at a redemption price equal to 100% of the principal amount of the Notes plus a make-whole premium plus accrued and unpaid interest; and

on or after August 1, 2013, some or all of the Notes may be redeemed at a redemption price of: (i) 106.563% of the principal amount of the Notes if redeemed during the twelve-month period beginning on August 1, 2013; (ii) 104.375% of the principal amount of the Notes if redeemed during the twelve-month period beginning on August 1, 2014; (iii) 102.188% of the principal amount of the Notes if redeemed during the twelve-month period beginning on August 1, 2015; and (iv) 100% of the principal amount of the Notes if redeemed on or after August 1, 2016, in each case plus accrued and unpaid interest.

In addition, upon a change of control, as defined in the Indenture, we must make an offer to repurchase all Notes then outstanding, at a purchase price equal to 101% of the aggregate principal amount of the Notes repurchased, plus accrued and unpaid interest.

Upon an event of default, as defined in the Indenture, the Notes will become due and payable: (i) immediately without further notice if such event of default arises from events of bankruptcy or insolvency of the Company, any Note Guarantor or any restricted subsidiary; or (ii) upon a declaration of acceleration of the Notes in writing to the Company by the Trustee or holders representing 25% of the aggregate principal amount of the Notes then outstanding, if an event of default occurs and is continuing. The Indenture contains additional provisions that are customary for an agreement of this type, including indemnification by us and the Note Guarantors.

### ***2010 Credit Facility***

On July 27, 2010, we also entered into a new \$50 million revolving credit facility (our 2010 Credit Facility ) and terminated the amended syndicated bank credit facility agreement. Our 2010 Credit Facility consists of a three-year \$50 million revolving credit facility that expires on July 27, 2013, which includes a \$3 million sub-facility for letters of credit. As of June 30, 2011, we had approximately \$0.8 million in outstanding letters of credit. In addition, we may increase the aggregate principal amount of our 2010 Credit Facility by up to an additional \$50 million, subject to our satisfying certain conditions.

Borrowings under our 2010 Credit Facility bear interest at either: (i) the Base Rate (as defined in the agreement governing our 2010 Credit Facility (the Credit Agreement ) plus a margin of 3.375% per annum; or (ii) LIBOR plus a margin of 4.375% per annum. We have not drawn on our 2010 Credit Facility.

Our 2010 Credit Facility is guaranteed on a senior secured basis by all of our existing and future wholly-owned domestic subsidiaries (the Credit Guarantors ), which are also the Note Guarantors (collectively, the Guarantors ). Our 2010 Credit Facility is secured on a first priority basis by our and the Credit Guarantors' assets, which also secure the Notes. Our borrowings, if any, under our 2010 Credit Facility rank senior to the Notes upon the terms set forth in the Intercreditor Agreement that we entered into in connection with our 2010 Credit Facility.

The Credit Agreement also requires compliance with certain financial covenants, relating to total leverage ratio, fixed charge coverage ratio, cash interest coverage ratio and revolving credit facility leverage ratio. The covenants become increasingly restrictive in the later years of our 2010 Credit Facility.

Upon an event of default, as defined in the Credit Agreement, the lenders may, among other things, suspend or terminate their obligation to make further loans to us and/or declare all amounts then outstanding under our 2010 Credit Facility to be immediately due and payable. The Credit Agreement also contains additional provisions that are customary for an agreement of this type, including indemnification by us and the Credit Guarantors.

In connection with our entering into the Indenture and the Credit Agreement, we and the Guarantors also entered into the following agreements:

A Security Agreement, pursuant to which we and the Guarantors each granted a first priority security interests in the collateral securing the Notes and our 2010 Credit Facility for the benefit of the holders of the Notes and the lenders under our 2010 Credit Facility; and

An Intercreditor Agreement, in order to define the relative rights of the holders of the Notes and the lenders under our 2010 Credit Facility with respect to the collateral securing our and the Guarantors' respective obligations under the Notes and our



**Table of Contents**

A Registration Rights Agreement, pursuant to which we registered the Notes and successfully conducted an exchange offering for the Notes in unregistered form, as originally issued.

