

ADA-ES INC  
Form 8-K  
March 16, 2011

**U.S. SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): March 16, 2011**

**ADA-ES, INC.**

**(Name of registrant as specified in its charter)**

**Colorado**  
**(State or other jurisdiction**  
  
**of incorporation)**

**000-50216**  
**(Commission**  
  
**File Number)**

**84-1457385**  
**(I.R.S. Employer**  
  
**Identification Number)**

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8100 SouthPark Way, Unit B, Littleton, Colorado  
(Address of principal executive offices)

80120  
(Zip Code)

Registrant's telephone number, including area code: (303) 734-1727

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01 Regulation FD Disclosure.**

On March 16, 2011, we issued a press release and posted to our website a presentation to announce opportunities related to the draft Air Toxics Rule issued by the EPA on that date. A copy of the presentation is attached hereto as exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits**

(d) The following items are furnished as exhibits to this report:

99.1 ADA Opportunities Enhanced by Mercury and Air Toxics Standard, Presentation dated March 16, 2011.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: March 16, 2011

**ADA-ES, Inc.**

Registrant

/s/ MARK H. MCKINNIES  
Mark H. McKinnies

**Senior Vice President and Chief Financial Officer**

**INDEX TO EXHIBITS**

| <b>Exhibit No.</b> | <b>Description</b>  |
|--------------------|---|
| 99.1               | ADA Opportunities Enhanced by Mercury and Air Toxics Standard, Presentation dated March 16, 2011. |