Subject to certain exceptions, both the Indenture and the Credit Agreement contain various provisions that limit our ability, among other things, to:

incur additional indebtedness;

incur liens;

merge, dissolve, consolidate, or sell all or substantially all of our assets;

make certain investments;

make certain restricted payments;

declare certain dividends or distributions or repurchase shares of our capital stock;

enter into certain transactions with affiliates; and

change the nature of our business.

In addition, the Indenture contains various provisions that limit our ability to:

apply the proceeds from certain asset sales other than in accordance with the terms of the Indenture; and

restrict dividends or other payments from subsidiaries.

In addition, the Credit Agreement contains various provisions that limit our ability to:

dispose of certain assets; and

amend our or any guarantor's organizational documents of the Company in any way that is materially adverse to the lenders under our 2010 Credit Facility.

Moreover, if we fail to comply with any of the financial covenants or ratios under our 2010 Credit Facility, our lenders could:

Elect to declare all amounts borrowed to be immediately due and payable, together with accrued and unpaid interest; and/or

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Terminate their commitments, if any, to make further extensions of credit.

In addition, if our total leverage ratio exceeds 6.50 to 1.00 as of the end of the most recently completed fiscal quarter, the maximum principal outstanding amount of all loans under our 2010 Credit Facility cannot exceed \$25.0 million. In the event that the maximum principal outstanding amount exceeds \$25.0 million in that case, we must immediately prepay outstanding revolving loans in an amount sufficient to eliminate such excess. Under our 2010 Credit Facility, our total leverage ratio may not exceed 7.00 to 1.

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**Table of Contents*****Debt and Equity Financing***

On November 1, 2006, our Board of Directors approved a \$100 million stock repurchase program. We were authorized to repurchase up to \$100 million of our outstanding Class A common stock from time to time in open market transactions at prevailing market prices, block trades and private repurchases. On April 7, 2008, our Board of Directors approved an additional \$100 million stock repurchase program. We have repurchased a total of 20.8 million shares of Class A common stock for approximately \$120.3 million under both plans from inception through June 30, 2011. Subject to certain restrictions, both the Indenture and the Credit Agreement contain various provisions that limit our ability to make future repurchases of shares of our common stock.

***Consolidated Adjusted EBITDA***

Consolidated adjusted EBITDA (as defined below) decreased to \$26.0 million for the six-month period ended June 30, 2011 from \$28.5 million for the six-month period ended June 30, 2010, a decrease of \$2.5 million, or 9%. As a percentage of net revenue, consolidated adjusted EBITDA decreased to 28% for the six-month period ended June 30, 2011 from 30% for the six-month period ended June 30, 2010.

We define consolidated adjusted EBITDA as net income (loss) plus gain (loss) on sale of assets, depreciation and amortization, non-cash impairment charge, non-cash stock-based compensation included in operating and corporate expenses, net interest expense, other income (loss), income tax (expense) benefit, equity in net income (loss) of nonconsolidated affiliate, non-cash losses and syndication programming amortization less syndication programming payments. We use the term consolidated adjusted EBITDA because that measure is defined in our syndicated bank credit facility and does not include gain (loss) on sale of assets, depreciation and amortization, non-cash impairment charge, non-cash stock-based compensation, net interest expense, other income (loss), income tax (expense) benefit, equity in net income (loss) of nonconsolidated affiliate, non-cash losses and syndication programming amortization and does include syndication programming payments.

Since our ability to borrow from our 2010 Credit Facility is based on a consolidated adjusted EBITDA financial covenant, we believe that it is important to disclose consolidated adjusted EBITDA to our investors. Our 2010 Credit Facility contains certain financial covenants relating to the maximum total leverage ratio, maximum revolving credit leverage ratio, minimum cash interest coverage ratio and minimum fixed charge coverage ratio. The maximum total leverage ratio, or the ratio of consolidated total debt to trailing-twelve-month consolidated adjusted EBITDA, affects our ability to borrow from our 2010 Credit Facility. Under our 2010 Credit Facility, our maximum total leverage ratio may not exceed 7.00 to 1. The total leverage ratio was as follows (in each case as of June 30): 2011, 6.6 to 1; 2010, 5.9 to 1. Therefore, we were in compliance with this covenant at each of those dates. We entered into our 2010 Credit Facility in July 2010, so we were not subject to the same calculations and covenants in prior years. However, for consistency of presentation, the foregoing historical ratios assume that the current covenant had been applicable for all periods presented.

While many in the financial community and we consider consolidated adjusted EBITDA to be important, it should be considered in addition to, but not as a substitute for or superior to, other measures of liquidity and financial performance prepared in accordance with accounting principles generally accepted in the United States of America, such as cash flows from operating activities, operating income and net income. As consolidated adjusted EBITDA excludes non-cash gain (loss) on sale of assets, non-cash depreciation and amortization, non-cash impairment charge, non-cash stock-based compensation expense, net interest expense, other income (loss), income tax (expense) benefit, equity in net income (loss) of nonconsolidated affiliate, non-cash losses and syndication programming amortization and includes syndication programming payments, consolidated adjusted EBITDA has certain limitations because it excludes and includes several important non-cash financial line items. Therefore, we consider both non-GAAP and GAAP measures when evaluating our business. Consolidated adjusted EBITDA is also used to make executive compensation decisions.

Consolidated adjusted EBITDA is a non-GAAP measure. For a reconciliation of consolidated adjusted EBITDA to cash flows from operating activities, its most directly comparable GAAP financial measure, please see page 22.



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## **Table of Contents**

### ***Cash Flow***

Net cash flow used in operating activities was \$9.1 million for the six-month period ended June 30, 2011 compared to net cash flow provided by operating activities of \$9.2 million for the six-month period ended June 30, 2010. We had net loss of \$4.8 million for the six-month period ended June 30, 2011. Our net loss for the six-month period ended June 30, 2011 was primarily the result of non-cash expenses, including depreciation and amortization expense of \$9.2 million. Our net income of \$4.8 million for the six-month period ended June 30, 2010 was lower than cash flows from operating activities primarily due to non-cash items, including depreciation and amortization expense of \$9.6 million, partially offset by income from the change in the fair value of our interest rate swap agreements of \$8.0 million. We expect to have positive cash flow from operating activities for the 2011 year.

Net cash flow used in investing activities was \$5.3 million for the six-month period ended June 30, 2011, compared to \$6.0 million for the six-month period ended June 30, 2010. During the six-month period ended June 30, 2011, we spent \$4.0 million on net capital expenditures, \$0.7 million related to the purchase of an FCC license and \$0.6 million related to the acquisition of LER. During the six-month period ended June 30, 2010, we spent \$4.7 million on net capital expenditures and \$1.3 million on intangible assets. We anticipate that our capital expenditures will be approximately \$8 million during the full year 2011. The amount of our anticipated capital expenditures may change based on future changes in business plans, our financial condition and general economic conditions. We expect to fund capital expenditures with cash on hand and net cash flow from operations.

Net cash flow used in financing activities was \$1.0 million for the six-month period ended June 30, 2011, compared to \$5.1 million for the six-month period ended June 30, 2010. During the six-month period ended June 30, 2011, we made debt payments of \$1.0 million. During the six-month period ended June 30, 2010, we made debt payments of \$4.5 million, paid \$0.9 million in fees and expenses related to the Notes and received net proceeds of \$0.2 million from the exercise of employee options.

## **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

### **General**

Market risk represents the potential loss that may impact our financial position, results of operations or cash flows due to adverse changes in the financial markets. We are not exposed to market risk from changes in the base rates as our debt is at a fixed rate. Since we pay interest at a fixed rate, any future increase in the variable interest rate would not affect our interest expense payments under the Notes. Our current policy prohibits entering into derivatives or other financial instrument transactions for speculative purposes.

### **Interest Rates**

On July 27, 2010, we completed the offering and sale of \$400 million aggregate principal amount of our Notes. The Notes were issued at a discount of 98.722% of their principal amount and mature on August 1, 2017. Interest on the Notes accrues at a rate of 8.75% per annum from the date of original issuance and is payable semi-annually in arrears on February 1 and August 1 of each year, commencing on February 1, 2011. We received net proceeds of approximately \$388 million from the sale of the Notes (net of bond discount of \$5 million and fees of \$7 million), which were used to pay all indebtedness outstanding under our previous syndicated bank credit facility, terminate the related interest rate swap agreements, pay fees and expenses related to offering of the Notes and provide capital for general corporate purposes.

## **ITEM 4. CONTROLS AND PROCEDURES**

We conducted an evaluation, under the supervision and with the participation of management, including our chief executive officer and chief financial officer, of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended) as of the end of the period covered by this quarterly report. Based on this evaluation, our chief executive officer and chief financial officer concluded that, as of the evaluation date, our disclosure controls and procedures were effective.

Our disclosure controls and procedures are designed to ensure that the information relating to our company, including our consolidated subsidiaries, required to be disclosed in our SEC reports is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and is accumulated and communicated to our management, including our chief executive officer and chief financial officer, as appropriate to allow for timely decisions regarding required disclosure.



## **Table of Contents**

Our management, including our chief executive officer and chief financial officer, does not expect that our disclosure controls or our internal control over financial reporting will prevent or detect all errors and all fraud. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system's objectives will be met. The design of any system of controls is based in part on certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions.

There have not been any changes in our internal control over financial reporting during the period covered by this quarterly report that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## **PART II.**

### **OTHER INFORMATION**

#### **ITEM 1. LEGAL PROCEEDINGS**

We currently and from time to time are involved in litigation incidental to the conduct of our business, but we are not currently a party to any lawsuit or proceeding which, in the opinion of management, is likely to have a material adverse effect on us.

#### **ITEM 1A. RISK FACTORS**

No material change.

#### **ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

None.

#### **ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

None.

#### **ITEM 4. (REMOVED AND RESERVED)**

#### **ITEM 5. OTHER INFORMATION**

Not applicable

#### **ITEM 6. EXHIBITS**

The following exhibits are attached hereto and filed herewith:

31.1\* Certification by the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 and Rules 13a-14 and 15d-14 under the Securities Exchange Act of 1934.

31.2\*

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Certification by the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 and Rules 13a-14 and 15d-14 under the Securities Exchange Act of 1934.

32*	Certification of Periodic Financial Report by the Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS**	XBRL Instance Document.
101.SCH**	XBRL Taxonomy Extension Schema Document.
101.CAL**	XBRL Taxonomy Extension Calculation Linkbase Document.
101.DEF**	XBRL Taxonomy Extension Definition Linkbase.
101.LAB**	XBRL Taxonomy Extension Label Linkbase Document.
101.PRE**	XBRL Taxonomy Extension Presentation Linkbase Document.

\* Filed herewith.

\*\* XBRL (Extensible Business Reporting Language) information is furnished and not filed or a part of a registration statement or prospectus for purposes of Section 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, and otherwise is not subject to liability under these sections.

**Table of Contents**

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ENTRAVISION COMMUNICATIONS CORPORATION

By: */s/ CHRISTOPHER T. YOUNG*  
**Christopher T. Young**

**Executive Vice President, Treasurer**

**and Chief Financial Officer**

Date: August 5, 2011

**Table of Contents**

**EXHIBIT INDEX**

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